

2020-21



### DAY-1

**16** June 2021- Carrying forward last year's tradition, School of Journalism and Mass Communication under the aegis of K.R. Mangalam University organized Filmography Festival 2021 in collaboration with Woodpecker International Film Festival and Grey Matters Communications and Consulting pvt Ltd. The initial day of the two consecutive days event witnessed inception of the program with an inaugural ceremony initiated by an opening welcome address presented by prof. (Dr.) Kiranbala Khanna, Dean, School of Journalism and Mass Communication wherein she welcomed all the participants as well as the chief invitees of the event and also introduced the theme of the event – capturing life through lens. Following this Prof. Pushplata Tripathi, pro vice chancellor at K.R. Mangalam University was welcomed for an addressal speech which witnessed her talking about numerous films and her personal experiences attached with

filmmaking to establish better connect with the budding filmmakers. Then on being invited Prof. (Dr.) P. Prakash, Vice Chancellor, K.R. Mangalam University also came to address the gathering and boosting moral of all the participants, he mentioned the role of films in creating the ambience and binding the audience into it, he also spoke about the evolution of the film world in respect to its ability to reach the unreached. Mr. Rao Narendra Yadav Founder-Director Woodpecker International Film Festival and Mr. Navneet Aanand, founder, Grey Matters Communications and Consulting pvt Ltd. were then called respectively to share their word and address the gathering. While Mr. Narendra Yadav spoke about the liberty of expression through films even in the advent of pandemic on the other hand Mr. Navneet spoke about relevance of films in the current society, opportunity grants by such events for students.

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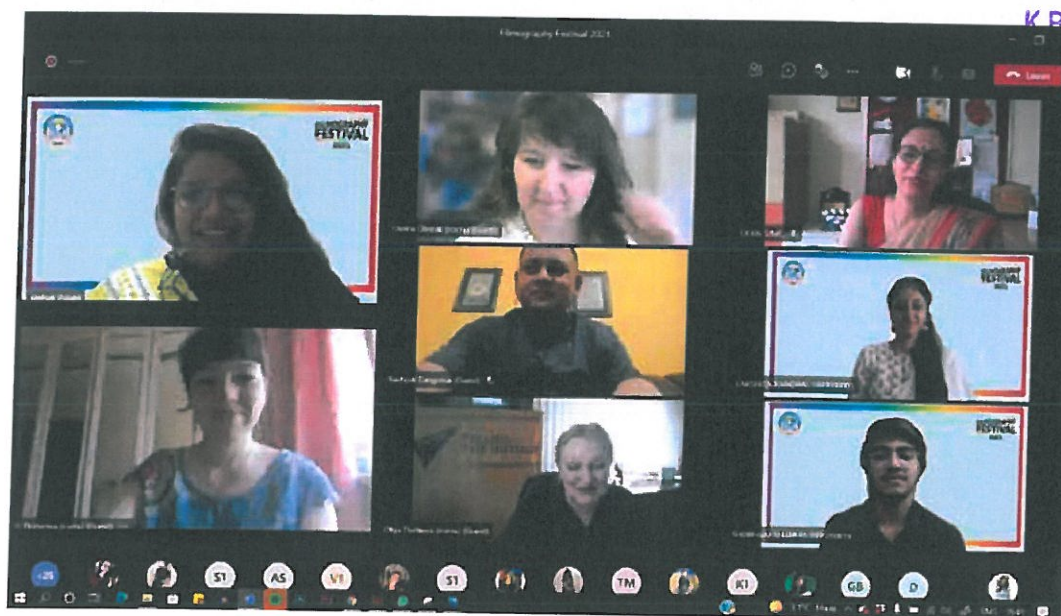




Just after the completion of dignitaries addressal, official event souvenir was released by SJMC followed by traditional opening with the clapboard by Prof. (Dr.) P. Prakash that marked the official commencement of the event. The first session witnessed brief welcome of judges Dr. Aman Vats, Professor & Head of Journalism and Mass Communication department at Manav Rachna International Institute of Research & Studies, Faridabad.

