



K.R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

School of Emerging Media Creator Economy

Even Semester 2025-26,

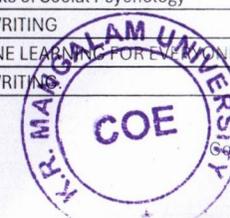
Datesheet Midterm Examination March 2026

Time of Examination: Shift A (10:00 AM to 11:00 AM)/Shift B (12:00 Noon to 01:00 PM)/Shift C (02:00 PM to 03:00 PM)

Day & Date of Exam	Shift	Programme Name	Semester	Course Code	Course Name
Monday, 9 March, 2026	A	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	SJAESA007	SELF AWARENESS
Monday, 9 March, 2026	B	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	SJVAMR006	MEDIA RESEARCH METHODS
Monday, 9 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	UNMIAI001	Data Analytics Using SQL
Monday, 9 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	UNMIDM001	Fundamentals of Digital Marketing
Monday, 9 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	UNMIHR001	Foundations in Organizational Behaviour
Monday, 9 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	UNMIPS001	Foundations of Psychology
Tuesday, 10 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	UNMIHR002	Professional HRM Practices
Tuesday, 10 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	UNMIAI002	Data Analytics using R software
Tuesday, 10 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	UNMIDM002	Basics of E-Commerce
Tuesday, 10 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	UNMIPS002	Fundamentals of Social Psychology
Wednesday, 11 March, 2026	A	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	SBJCW201	CONTENT WRITING
Wednesday, 11 March, 2026	B	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	ETOEAM034	AI & MACHINE LEARNING FOR EVERYONE
Wednesday, 11 March, 2026	B	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	ETOECD036	CYBERSECURITY ESSENTIALS & DIGITAL PRIVACY
Wednesday, 11 March, 2026	B	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	SLOECW047	CREATIVE WRITING.
Thursday, 12 March, 2026	A	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	SBJMF202	MEDIA LITERACY AND FACTCHECKING
Friday, 13 March, 2026	B	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	ETOEDP040	DESIGN THINKING AND PROTOTYPING
Friday, 13 March, 2026	B	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 2	ETOEDT035	DIGITAL TRANSFORMATION & INDUSTRY 4.0
Tuesday, 10 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 4	JMBJ202	ADVERTISING AND INTEGRATED MARKETING COMMUNICATION
Wednesday, 11 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 4	JMBJ204	TELEVISION JOURNALISM AND PRODUCTION
Thursday, 12 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 4	USO104	GLOBALIZATION AND SUSTAINABLE SOCIETY
Monday, 9 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 6	JMBJ302	EVENT MANAGEMENT
Tuesday, 10 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 6	JMBJ304	GLOBAL MEDIA SCENARIO
Wednesday, 11 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 6	JMBJ306	NEW MEDIA TECHNOLOGY
Thursday, 12 March, 2026	C	Bachelor of Arts (Honours/Honours with Research) in Journalism and Mass Communication	Sem 6	USO106	SOCIO-ECONOMIC AND POLITICAL SCENARIO
Monday, 9 March, 2026	A	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	SJAESA007	SELF AWARENESS
Monday, 9 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	UNMIAI001	Data Analytics Using SQL
Monday, 9 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	UNMIDM001	Fundamentals of Digital Marketing
Monday, 9 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	UNMIHR001	Foundations in Organizational Behaviour
Monday, 9 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	UNMIIM001	Indian Banking Systems
Monday, 9 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	UNMIPS001	Foundations of Psychology
Tuesday, 10 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	UNMIAI002	Data Analytics using R software
Tuesday, 10 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	UNMIDM002	Basics of E-Commerce
Tuesday, 10 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	UNMIHR002	Professional HRM Practices
Tuesday, 10 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	UNMIIM002	Rural Banking and Financial Institutions
Tuesday, 10 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	UNMIPS002	Fundamentals of Social Psychology
Wednesday, 11 March, 2026	A	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	SBJCW201	CONTENT WRITING
Wednesday, 11 March, 2026	B	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	ETOEAM034	AI & MACHINE LEARNING FOR EVERYONE
Wednesday, 11 March, 2026	B	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	SLOECW047	CREATIVE WRITING

Prepared By 

Checked By 





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Even Semester 2025-26,

Datesheet Midterm Examination March 2026

Time of Examination: Shift A (10:00 AM to 11:00 AM)/Shift B (12:00 Noon to 01:00 PM)/Shift C (02:00 PM to 03:00 PM)

Day & Date of Exam	Shift	Programme Name	Semester	Course Code	Course Name
Thursday, 12 March, 2026	A	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	SBJJMF202	MEDIA LITERACY AND FACTCHECKING
Friday, 13 March, 2026	B	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	ETOEDP040	DESIGN THINKING AND PROTOTYPING
Friday, 13 March, 2026	B	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	ETOEFA043	FUNDAMENTAL OF AI
Friday, 13 March, 2026	B	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	ETOEFC042	FUNDAMENTALS OF CYBER SECURITY & APPLICATIONS
Friday, 13 March, 2026	B	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	HMOEPM044	PRINCIPLES OF EVENT MANAGEMENT
Friday, 13 March, 2026	B	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	LSOEIC049	BASICS OF INDIAN CONSTITUTION
Friday, 13 March, 2026	B	Bachelor of Arts (Journalism and Mass Communication)	Sem 2	MCOEMM050	Social Media Marketing and Modern Era
Tuesday, 10 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 4	JMBJ202	ADVERTISING AND INTEGRATED MARKETING COMMUNICATION
Wednesday, 11 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 4	JMBJ204	TELEVISION JOURNALISM AND PRODUCTION
Thursday, 12 March, 2026	C	Bachelor of Arts (Journalism and Mass Communication)	Sem 4	USO104	GLOBALIZATION AND SUSTAINABLE SOCIETY
Monday, 9 March, 2026	B	MASTER OF ARTS(JOURNALISM AND MASS COMMUNICATION)	Sem 2	SJMAD202	ADVERTISING AND BRAND COMMUNICATION
Wednesday, 11 March, 2026	A	MASTER OF ARTS(JOURNALISM AND MASS COMMUNICATION)	Sem 2	SJMME201	MEDIA LAWS & ETHICS
Monday, 9 March, 2026	C	MASTER OF ARTS(JOURNALISM AND MASS COMMUNICATION)	Sem 4	SJMJ802A	DATA JOURNALISM
Tuesday, 10 March, 2026	C	MASTER OF ARTS(JOURNALISM AND MASS COMMUNICATION)	Sem 4	SJMJ806A	MOBILE JOURNALISM
Wednesday, 11 March, 2026	C	MASTER OF ARTS(JOURNALISM AND MASS COMMUNICATION)	Sem 4	SJMJ822A	INTEGRATED MARKETING COMMUNICATION
Thursday, 12 March, 2026	C	MASTER OF ARTS(JOURNALISM AND MASS COMMUNICATION)	Sem 4	SJMJ824A	CREATIVITY AND CAMPAIGN PLANNING
Friday, 13 March, 2026	C	MASTER OF ARTS(JOURNALISM AND MASS COMMUNICATION)	Sem 4	SJMJ826A	BRAND COMMUNICATION



Prepared By _____

Checked By _____

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