



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

School of Management & Commerce

WELCOMES

NAAC Peer Team

16 June 2025



SOMC Vision & Mission



Vision

To be a Top Business School in India recognized Globally for Excellence and Innovation in Management Education and Research

SOMC Vision & Mission

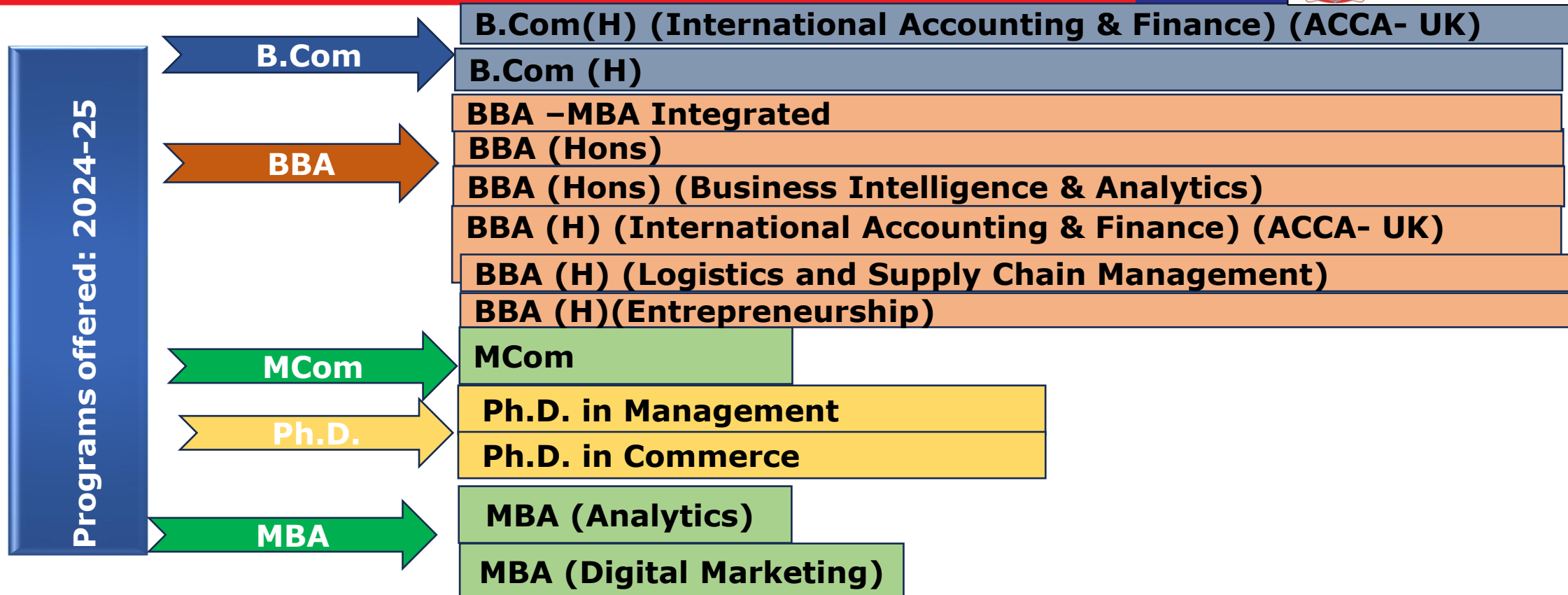
Mission



The mission of the Business School is to

- Nurture, Innovative and Ethical Leaders capable of managing change
- Leverage Technology developing proficiency in students, enabling them to thrive in dynamic business model
- Foster Research to advance the theory and practice of Management
- Develop compassionate and socially responsible business leaders

SOMC as on Today



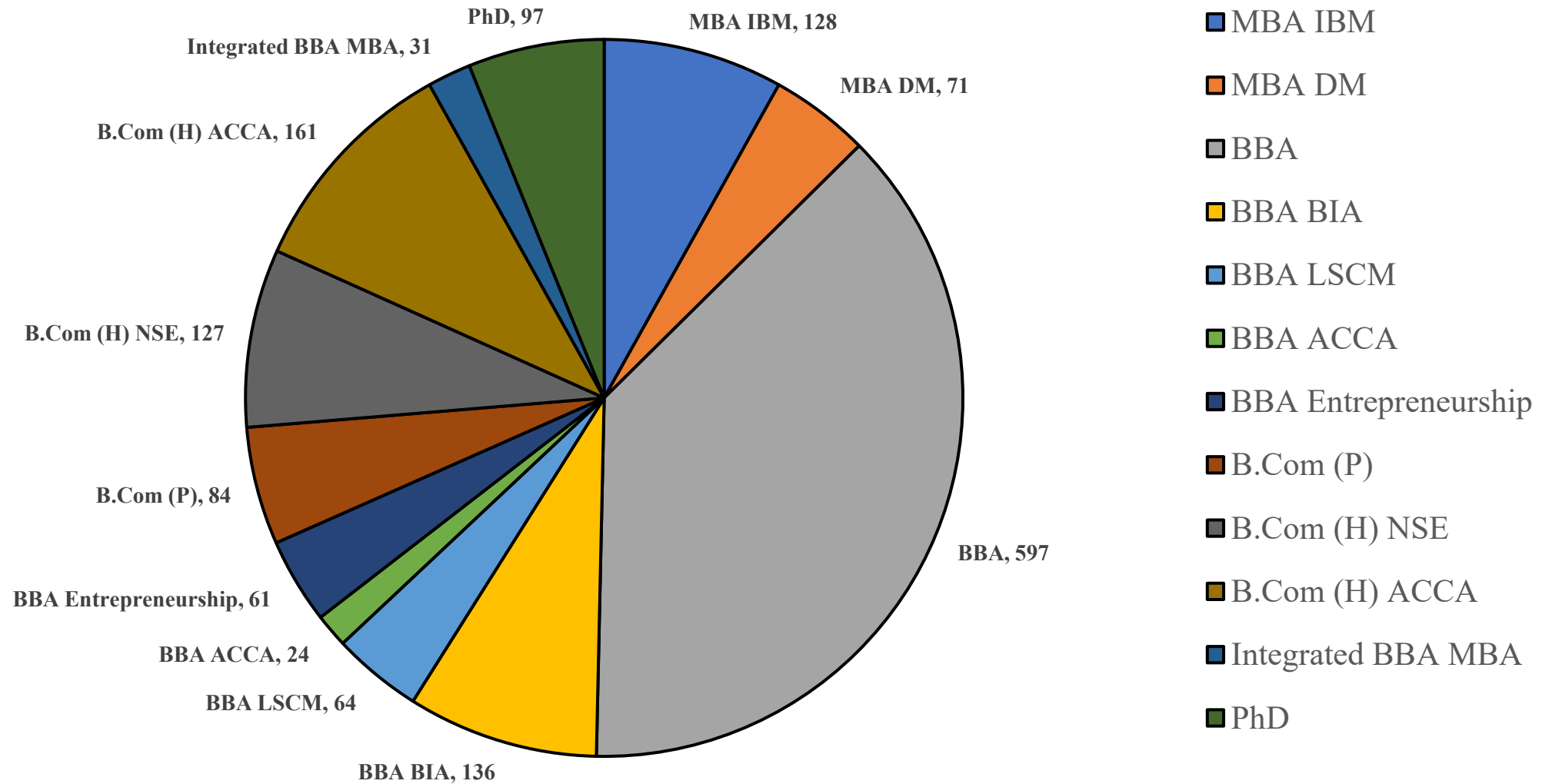
Programs commencing from 2025-26



Details of Corporate Partnerships for Collaborative Teaching on Campus

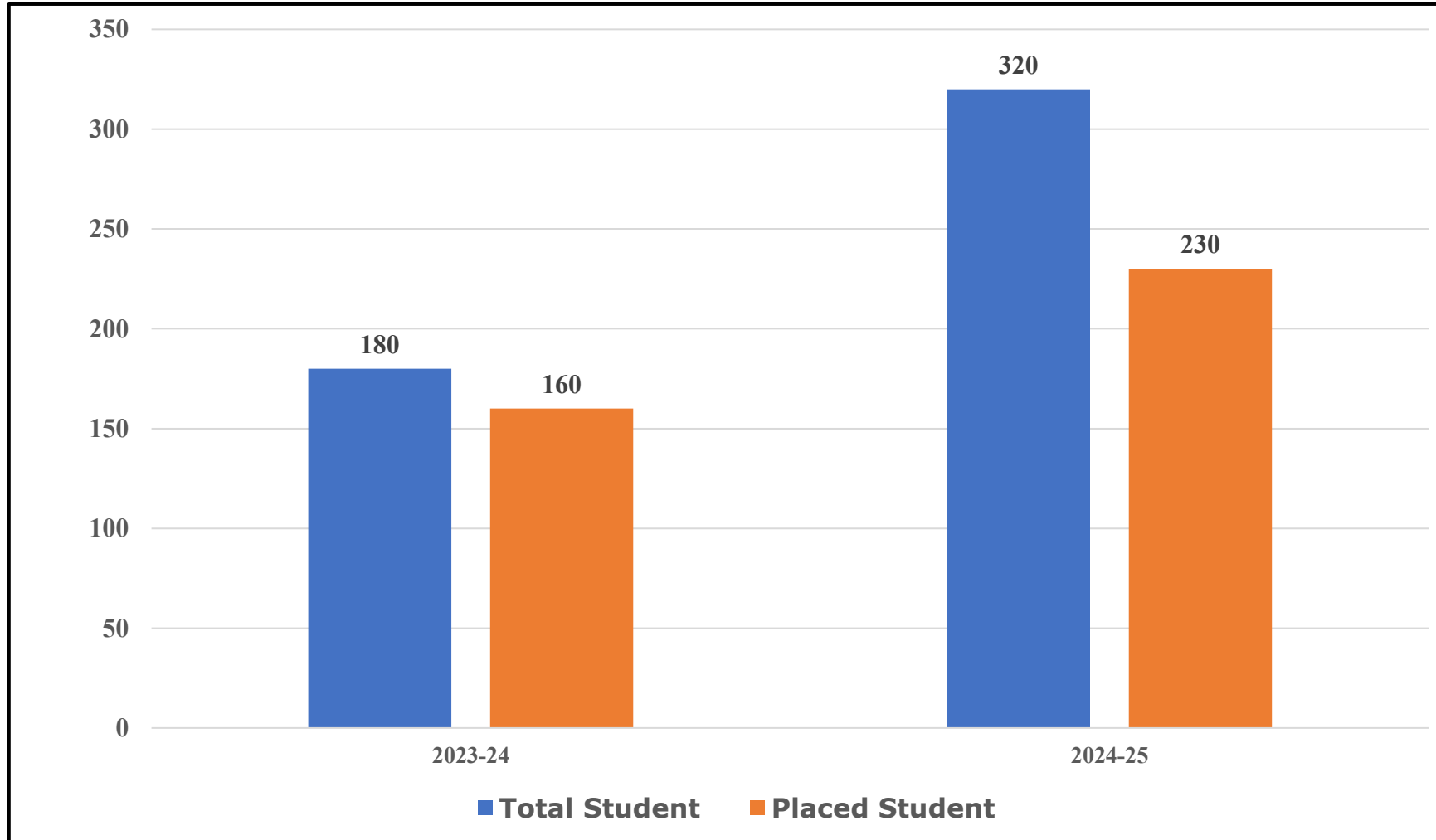
	Industry Partner	Program
	IIDE	MBA in Digital Marketing and BBA (H) in Digital Marketing
	Ernst & Young	MBA in FinTech and BBA in Business Analytics
	Grant Thornton (GT)	B Com (H) with ACCA-UK BBA (H) with ACCA-UK MBA in Technology Management
	Global Centre for Entrepreneurship and Commerce (GCEC)	BBA (H) in Entrepreneurship
	SafeExpress	BBA (H) in Logistics and Supply Chain Management
	IBM	MBA in Analytics, BBA-MBA Integrated

Students Strength in 2024-25



Total strength of students - 1581

Student Placements (2024-25)



