

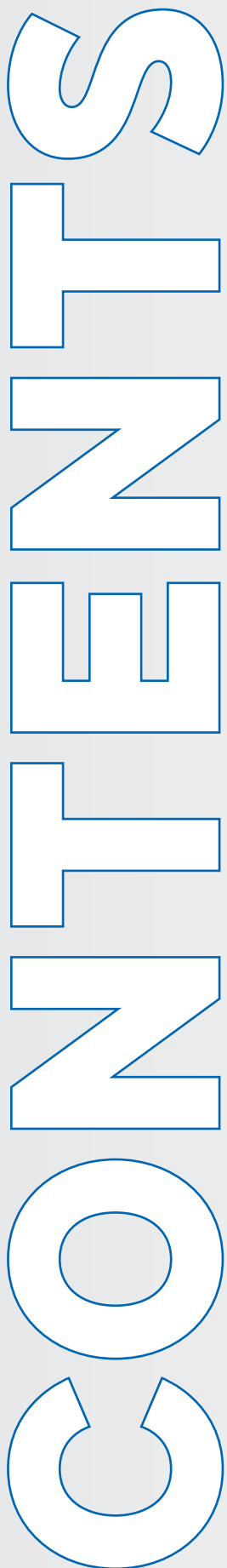


K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

SCHOOL OF EMERGING MEDIA & CREATOR ECONOMY







S.NO.	TOPICS	Page No.
1.	K.R. MANGALAM UNIVERSITY AT A GLANCE	1
2.	K.R. MANGALAM GROUP LEGACY	2
3.	WELCOME TO K.R. MANGALAM UNIVERSITY	3
4.	ACCREDITATIONS, RECOGNITIONS & APPROVALS	4
5.	MESSAGE FROM THE HON'BLE CHAIRMAN	6
6.	MESSAGE FROM THE HON'BLE CHANCELLOR	7
7.	MESSAGE FROM THE HON'BLE PRO-CHANCELLOR	8
8.	MESSAGE FROM THE HON'BLE VICE CHANCELLOR	9
9.	MESSAGE FROM THE HON'BLE REGISTRAR	10
10.	GOVERNING BODY	11
11.	OUR STRENGTH THAT SET US APART	12
12.	BHARTIYA GYAN VITHIKA	13
13.	VIRASAT MUSEUM & HERITAGE GALLERY	14
14.	PIONEERING GLOBAL INNOVATIONS	15
15.	Ranking and Awards	16
16.	Benefits of Studying in Gurugram	17
17.	School of Emerging Media and Creator Economy	18
18.	Internship and Placement	19
19.	Dean's Message	20
20.	Faculty Members	21
21.	Awards and Certificates	22
22.	Cutting-Edge Curriculum & Hands-On Learning	23
23.	B.A. (Journalism And Mass Communication)	24
24.	B.A. (Hons. / Hons. with Research) (Journalism and Mass Communication)	26
25.	M.A. (Journalism And Mass Communication)	28
26.	Ph.D. in Journalism and Mass Communication	30
27.	Labs & Studios	31
28.	Alumni Testimonials	32
29.	Excellence under IDEAS Theme	33

SEMCE 2025

30.	Connect 360 International Conference Bridges Tradition, Innovation, and Sustainability	34
31.	SEMCE CREATE-A-THON 2025	35
32.	Students Excel in Hands-On Creator Bootcamp at Dehradun-Mussoorie	36
33.	Capacity Development Programme	37
34.	SEMCE Hosts "FILMOGRAPHY 2025" 48-Hour Inter-University Short Film Challenge	38
35.	EMCE Hosts Week-Long STTP on Enhancing Research Impact and Publishing Excellence	39
36.	SEED FUNDING AT KRMU	40
37.	CENTRE OF EXCELLENCE	42
38.	CLUBS AND SOCIETIES	43
39.	STUDENTS' ACHIEVEMENTS	46
40.	INCUBATION IDEAS UNDER THE AEGIS OF KEIC	48
41.	RESEARCH & ACHIEVEMENTS	49
42.	AWARDS AND TROPHIES	50
43.	Library	51
44.	CAMPUS FACILITIES	53
45.	KRMU INTERNATIONAL RELATION	54
46.	Life@KRMU	56
47.	Students Studying & Working Abroad	58
48.	Scholarships & Loan Facilities	59
49.	Entrepreneurship and Incubation Centre	60
50.	Impact Created	62
51.	Design Thinking Lab	63
52.	Institutional Collaboration	64
53.	Career Development Cell	65
54.	Tech Savvy Campus	68
55.	Sports Facilities	69
56.	Admission Process	71

K.R. MANGALAM UNIVERSITY AT A GLANCE

12K+
STUDENTS

18K+
ALUMNI

₹56.6 LPA
HIGHEST PACKAGE

35+
ACRES OF
CAMPUS

700+
FACULTY
MEMBERS

800+
TOP
RECRUITERS

92%
PLACEMENT
RECORD

100+
ADVANCED
PROGRAMMES

50+
ASSOCIATED
INDUSTRY



K.R. MANGALAM GROUP LEGACY

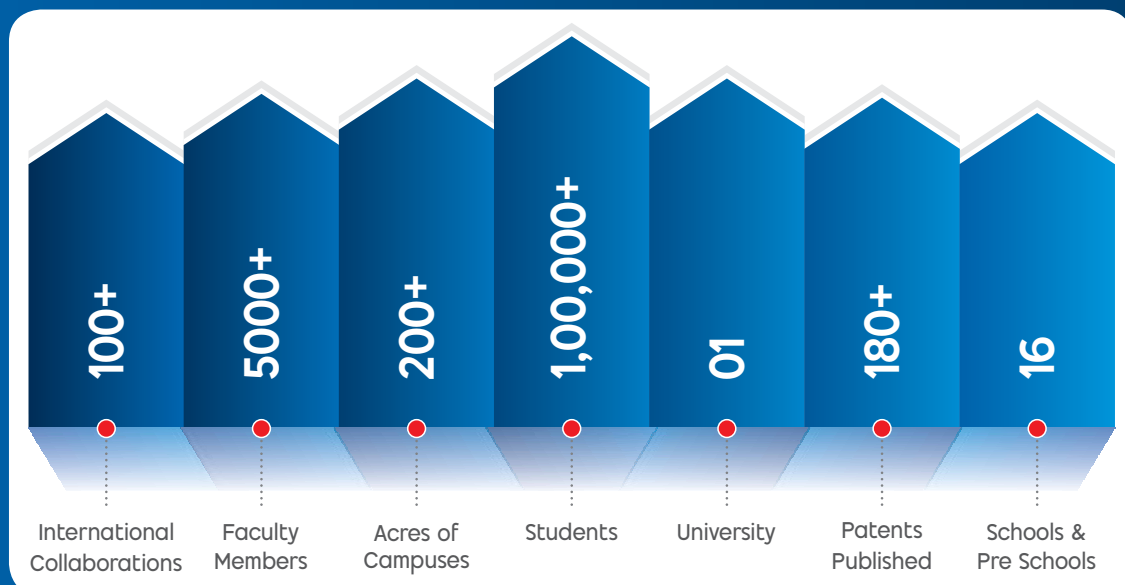
The legacy of the K.R. Mangalam Group is founded on the belief that “Education is a journey, not a destination.” Since its establishment in 2004, the Group has remained committed to delivering quality education that nurtures curiosity, creativity, and holistic development among students.