Mr. Ankit Sinha, Film Analyst writer and founder of 'Fables of Film'. Mr. Ajit Singh Gahlot, Creative directors at Shemaroo Entertainment before screening of selected films out of 43 entries received through online registration assorted in three big categories; fiction, non-fiction and mobile films. Along with this a pre launched Instagram reel competition was

wrapped up today with an exhibition of top – 5 best Instagram reels in the following event. Carrying the event forward Sputnik News Agency also joined the event and conducted a formal session over the importance of photo contest for young photographers: The Andrei Stenin International Press Photo Contest with Ms. Oxana Oleinik Head of The Visual Projects Service of RosiyaSegnoya News Agency and Ms. Ekaterina Volkova, Senior Editor at The Visual Projects Service of Sputnik News as Lead Speakers. This session observed detailed presentation with best photographs from young photographers and stories behind them. Olga Dycheva was witnessed as the moderator of the event. The first day of the festival culminated with a brief vote of thanks presented by the anchors.



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School of Journalism and mass communication under the aegis of K.R. Mangalam University organized a national seminar over the theme Socio- Political Issues & parallel cinema: a road less travelled on the second day of the filmography festival in collaboration with Woodpecker International Film Festival and Grey Matters Communications and Consulting pvt Ltd. Following event marked eminent personalities like prof. (Dr.) Kiranbala Khanna dean, SJMC Mr. Vijay S. Jodha, renowned writer, filmmaker and photographer, Mr. Manas Pratim Goswami, Associate Professor at School of Communication, Central University of Tamil Nadu Mr. Ashwani Kumar, dialogue and screenplay writer and Mr. Rao Narendra Yadav, Founder- director, Woodpecker International Film Festival were observed as the guest speaker in the session and among them Mr. Vijay S Jodha was the keynote speaker. By showcasing a series of film by him and other directors he touched numerous aspects of the major topic of the seminar.

He also mentioned that films don't actually require high budgets or professional equipment he said, "even the basic films with minimal budget and basic equipment can reach have a huge reach and fanbase the actual requirement for a film to be good is its storyline." Carrying the event ahead Mr. Manas Pratim Goswami put forth a very effective and engaging presentation on Satyajit ray posters: Decoding the essence of time wherein he discussed various elements that Satyajit Ray used in his poster as an illustrator to make them lively. Following this Mr. Ashwini Kumar and Mr. Rao Narendra Yadav came along for their seminars respectively while Mr. Kumar elucidated various aspects of dialogue writing for storytelling through screen on the other hand Rao Narendra Yadav spoke about 'how do films influence the cinema trends?'. Mr. Tarun Joshi acted as the mediator of the seminar.

Following this Mr. Yashpal Sharma was welcomed as the chief guest. On being invited, Mr. Yashpal Sharma addressed the gathering and presented his thoughts on film making.

Hementioned, that one should not limit himself/herself, if you have confidence on yourself and on your work you should not give it a second thought. He also spoke about his old times and memories and motivated everyone to be yourself and identify your uniqueness. Carrying the event forward, prof. Dr. Kiranbala Khanna, Dean, School of Journalism and Mass Communication presented a vote of thanks to the chief guest Mr. Yashpal Sharma for being a part of the event.

