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Application Details	
APPLICATION NUMBER	202541044390
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	07/05/2025
APPLICANT NAME	1 . Dr. J. Kavitha 2 . Dr. P. Maheswari 3 . Dr. R. Sindhuja 4 . Dr. Manmohan Chaudhry 5 . Mrs. K. Umamaheswari 6 . Mr. A. Subash 7 . Mrs. S. Muthukannu 8 . Dr. Rupa Zabulal Gupta 9 . Dr. V. Sudha 10 . Abisha Raju AJ
TITLE OF INVENTION	IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT ON CUSTOMER LOYALTY, CUSTOMER RETENTION, AND CUSTOMER PROFITABILITY ON E-COMMERCE STORES
FIELD OF INVENTION	COMPUTER SCIENCE

E-MAIL (As Per Record)	patentipr23@gmail.com
ADDITIONAL-EMAIL (As Per Record)	
E-MAIL (UPDATED Online)	
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REQUEST FOR EXAMINATION DATE	--
PUBLICATION DATE (U/S 11A)	30/05/2025

Application Status

APPLICATION STATUS

Awaiting Request for Examination[View Documents](#)

➡ Filed ➡ Published ➡ RQ Filed ➡ Under Examination ➡ Disposed

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