Beginning with its first world-class school in Greater Kailash-II, New Delhi, the Group has grown into a leading educational network with institutions spanning multiple levels and disciplines.

The Group’s venture into higher education began with the K.R. Mangalam Institute of Management, which soon gained recognition as one of Delhi’s

leading business schools. With its industry-focused curriculum, distinguished faculty, and strong corporate partnerships, the institute continues to produce accomplished management professionals at both undergraduate and postgraduate levels.

Building on this success, the Group established K.R. Mangalam University (KRMU) in 2013 under the Haryana Private Universities Act. Today, KRMU stands among India’s top private universities, renowned for its modern infrastructure, global collaborations, interdisciplinary learning environment, and commitment to excellence in research and innovation.



WELCOME TO K.R. MANGALAM UNIVERSITY

Established in 2013 under the Haryana Private Universities Act by the esteemed K.R. Mangalam Group, K.R. Mangalam University stands as a symbol of academic excellence. Recognised among India's leading private universities, it continues to strengthen the Group's legacy as a pioneer in quality education.

EMPOWERING EDUCATION

At K.R. Mangalam University, we believe in creating more than infrastructure – we build a culture of excellence and innovation. Our learner-centric approach focuses on enhancing knowledge, skills, and understanding through experiential learning.

HOLISTIC EXPERIENCE

Our vibrant campus offers a complete learning experience that blends academics, cultural activities, and sports. We value diversity and individuality, helping students grow into confident, well-rounded individuals ready to achieve their goals.

INDUSTRY INTEGRATION

Strong collaborations with leading companies and professional bodies ensure our programmes stay relevant and industry aligned. This practical exposure equips students with real-world skills and confidence to excel in their careers.

CAMPUS RECRUITMENT EXCELLENCE

Known for producing industry-ready graduates, K.R. Mangalam University has built a strong reputation for campus placements. Our students are equipped with the knowledge, skills, and values that make them highly sought-after by top employers.

VISION

The panoramic vision includes a strong building and growing of the Consulting Club by utilising the potential of students in attracting top personnel from coveted consulting firms to the campus through awareness, skill-building, and active networking.

MISSION

Our overall mission spans a creation of awareness and generation of interest in the consulting realm among all students who aspire to propel their career in this domain. The forums shall serve as a nucleus to create and maintain long lasting and lucrative relationships with the best and approachable consulting firms. It shall also make all relevant resources available to promote a sense of competency and confidence among the students & support them through every step of the recruitment process at KRMU.

The Six Cells are as mentioned below:

- E- Cell
- Investment Cell
- Anti Discrimination Cell
- Research Cell
- Consultancy Cell
- IPR Cell



ACCREDITATIONS, RECOGNITIONS & APPROVALS



National Assessment and Accreditation Council (NAAC)

K.R. Mangalam University has been accredited with an "A" Grade in its First Cycle by the National Assessment and Accreditation Council (NAAC).



University Grants Commission, (UGC)

K.R. Mangalam University is recognised by the University Grants Commission, New Delhi under section 2(f) of UGC Act, 1956, wherein the University is empowered to award degrees, as specified under section 22 of the UGC Act, 1956.



Established by the State Government

K.R. Mangalam University was established as State Private University by the State Legislature of Haryana under the Haryana Private Universities Act 2006 (Amended 08 of 2013).



Bar Council of India (BCI)

The Bar Council of India (BCI) has approved the Law courses of K.R. Mangalam University viz LL.B. (Hons.), B.A. LL.B. (Hons.), BBA LL.B. (Hons.), LL.B. (Hons.) and LL.M. Degree Courses.



Council of Architecture (COA)

The Council of Architecture has approved K.R. Mangalam University for imparting 5 year full time B.Arch Degree Course.



Pharmacy Council of India (PCI)

The Pharmacy Council of India has approved K.R. Mangalam University for imparting Diploma in Pharmacy, B.Pharm. and M. Pharm. (Pharmaceutics and Pharmacology) courses.



National Council for Teacher Education (NCTE)

The National Council for Teacher Education (NCTE) has recognised K.R. Mangalam University for imparting Teacher Education Courses viz. B.Ed. and B.El.Ed.



Ministry of Micro, Small and Medium Enterprises

K.R. Mangalam University has collaborations with the Ministry of Micro, Small and Medium Enterprises (MSME) to promote entrepreneurship, innovation and skill development through training programmes and workshops.



Handicrafts and Carpet Sector Skill Council (HCSSC)

K.R. Mangalam University has signed an MoU with the Handicrafts and Carpet Sector Skill Council (HCSSC) to integrate vocational and general education. This partnership will offer skill development training and industry exposure in the handicrafts and carpet sectors.



National Stock Exchange of India Limited, Mumbai

K.R. Mangalam University partnered with NSE to offer NCFM certification courses, covering 41 modules from Basic to Advanced levels, boosting students' employability.



Ministry of Electronics & Information Technology (MeitY), Government

KEIC Foundation signed an MoU with STPI under MeitY to strengthen India's entrepreneurial ecosystem to promote innovation and create opportunities for startups, driving sustainable growth.



The Institute of Company Secretaries of India (ICSI)

K.R. Mangalam University has signed an MoU with ICSI under the ICSI Academic Collaboration Initiative to promote joint research, workshops and professional development opportunities for students and academics.



Council for Teachers Professional Development India (CTPD India)

K.R. Mangalam University signed an MoU with CTPD India to enhance academic collaboration, research and teacher training, focusing on competency building, skill development and professionalism in education.



MESSAGE FROM THE HON'BLE CHAIRMAN

Shri Yash Dev Gupta
K.R. Mangalam University

K.R. Mangalam University places a strong emphasis on comprehensive development and exceptional education through its interactive learning approach and two-way communication process. This dynamic method ensures that students engage actively, making the learning environment sincere, responsive, and enriching.