Faculty Profile

Faculty with PhD – 85%

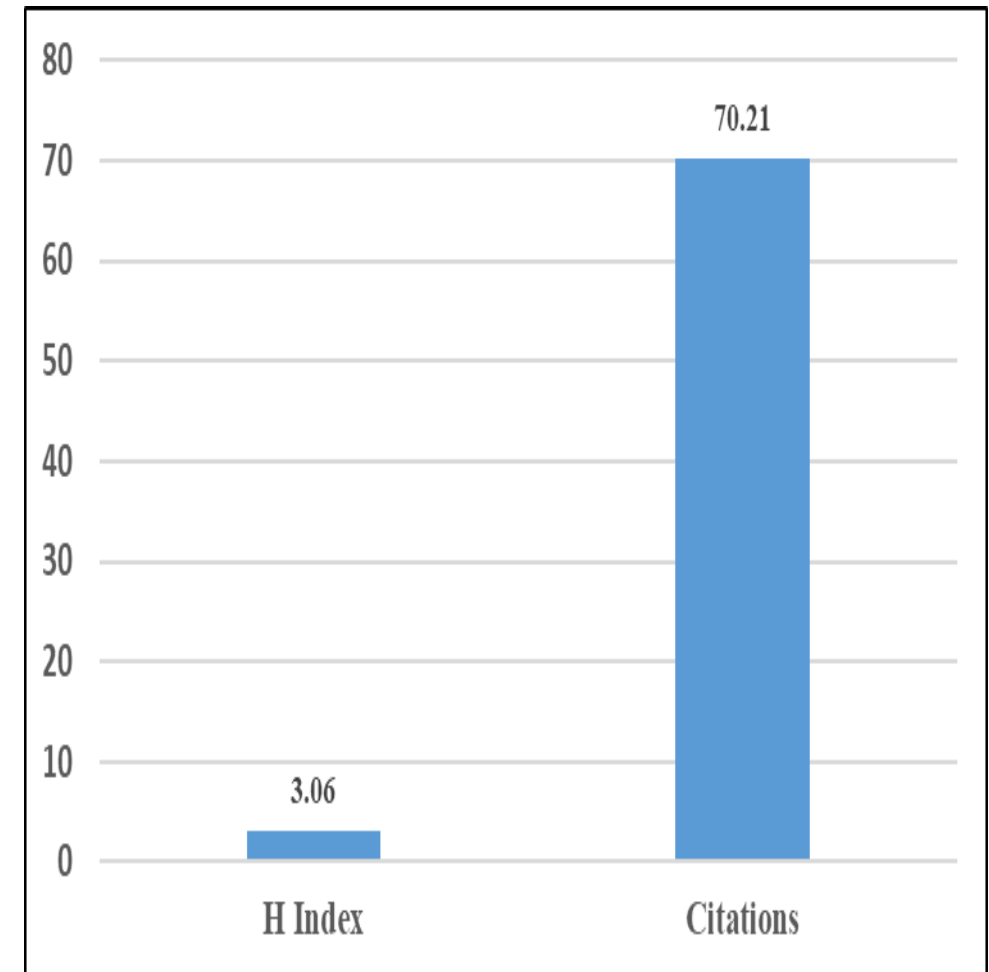
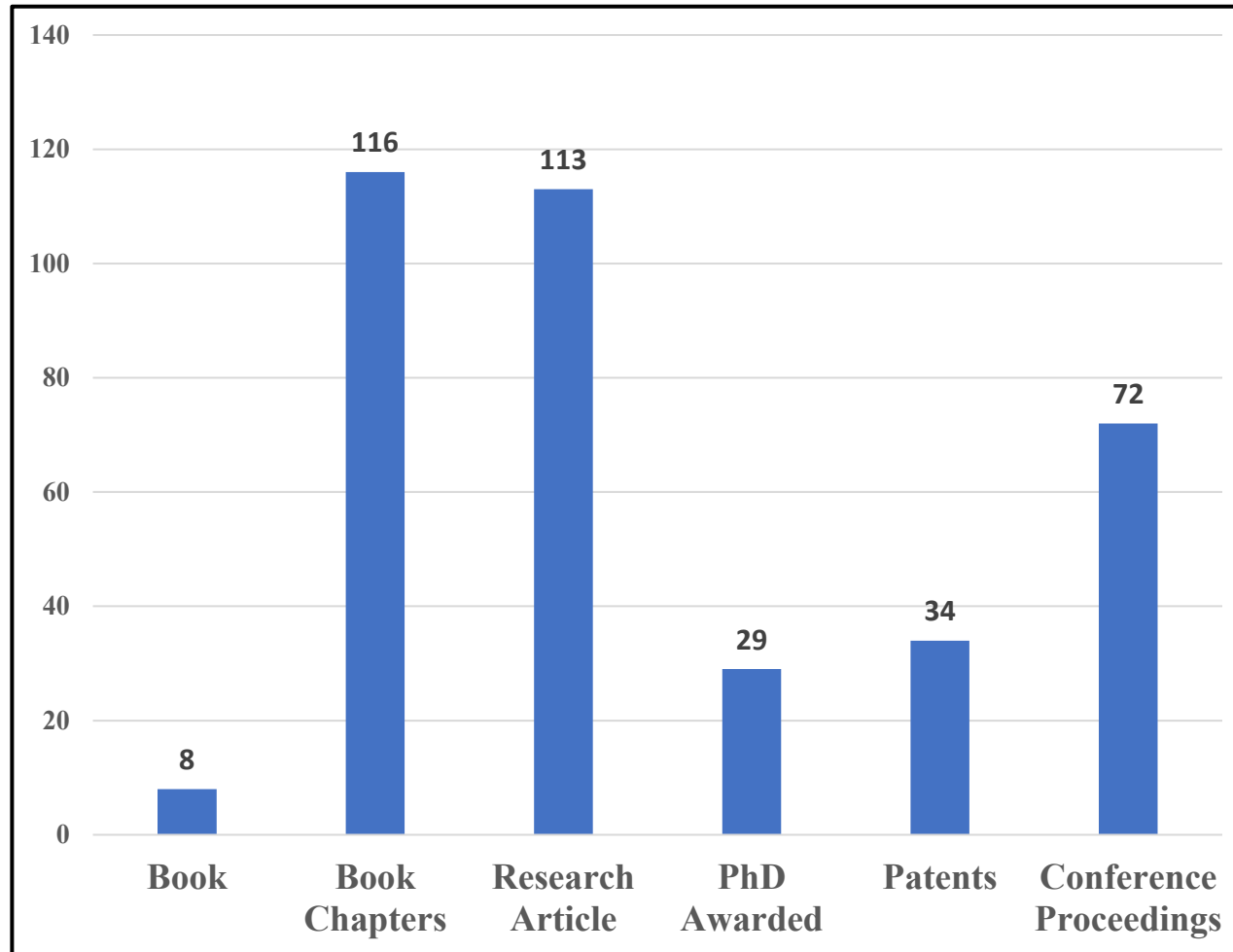
Faculty with NET-JRF - 60%

Average experience of faculty – 9.41 Years

Female faculty strength – 69%

Faculty with more than 15 years of experience - 7

SOMC Research Output



H Index & Citation Data

Leadership Talk “Inspiring the Young Generations of Leaders”



Air Marshal Jeetendra Mishra, AVSM, VSM AOC-in-C, Western Air Command, Indian Air Force with VC, KRMU & Dean SOMC on 12th April 2025



Air Marshal Jeetendra Mishra, AVS, VSM, Delivering Lecture to the Students

Leadership Talk “Blueprint for success in Career life”



Dr. R.S. Dabas, Founder Member of NHRDN, at Leadership Workshop on February 11, 2025



MBA students of KRMU with Dr. R.S. Dabas

Workshops on Life Skills



Workshop on Conflict Management



Workshop on Impromptu Speaking Skills



Workshop on Leadership and Team Building



Yoga and Meditation Session

Workshops on Technological Skills

Workshop on Block Chain Technology



Workshop on Awareness of Technology Trends in Digital Marketing



Workshop on Case Analysis

Digital Transformation Week 2025

24th – 28th March 2025

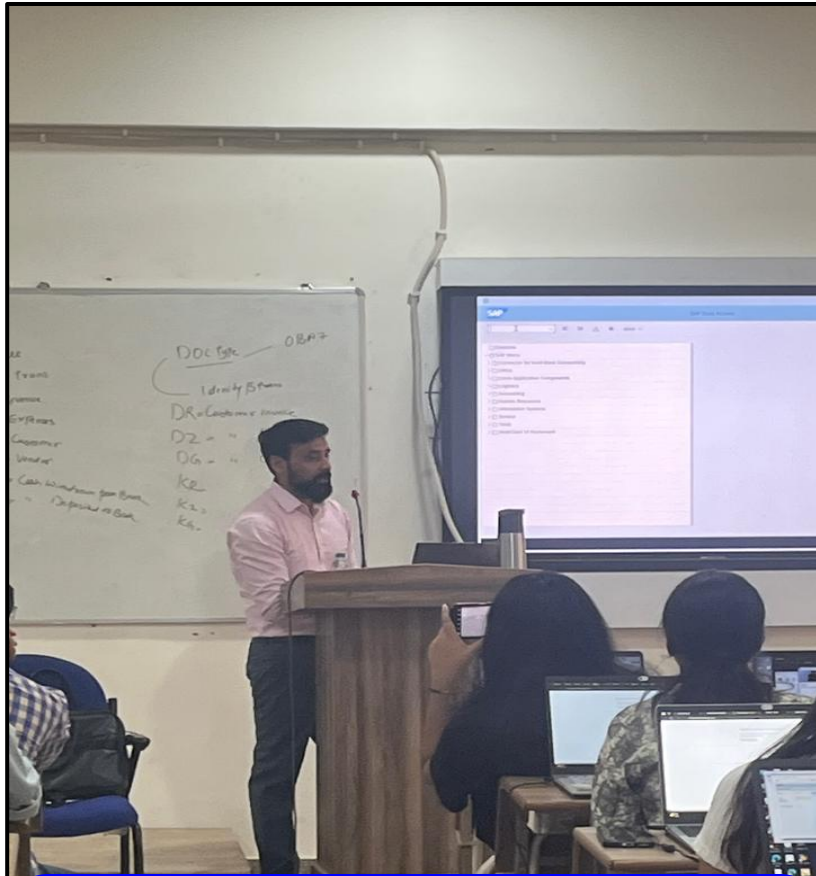


DTW 2025 Inaugural ceremony at SOMC



DTW 2025, KRMU

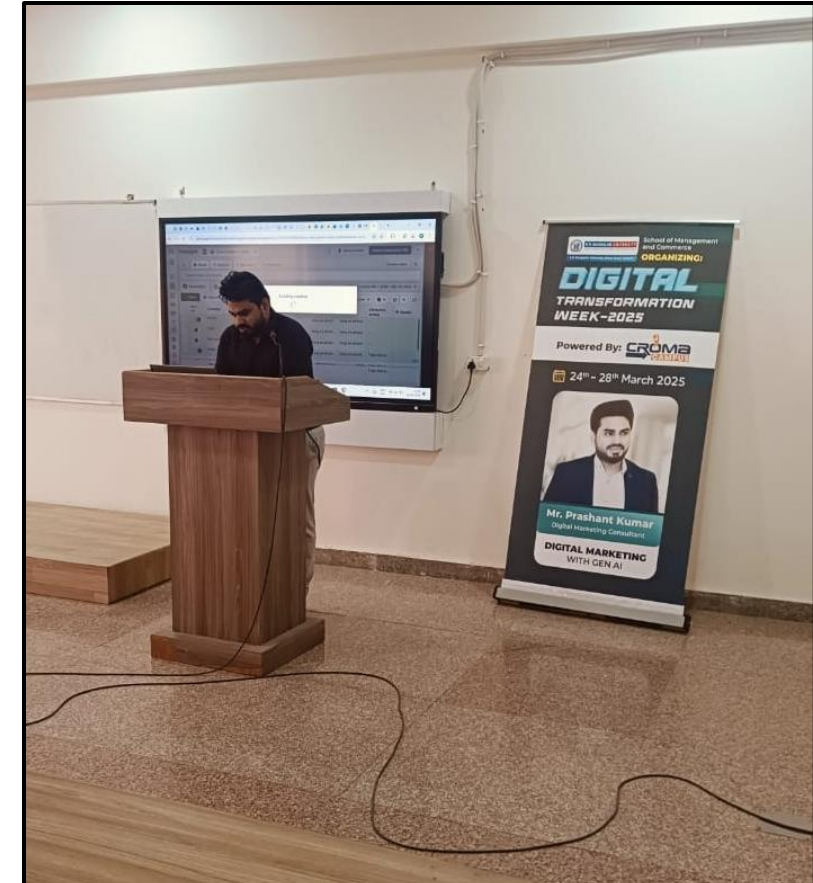
Digital Transformation Week 2025



Mr. Sachin Ramola guiding students through the complexities of SAP FICO

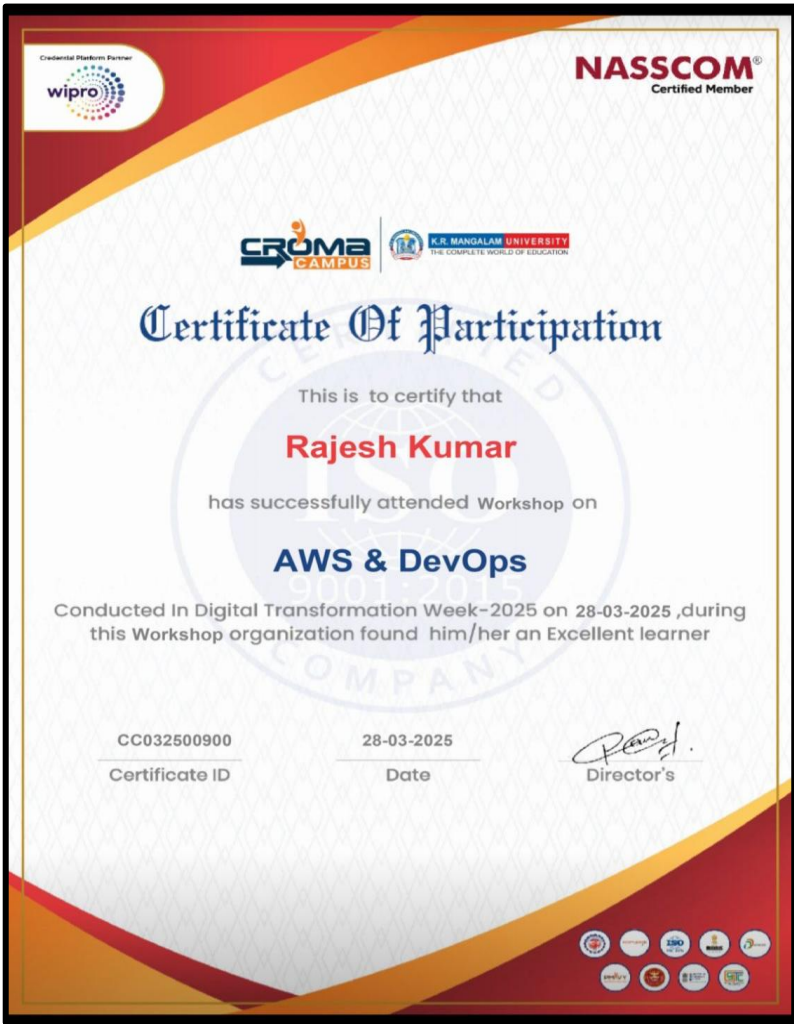


Mr. Gaurav Sharma leading hands-on sessions on AWS, enabling students to apply cloud solutions

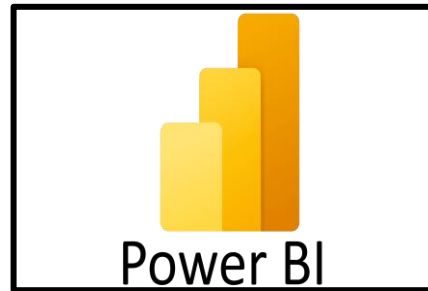


Mr. Prashant Kumar training Handson for Digital Marketing with AI

Certificates achieved by students at Digital Transformation Week



Important Technological Skills as a part of core curriculum taught to all students

