

2018-19



K. R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

School of Journalism and Mass Communication

MEDIA JUNCTION

Report

The Media Junction Club of the K R Mangalam University organized a session on scripting and film making of public service ad on save water for its members on 17th May 2019.

Water is a precious resource that is essential for life. However, with increasing population and changing weather patterns, water scarcity has become a significant issue in many parts of the world. As members of the media club of the university, they can create public service ads (PSAs) to raise awareness about the importance of saving water. This exercise aims to provide an overview of scripting and film making for a PSA on saving water.

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Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)



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The Media Junction Club of the K R Mangalam University organized a Film Screening & Appreciation session on the blockbuster movie, Sholay on 15th of March 2019.

The event was held at the School of Journalism and Mass Communication studio and was attended by the club members.

Sholay is a 1975 Indian action-adventure film directed by Ramesh Sippy. It stars Amitabh Bachchan, Dharmendra, and Hema Malini in leading roles, and is considered a landmark in Indian cinema. The movie explores themes of friendship, revenge, and justice.

The movie was well-received by the audience, who appreciated its iconic characters, memorable dialogues, and gripping storyline. The performances of the actors were lauded, especially Amitabh Bachchan, who delivered a powerful and nuanced performance as Jai. The music by R. D. Burman was also praised for its catchy and timeless melodies.

The discussion session was lively and engaging, with participants sharing their personal connections and reflections on the film. Some focused on the movie's cultural significance, discussing its impact on Indian cinema and its enduring popularity. Others spoke about the movie's themes of justice and revenge, and how they related to contemporary issues in society.

The Film Screening & Appreciation session of Sholay organized by the Media Junction of the University was a success. It provided an opportunity for the club members to engage in a meaningful conversation about the film and its themes. The event highlighted the power of cinema to connect people across different backgrounds and generations.


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The Media Junction club of the K R Mangalam University organized a photowalk to Lodhi Garden, one of the most popular and scenic parks in Delhi on 14th of September 2018.

The photowalk was an excellent opportunity for the participants to explore and capture the natural beauty and historic architecture of Lodhi Garden. The group walked through the park, capturing the various tombs, monuments, and structures that dotted the landscape. They also photographed the various flora and fauna in the park, including the different types of trees, flowers, and birds.

Lodhi Garden is a historic park in Delhi, known for its beautiful architecture, lush greenery, and scenic walking paths. The park is home to a number of tombs and monuments dating back to the 15th century, as well as a variety of trees and plants, making it a popular destination for both tourists and locals.

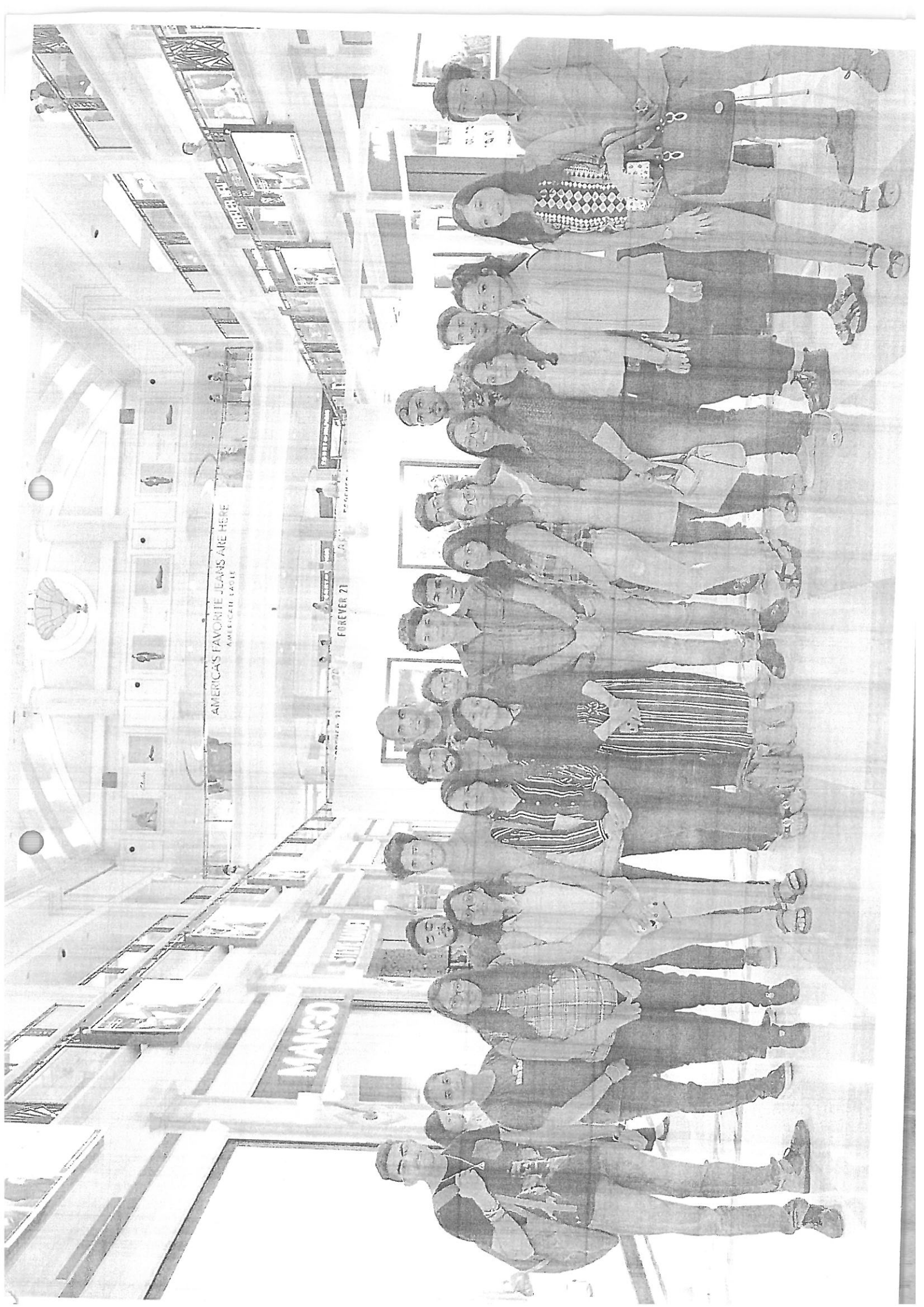
After the photowalk, the group gathered for a discussion session to share their experiences and photographs. The discussion session was lively and informative, with participants sharing tips and techniques on photography and composition. They also discussed the historical significance of Lodhi Garden, the importance of preserving and promoting green spaces in urban areas, and the role of photography in capturing the beauty and diversity of nature.

The photowalk to Lodhi Garden organized by the Media Junction club of the K R Mangalam University was a success. It provided an opportunity for photography enthusiasts to explore and capture the natural beauty and historic architecture of one of Delhi's most iconic landmarks. The event highlighted the importance of preserving and promoting green spaces in urban areas and the role of photography in capturing the beauty and diversity of nature. The participants left the event with a deeper appreciation for the art of photography and the importance of preserving and promoting historic and natural landmarks.

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K. R. Mangalam University

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AMERICAN EAGLE

FOREVER 21

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