Our goal is to provide students with state-of-the-art facilities, hands-on learning experiences, and exposure to industry trends, allowing them to hone their potential and develop a constructive, solution-oriented mindset towards life's challenges. The university takes pride in its legacy of nurturing competent professionals across various fields, including engineering, management, pharmacy, and entrepreneurship. Our graduates possess

global perspectives, futuristic thinking, and the ability to adapt to evolving industries. By integrating sustainable development goals (SDGs) into our academic and operational framework, we instil in students the importance of social responsibility and ethical leadership. As the Chairman of the Sponsoring Body and Member of the Governing Body, K.R. Mangalam University, I take immense pride in acknowledging the unwavering dedication of our faculty and staff, who continuously strive to make each academic year a landmark of success. Their commitment to academic excellence, research, and student development ensures that our graduates emerge as leaders, innovators, and changemakers in their respective fields, contributing positively to society and the global economy.

An aerial photograph of the K.R. Mangalam University campus, featuring several large, modern buildings with white domes and a central courtyard. In the foreground, a man with grey hair, wearing a light-colored blazer over a dark shirt, stands looking towards the camera. The image is partially overlaid with a red and blue geometric shape on the left side.

MESSAGE FROM THE HON'BLE CHANCELLOR

Prof (Dr.) Dinesh Singh
K.R. Mangalam University
Former Vice Chancellor
(University of Delhi)

It gives me immense pleasure to introduce K.R. Mangalam University to young, aspiring, and energetic students who wish to craft successful careers for themselves in the corporate world. The world is changing rapidly, necessitating professionals to continually upskill through constant unlearning and relearning. Technologies are evolving at an unprecedented pace, challenging human minds to rise above routine and strive to create new models and designs for businesses and society at large. The challenges posed by intelligent and smart machines are generating jobs that require an intrapreneurial and entrepreneurial mindset in professionals. Our University, with its rich history and vibrant community, stands as a beacon of knowledge and innovativeness, harnessing the creativity and ingenuity of students. The University is growing and evolving rapidly to

keep pace with the volatility and uncertainty of the world. The diversity and inclusivity catalysed by the multidisciplinary education ecosystem nurtured in the University provide an unparalleled and unique opportunity for students to explore their potential, channelise their energy, and transform into a much better version of themselves. The culture of education at the University fosters individual talents in students, thereby creating a productive and proactive workforce for the country.

The eco-friendly campus provides a comfortable and enjoyable environment for every member of the University. I extend my best wishes to each and every student and all the members of the KRMU family for a successful, fulfilling, and prosperous journey with the University in the times to come.



MESSAGE FROM THE HON'BLE PRO-CHANCELLOR

Shri Abhishek Gupta
K.R. Mangalam University

As the Pro-Chancellor of K.R. Mangalam University, it is my privilege to welcome you to an institution where excellence, innovation, and leadership are not just values but the very foundation of our approach. At KRMU, we are unwavering in our commitment to shaping future leaders who are equipped to thrive in an ever-changing world.

In today's rapidly evolving landscape, success demands more than just knowledge—it requires an unwavering dedication to continuous learning, adaptability, and the relentless pursuit of excellence. Our university adopts a bold, multidisciplinary approach that fosters a diverse, inclusive environment where each student is empowered to realise their full potential. Here, you will not only hone critical skills but also cultivate the creativity, strategic thinking, and collaborative spirit necessary to lead in the professional world. KRMU's state-of-the-art, eco-friendly campus is designed to inspire and cultivate both intellectual and personal growth, ensuring

a space where connections are made, ideas flourish, and ambition takes root. We take pride in offering a curriculum that seamlessly integrates academic rigour with real-world applications, preparing students to tackle global challenges with confidence. Our faculty members, distinguished in their respective fields, are dedicated to mentoring and guiding students towards academic and professional excellence. Through industry collaborations, internships, and research opportunities, KRMU ensures that students gain practical insights and hands-on experience.

Beyond academics, we encourage holistic development, nurturing leadership, ethics, and a sense of social responsibility. As you embark on this transformative journey, I extend my heartfelt wishes for your success. At KRMU, you are not merely preparing for a career; you are forging a future of influence, purpose, and extraordinary achievement.



MESSAGE FROM THE HON'BLE VICE CHANCELLOR

Prof (Dr.) Raghuvir Singh
K.R. Mangalam University

"There are no secrets to success. It is the result of preparation, hard work, resilience, and learning from failure."

I express profound happiness in welcoming every student at K.R. Mangalam University. I appreciate your choice of K.R. Mangalam University as a catalyst and vehicle for your successful career and happy life. We are glad to assure you that you are at one of the most employability and entrepreneurship-focused universities located in one of the most happening cities in the world. You will be blessed with a great real-world learning experience in every field of knowledge and will have plenty of opportunities to interact and learn from the best practitioners of the profession in your area of interest.

We at KRMU, take immense pride in our teaching-learning processes which are curated to develop each student holistically. Our well-designed

learning experience comprising both inside the classroom and outside the classroom promises a learning experience focused on holistic development encompassing the three domains of learning: Cognitive, Affective & Psychomotor.

At KRMU, you will be welcomed with a whole new learning experience. Your structured learning pathway will outline every event, activity, and experience in detail, ensuring a clear approach to learning. Your time here will be exciting and productive, contributing to your future. Together, we will overcome all challenges in your development. Wish you all the best and great learning with us.

"The best investment by far is to develop yourself by spending time every day sharpening your axe so that you become a lubricant, not seawater, to your life and career. Individual development results from what one thinks and does."



MESSAGE FROM THE HON'BLE REGISTRAR

(Dr.) Rahul Sharma
K.R. Mangalam University

I welcome you all at K.R. Mangalam University, Gurugram. We are happy to acknowledge that you have joined one of the best universities in this Cyber City, Gurugram. Our objective is to improve the standards of teaching to achieve excellence in higher education and provide high worth education to students from different backgrounds, disciplines, and aspirations. K.R. Mangalam University is well-known for its academic excellence, innovation, and inclusivity. It was established with the aim of becoming an internationally recognised higher education institution. Over the years, with a rich legacy of academic excellence, a pool of experienced educators and professionals, a commitment to nurturing intellect, promoting holistic development, and an exceptional

placement record, KRMU has earned the reputation of being counted among the top universities in North India.

At K.R. Mangalam University, we offer diverse academic programmes, state-of-the-art facilities, and experienced faculty to ensure quality education. We strive to provide a vibrant, inclusive, and conducive learning environment that cultivates innovation, critical thinking, and comprehensive development. With a student-centric approach, we prepare individuals for successful careers and lifelong learning in a dynamic world.