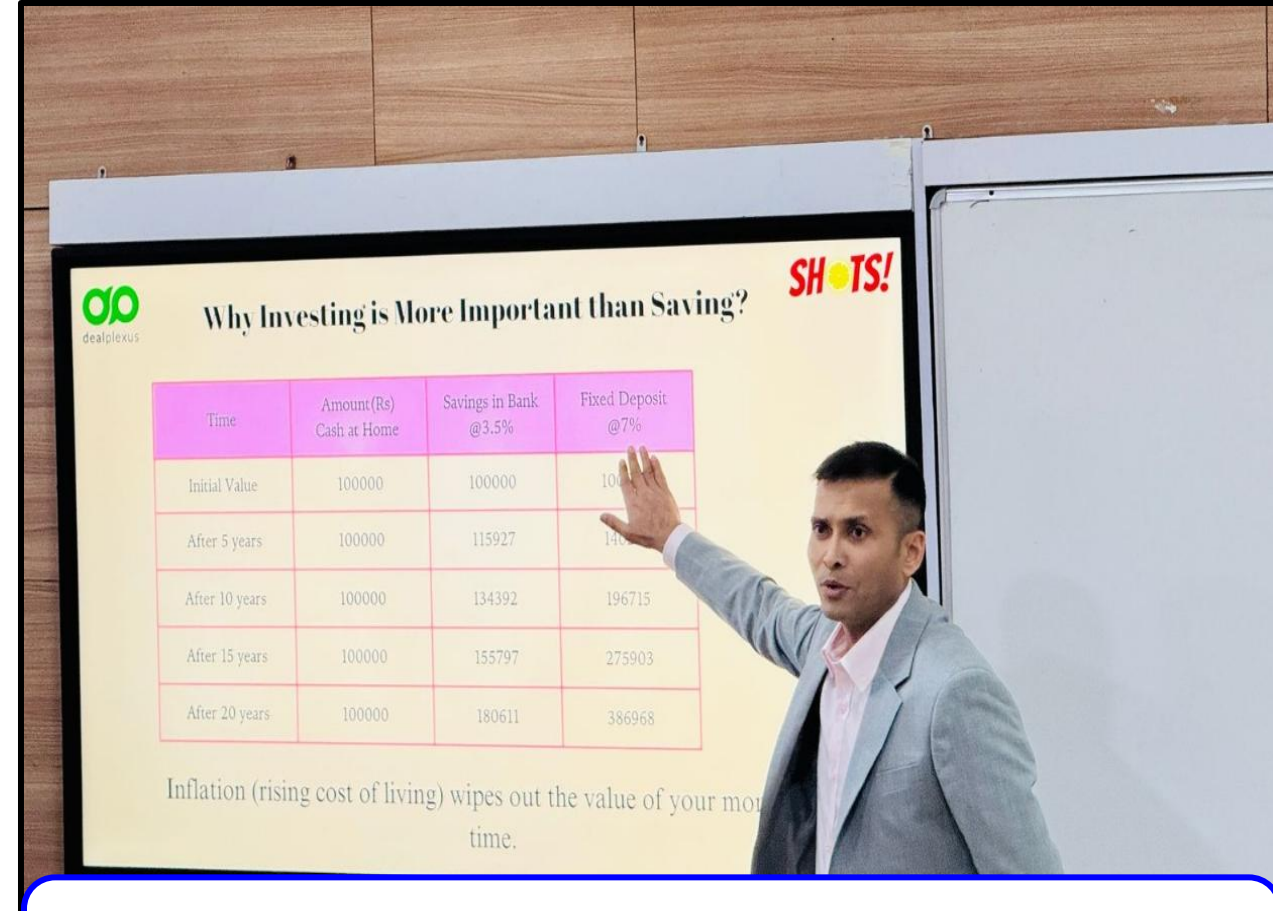


Empowering Women Financial Independence : She Opts to Soar!

SHOTS! Workshop at SOMC



SHOTS! financial literacy workshop on 4th March 2025



Mr. Suman Majumda, Trainer for workshop.

Experiential Learning through Corporate Extension



Students in a Seminar hosted by PHDCCI, on Reassessment under Section 147-148 of the Income Tax Act, 1961



Students Visit to PHDCCI Townhall Programme on Financial Frauds and Introduction to Reserve Bank Integrated Ombudsman Scheme

Case Study Competition at KRMU



Inter University Case Study Competition, hosted by KRMU, 4 April 2025



KRMU Students Secured 3rd Position In Inter University Case Study Competition hosted at NCU, 28 March 2025

Annual Budget Analysis 2025



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

School of Management and Commerce

Organizes

Panel Discussion On Union Budget 2025-26

Date: 06.02.2025 Time: 10.00 am
Venue: Moot Court



Mr. Nihar Ranjan Sahoo
MD, WCS India Pvt Limited



Mr. Manmeet Pal Singh
Founder of Ibankey



Ms. Archana Kumar
Associate Director,
Walker Chandok & Co.



Mr. Yogesh Saxena
DGM Tax, Imperial Auto Ltd

EVENT COORDINATORS

Dr. Pushpendra Singh
Assistant Professor

Dr. Devkanya Gupta
Assistant Professor

Dr. Divya Singh
Assistant Professor



FinTech Revolution in India: Driving Financial Inclusion & Digital Transformation



FinTech Conclave held on 12th February 2025



Panel discussion at FinTech Conclave

MarTech Conclave - Rethinking Marketing in AI Driven Business Model



Martech Conclave on AI-driven marketing strategies and digital evolution, 20th February 2025



Panel discussion at MarTech Conclave

Supply Chain Conclave : Revolutionizing in the ERA of Industry 5.0



Panelists at the Supply Chain Management Conclave on Industry 5.0, 31st January 2025



Supply Chain Management Conclave on Industry 5.0

MDP with QCFI on Achieving Zero Outflow Defect Through Dantotsu Methodology



Quality Circle Forum of India (QCFI) workshop at KRMU



QCFI workshop by Dr. Vijay P Sharma and Dr Shashi Bhusan

MDP conducted on POSH and Digital Marketing



MDP on POSH Conducted by Dr Akanksha Kathuria at Jayem Auto Ltd



MDP conducted by Dr Akanksha Kathuria on Digital Marketing at MV Mobility

Experiential Learning through Industrial Visits



Students of SOMC at **Coca-Cola**,
Greater Noida, Uttar Pradesh



Students of SOMC at **My Logistics Gurukul** IMT Manesar
Sector -3, Gurugram



Students of SOMC at **Sandhar Technologies Ltd.**, Gurugram

Experiential Learning through Industrial Visits



Students of SOMC at Industrial Visit to **Imperial Auto.**, Faridabad , Haryana,



Students of SOMC at **Vacco Binary Semantics- Google India**, Gurugram



Students of SOMC at **Grant Thornton Bharat LLP**, New Delhi

Improving Teaching-Learning Pedagogy – Faculty Development Programs



Workshop on Generative AI in Teaching, 2nd Aug 2024

Case-Based Teaching 15th -19th Jan. 2024

International Conference ITSBT-2025



Chief Guest Prof. Arvind Sahay (Director, MDI Gurugram) & Mr. Amit Sinha Former, CEO PAYTM at ITSBT - 2025



Conference Team with paper presenters at ITSBT - 2025

Faculty Excellence Awards

Name of the awardee	Name of the award	Name of the awarding body	Year of award
Dr. Sapna Rana	Best paper Award	Recent advancement in Mult-disciplinary innovation and research	2025
Dr. Indira Bhardwaj	Independent Expert - National Educational Alliance for Technology	AICTE, GOI	2025
Dr. Indira Bhardwaj	Leading Ladies: The India’s Most Inspiring Woman 2025	Education View India	2025
Dr. Indira Bhardwaj	National Women Leadership Award 2025	Jan Bhagidari Samiti	2025
Dr. Hamza Naim	Best paper Award in Finance at ITSBT 2025	School of management and Commerce, K R Mangalam University	2025
Dr. Vijay Prakash Sharma	Best Paper award in the conference on sustainable business	Great Lakes Institute of Management	2024
Monika Yadav	Award for Outstanding Performance towards Humanitarian Services	Indian Red Cross Society	2024
Anshika Prakash	Innovation Excellence Award 2023	Innovation Society India	2023
Rajat Gera	Innovation Excellence Award2023	Innovation Society India	2023

Student Achievements – Elite Certificates from SWAYAM NPTEL



Elite

NPTEL ONLINE CERTIFICATION
(Funded by the MoE, Govt. of India)



This certificate is awarded to

AAYUSH SONI

for successfully completing the course



Business Forecasting

with a consolidated score of **75 %**

Online Assignments	22.92/25	Proctored Exam	52/75
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Total number of candidates certified in this course: 772

Feb-Apr 2025
(8 week course)



Prof. Sridhar Iyer
Head COEP & NPTEL Coordinator
IIT Bombay



Indian Institute of Technology Bombay



Roll No: NPTEL25MG66S353701569

To verify the certificate 

No. of credits recommended: 2 or 3



Elite

NPTEL ONLINE CERTIFICATION
(Funded by the MoE, Govt. of India)



This certificate is awarded to

KHUSHI GARG

for successfully completing the course



Business Forecasting

with a consolidated score of **75 %**

Online Assignments	15/25	Proctored Exam	59.5/75
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Total number of candidates certified in this course: 772

Feb-Apr 2025
(8 week course)



Prof. Sridhar Iyer
Head COEP & NPTEL Coordinator
IIT Bombay



Indian Institute of Technology Bombay



Roll No: NPTEL25MG66S452000409

To verify the certificate 

No. of credits recommended: 2 or 3



Elite

NPTEL ONLINE CERTIFICATION
(Funded by the MoE, Govt. of India)



This certificate is awarded to

ANJALI CHAUDHARY

for successfully completing the course



Business Forecasting

with a consolidated score of **71 %**

Online Assignments	21.67/25	Proctored Exam	49.5/75
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Total number of candidates certified in this course: 772

Feb-Apr 2025
(8 week course)



Prof. Sridhar Iyer
Head COEP & NPTEL Coordinator
IIT Bombay



Indian Institute of Technology Bombay



Roll No: NPTEL25MG66S346200262

To verify the certificate 

No. of credits recommended: 2 or 3

Total 108 Students cleared SWAYAM NPTEL Exam & 4 students were awarded Elite certificate in 2024-25

Student Achievements – Cultural activities



Garvit, SOMC student was judged as best male model at Fashion show Maharaja Agrasen Institute of Mgt



KRMU team secured the 1st position in the Folk Dance Group category, at Lingaya's University

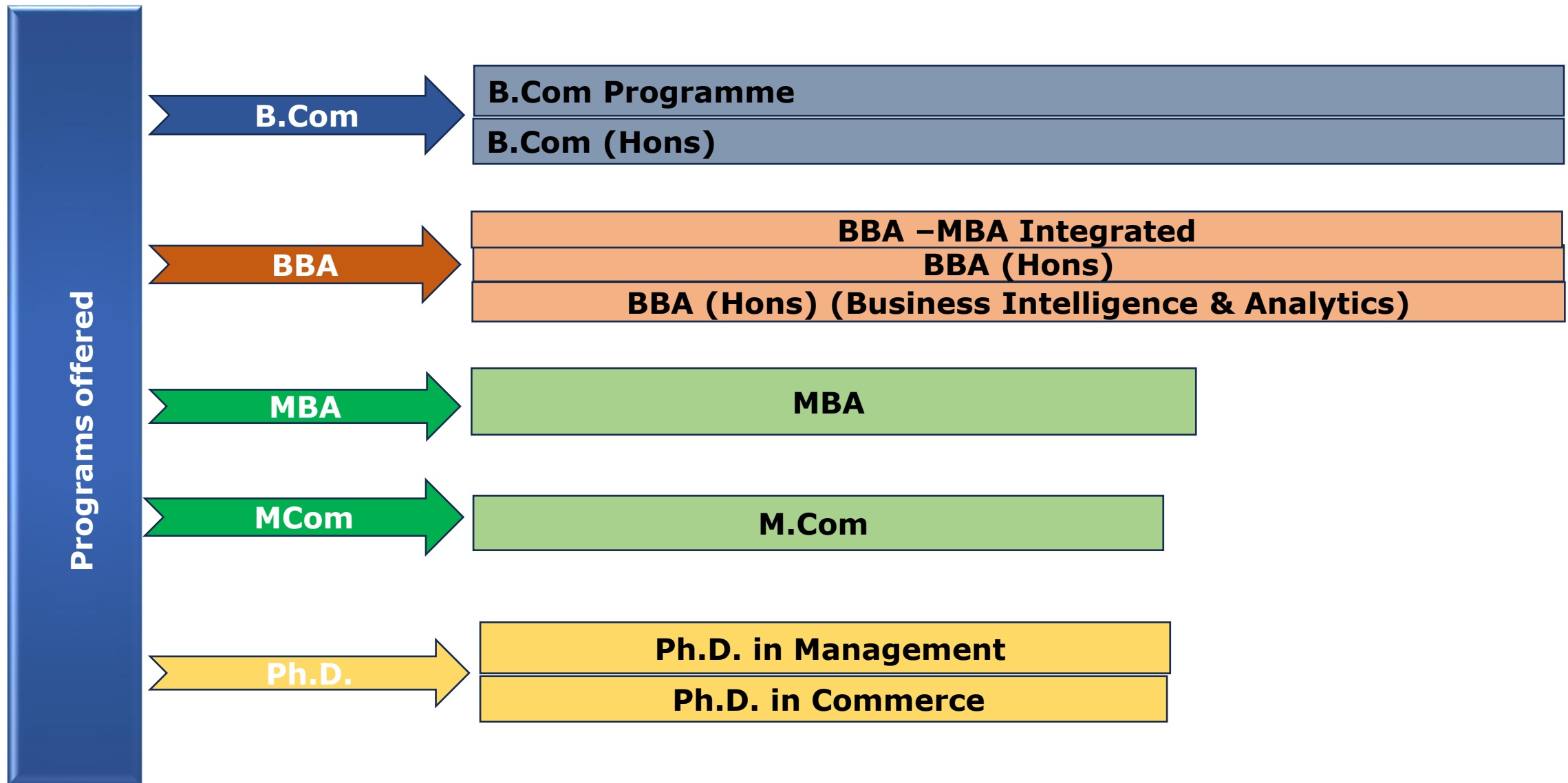


KRMU Team secured the 2nd position in Fashion show at IILM university held on 31 Jan 2025

