

 Federal Republic of Germany 

## certificate

on the registration of  
the utility model no. 20 2023 103 524

Designation:

System for investigating the use of artificial intelligence in marketing  
decisions

IPC:

G06Q 30/02

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06/26/2023

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The President of the German Patent and Trademark Office

**Eva Schier**

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Munich, July 12, 2023



The requirements for protectability are not checked when registering a utility model. Please refer to the DPMAregister at [www.dpma.de](http://www.dpma.de) for the current legal status and scope of registration.