GOVERNING BODY



Prof. Dinesh Singh
Chancellor



Shri Abhishek Gupta
Pro-Chancellor



Prof. Raghuvir Singh
Vice-Chancellor



Prof. Sukhwinder Singh
Secretary to Government, Haryana
Education Department



Shri Yash Dev Gupta
Sponsoring Body



Shri Kapil Dev Gupta
Sponsoring Body



Prof. Ghanshyam Singh
(MNIT, Jaipur)



Prof. Pradeep Kulshrestha
(Dean, Bennett School of Law)



Prof. Kavi Arya
Expert of Management/Technology
IIT Bombay



Shri Rohit Gupta
Director



Dr. Rahul Sharma
Registrar

OUR STRENGTH THAT SET US APART

- **A Decade of Excellence:** A proven track record in delivering quality education.
- **Global Network:** 18,000+ successful alumni making an impact worldwide.
- **Diverse Programmes:** 100+ industry-aligned courses across various disciplines.
- **Thriving Community:** 12,000+ students supported by a strong alumni network.
- **Career Support:** 100% placement assistance with 800+ reputed recruiters.
- **State-of-the-Art Facilities:** Advanced laboratories and cutting-edge research centres.
- **Research Excellence:** 4,000+ publications, 250+ patents published, and 40+ patents granted.
- **Innovation Hub:** 16 crore+ in research and innovation grants.
- **Experienced Faculty:** 700+ dedicated educators and industry experts.
- **Modern Campus:** A vibrant 28+acre campus equipped with world-class facilities.
- **Holistic Development:** Opportunities through sports, clubs, and student societies.
- **Financial Aid:** Merit-based scholarships and financial support options.
- **Global Exposure:** International collaborations and sponsored study tours for selected students.



BHARTIYA GYAN VITHIKA

INTRODUCTION

The Indian Knowledge Systems (IKS) initiative at K.R. Mangalam University embodies the University's deep commitment to preserving and propagating India's civilisational wisdom through modern education.

In alignment with the National Education Policy (NEP 2020), KRMU seeks to integrate India's indigenous knowledge, values and scientific traditions across all disciplines - merging the ancient with the contemporary to promote holistic learning, innovation and sustainability.

The University recognises that Indian Knowledge Systems are not confined to history or philosophy; they are living frameworks that continue to shape health sciences, design, ecology, architecture, agriculture, governance and pedagogy.

BHARTIYA GYAN VITHIKA

Celebrating India's Knowledge Legacy

"Preserving the wisdom of the past, empowering the minds of the present and inspiring the visionaries of the future."

Bhartiya Gyan Vithika, an initiative by K.R. Mangalam University, is a unique gallery dedicated to the Indian Knowledge System (IKS). This space bridges ancient wisdom with modern innovation, offering a platform for interdisciplinary learning through thematic exhibitions, expert lectures and workshops.

KEY THEMES INCLUDE

- **Vedic Studies:** Insights into India's spiritual and cultural foundations.
- **Ancient Mathematics:** Problem-solving techniques rooted in history.
- **Ayurveda & Yoga:** Holistic health practices for well-being.
- **Vastushastra:** Architectural harmony and design principles.
- **Astrology (Jyotisha):** Celestial influences and cosmic rhythms.
- **AR/VR Experiences:** Virtual journeys to historical sites.
- **Audio-Visual Zone:** Immerse in vedic chants and philosophical discourses.



VIRASAT MUSEUM & HERITAGE GALLERY

The VIRASAT Museum and Heritage Gallery at K.R. Mangalam University serves as a living repository of India's civilizational wealth and the cultural spirit of Haryana. Established in 2023 under the Indian Knowledge Systems (IKS) and Cultural Heritage Preservation Initiative of the University, VIRASAT reflects the vision of integrating heritage education, research and community participation within modern higher learning.

The museum is conceptualised as “a bridge between the past and the present”, embodying the KRMU motto - ‘The Complete World of Education’.



PIONEERING GLOBAL INNOVATIONS

A RICH TRADITION OF ACADEMIC EXCELLENCE

Founded by passionate educators, K.R. Mangalam University is dedicated to equipping every student with the knowledge and skills needed to thrive in a competitive world. Our commitment to academic rigour and excellence ensures that students are well-prepared to meet real-world challenges with confidence and competence.

OVER 8 LAKH CUET REGISTRATIONS

K.R. Mangalam University has achieved an impressive milestone with over 8 lakh CUET registrations for its undergraduate and postgraduate programmes till 2025. This remarkable figure reflects the trust and popularity the University enjoys among students across India, reaffirming our dedication to delivering quality education in a vibrant learning environment.

30+ CLUBS & SOCIETIES

With a vibrant and engaging campus life, K.R. Mangalam University is home to 30+ student clubs and societies that encourage creativity, leadership, and collaboration. From cultural and social clubs to academic and technical societies, every student finds a platform to explore their interests, develop essential life skills, and experience holistic growth.

INDUSTRY-DRIVEN COURSES

Our academic programmes are developed in close collaboration with industry leaders, ensuring a curriculum that is relevant, practical, and forward-looking. This integration bridges the gap between theory and practice, empowering our students with the expertise employers seek and preparing them to make an immediate impact in their careers.



TOP SKILLS FOR THE MODERN WORLD

At K.R. Mangalam University, students gain in-demand skills through an innovative and industry-oriented curriculum. Emphasising experiential learning and real-world application, we prepare graduates to meet the evolving demands of the global job market, making them adaptable, competitive, and future-ready professionals.

LUSH GREEN CAMPUS NEAR GURUGRAM IT HUB

Nestled amid lush greenery, K.R. Mangalam University offers a scenic campus that perfectly blends nature with modern infrastructure. Its proximity to the Gurugram IT Hub provides students with access to excellent internship and placement opportunities. With world-class facilities and a serene learning environment, the University fosters academic excellence and holistic development, preparing students for success in both professional and personal spheres.

"EXCELLENCE AWARD 2024" FOR BEING A LEADING UNIVERSITY IN RESEARCH AND DEVELOPMENT



Prof. Mehraj Uddin Mir (Moti Lal Nehru Chair, School of Legal Studies) received the award at a grand ceremony on 20th December 2024 in Aero City, New Delhi.

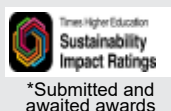
ACHIEVING TOP RANKINGS NATIONWIDE WITH UNWAVERING CONSISTENCY



K.R. Mangalam University earned the Diamond+ (Advanced) Band in Finest B-School Rankings by R. World Institutional Ranking on 29 January 2026.