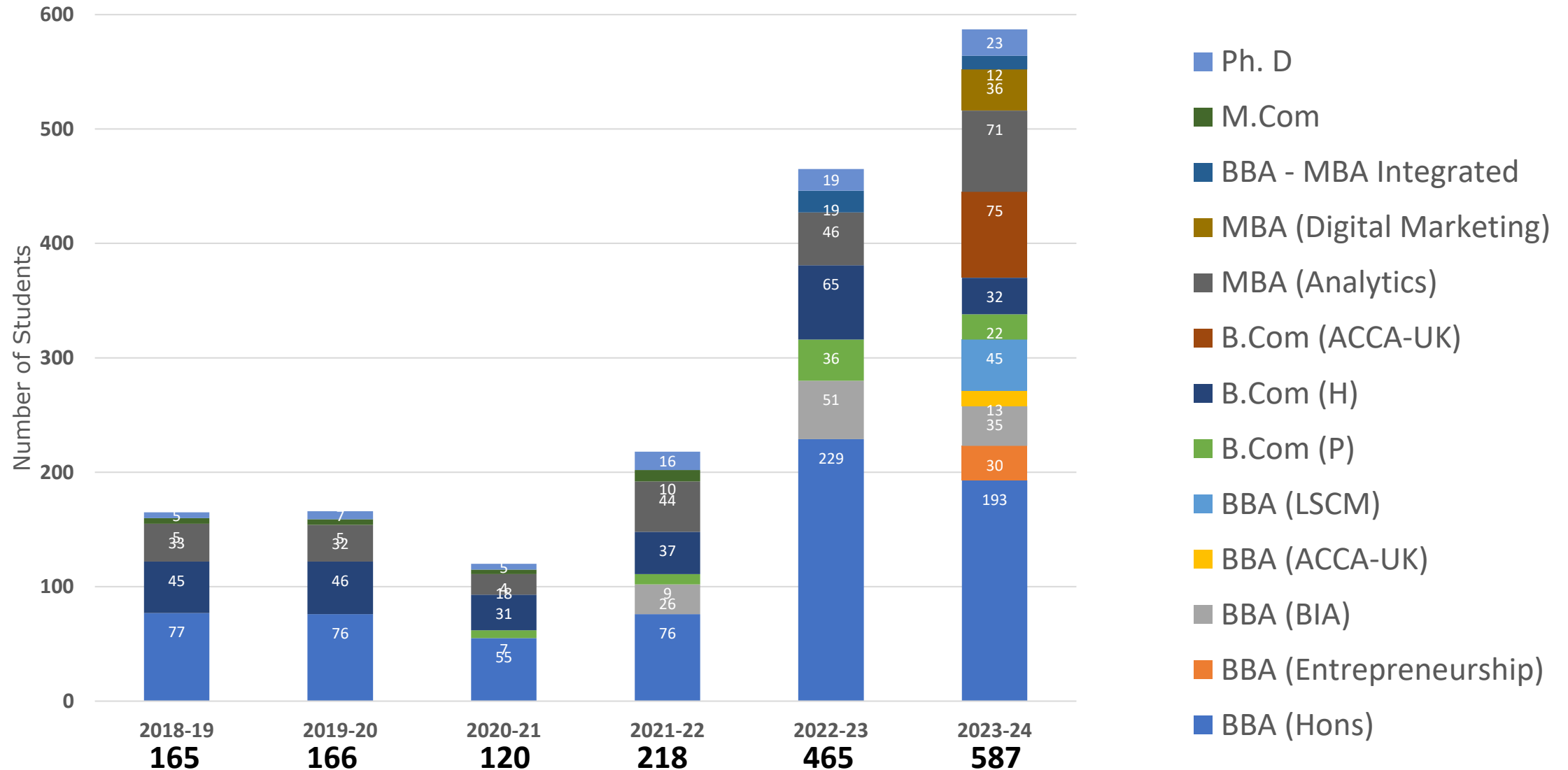


KRMU Team stood first in Fashion show at Aravalli college of Engineering and Management held on 14 Feb 2025

SOMC during the Assessment Period



Total Students Intake from 2018-23



Planning and Implementation of Curriculum

Review and Redesign of Curriculum

- Feedback and Expert Inputs collated over the year, analyzed by Programme co-ordinators and Dean

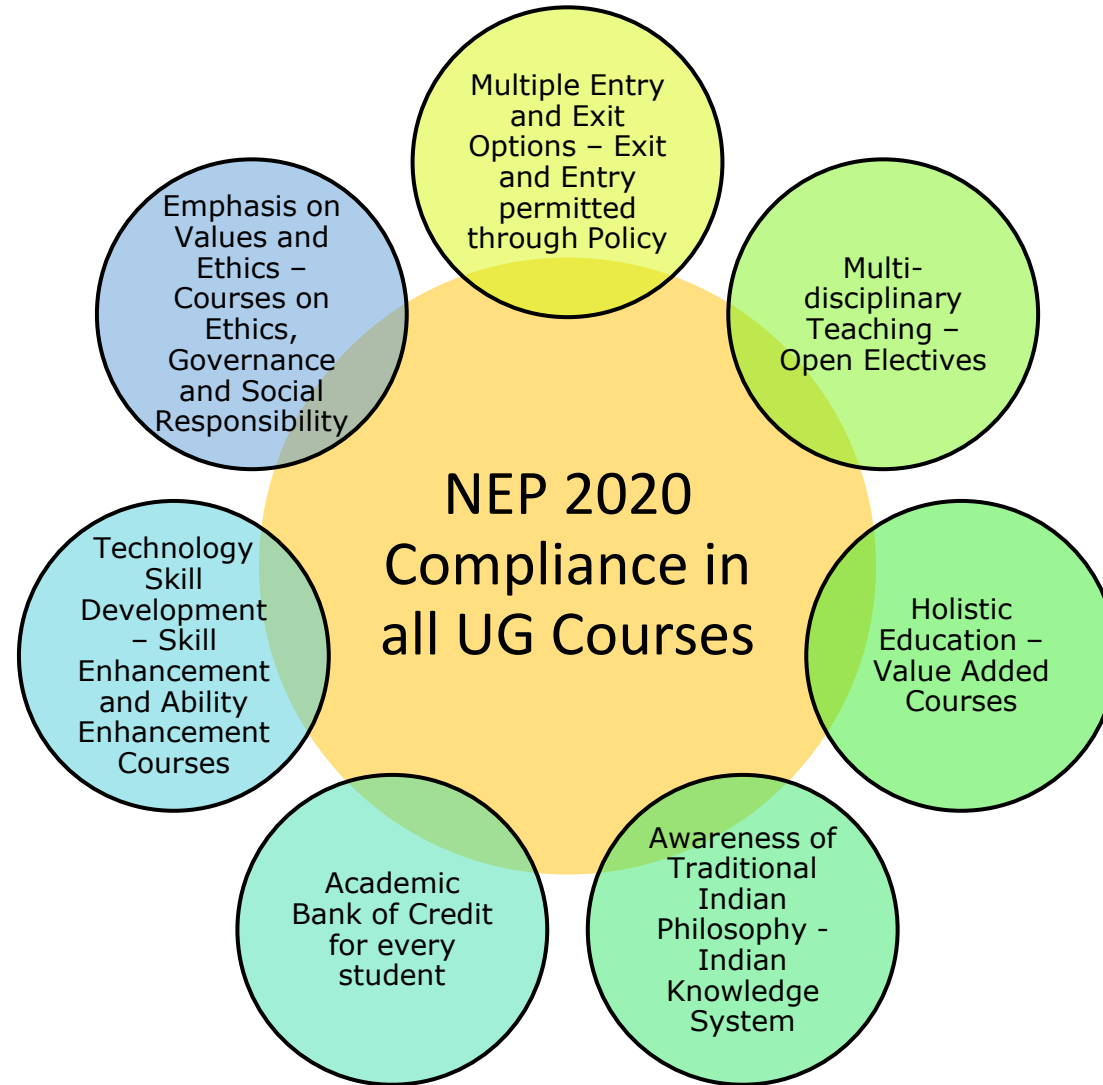
- Discussion at school level on new and modified programs.
- Review and recommendations for draft curricula.
- Present recommendations to the Board of Studies.

- Discussion on recommendations by the Board of Studies
- Recommendation of BOS forwarded for approval to Academic Council

- Academic Council discussion and approvals sent to school for implementation

- Stakeholder feedback on revised curriculum - collection and analysis

Compliance with NEP 2020 Across Programs



Courses with focus on Employability, Entrepreneurship and Skill Development

Employability	Entrepreneurship	Skill Development
Managerial Economics	Chasing The Rainbow: The Entrepreneurial Streak	Innovation & Design Thinking
Competency Development	Corporate Entrepreneurship	Technical Analysis
Integrated Marketing Communication	Creating An Entrepreneurial Mindset	Decision Science Applications in Business
International Trade Operations	Micro, Small, Medium Enterprises	Basics of R, Python & SQL
Geo-political Implications for Business	Valuation of New Businesses	AI for Business
Capital Market Operations	Strategic Entrepreneurship	Emotional Intelligence

Courses with focus on Skill Development

Skill Development Courses		
Soft Skills	Technical Skill	Technological Skill
Emotional Intelligence At Workplace	Technical Analysis	Data Visualization
Communications Skill	Digital Marketing Analytics	Business Intelligence & Application
Leadership, Influence & Power	Financial Modelling	AI for Business
Improving Managerial Talent & Creativity	Strategic Approach to Business Operations	Business Intelligence Application
Stress Management	Predictive Analysis	MS Excel For Business

Courses related to Local, National and Global Diversity

Environment	Ethics	Global	Local	National
Disaster Management	Ethics, Values & Corporate Social Responsibility	International Business	Rural and Micro Finance	Laws governing Companies in India
Environmental Studies	Ethical Dilemma and Profitability	Cross Culture & Global Management	Rural Banking System	Indian Banking Systems
Green Marketing	Corporate Governance and CSR	Geo - Political implications for Business	Social Immersion	GST Framework for Business
Green Finance	Gandhian Approach to Morality, Ethics, and Corporate Responsibility	International Marketing	Project Based Learning through Social Extension	Business Environment

Teaching Learning - Process

Learner-Centered- Teaching methods and techniques



Business Simulation Lab with Cesim Simulations



Annual International Conferences

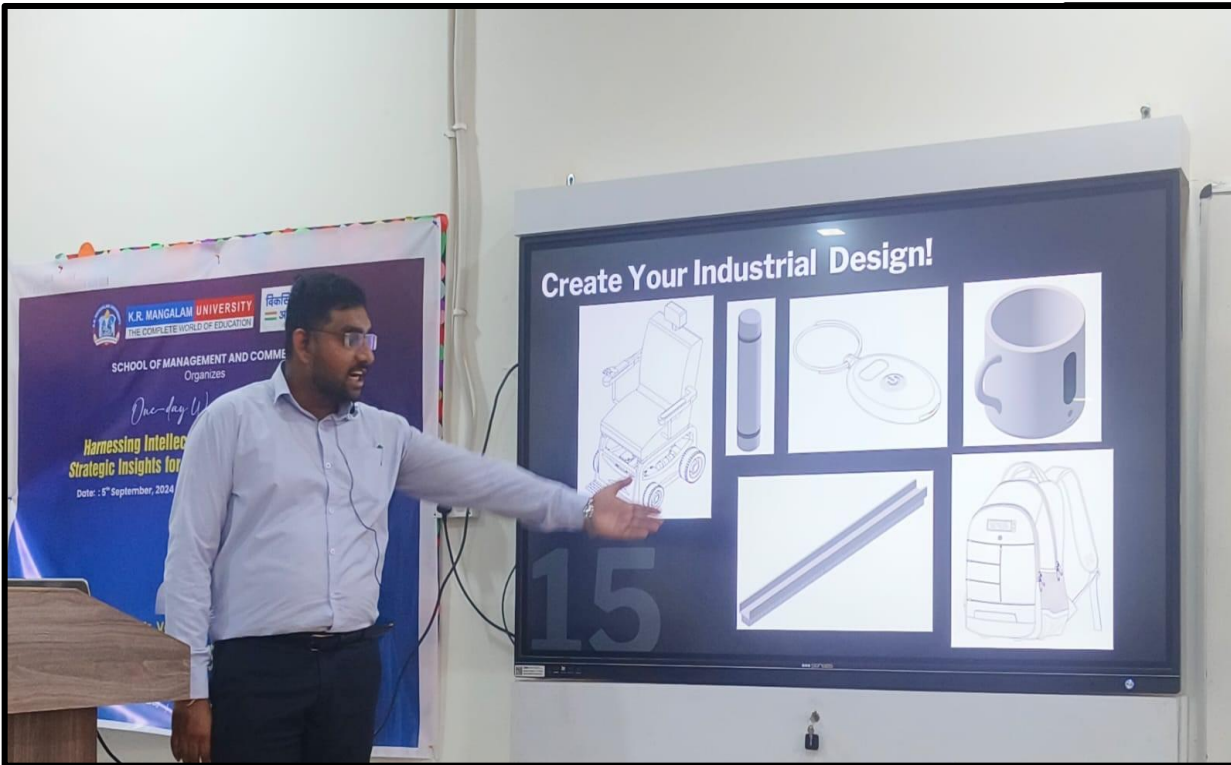
Two-Day International Conference on
'Managerial Business Practices and
Theories Post COVID (MBPT 2022)'
(20th -21st October 2022)



International Conference 2023 on Vision 2030
Emerging Trends in Interdisciplinary Research
& Practices (ETIRP)
(12th – 13th December 2023)



Fostering Entrepreneurial Mindset through workshops



Harnessing Intellectual Property for Growth
Mr. Venkatesh Bharti, Founder and Director, Vastav
Intellect IP Solutions LLP (VIIPS) and Vastav
IncubateX & Entrepreneurship Foundation (VIEF)

Entrepreneurial Finance by Mr Rohit Kumar,
NEC Corporation

Support for Slow Learners

Identification of Slow & Advanced Learner

- Assessment through formative and summative techniques.
- Identify slow learners scoring $< 55\%$ in Mid Term and Assignments
- Identify advanced learners scoring $>80\%$ in Mid Term and Assignments.
- Class participation and interactions

Support for Slow Learners

- Peer Tutoring (advanced learners teaching slow learners)
- Remedial classes
- Additional assignments

Support for Slow Learners



Peer Tutoring



Tutorials with subject experts



Remedial Classes

Support for Advanced Learners



Coaching for CAT, MAT, G-MAT, IELTS and TOEFL on Campus.



Guidance for advanced research leading to conference presentations and journal publications.



Additional courses from online resources like Coursera, EDX, LinkedIn.