Moving ahead, the results of the Filmography 2021 was announced by prof. Dr. Kiranbala Khanna. Under the Fiction category 1st prize was bagged by Ashish Sharma, Maharaja Agrasen College, for 'NeetiNeeti' and 2nd prize went to Gulshan Khanna, Shah Satnam Ji Boys College-Sirsa, for 'Papa KeJoote'. Under the Non-Fiction category, 1st prize was won by Mehak Srivastava, student of K.R Mangalam University Gurugram, for the movie 'The Distressed Class' whereas 2nd prize was received by Ankush Deva, CMR University, for the movie 'The Way Out'. In against the Mobile film category, Shubham Sharma of K.R Mangalam University was awarded 1st prize whereas 2nd prize was secured by Gulshan Khanna, Shah Satnam Ji Boys College-Sirsa, for 'The Effects of Social Media'. Last but not the least under Insta Reels category, 1st prize was awarded to Vanshika Tomar, K. R Mangalam University Gurugram, with over 4000 likes and 2nd prize was grabbed by Yashoda Kataria with 3700 likes. The winners were encouraged with a certificate as well as cash prizes. The participants were also given certificates as a token of encouragement.

The event ended with a final report presented by Mr. Tarun Joshi, Assistant Professor at K. R Mangalam University. He spoke about his experience in making the event successful and thanked all the judges, panelist and every eminent personality presented at the event. The second edition of The Filmography 2021 event culminated with a brief vote of thanks presented by Ms. Shikha Sharma, Assistant Professor at K.R Mangalam University.



# SOAD SCHOOL OF FASHION

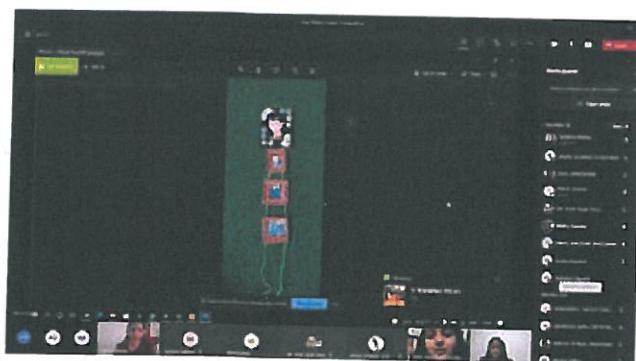
## Fun Photo Frame Competition from Recycled Material *Trash to Treasure, Bin to Beauty.*

School of Fashion organized Fun Photo Frame competition from recycled material on the virtual platform on 15th June 2021. The idea to organize the event is to indulge the participants in making memory in the frame using materials readily available at their homes in the pandemic when they are not supposed to go out to fresh source material. Photo frames are used for decorative edging of pictures or art, which saves them from dust and another surrounding, also may help viewers' attention.

This event was started by welcoming our honourable judge Ar. Nisha Sharma, Assistant Professor in School of Architecture & Planning, other faculty members, participants, and students. Ms. Mansi Bansal, student of B.A. Fashion Design II semester hosted the event, and she explained all the rules & regulations of the Competition to all the participants.

All participants have made beautiful, colorful, sparkling frames from the recycled material like newspaper, ice-cream sticks, impaired wall clocks, mirrors etc. After showcasing all the frames, Anjali Kumari sang a melodious song, and Payal Kaushik showed her dance video from NSS.

The event was ended with a vote of thanks by Ms. Sapna Singh (School coordinator and Assistant professor of SOFD).



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## School Of Fashion

**“Fun Photo Frame” Competition from recycled material**  
*Trash To Treasure, Bin To Beauty.*  
On 15.06.2021

School of Fashion organized “Fun Photo Frame” competition from recycled material on the virtual platform at **Microsoft Teams on 15.06.2021 at 1:25 PM**. The concept to organise the event is to indulge the participants to make memory in the form of frame using materials easily available at their home in the pandemic time when they are not supposed to go out for the sourcing of fresh material. Photo frames are used for decorative edging of pictures or art which saves them from dust and other surrounding, also may help viewers’ attention.

This event was started by welcoming our honourable judge Ar. Nisha Sharma, Assistant Professor in School of Architecture & Planning, other faculty members, participants, and all students. Ms. Mansi Bansal, student of B.A. Fashion Design II semester hosted the event, and she explained all the rules & regulations of the competition to all the participants.