Ranked #1 in Haryana and #9 in India by Education World Grand Jury India Education Rankings 2025-26 under the category "Exemplary Researcher of the Year"



*Awarded with Times Higher Education Sustainability Impact Ratings 2026



*Awarded with QS I-GAUGE University and College Rating (Platinum Band)



Awarded with QS I-GAUGE Institution of Happiness (IOH) Rating-2025



India's Finest B-School Ranking 2024 By R World Institutional Ranking



The University has participated in the National Institutional Ranking Framework (NIRF) 2025 across multiple categories, including Architecture, Engineering, Innovation, Law, Management, Overall, Pharmacy, and SDG.

BENEFITS OF STUDYING IN GURUGRAM : THE MILLENNIUM CITY

Gurugram, often referred to as the Millennium City, has rapidly developed into one of India's leading IT and business hubs. With its modern skyline, home to global corporations and fast-growing start-ups, the city offers a vibrant environment for students pursuing education across diverse disciplines—particularly in Information Technology and related fields.



PROXIMITY TO MAJOR CORPORATES

Gurugram's thriving corporate ecosystem, filled with multinational companies, start-ups, and technology innovators, provides students with exceptional access to internships, live projects, and employment opportunities. This proximity helps bridge the gap between academic learning and real-world experience, ensuring a smooth transition from university to professional life.

VIBRANT CULTURAL AND SOCIAL SCENE

The city's lively cultural landscape features art festivals, workshops, music events, and exhibitions throughout the year. Such an atmosphere not only nurtures creativity but also encourages students to explore new ideas, engage with diverse communities, and develop a well-rounded outlook.

PROXIMITY TO DELHI

Located just a short drive from the national capital, Gurugram benefits from Delhi's vast educational, cultural, and professional resources. Students can easily access Delhi's networking events, research institutions, and heritage attractions, broadening their exposure and learning experience.

EXCELLENT CONNECTIVITY

Gurugram is well connected through major motorways, an efficient metro network, and the Indira Gandhi International Airport Delhi. This robust infrastructure ensures convenient daily commuting and easy travel across the National Capital Region and other parts of India.

HUB FOR TECHNOLOGY AND INNOVATION

Recognised as a fast-growing centre for technology and innovation, Gurugram fosters a culture of entrepreneurship and research. Students benefit from exposure to emerging technologies, innovation labs, and collaborations with industry leaders, giving them a strong advantage in developing future-ready skills.

SCHOOL OF EMERGING MEDIA AND CREATOR ECONOMY

Discover the gateway to dynamic storytelling and media innovation at K.R. Mangalam University's School of Emerging Media and Creator Economy (SEMCE). With a blend of cutting-edge curriculum and hands-on experience, we nurture the next generation of media and creator economy professionals. Our faculty comprises industry experts who guide students in mastering the art of effective communication across various mediums. From journalism ethics to digital media strategies, we equip students with the skills needed to thrive in today's rapidly evolving media landscape.

INDUSTRY PARTNERS

SEMCE's industry partnerships offer invaluable benefits to students, bridging academia with real-world practices. Through collaborations with media corporations, agencies, and organisations, students gain access to hands-on experience, internships, and mentorship programmes. Industry partners provide insights into current trends, technologies, and professional standards, enhancing students' skill sets and employability. Networking opportunities abound, connecting students with industry professionals and potential employers. These partnerships often lead to job placements post-graduation, as companies recognise the practical knowledge and expertise gained through these collaborations. Ultimately, SEMCE's industry connections empower students to thrive in the dynamic field of journalism and mass communication –EMCE.



INTERNSHIP AND PLACEMENTS

The programmes at SEMCE are designed to provide students with a strong foundation in Journalism, Media Production, and Communication. Through practical learning, students develop essential skills in reporting, editing, multimedia storytelling, and strategic communication. Guided by experienced faculty and industry practitioners, students work on diverse projects that enhance their creativity, critical thinking, and adaptability. With access to modern media labs and collaborative learning environments, SEMCE prepares students to understand the evolving landscape of Journalism and Mass Communication and build the skills required for professional success in the media industry.



DEAN'S MESSAGE

PROF. (DR.) AMIT CHAWLA DEAN

School of Emerging Media and
Creator Economy



“Welcome to SEMCE at K.R. Mangalam University, where we sculpt future communicators and journalists, nurturing catalysts for change with creativity and vision. Our tailored courses prepare dynamic individuals to leave a mark in the evolving media landscape.”

The School of Emerging Media and Creator Economy at K.R. Mangalam University is dedicated to becoming an internationally recognised media school through excellence in interdisciplinary, project-based, student-centric education. In alignment with the New Education Policy 2020 and the vision of “Viksit Bharat” as envisioned by the Hon’ble Prime Minister of India, we emphasise experiential learning that promotes holistic development across cognitive, psychomotor, and affective domains.

Our mission is to offer a progressive, outcome-based curriculum that equips students with essential skills for employability and entrepreneurship while nurturing critical thinking, problem-solving, and lifelong learning. We integrate global needs and expectations through strong industry interfaces, live

projects, and collaborations with premier global universities and research centers.

In our commitment to shaping responsible media professionals, we place a strong emphasis on Sustainable Development Goals (SDGs), Human Values, and Environmental Awareness. Our programmes are designed to instill a deep understanding of ethical practices and the importance of sustainability in today’s world.

Guided by the ancient Indian wisdom, “सा विद्या या विमुक्तये” (True knowledge is that which liberates), we aim to empower our students to make meaningful contributions to nation-building and societal progress, while leading with integrity and environmental consciousness. May we strive to impart knowledge that empowers and transforms, leading to a brighter future for our students and society.

Warm Regards,
Dr. Amit Chawla

FACULTY MEMBERS



Prof. (Dr.) Amit Chawla, Professor – Dean

Prof. (Dr.) Amit Chawla holds a Ph.D. from Jamia Millia Islamia and has 22+ years of experience across academia and media, including NIFT, Amity University, and Canon India. A published author and award-winning academic, he serves as Professor and Dean at K.R. Mangalam University.



Dr. Sarina, Assistant Professor

Dr. Sarina holds a Ph.D. from IMC&MT Kurukshetra and has research experience as a Junior Research Fellow on a BARC-DAE project. With broadcast exposure at All India Radio, her expertise includes audio journalism, media semantics, and alternate media, blending research and creative practice.



Dr. Ritwik Ghosh, Assistant Professor

Dr. Ritwik Ghosh brings 20+ years of media experience with BBC, Financial Times, and the Saudi Royal Commission. His research focuses on fake news, AI, and digital culture. He mentors students in digital media, marketing, and broadcast, combining industry expertise with academic excellence.