Support for Advanced Learners

Total Publications of students – 55 including 11 Research Papers in Peer Reviewed Refereed Journals

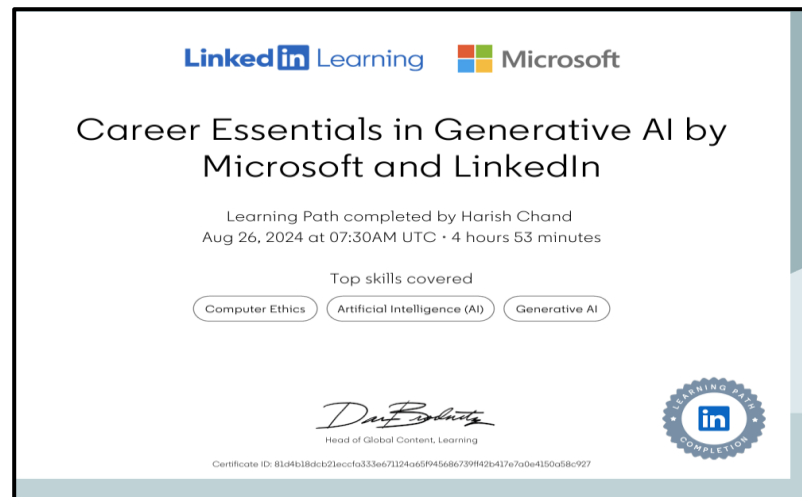


Govind Sharma, Presented a talk on " Leaving No One Behind: The Power of Local Languages in Achieving SDGs



Best Paper Award won by SOMC student Nitish Kumar at Shaheed Bhagat Singh Evening College, DU

Additional Online Certifications done by students



Student Support - Mentor-Mentee System



Every student is allotted a Mentor

- Students share their academic concerns and grievances.
- Mentor ensures students' issues are resolved satisfactorily and student is able to progress towards his career goals



Taking care of Mentee's Emotional and Mental Health through counseling

- Guiding students with care, empathy and compassion ensuring their mental and emotional stability and growth .
- The process provides timely assistance to students in need

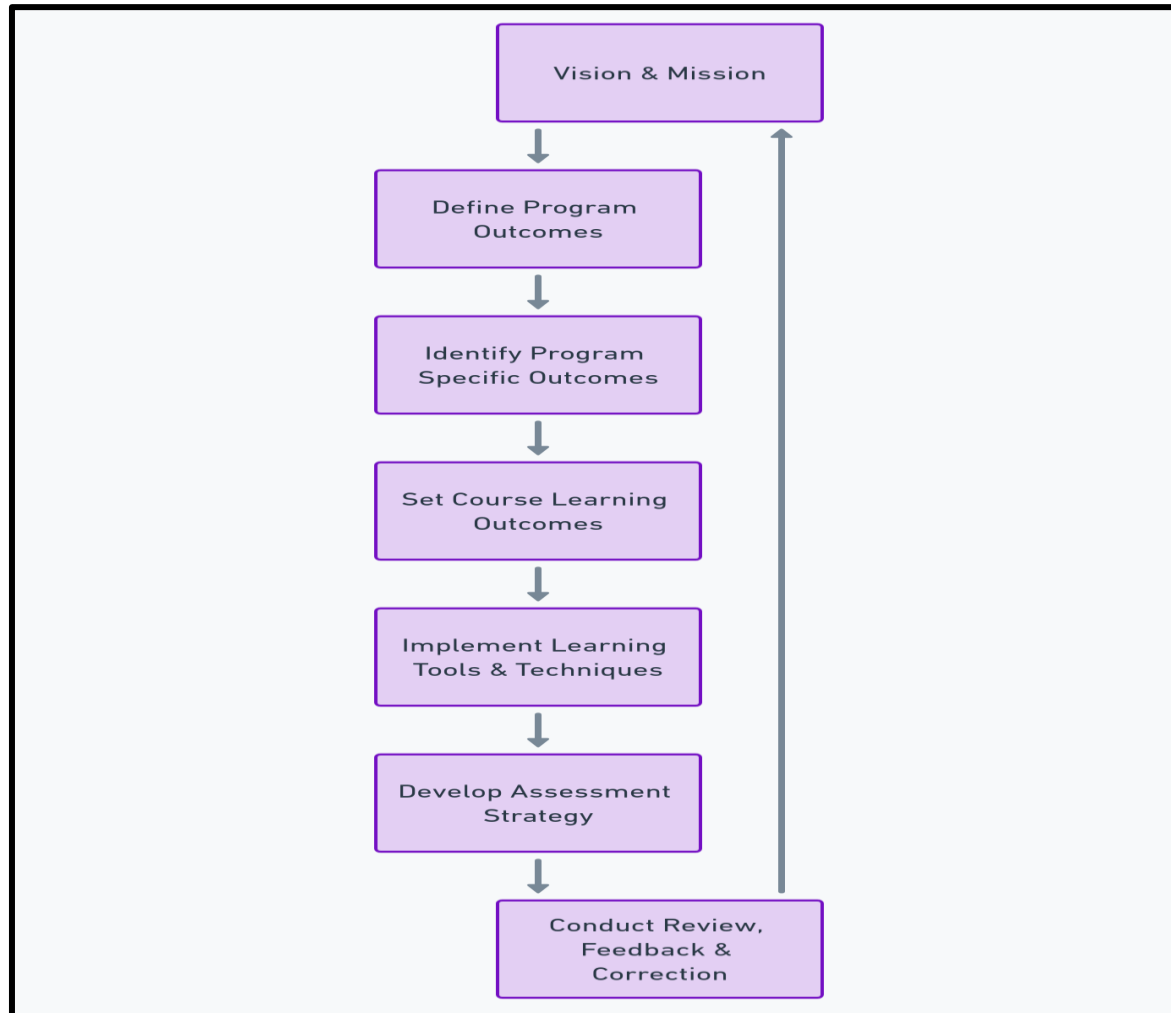


Career Services and Training

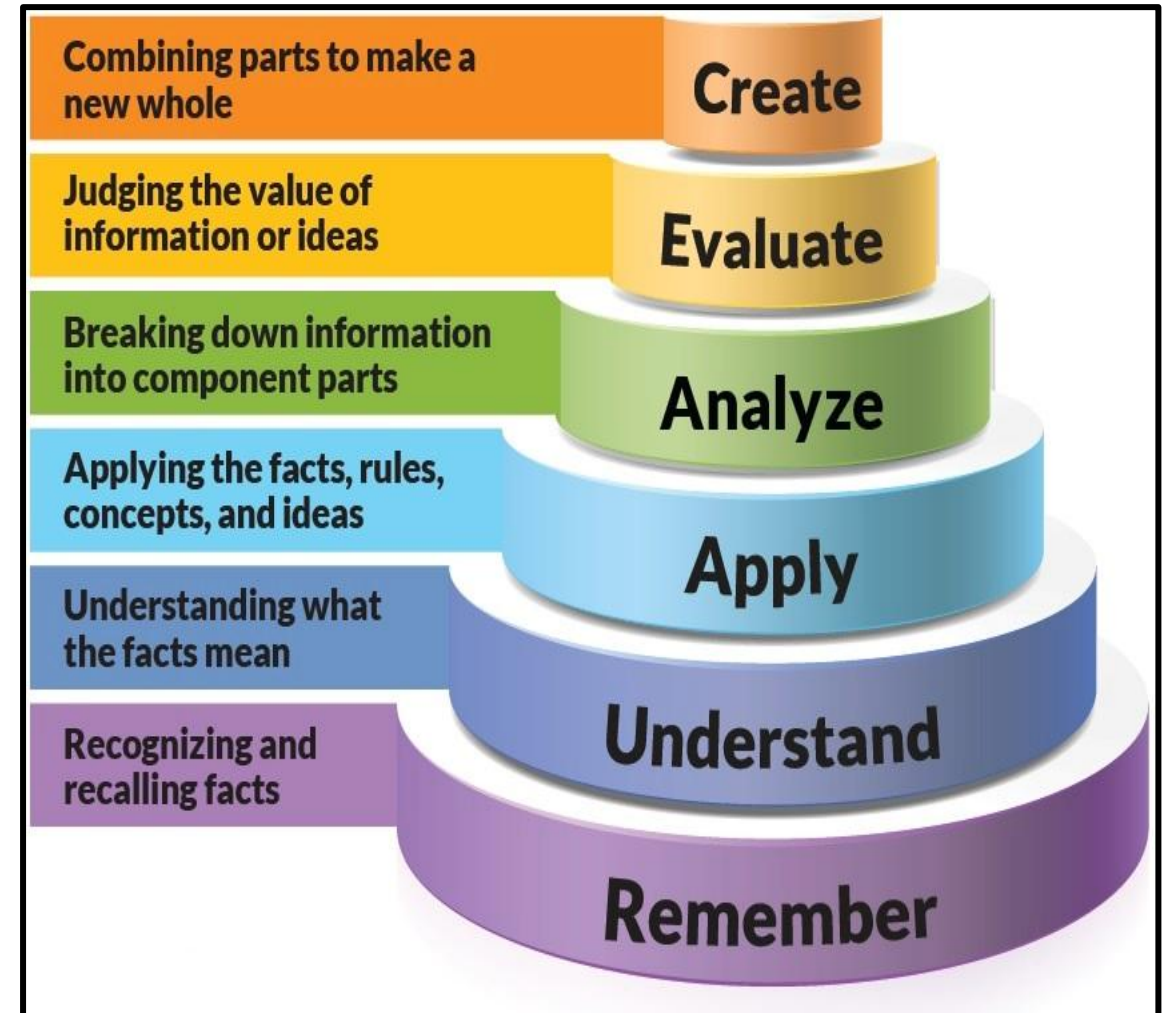
- Intensive Personalized Training for Placements.
- CAT/MAT/GMAT/IELTS/TOEFL Classes on Campus
- Personalized counselling for admission to prestigious institutions for Higher Education in India & Abroad

Outcome Based Education

OBE in the Process of Teaching



Focus on Higher Order Thinking Skills by Bloom



Outcomes Based Assessment Process

Course Outcomes	Quizzes & Tests	Assignment	Mid Term	Case Analysis	End Term Exam
CO1	✓		✓	✓	✓
CO2	✓	✓	✓	✓	✓
CO3	✓			✓	✓
CO4	✓	✓		✓	✓
CO5	✓			✓	✓

[Course Hand Out.pdf](#)

Snapshot of a correlation Matrix from a Course Handout

Mapping / Alignment of Course with POs								
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	-	1	3	2	1	1	1
CO2	1	-	1	1	1	2	1	1
CO3	1	1	1	3	1	1	-	1
CO4	2	-	1	1	2	2	1	1
CO5	1	1	2	-	3	1	-	1

Mapping / Alignment of Course with PSOs							
COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7
CO1	2	-	-	1	-	2	1
CO2	3	1	1	1	1	-	1
CO3	1	-	-	-	-	1	1
CO4	3	1	1	2	1	-	1
CO5	-	2	1	-	3	1	1

Snapshot of CO Mapped to questions in End Term question paper



K.R. MANGALAM UNIVERSITY
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Roll no.....

End Semester Examination, December 2024
 PROGRAM – MBA-DM and MBA-IBM (3rd Semester)
MANAGEMENT ACCOUNTING (SMMC201)

Time: 2.5 hrs.

Max Marks: 50

Note: *All Questions are compulsory. Marks are indicated against each question.*

Q.5

The PQR Ltd. has the following cost structure of the one unit of its product Alpha and Beta:

[CO-5] [L-5]
10

Particulars	Product Alpha	Product Beta
Raw Material	160	220
Wages	20	30
Variable overheads	90	100
Total Variable Cost	270	350
Fixed Cost	30	40
Total Cost	300	390

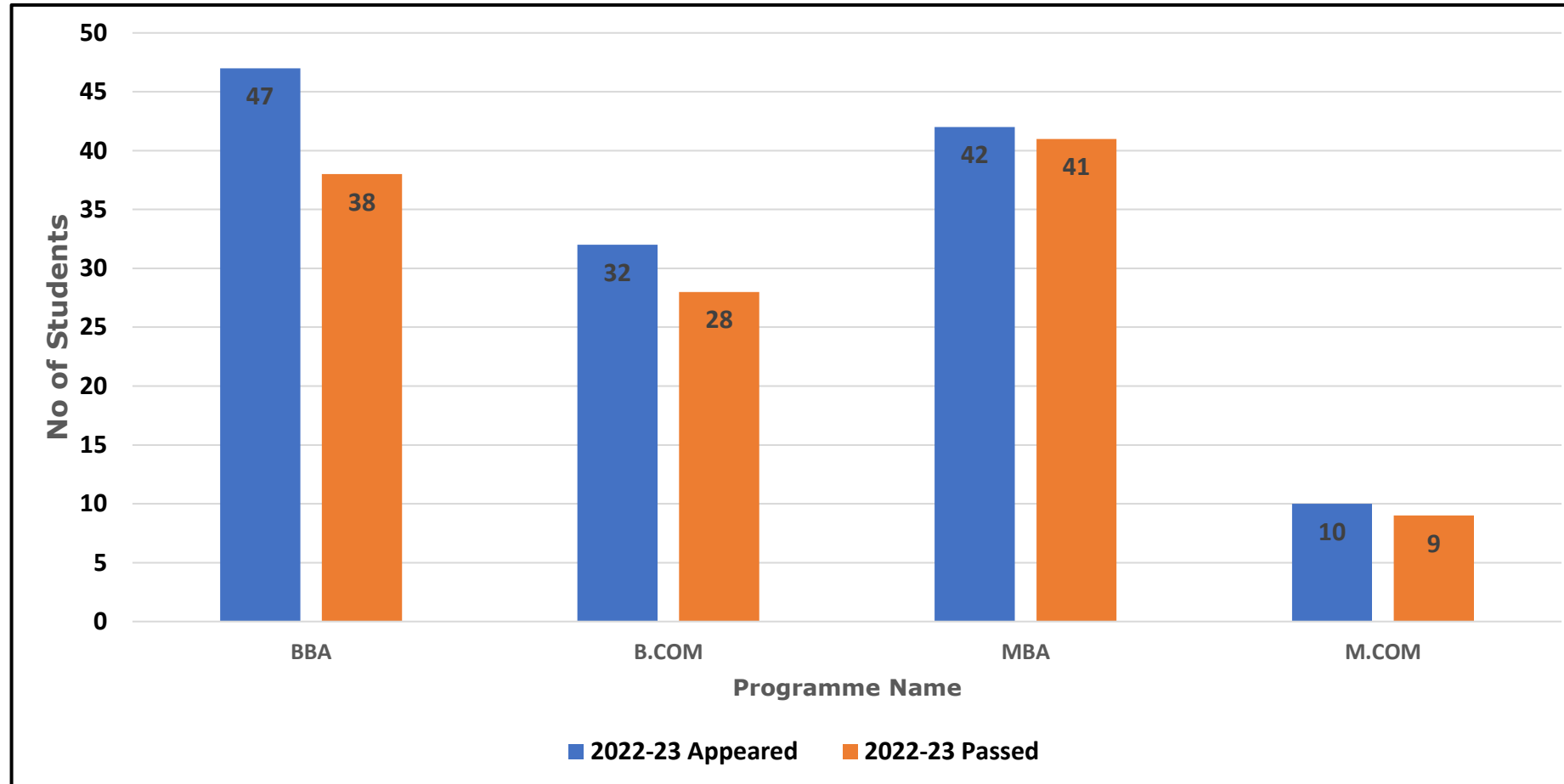
Evaluate whether the company should produce the product in-house or purchase it from the market, given that Product Alpha is available at Rs. 280 and Product Beta at Rs. 340. Additionally, provide a recommendation if the market prices changes to Rs. 240 for Product Alpha and Rs. 360 for Product Beta.