All participants have made beautiful, colourful, sparkling frames from the recycled material like newspaper, ice-cream stick, impaired wall clock, mirror etc. In the event after showcasing all the frames, Anjali Kumari sang a melodious song and Payal Kaushik showed her dance video from NSS.

The Competition was judged by Ar. Nisha Sharma. First Award goes to Ms. Payal Kaushik (B.A. Fashion Design VI Semester Student), the Second award goes to Mr. Utkarsh Srivastava (B.Tech CSE – II Semester). The event was ended with a vote of thanks by Ms. Sapna Singh (School coordinator and Assistant professor of SOFD).

Regards,

School of Fashion (SOFD)

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## **School Of Fashion**

### **Paper Art Crush, "Let's Go Back To Your Childhood Memories" Competition**

**On 27.05.2021**

**School of Fashion** organized a (Paper Art Crush Competition) on the virtual platform of MS-TEAM, 27.05.2021 at 1:25 PM. The idea to conduct this event is to indulge all the contestants in relaxation and calm with their childhood memories at this pandemic time. Childhood memories are a bunch of mixed emotions of happiness, excitement, love, etc.

This event started by welcoming our honorable judge Ms. Kanika Joshi, other faculty members & participants. Before starting the event all the rules & regulations were explained to all participants by Anchor- Mr. Harsh & Ms. Vanshika (Student of BJMC).

All contestants have beautiful memories that they shared through the paper art crush models. Most of the models made by contestants were based on their childhood rhymes, sibling loves, teacher's stories, friendship, etc.

Paper Art Crush, "let's go back to your childhood memories" Competition judged by Ms. Kanika Joshi (Assistant professor of SOHS). First Award goes to Ms. Shalu Balhara (B.A. Fashion design, 2<sup>nd</sup> Sem. Student), the Second award goes to Ms. Videhi Singh (B.A.LLB, 2<sup>nd</sup> Sem. Student) and Third award goes to Ms. Mansi Bansal (B.A. Fashion design, 2<sup>nd</sup> Sem. Student). The event was ended with a vote of thanks by Ms. Sapna Singh (School coordinator and Assistant professor of SOFD).

  
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**School of Fashion organized an online competition on “Leaf Art” through MS Team Platform on 10th May 2021.**

In this competition, many students from all the streams of various departments of university attended and participated in an online competition along with faculties member Ms. Sapna Singh, Ms.Rasika Kaushal, Ms.Yashasvi Rajawat, and Ms.Sushma Mishra, and some intra university faculty members also joined. The competition started at 1:25 o'clock. The objective of the competition was to ignite the fire of imagination and creativity in the students. And students were asked to express their ideas on the related design as per theme “**Leaf**”. It was a great opportunity to watch these young minds creativity and innovative displaying ideas on Leaf, all the students thoroughly enjoyed the activity.

Every product is unique, quite different from the others because of the leaves' veins, the forms, and the colors, before or after dying art activities and developing the creative skill and an aesthetic sense in student's design. It is an integral part of education for the students to showcase their innovative through nature when students use leaves and make things with their own hands not only, do they learn, but also enjoy what they have created. It was amazing to see our students take part in the competition with zeal and enthusiasm.