Dr. Aditi Agarwal, Assistant Professor

Dr. Aditi Agarwal is a former journalist with 6+ years at TV Today Group and 6+ years in academia. A UGC-NET qualified and Ph.D. holder, she specialises in reporting, production, scriptwriting, and voiceovers, offering students strong industry-aligned media education.



Dr. Ritika Choudhary, Assistant Professor

Dr. Ritika Choudhary is a UGC-NET qualified academician with 7+ years of experience. She has presented at 15+ conferences and published extensively in Scopus and UGC CARE journals. Her research focuses on health communication, media ethics, development communication, and social impact.



Dr. Karan Singh, Assistant Professor (Senior Scale)

Dr. Karan Singh specialises in cinema studies, visual communication, and media writing. With strong research publications in reputed journals, he promotes experiential learning and leads student research initiatives, fostering creativity, critical thinking, and industry-aligned academic development.



Ms. Yashika Khandelwal, Assistant Professor

Ms. Yashika Khandelwal holds a Master's from AJK MCRC, Jamia Millia Islamia and is pursuing her Ph.D. She has industry experience with Lyxel & Flamingo, Kuku FM, and DDB Mudra, specialising in direction, writing, and digital media production.



Dr. Aditi Khare, Assistant Professor

Dr. Aditi Khare is a UGC-NET qualified Gold Medalist specialising in cinema, cultural studies, and digital media. With experience at BBC News, Josh Talks, and Project FUEL, she mentors students in storytelling, visual analysis, and creator-focused media practices.



Mr. Trilok Kumar Singh, Teaching Assistant & Research Scholar

Mr. Trilok Kumar Singh is a Teaching Assistant and Ph.D. scholar in Journalism and Mass Communication. Founder of Youth Darpan Media, he has published hundreds of articles and brings strong expertise in digital journalism, political communication, and media research.

AWARDS AND CERTIFICATES

SCHOOL OF EMERGING MEDIA AND CREATOR ECONOMY



CUTTING-EDGE CURRICULUM & HANDS-ON LEARNING

PRACTICAL FOCUS

SEMCE distinguishes itself by prioritising practical, hands-on experience over traditional theoretical learning methods. Our curriculum emphasises real-world skills and industry insights to prepare students for the dynamic media landscape.

STATE-OF-THE-ART FACILITIES

Students at SEMCE have access to cutting-edge facilities including the AV Studio, Production Control Room, Radio Lab, and Computer Lab. These state-of-the-art resources enable hands-on learning and experimentation in various aspects of media production.

ADAPTABILITY IN MEDIA EDUCATION

Recognising the rapid evolution of the media industry, SEMCE focuses on cultivating adaptability and innovation among its students. Our graduates are equipped to thrive in the fast-paced media environment by being versatile and proactive in embracing emerging technologies and trends.

Empowering Versatile Professionals: At SEMCE, we empower our graduates to become versatile and innovative media professionals. Through a combination of practical experience and theoretical knowledge, our students develop the skills and confidence required to excel in diverse roles within the media and creator industry.



OUR ADVANCED UNDERGRADUATE PROGRAMMES

B.A. (JOURNALISM AND MASS COMMUNICATION)

The B.A. Journalism and Mass Communication programme builds skills in reporting, writing, media production, and communication. It prepares students for careers in news, digital media, advertising, public relations, and content creation across various platforms.

Programme Duration: 3 Years

Eligibility Criteria: Must have passed 10+2 or equivalent examination from any recognised board/university in any stream with a minimum of 50% aggregate marks.



Engaging Sessions, Workshops & Events	Highlights of the Programme
Interactive Sessions and Guest Lectures - TV debate on World TV Day - World Radio Day talk on radio's journey and opportunities - Guest lecture on digital mental health Workshops and Visits - Visit to Hello Haldwani Community Radio - Surajkund Mela visit - Visit to All India Radio, New Delhi - KARMA Literary Festival visit - Visit to News 24 channel - Workshop with RJ Naved - Industry visit to Bharat Mandapam Events and Competitions - Poster competition on gender equality - Alumni session on digital media transformation - Extension activity on media and information literacy Training and Case Study - Training on code of conduct and professional ethics - Internship in content creation and PR at Purple Wings Entertainment CREATE-A-THON - Inter-University media conclave and creator challenge - Skill-based trainings by industry experts (e.g., 3-day video editing workshop)	- India's first creator-economy curriculum for future storytellers and digital creators. - Create real videos, podcasts, and campaigns from day one. - Learn directly from top creators, journalists, and brand experts. - New-age curriculum covering digital storytelling, influencer marketing, OTT, SEO, and monetisation. - Access modern studios, podcast labs, editing rooms, and creator spaces. - Project-based learning every semester. 100+ hours of practical training with studio work and internships. - Graduate with a strong, industry-ready portfolio. - Support for jobs and creator-led entrepreneurship. - Flexible learning with minors, electives, and courses on global media literacy and ethics.

Employability and Industry - Based Courses	Recruiters and Job Profiles*
- Computer Applications in Media - Reporting and Editing - I - Media Writing - Digital Photography - Reporting and Editing - II - Radio Broadcasting and Programming - The Advertising World - Camera, Light and Sound - Digital Media Foundation - Idea to Screen - Documentary and Short Filmmaking - Radio Jockeying and News Reading - Public Relations and Corporate Communications - Communication Research - Event as a Marketing Tool - Film Appreciation - Media Organisations and Entrepreneurship	Media Houses and Broadcasting - NDTV (New Delhi Television Limited) - News Reporter - Times Group - Journalist, Content Writer - Zee Media Corporation Limited - News Anchor, Reporter - Network18 - Associate Editor, Video Journalist - India Today Group - News Producer, Editor - ABP News Network - Senior Correspondent, News Producer - TV Today Network - Correspondent, News Presenter - The Hindu - Reporter, News Editor Digital Media and Online Platforms - Scroll Media Inc. - Digital Content Writer, Social Media Manager - The Quint - Digital Journalist, Video Editor - The Wire - Multimedia Journalist, News Analyst Advertising and Public Relations (PR) Agencies - Ogilvy & Mather - Copywriter, Public Relations Executive - WPP Group - Media Planner, Advertising Executive - Edelman India - PR Executive, Communications Specialist Corporate Communications - Reliance Industries Limited - Corporate Communications Executive, Content Manager - Tata Group - Communications Associate, Media Relations Officer Government Agencies and Public Sector Organisations - Press Information Bureau (PIB) - Press Officer, Media Coordinator - All India Radio (AIR) - Radio Jockey, Programme Producer

TOP RECRUITERS



*Prospective Recruiters & Job Profiles

B.A. (HONS. / HONS. WITH RESEARCH) (JOURNALISM AND MASS COMMUNICATION)

The B.A. Hons. / (Hons. with Research) Journalism and Mass Communication is an innovative programme that combines theory with practical skills. It prepares students to be future media professionals, covering traditional journalism to emerging digital platforms, and equipping them with knowledge in journalism, digital media, and communication for a dynamic career.