Snapshot of CO Attainment Level from a Course Handout

Course Outcome	CO Attainment %			CO Attainment Level				CO Attainment %		Mapping Level		
CO1	61.32%			2				>=80%		3		
CO2	86.79%			3				>=60%		2		
CO3	72.64%			2				<60%		1		
CO4	81.13%			3								
CO5	79.25%			2								
CO PO Mapping												
Course Outcome	PO 1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	1	2	1			1		1	1	1	1	
CO2	2	2	1	1	1		1	2				1
CO3	2	2	1	1	1			1				1
CO4	1	3	1	2	3		1	1	2		2	2
CO5	1	3		3	2		2	2	1		1	3
Average	1.40	2.40	1.00	1.75	1.75	1.00	1.33	1.40	1.33	1.00	1.33	1.75
CO PO Attainment												
Course Outcome	PO 1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	0.67	1.33	0.67			0.67		0.67	0.67	0.67	0.67	
CO2	2.00	2.00	1.00	1.00	1.00		1.00	2.00				1.00
CO3	1.33	1.33	0.67	0.67	0.67			0.67				0.67
CO4	1.00	3.00	1.00	2.00	3.00		1.00	1.00	2.00		2.00	2.00
CO5	0.67	2.00		2.00	1.33		1.33	1.33	0.67		0.67	2.00
Average	1.13	1.93	0.83	1.42	1.50	0.67	1.11	1.13	1.11	0.67	1.11	1.42

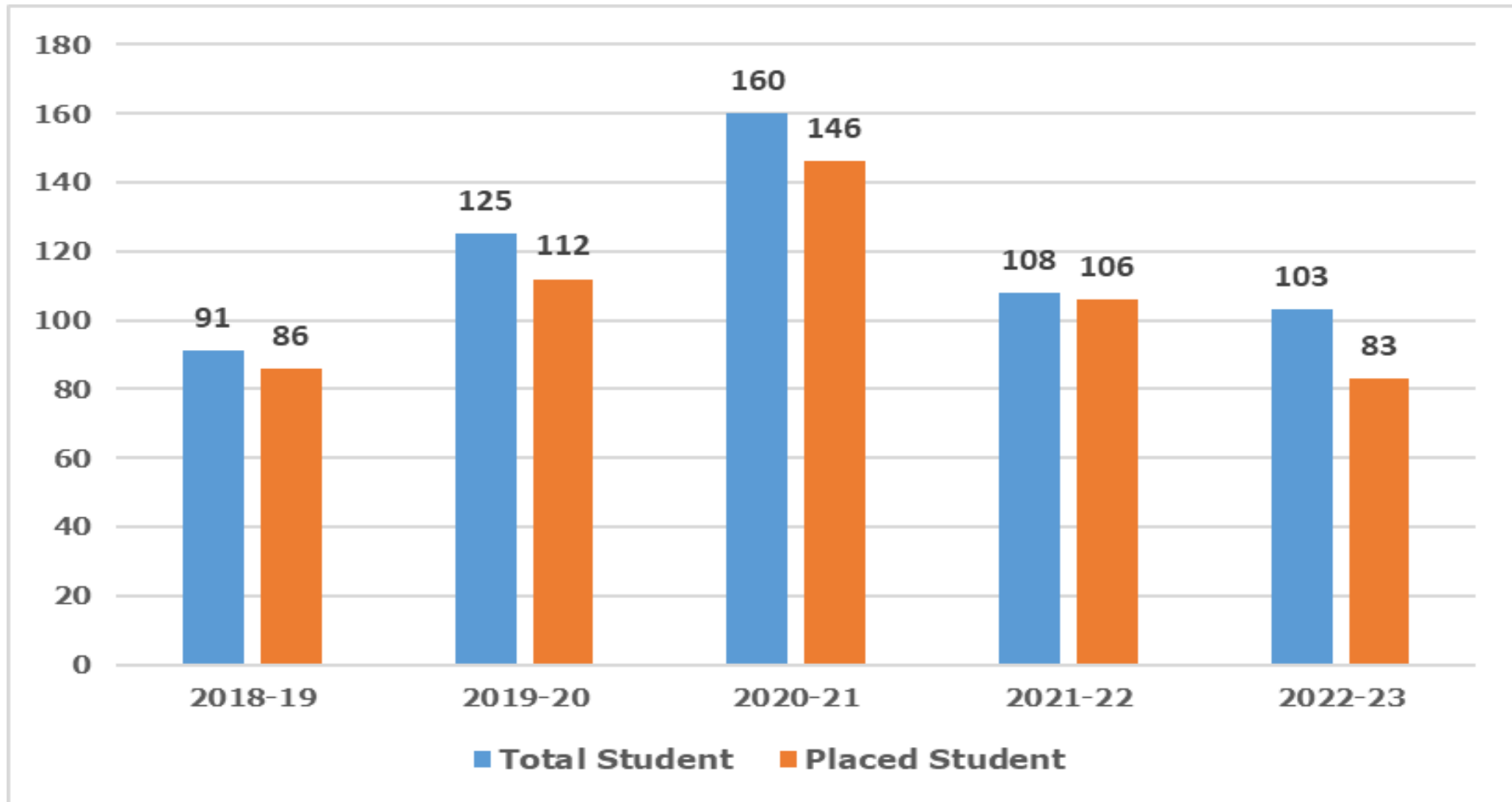
Subject: SMMC201 - Management Accounting

Student Progression for the Academic year 2022-23



Pass Percentage = 89%

Student Placements (2018-23)



Student Support - Intensive Placement Training Sessions



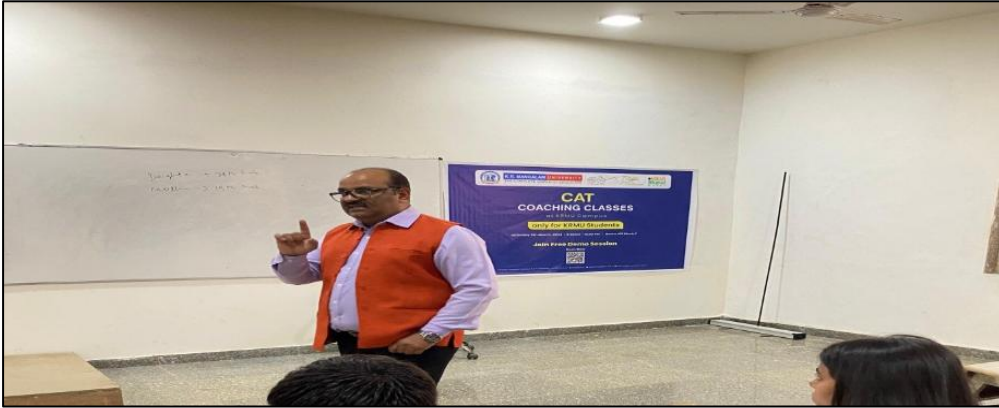
LinkedIn Profile Building Workshop
by Ms. Tuhina Ray on 10th
September 2023

Professional Email Writing Workshop
by Dr. Shivani Wadhwa on 10th
October 2023



Clear and Effective
communication Training by
Dr. Shivani Wadhwa on 10th
September 2023

Student Support for Career Progression



Coaching Classes for CAT



Career Counselling for Admission to Institutions of Eminence and Top Companies



Coaching Classes for GMAT



Placement guarantee courses in collaboration with Internshala

Prominent Recruiters





BANK OF AMERICA

Muskan

BCom

Bank Of America
Team Leader, Wealth
Management



Shravani

Wasule

BBA

Taj Hotel
HR Executive



HDFC BANK

Neha

Aggrawal

B.Com

HDFC Bank
Deputy Mananger



Kunal Dogra
B.Com Batch
2020-23



UNIVERSITY OF
SURREY

Rushabh Pokhrel

B.Com (H)

