

2019-20

PRESS RELEASE

Student Innovators for Local Disruption

(IIT Bombay's All India e-Yantra Ideas Competition (eYIC 2019-20) comes alive in your neighbourhood)

<Instruction to local coordinator: Here please put a para on the regional context. A local press reporter wants to know what is happening in his city upfront and what he will get to hear/see/learn. Please write a para where you mention the venue and date for the regional event. Please mention notable names among invited guests of the host college and also the invitees of e-Yantra for speech and panel discussion. >

e-Yantra is a flagship project of the Ministry of Human Resources Development (MHRD, Govt. of India) funded under the National Mission on Education through ICT (NMEICT) at IIT Bombay to spread education in Embedded Systems and Robotics in undergraduate engineering and polytechnic colleges. The main objective of e-Yantra is to train students in the art of innovation and eventually entrepreneurship in a step-by-step manner using a "Project Based Learning" approach.

In this year's edition of the Ideas competition, eYIC 2019-20, out of 321 project proposals (from 206 eLSI colleges which registered for this event) received, 136 were selected to implement their ideas and submit a demonstration video and code.

To create a sustainable ecosystem at colleges to achieve this objective, e-Yantra has helped around 370+ colleges across the country to set up Robotics labs in their colleges through its e-Yantra Lab Setup Initiative (eLSI). Through this initiative, e-Yantra has trained teachers from these colleges to be effective mentors. Every year, e-Yantra conducts the e-Yantra Ideas Competition (eYIC) for students at these eLSI colleges with the following objectives:

- To ensure sustained use of robotics labs set up through the e-Yantra Lab Setup Initiative (eLSI).
- To encourage innovative ideas from students in eLSI colleges to articulate solutions to real-world problems.
- To provide a platform for teams to showcase their projects.
- To nurture BE projects in Embedded systems and Robotics at eLSI colleges.

The e-Yantra Ideas Competition invites students to articulate a real-world problem as a project proposal in a given format in Stage 1 of the competition. In Stage 2, shortlisted projects are implemented by the student teams under the mentorship of a local teacher and e-Yantra mentors. e-Yantra conducts review sessions to monitor progress of teams and to provide feedback.

A total of 49 teams out of the 136 teams have been selected to participate in the Regional Finals to be held at various cities listed below:

| Region | College Name | Date |
|------------|--|------------------|
| Coimbatore | PSG Institute of Technology and Applied Research | Feb 21-22, 2020 |
| Mumbai | K. J. Somaiya College of Engineering | Feb 27-28, 2020 |
| Pune | Marathwada Mitra Mandal's College of Engineering | Feb 28-29, 2020 |
| Ahmedabad | Adani Institute of Infrastructure Engineering | March 3-4, 2020 |
| Delhi | KR Mangalam University | March 5- 6, 2020 |

Projects are executed using equipment from the Embedded Systems and Robotics lab set up with the help of e-Yantra project and students are mentored by e-Yantra trained teachers. e-Yantra believes this is the first and important step in the journey of creating sustainable innovation centers in colleges across the country and nurture Industry-Academia interaction.


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Cash rewards totaling more than to Rs. 2 Lakhs and participation certificates await the teams participating in the Regional Finals. We hope to select 16 to 20 projects from the shortlisted projects in the regionals for the grand finale at IIT Bombay on April 3 – 4, 2020.

All Finalists teams are invited to IIT Bombay at e-Yantra project expense, to showcase their projects in the e-Yantra Ideas (eYIC) Exhibition. The projects are evaluated by a panel of judges comprising IIT Bombay faculty and awarded certificates and exciting prizes. A coveted prize is the opportunity for a 6 week transformational paid-internship at IIT Bombay in June/July 2020.

Details of event at <college name>:

Date/Time:

Venue:

Contact:

Prof. Kavi Arya, Professor, Department of Computer Science and Engineering, and Principal Investigator, e-Yantra Project at kavi.arya@gmail.com

or

call +91-22-25764986




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Filmography Festival-2020

Capturing Environment through the Lens

Hon'ble Prime Minister of India Shri Narendra Modi has rightly said "We are born and brought up in such an environment where nature is treated as God. We must think of ways of making the planet cleaner and greener." We must behave, act and conduct in eco-friendly manner and try to protect the environment in all possible ways. Every step we take, every project we work on should take us closer to nature and should contribute towards sustainable environment.

With this objective in mind, we at SJMC propose to organize an Inter-college Film Festival 'Filmography-2020' on the broad theme '*Capturing Environment through the Lens*'. Film Festival is a golden opportunity for the students to plan, prepare and present films/projects/documentaries for the community viewing. Films are engaging and entertaining and there is no better medium than films to communicate with the audience. The audio-visual engagement with the audience is an efficient and effective manner to bring behavioural changes in people for the betterment of quality of life of living organisms on the blue planet.