Programme Duration: 4 Years

Eligibility Criteria: Must have Passed 10+2 or equivalent examination from any recognised board/university in any stream with a minimum of 50% aggregate marks.



Engaging Sessions, Workshops & Events	Highlights of the Programme
Interactive Sessions and Guest Lectures - TV debate on World TV Day - World Radio Day talk on radio's journey and opportunities - Guest lecture on digital mental health Workshops and Visits - Visit to Hello Haldwani Community Radio - Surajkund Mela visit - Visit to All India Radio, New Delhi - KARMA Literary Festival visit - Visit to News 24 channel - Workshop with RJ Naved - Industry visit to Bharat Mandapam Events and Competitions - Poster competition on gender equality - Alumni session on digital media transformation - Extension activity on media and information literacy Training and Case Study - Training on code of conduct and professional ethics - Internship in content creation and PR at Purple Wings Entertainment CREATE-A-THON - Inter-University media conclave and creator challenge - Skill-based trainings by industry experts (e.g., 3-day video editing workshop)	- Industry-aligned thorough curriculum that integrates contemporary media trends, and sustainable practices. - Consistent interaction with renowned academicians and top industry experts. - Cutting-edge media facilities, including Broadcasting Studio, Multi-Purpose Studio, Computer Lab, Latest Equipment and Software, etc. - Faculty comprising experts from the media industry offering hands-on guidance. - Opportunities for industry visits, exchange programme, and interactions with industry professionals through workshops and seminars. - Guidance on portfolio development with chances to showcase work and participate in various activities, and events. - Exposure to Global Communication, Journalism and Media concepts through exchange programme. - International paid visit to selected students to attend 2 weeks of summer school programme at a Prestigious European university. - Students create print and audio-visual content in various formats, including documentaries, B/Vlogs, Podcasts, Website Design, Motion Graphics, Data Mining, and AI-driven Anchors. - Internship and Placement opportunities in various fields like Journalism, Digital Marketing, Event Management, etc. - After 4-year bachelor's degree programme, the Master's programme will be of one-year duration. - The programme focuses on research, innovation and entrepreneurship.

Employability and Industry-Based Courses	Recruiters and Job Profiles*
- Anchoring, Podcasting & Radio Production - Reporting and Editing - Digital Journalism - Graphic Design and Visualisation - Foundations of ICT & Web Development - Content Writing - Media Literacy and Factchecking - Digital Photography and Image editing - Content Production Studio 1 - Story Craft Studio - Television and Video Production - Social Media Management & Audience Engagement - Public Relations & Integrated Marketing Communication - Content Production Studio 2 - Media Makers Lab - Cinema & OTT Production - Postproduction & Motion Graphics - Ecommerce - Web Listening & Online Reputation Management - Content Production Studio 3 - Digital Narratives Hub - Influencer Marketing - Search Engine Optimization & Marketing - Event Management - Media & Communication for Sustainable Development - Traditional Media & Indian Knowledge - Content Production Studio 4 - Transmedia Creation	Media Houses and Broadcasting - NDTV (New Delhi Television Limited) - News Reporter - Times Group - Journalist, Content Writer - Zee Media Corporation Limited - News Anchor, Reporter - Network18 - Associate Editor, Video Journalist - India Today Group - News Producer, Editor - ABP News Network - Senior Correspondent, News Producer - TV Today Network - Correspondent, News Presenter - The Hindu - Reporter, News Editor Digital Media and Online Platforms - Scroll Media Inc. - Digital Content Writer, Social Media Manager - The Quint - Digital Journalist, Video Editor - The Wire - Multimedia Journalist, News Analyst Advertising and Public Relations (PR) Agencies - Ogilvy & Mather - Copywriter, Public Relations Executive - WPP Group - Media Planner, Advertising Executive - Edelman India - PR Executive, Communications Specialist Corporate Communications - Reliance Industries Limited - Corporate Communications Executive, Content Manager - Tata Group - Communications Associate, Media Relations Officer Government Agencies and Public Sector Organisations - Press Information Bureau (PIB) - Press Officer, Media Coordinator - All India Radio (AIR) - Radio Jockey, Programme Producer

TOP RECRUITERS



*Prospective Recruiters & Job Profiles

OUR ADVANCED POSTGRADUATE PROGRAMME

M.A. (JOURNALISM AND MASS COMMUNICATION)

The M.A. (Journalism and Mass Communication) is a two-year undergraduate programme offering students theoretical and practical skills for a career in journalism and mass communication. After completing this degree programme, students get the opportunity to explore a wide range of career options, such as Radio Jockeys, Anchors, TV Broadcasters, Reporters, Content Writers, etc.

Programme Duration: 2 Years

Eligibility Criteria: Candidate must have a bachelor's degree or equivalent degree from a recognised university with a minimum of 50% aggregate marks.



Engaging Sessions, Workshops & Events	Highlights of the Programme
Interactive Sessions and Guest Lectures - TV debate on World TV Day - World Radio Day talk on radio's journey and opportunities - Guest lecture on digital mental health Workshops and Visits - Visit to Hello Haldwani Community Radio - Surajkund Mela visit - Visit to All India Radio, New Delhi - KARMA Literary Festival visit - Visit to News 24 channel - Workshop with RJ Naved - Industry visit to Bharat Mandapam Events and Competitions - Poster competition on gender equality - Alumni session on digital media transformation - Extension activity on media and information literacy Training and Case Study - Training on code of conduct and professional ethics - Internship in content creation and PR at Purple Wings Entertainment CREATE-A-THON - Inter-University media conclave and creator challenge - Skill-based trainings by industry experts (e.g., 3-day video editing workshop)	- Industry-aligned thorough curriculum that integrates contemporary media trends, and sustainable practices. - Consistent interaction with renowned academicians and top Industry experts. - Cutting-edge media facilities, including Broadcasting Studio, Multi-Purpose Studio, Computer Lab, Latest Equipment and Software, etc. - Faculty comprising experts from the media industry offering hands-on guidance. - Opportunities for industry visits, exchange programme, and interactions with industry professionals through workshops and seminars. - Guidance on portfolio development with chances to showcase work and participate in various activities, and events. - Exposure to Global Communication, Journalism and Media concepts through exchange programme. - International paid visit to selected students to attend 2 weeks of summer school programme at a Prestigious European university. - Students create print and audio-visual content in various formats including documentaries, B/Vlogs, Podcasts, Website Design, Motion Graphics, Data Mining, and AI-driven Anchors. - Internship and Placement opportunities in various fields like Journalism, Digital Marketing, Event Management, etc.