2021-24



Ayush

BBA

Incedo
Business Analyst



Udita

BBA

Clarivate
HR Executive



Jyotika

M.Com

Sapient
Client CG

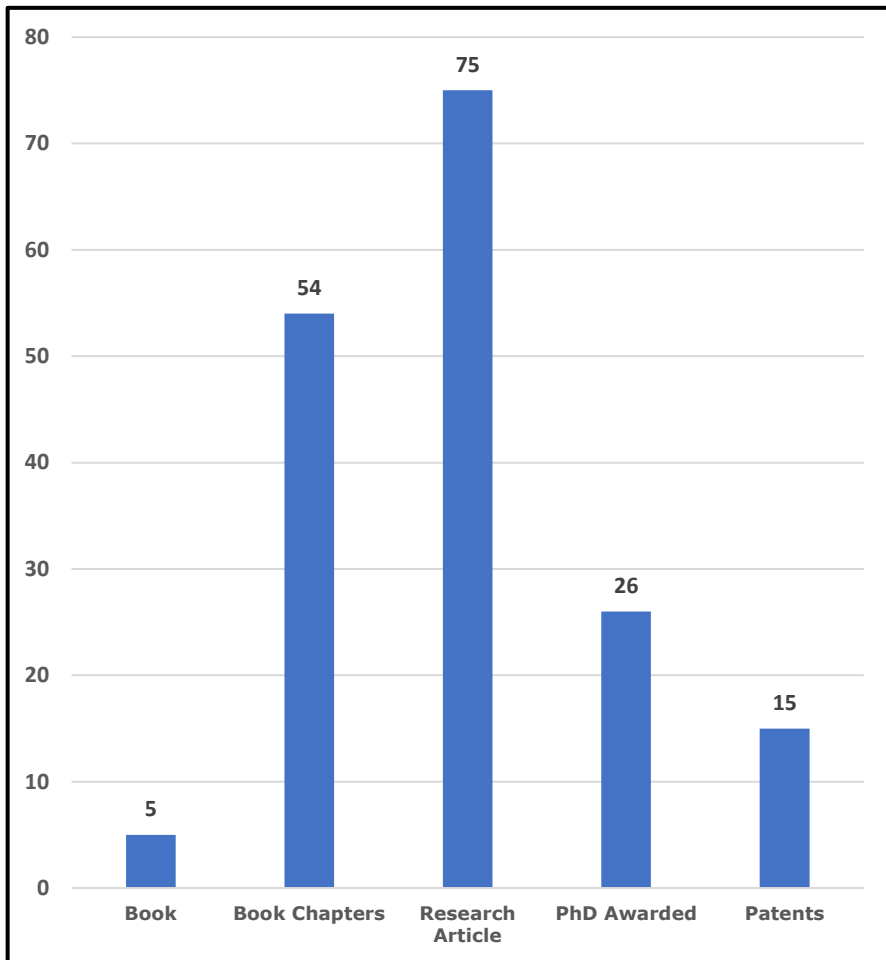


Aditya

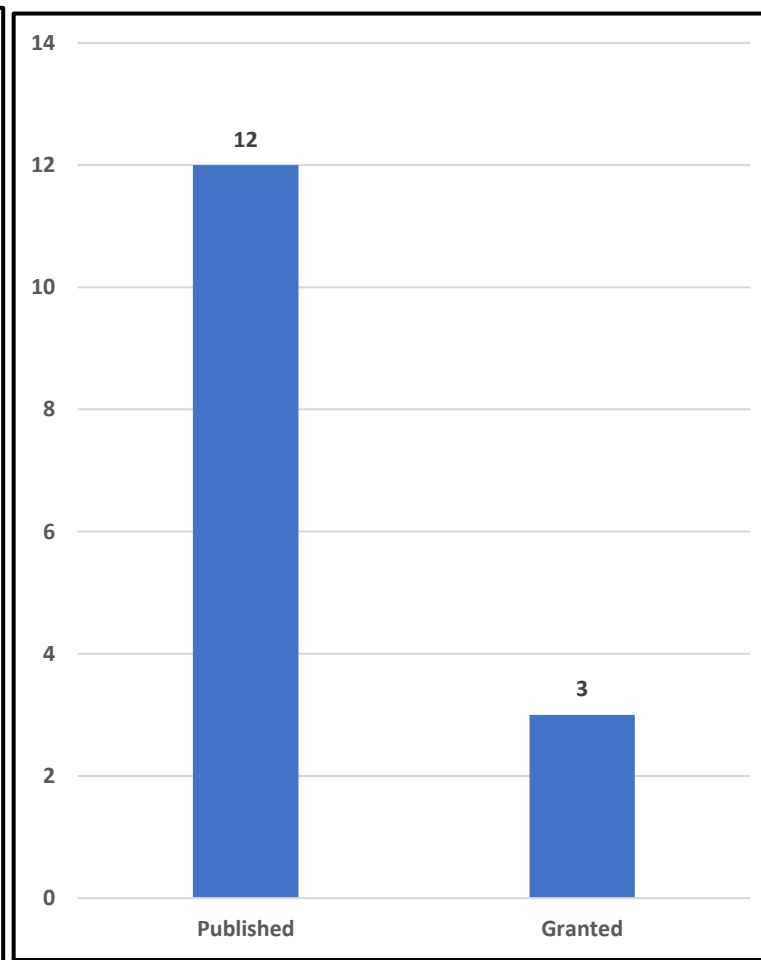
BBA (H) Batch
2020-23

Research, Innovation and Extension

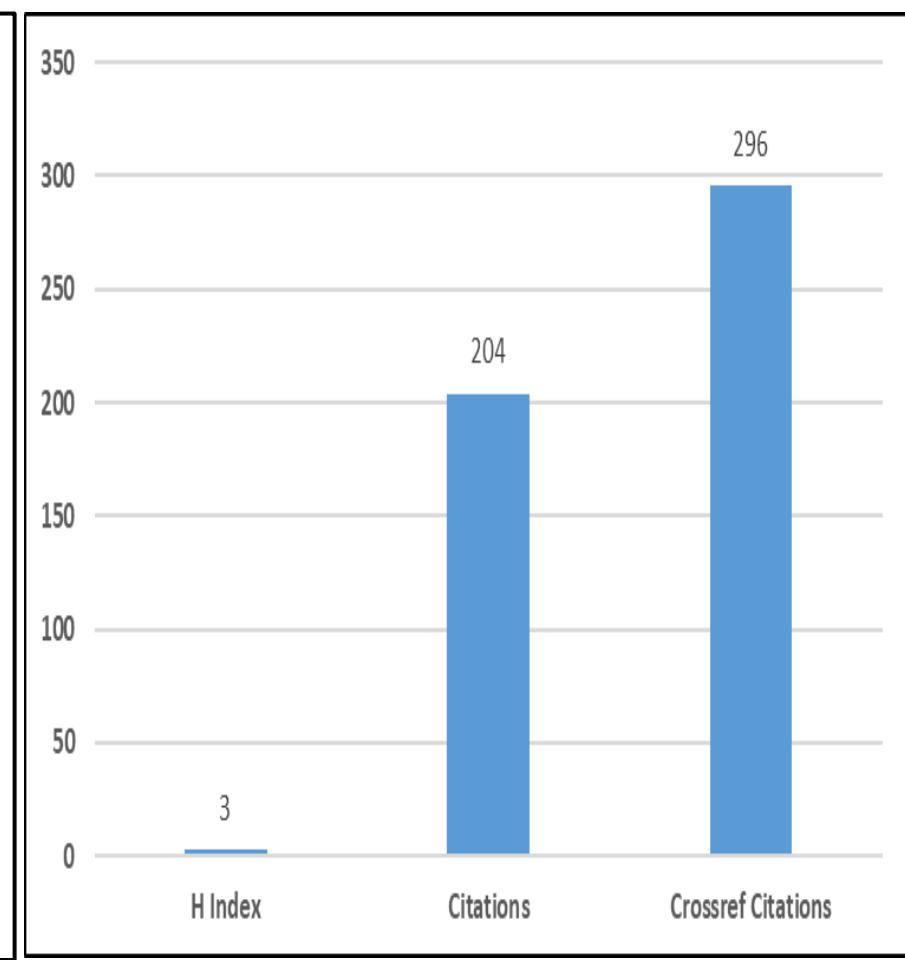
SOMC Research Output (2018-23)



Details of Publications



Details of Patents



H Index and Citations

Consultancy Projects

Year	Number of Projects	Total Amount (in Lakhs)
2021	6	25.5
2022	2	23.32
2023	12	58.41

Government Sponsored Projects

Name of Project	Funding Agency	Total Amount (in Lakhs)
Establishment of KRMU -KEIC STI Hub	DST	156
Socio-Economic-Cultural Significance of Kathputli Community	ICSSR	20.38

Project sponsored by DST, Government of India

KRMU -KEIC STI Hub, Sohna Block, Gurugram, Haryana

Principal Investigator: Dr. Anshika Prakash

Co-Investigator: Dr. Seema Raj

- DST sanctioned 1.56 Cr for the proposed project.
- Upgradation in Socio-Economic Status of target beneficiaries.
- Enhancement in household income level.
- Training the beneficiaries to make value-added products from millet for improving health and employability.
- Better access to health, nutrition, employment generation, infrastructure, and other resources, etc.

Project sponsored by Department of Science and Technology, Government of India

Value Chain-**Handicraft:** In SC community at Garhi
Bazidpur village



Value Chain-**Agriculture
(Millet):** At Lakhuwas
Village in SC Community

Project sponsored by ICSSR

Strings of Resilience: Exploring the Socio-Economic-Cultural Significance of Puppetry in the Northern Region of India for Kathputli Community

Project Aims to enhance and enrich the role of Kathputli community and art of Kathputli Making and story telling in contemporary times including education and training.
Amount Sanctioned – **20.38 Lakhs**



Dr. Anshika Prakash: Principal Investigator
Dr. Monika Yadav: Project Co-Investigator

Social Extension Activities

Awareness on
Financial Inclusion
Ghasera Village, Tehsil
and District Nuh



Financial literacy camp for women
in Abaypur village

Managerial Skill
Development with
Computer Shiksha in
Berka Village



Extension activity on rural sustainable development and women empowerment

1. Enhanced Awareness and Empathy
2. Development of Problem-Solving Skills
3. Enhanced sense of Civic Responsibility
4. Financial Literacy and Sustainable Development

Beneficiaries -

*Total 16 Women were able to start successful ventures through **Self Help Groups** with our assistance.*



Women preparing food in Canteen



Food in Thali prepared by women members of canteen.

Infrastructure and Learning Resources

ICT enabled Infrastructure



Labs



Library



Conference Rooms



Classrooms

Learning Resources - Library

Electronic Resources

E Database

- Proquest

Membership

- Delnet
- Infilbnet
- Shodhganga
- Shodhshudhi
- Shodhsindhu
- Irins

Anti Plagiarism Software

Drillbit and Turnitin

List of Books (Central Library) for SOMC : 7208

E Books – 2201
E Journals - 4274

News Paper

- Times of India
- The Hindu
- Hindustan Times
- Business Line
- Economic Times
- Financial Express
- Pioneer
- Indian Express
- Mint
- Business Standard
- Hindustan (Hindi)
- Dainik Jagran (Hindi)
- Nav Bharat (Hindi)
- Jansatta (Hindi)

Physical Resources

Journals

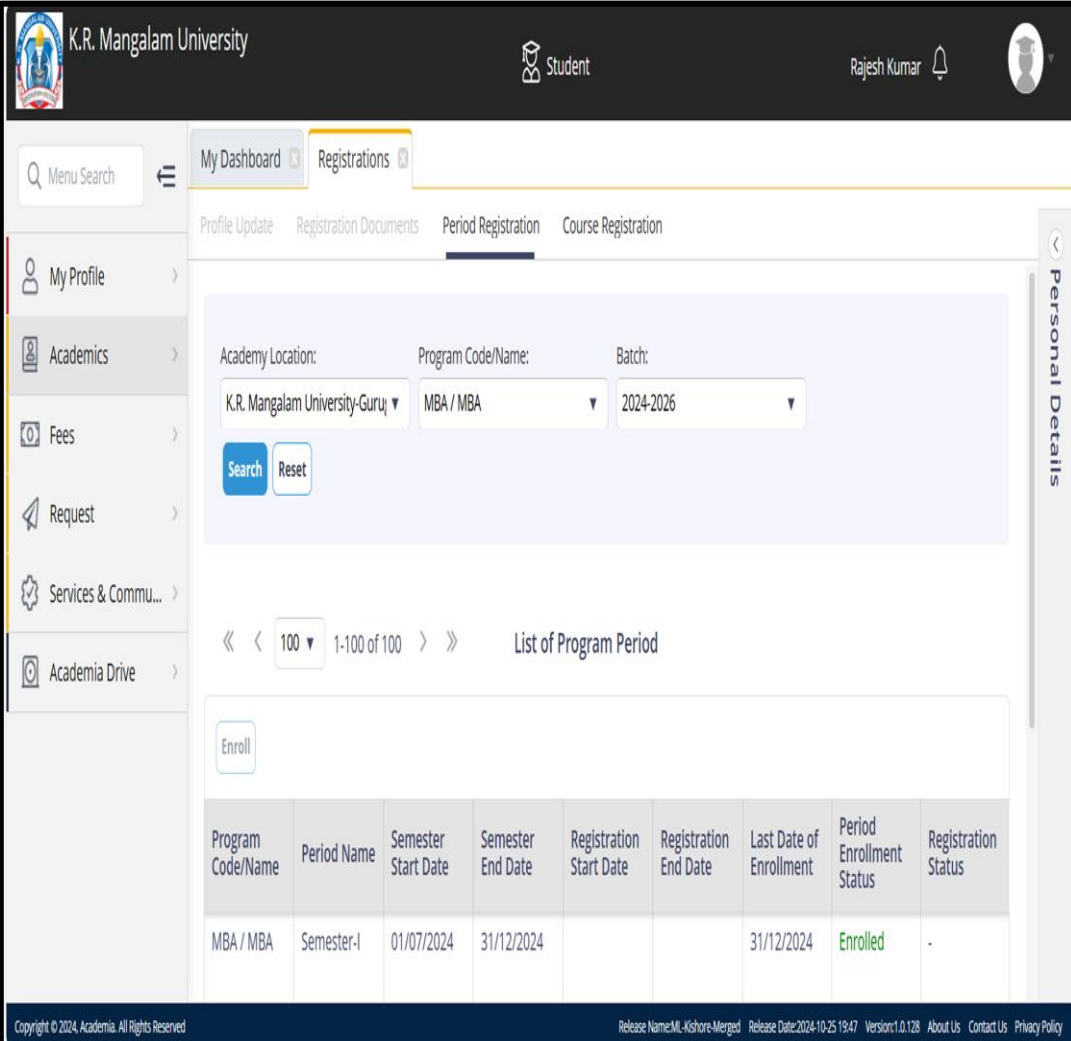
- Asian journal of management CASE
- Decision
- Emerging Economies Cases Journal
- Finance India
- Global Journal of Emerging Market Economies
- IIM Kozhikode Society & Management Review
- Harvard Business Review
- Indian Economic Review
- Indian Journal of Labour Economics
- International Journal of Sales and Marketing Management
- Journal of Creating Value
- Journal of Organization and Human Behaviour
- Journal of Supply Chain Management System

Magazines

- Economist
- Business World
- Outlook Business
- Business Today
- Economic and Political weekly
- Business India



ICT Enabled Academic Administration on Academia



K.R. Mangalam University Student **Rajesh Kumar**

Menu Search | My Dashboard | Registrations

Profile Update | Registration Documents | Period Registration | Course Registration

Academy Location: K.R. Mangalam University-Gurugram | Program Code/Name: MBA / MBA | Batch: 2024-2026

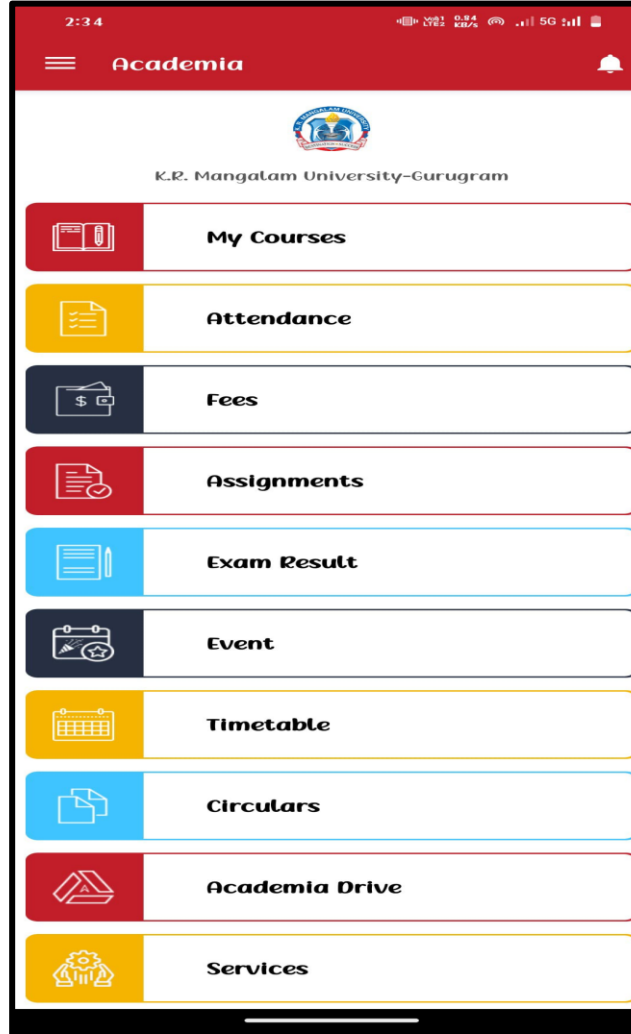
Search Reset

Enroll

Program Code/Name	Period Name	Semester Start Date	Semester End Date	Registration Start Date	Registration End Date	Last Date of Enrollment	Period Enrollment Status	Registration Status
MBA / MBA	Semester-I	01/07/2024	31/12/2024			31/12/2024	Enrolled	-

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Student Dashboard on Desktop

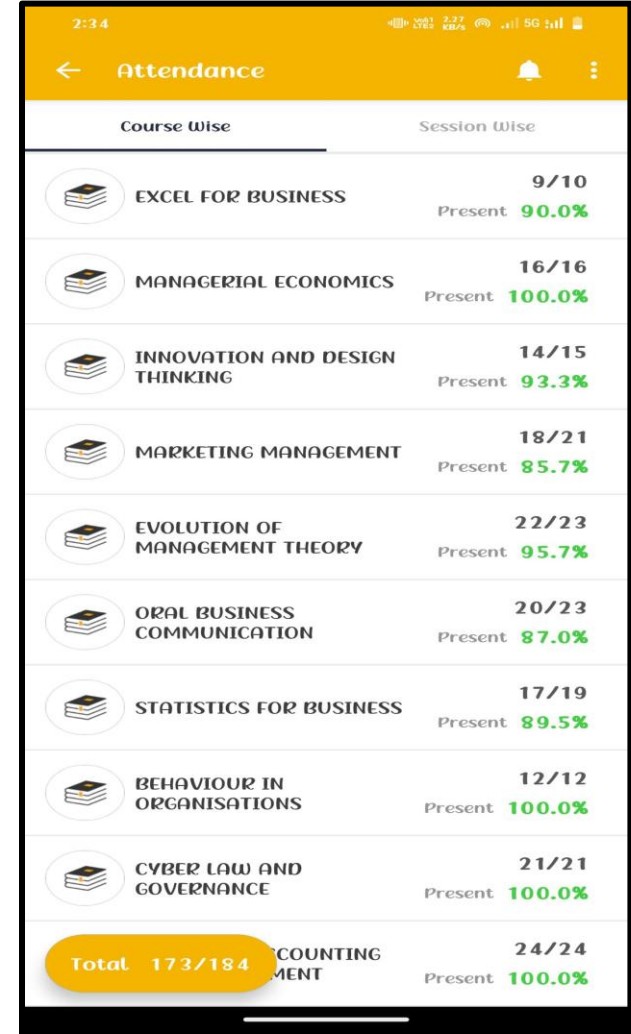


Academia

K.R. Mangalam University-Gurugram

- My Courses
- Attendance
- Fees
- Assignments
- Exam Result
- Event
- Timetable
- Circulars
- Academia Drive
- Services