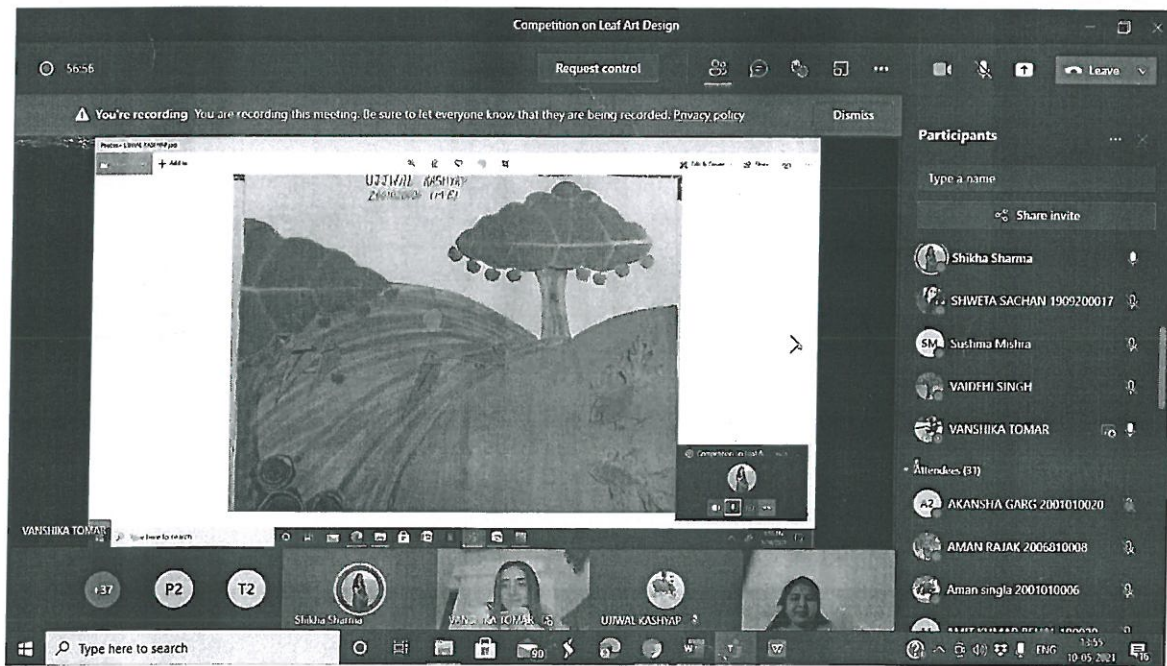
The final result was declared by Ms.Shikha Sharma from JMC Faculty. first three winners were given certificates for showcasing their creativity, **And the winners were**