The objective of Filmography 2020 is to provide a platform to amateur filmmakers to showcase their talent through lens.

Sub themes:

1. Climate Change
2. Water Conservation
3. Pollution
4. Waste Management
5. Afforestation
6. Protecting Nature
7. Sustainable Environment
8. Renewable Energy

Date: 31st January 2020

Time: 10:00 AM to 4:00 PM

Venue: To be decided

Entries can be sent on theme/sub-themes under following categories:

| Category | Duration (maximum) |
|---------------|--------------------|
| Documentaries | 10 minutes |
| Ad film | 1 minute |
| Feature Film | 10 minutes |
| Mobile Film | 5 minutes |


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SCHOOL OF
JOURNALISM AND
MASS COMMUNICATION
in association with

Meant 4 Environment Foundation

organizes

Filmography Festival-2020

CAPTURING ENVIRONMENT
THROUGH LENS

Friday, 31st January 2020

INVITES ENTRIES IN FOLLOWING CATEGORIES

Category A DOCUMENTARY

Duration: 5-10 minutes

Category B FICTION

DURATION: 5-10 minutes

Category C MOBILE FILM

Duration: 1-5 minutes

Category D AD FILMS/ PSA

Duration: 10-60 seconds

Category E STILL PHOTOGRAPHY COMPETITION

Registration fee for participation is
Rs. 200 per film and Rs. 100 per photograph

Cash prizes, mementos for
winners &
Participation certificates
for all

For further details contact:

Ms. Shikha Sharma

@9717140390

filmographyfestival@krmangalam.edu.in

For payment :

PAYTM-9717140390, GPAY-9717140390

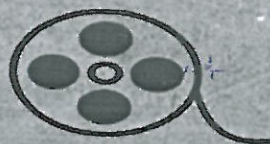
THEMES



Climate Change



Water Conservation



Pollution



Waste Management



Afforestation



Protecting Nature



Sustainable Environment



Renewable Energy

FILMOGRAPHY 2020

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K. R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

Ref No. KRMU/SJMC/Even/2020/003

Date: 24/01/2020

CIRCULAR

SUBJECT: KRMU Filmography Fest 2020

It is hereby informed to all the students of SJMC that **KRMU Filmography Fest 2020** is scheduled for January 31, 2020, 10.00am onwards. It is mandatory for all the students of SJMC to attend.

Event Coordinator
SJMC, KRMU

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K. R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

School of Journalism and Mass Communication

MEDIA JUNCTION

Report

The Media Junction Club of the K R Mangalam University organized a Film Screening & Appreciation session on the blockbuster movie, The Mummy on 20th September 2019.

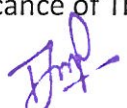
The event was held at the School of Journalism and Mass Communication studio and was attended by the club members.

The Mummy is a 1999 American movie directed by Stephen Sommers. The movie stars Brendan Fraser as adventurer Rick O'Connell, who must stop the resurrected mummy, Imhotep, played by Arnold Vosloo, from unleashing a curse that could destroy the world. The movie explores themes of ancient mythology, adventure, and horror.

The movie was well-received by the audience, who appreciated its entertaining storyline, action-packed scenes, and stunning visual effects. The movie's blend of horror and adventure was praised for its unique style and its ability to capture the excitement of classic Hollywood films. The performances of the actors, especially Brendan Fraser and Rachel Weisz, were also commended for their humor and chemistry.

The discussion session was lively and informative, with participants sharing their perspectives on the movie's themes and cinematic techniques. Many discussed the movie's portrayal of ancient mythology and its relevance to contemporary society. Others spoke about the movie's representation of gender and its impact on popular culture. Some also explored the movie's use of visual effects and how it influenced the development of modern special effects.

The Film Screening & Appreciation session of The Mummy organized by the Media Junction of the University was a success. It provided an opportunity for the club members to engage in a meaningful conversation about the movie and its themes. The event highlighted the enduring popularity and cultural significance of The Mummy and its influence on the horror-adventure genre.


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K. R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

School of Journalism and Mass Communication

MEDIA JUNCTION

Report

The Media Junction Club of the K R Mangalam University organized a storytelling session for its members to promote the art of storytelling, improve communication skills and provide a platform for students to share their experiences and insights on 19th July 2019.

After the introductory session, the group participated in a storytelling session where they were given the opportunity to create and share their own stories. It was an excellent experience for the participants to explore their creativity and imagination, and to develop their skills in storytelling. They were encouraged to incorporate the techniques and elements discussed in the introductory session into their stories and to experiment with different storytelling styles.

The storytelling session organized by the Media Junction of the K R Mangalam University was a great success. It provided an opportunity to the club members to learn about the art of storytelling and its importance in media and communication.

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