Student Dashboard on Mobile Phone



Attendance

Course Wise | Session Wise

EXCEL FOR BUSINESS	9/10 Present 90.0%
MANAGERIAL ECONOMICS	16/16 Present 100.0%
INNOVATION AND DESIGN THINKING	14/15 Present 93.3%
MARKETING MANAGEMENT	18/21 Present 85.7%
EVOLUTION OF MANAGEMENT THEORY	22/23 Present 95.7%
ORAL BUSINESS COMMUNICATION	20/23 Present 87.0%
STATISTICS FOR BUSINESS	17/19 Present 89.5%
BEHAVIOUR IN ORGANISATIONS	12/12 Present 100.0%
CYBER LAW AND GOVERNANCE	21/21 Present 100.0%
Total 173/184	ACCOUNTING 24/24 Present 100.0%

Alumni Connect - Interactions and Training Sessions



Karan Khurana, CEO
Global Peripheral Sol. Pvt Ltd



Siddharth Sharma,
Bhavras Drama School

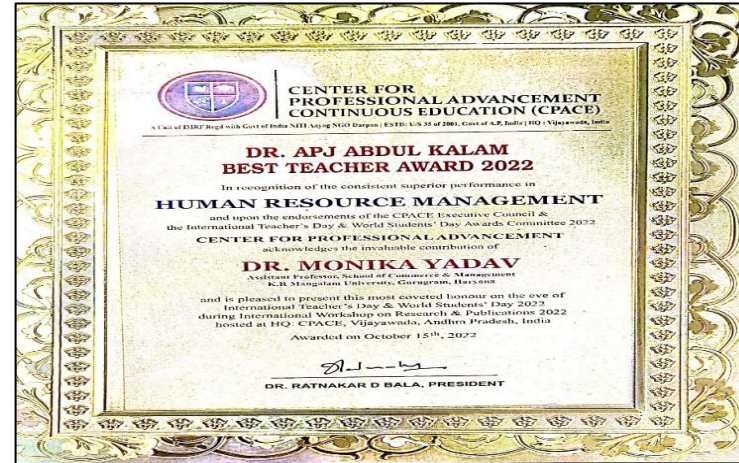
Faculty Excellence Awards

Name of the awardee	Name of the award	Name of the awarding body	Year of award
Monika Yadav	Innovation in Sustainable Development Practices	Rajasthan Rajya Vidyut Parasan Nigam Ltd.Bhiwadi (Raj.)	2022
Ruchika Yadav	Innovation in Sustainable Development Practices	Rajasthan Rajya Vidyut Parasan Nigam Ltd.Bhiwadi (Raj.)	2022
Monika Yadav	Sustainable Wellbeing & Innovations	PWD Gurugram- An Indian Govt. Agency	2022
Ruchika Yadav	Sustainable Wellbeing & Innovations	PWD Gurugram- An Indian Govt. Agency	2022
Rajat Gera	Certificate in sustainable and Well Being Innovations	Public Works Department, Gurugram	2022
Anshika Prakash	Certification of Award towards the ecosystem of entrepreneurship, research, and innovation	NITI Aayog	2023
Shivani Kampani	Certification of Award towards the ecosystem of entrepreneurship, research, and innovation	NITI Aayog	2023
Ruchika Yadav	Research and Innovation Award	Power Grid Corporation of India	2023

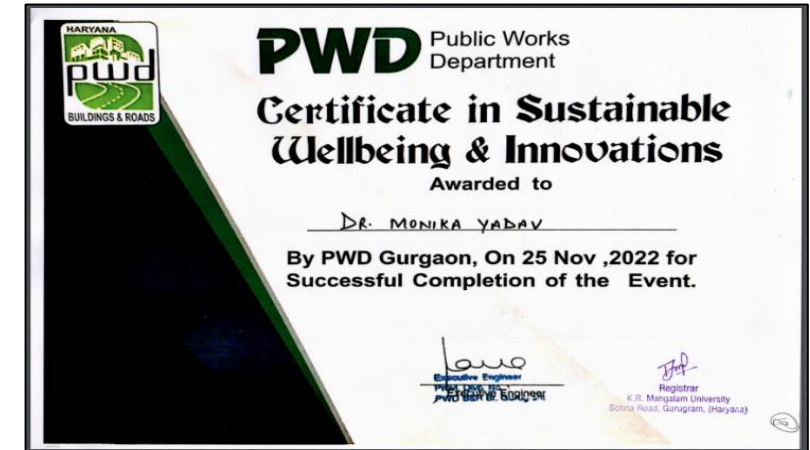
Faculty Awards



Sustainable Development Practices



Dr. APJ Abdul Kalam Best Teacher Award 2022



Sustainable Wellbeing & Innovations

Indian Youth Icon Award - 2023



Outstanding Performance Towards Humanitarian Services



Interaction with Parents



Academic Initiatives towards Sustainability

Alignment with SDGs	
Research Paper Aligned with SDGs	12
PhD awarded in the area of Sustainability	5
Courses aligned with the SDGs	8

Departmental Distinctiveness

Unique Practices

I. Student Investment Fund by KRMU Investment Club

Objective:

Experiential learning of active portfolio management

Process:

Training and Analysis of Stocks by students

Creation of an active portfolio by students

Active monitoring & management of portfolio by student using live data.

Outcomes:

Individual Portfolio of students actively managed by students themselves



Training session on Active Portfolio Management using Live Market Data

Unique Practices

II. Sustainable Product Packaging - Prototyping

Objective:

Sustainable Product Packaging

Process:

Training students on Sustainable Packaging

Outcome:

Prototypes of Sustainable packages



Unique Practices

III. In House wastepaper recycling

Objective:

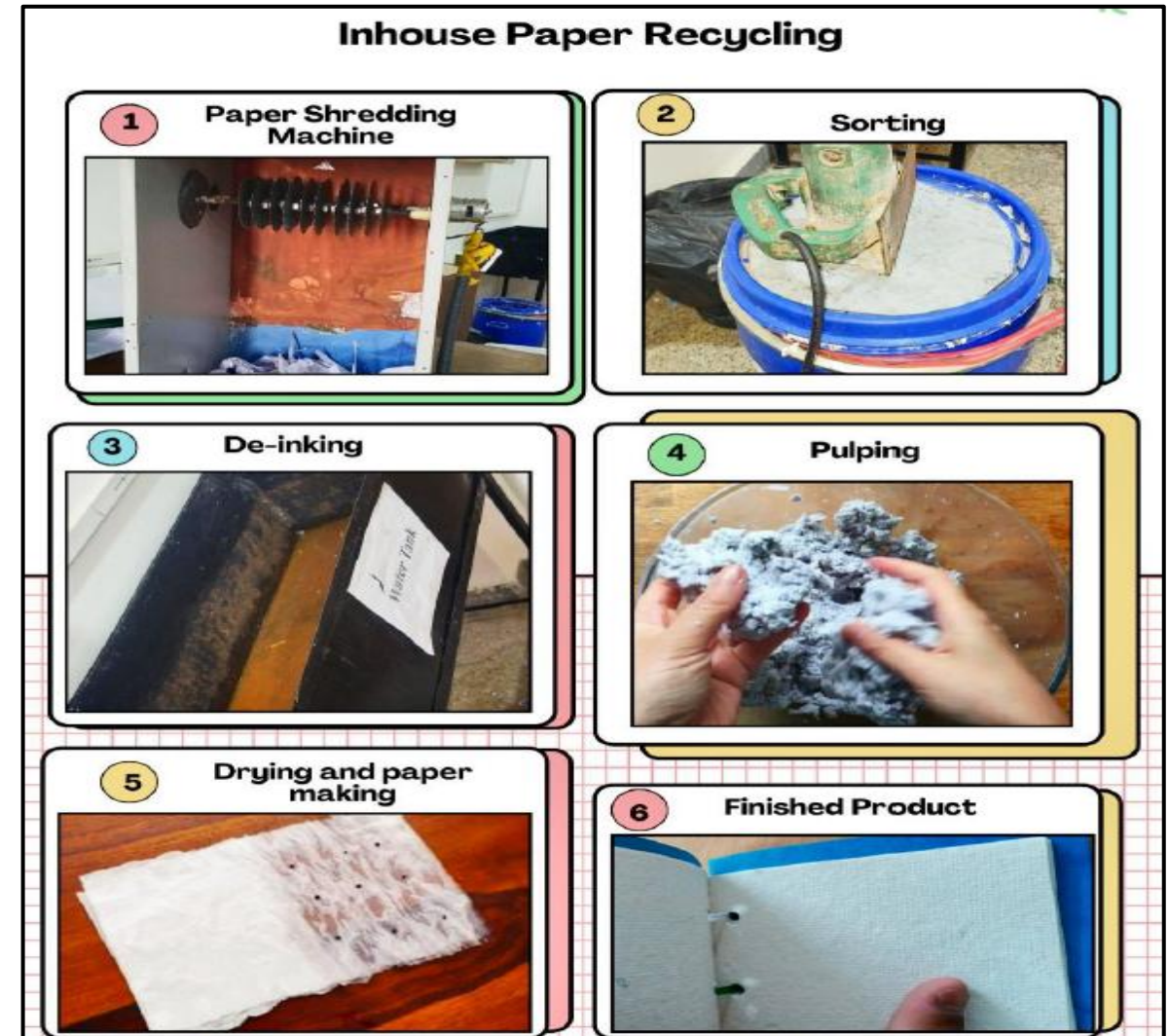
In House wastepaper recycling

Process:

Training students on project on paper recycling

Outcome:

Prototypes of recycled paper and stationery products








Memorandum of Understanding with Reputed Companies

Objectives of Corporate Partnerships : Enriched Teaching Learning Ecosystem with Corporate Partners

- Curriculum development ensuring inclusion of updated and industry relevant skills and content
- Industry Experts as faculty visiting campus every day to take classes
- Inclusion of Live Cases from Partner companies in classroom teaching
- Live Projects with Partner Companies
- Internships Assistance with Multiple Companies through partners
- Placements Assistance
- Corporate Grooming
- Networking Opportunities

Details of Corporate Partnerships for Collaborative Teaching on Campus

	Industry Partner	Program
	Imarticus Learning	MBA in Digital Marketing
	National Stock Exchange (NSE)	B. Com. (H)
	Grant Thornton (GT)	B Com. (H) - ACCA-UK BBA (H) - ACCA-UK
	Global Centre for Entrepreneurship and Commerce (GCEC)	BBA (H) - Entrepreneurship
	SAMATRIX	BBA (H) - Business Intelligence & Analytics
	SafeExpress	BBA (H) - Logistics and Supply Chain Management
	IBM	MBA in Analytics, BBA-MBA Integrated

Certificates from Industry Partners

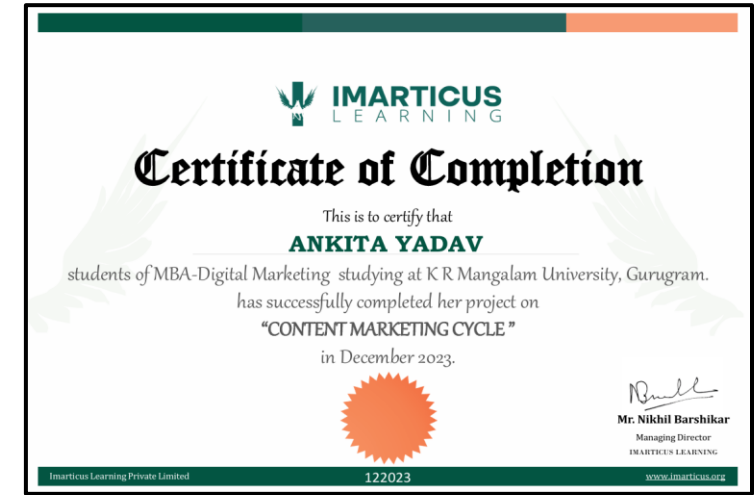
NSE



IBM



IMARTICUS



Live Projects and Internships with corporate partners

S.No.	MOU Partners	Activities
1	Meadows Green	Internships by 4 students of B.Com Sem 4
2	Yangpoo Executive Education	Internship by a student of BBA Sem 2
3	Grey Llama Academy of learning	Training Sessions on AI
4	ICSI, New Delhi	Direct admission to the Ph.D. program for students who have qualified as Company Secretary (CS).
5	Astrum Management Advisory Pvt Ltd	Internships and Research

Eminent Academic Advisory Board for Curriculum Enrichment and Faculty Mentoring



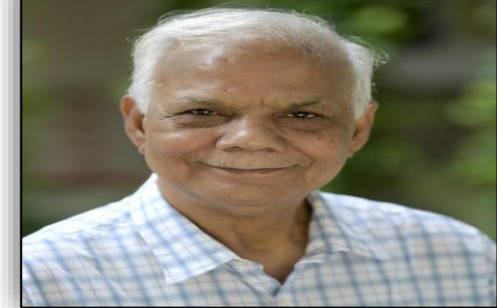
Mr. Narayanan Ramaswamy
Partner & National Lead for
Edn & Skill Dev, KPMG India



Mr. G. Venkateshwaran
Former Head Sales
Excellence, Nestle



Prof. Punam Sahgal
Former Prof IIML



Prof. M. Akbar
Former Prof IIML



Mr. Manish Jain
Former Director Johnson &
Johnson



Prof. Rachel Davis
Former Prof, Univ of
Illinois & NYU, USA



Prof. Ashok Panjwani
Professor, Operations
Mgt, MDI, Gurgaon



Ms. Ratna Singh
CHRO, Pearl Industries,
Former CHRO FlipKart

Strategic Action Plan 2025-26

Commencement of new Corporate Partnered Programs

- MBA in Technology Management
- MBA in Fintech
- BBA (Hons) in Digital Marketing

Introduction of Minor Streams

- Minor on Information Technology
- Minor on Entrepreneurship

Introduction of Project Based Learning

Strategic Action Plan 2026-27



Establishment of MDP Cell



Establishment of Center of Excellence in Analytics and FinTech



Membership of AACSB



Membership of AMBA



AICTE Approval in 2026



NBA Accreditation in 2027

Thank You