- 1.Parul Raj
- 2.Ujjwal Kashyap
- 3.Anjali Kumari

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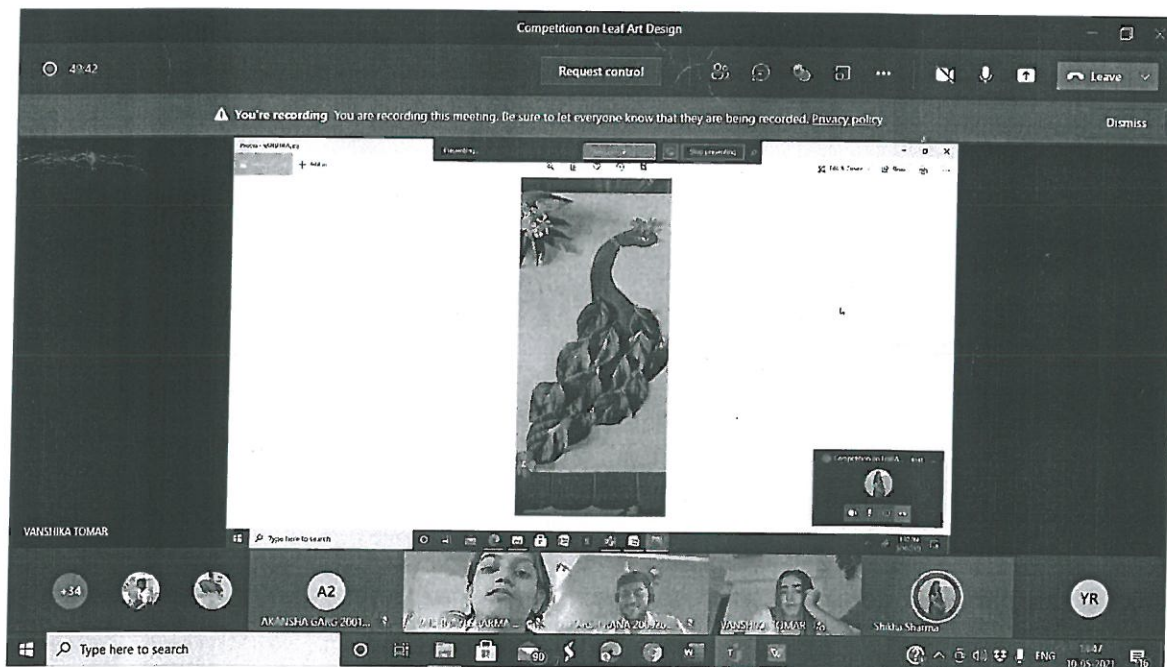
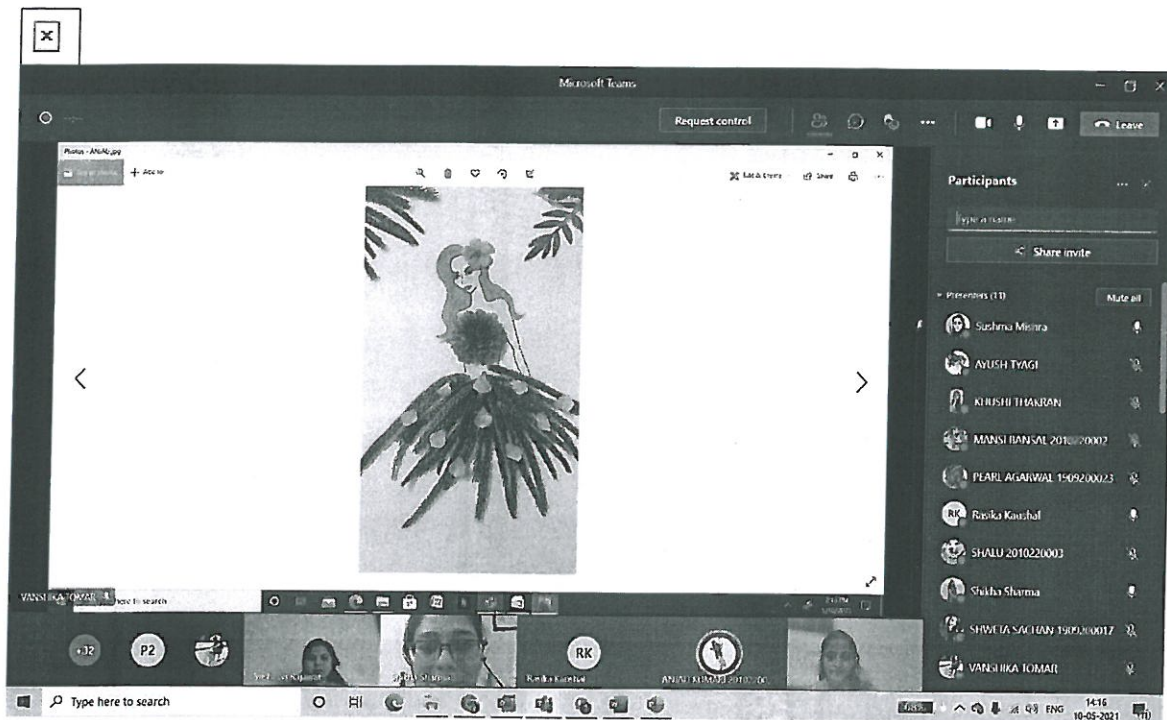
📷 Screenshots on 10<sup>th</sup> May, 21



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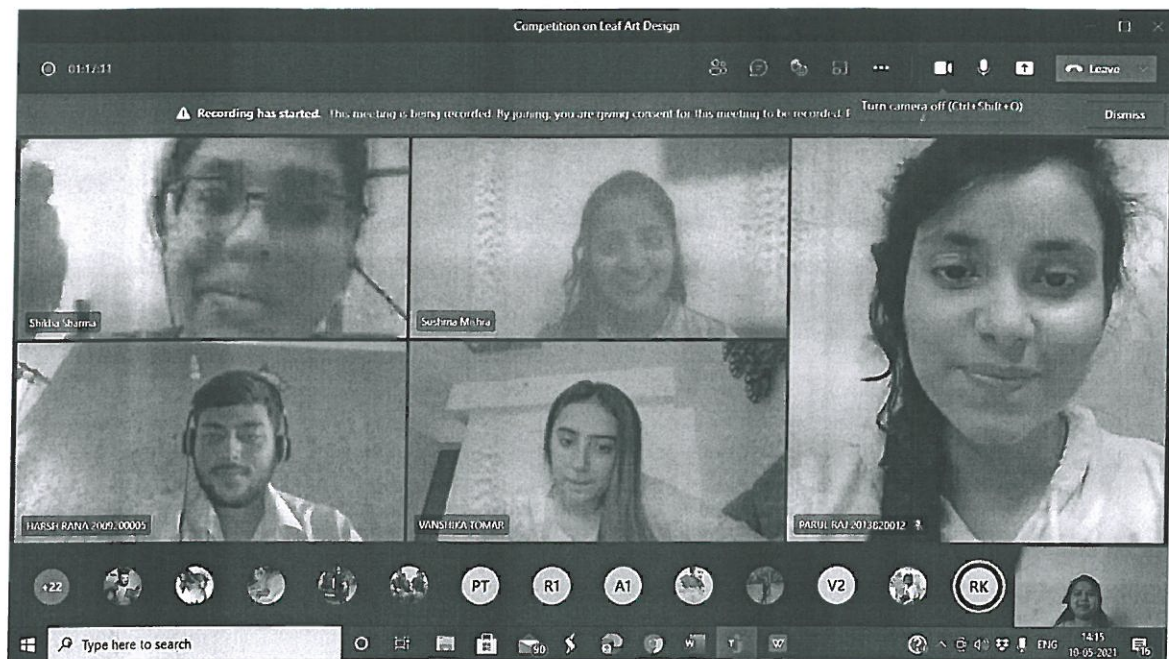




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# DECLAMATION COMPETITION ON

## *Mandatory Covid-19 Vaccination and Vaccine Hesitancy?*



**T**he pandemic is moving like a wave consuming the world since its emergence in December 2019. We are witnessing a recording breaking increase in the number of cases on a daily basis in India, thus with an aim to motivate students to make a difference in the lives of people affected by the coronavirus and approach of people towards vaccination, School of Journalism and Mass Communication organised an online declamation competition on Mandatory Covid-19 Vaccination and Vaccine Hesitancy?

Students from different schools participated in the competition conducted on MS teams and all

the participants enthusiastically presented their thoughts with verified facts related to the vaccination process in India. It was interesting and a learning experience to listen to all the participants. The competition was judged by Dr. Sheelpa Sweetey, Assistant Professor, School of Humanities and Ms. Ritika Saxena, Assistant Professor, School of Journalism and Mass Communication where Anisha Sharma, B.Com(H), second year won the competition and secured first position amongst all the participants.

The second position was secured by Harsh Rana, BA(JMC)-I year, who was also the host of the competition and third by Diya. T. Raina, BA(JMC)-I year. The magnificent event was organized by Ms. Mehak Pandit, Assistant Professor, School of Journalism and Mass Communication.

## HAPPY LEARNING AND MOTIVATION

**S**OHS organised a workshop on Happy Learning and Motivation via MS Teams. The session was conducted by Speaker Ms. Shivangi Narula, a Learning & Development trainer. The speaker engaged students in various activities in order to involve them in a happy learning process.

The students seemed very happy with the program and asked a lot of questions. The session was attended by almost 100 students from all over the university. Overall, the session was interactive and received a great response and feedback. The session aimed at motivating students in these testing times.

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