Employability and Industry-Based Courses	Recruiters and Job Profiles*
▪ The Craft of Media Writing ▪ Public Relations: Theory and Practice ▪ Advertising Today ▪ Exploring Frames ▪ Reporting and Editing ▪ Creative Visualisation Techniques ▪ Research Techniques ▪ Broadcast News Production ▪ New Media and Web Content ▪ Data Journalism ▪ Mobile Journalism	Media Houses and Broadcasting: ▪ NDTV (New Delhi Television Limited) - News Reporter ▪ Times Group - Journalist, Content Writer ▪ Zee Media Corporation Limited - News Anchor, Reporter ▪ Network18 - Associate Editor, Video Journalist ▪ India Today Group - News Producer, Editor ▪ ABP News Network - Senior Correspondent, News Producer ▪ TV Today Network - Correspondent, News Presenter ▪ The Hindu - Reporter, News Editor Digital Media and Online Platforms: ▪ Scroll Media Inc. - Digital Content Writer, Social Media Manager ▪ The Quint - Digital Journalist, Video Editor ▪ The Wire - Multimedia Journalist, News Analyst ▪ Advertising and Public Relations (PR) Agencies: ▪ Ogilvy & Mather - Copywriter, Public Relations Executive ▪ WPP Group - Media Planner, Advertising Executive ▪ Edelman India - PR Executive, Communications Specialist Corporate Communications: ▪ Reliance Industries Limited - Corporate Communications Executive, Content Manager ▪ Tata Group - Communications Associate, Media Relations Officer Government Agencies and Public Sector Organisations ▪ Press Information Bureau (PIB) - Press Officer, Media Coordinator ▪ All India Radio (AIR) - Radio Jockey, Programme Producer

TOP RECRUITERS



*Prospective Recruiters & Job Profiles

PH.D PROGRAMME



PH.D. IN JOURNALISM AND MASS COMMUNICATION

A Ph.D. in Journalism and Mass Communication at the School of Emerging Media and Creator Economy (SEMCE), K.R. Mangalam University is a terminal degree preparing scholars for careers in academia, research, and media leadership. Completed in three to six years, the programme develops research, critical thinking, and expertise, enabling graduates to excel in journalism, education, policy, consulting, and media innovation.

Programme Duration: 3 Years (Minimum)

Eligibility Criteria: The candidate should have a postgraduate degree or its equivalent from a recognised University, in a respective discipline, with a minimum of 55% marks or a minimum CGPA of 5.5 on a 10 point scale. They are required to supply a brief statement of research interests (maximum 1 page) and research experience like project work or internships at the undergraduate or master's level should be highlighted. Candidates who have qualified CSIR-NET or GATE examination will be preferred.

Programme Highlights

- The Ph.D. Programme is based on the research carried out by the student under the guidance of the Supervisor/Co-supervisor(s) and the programme duration is dependent upon the completion of the chosen research by the student.
- The research work is characterised either by the discovery of new facts or the proposition of new theory/theories or by a fresh interpretation of known facts.
- It should bear evidence of the candidate's capacity for analysis and judgment as well as his/her ability to carry out independent investigation, design or development.

Career Options

- Professor/Assistant Professor
- Researcher
- Media Consultant
- Editorial Consultant
- Corporate Communications Manager
- Public Relations Specialist
- Media Planner

LABS & STUDIOS

- Print Media Lab
- Audio Visual Lab
- Production Control room
- Radio Studio
- Multimedia Computer Lab
- Well-Designed Smart Classrooms with Smart TV Panels



ALUMNI TESTIMONIALS



Ms. Mahima Bhardwaj
Copywriter, Hindustan Times

"My journey at SEMCE sharpened my storytelling and strategic thinking. The practical exposure and faculty mentorship helped me confidently step into my role as Copywriter at Hindustan Times."



Ms. Rebecca
Content Writer, Ken Research

"SEMCE gave me a strong foundation in research-driven writing and content strategy. The hands-on projects and constant feedback prepared me well for my role as Content Writer at Ken Research."



Ms. Hemal Sehgal
Copywriter, Hindustan Times

"The creative freedom and practical assignments at SEMCE strengthened my copywriting skills. Industry-focused learning and real briefs helped me secure my position at Hindustan Times."



Ms. Navyosha
Junior Analyst, RMSI

"SEMCE trained me to analyze information critically and communicate effectively. The blend of media knowledge and analytical skills supported my transition into a Junior Analyst role at RMSI."



Mr. Neeraj Singh Mehta
Video Editor, Zee Media (India dotcom Digital Private Limited)

"From scripting to editing labs, SEMCE offered real newsroom exposure. The technical training and production experience shaped my skills as a Video Editor at Zee Media."



Mr. Aman Saini
Founder, Censor Media

"SEMCE inspired me to think beyond jobs and build my own venture. The entrepreneurial mindset, creative projects, and mentorship guided me in founding Censor Media."



Mr. Reetom Rakshit
Learning and Development Trainer, K12 Techno Services

"The collaborative environment at SEMCE enhanced my communication and leadership abilities. Classroom discussions and presentations prepared me for my Learning and Development role at K12 Techno Services."



Mr. Vishal
Data Annotation, OYO

"KRMU SEMCE helped me develop attention to detail and digital understanding. The curriculum's practical approach supported my professional journey in Data Annotation at OYO."



Ms. Dhara Chawla
Social Media Executive- Alpine School

"Through live projects and social media campaigns at SEMCE, I gained hands-on experience. This practical learning helped me confidently take on my role as Social Media Executive at Alpine School."



Ms. Pravina Srivastava
Senior Communication Strategist, Office of Civil Aviation Ministry

"SEMCE faculties shaped my strategic communication skills and policy understanding. The exposure to media ethics and public communication prepared me for my role at the Office of Civil Aviation Ministry."



Ms. Himanshi Kochar
Content Writer, Trivayu Media Works

"The writing workshops and content labs at SEMCE refined my creativity. Regular feedback and industry exposure gave me the confidence to work as a Content Writer at Trivayu Media Works."



Ms. Samika Rathore
Anchor cum Associate Producer, News Nation

"SEMCE gave me real studio exposure and newsroom training. Anchoring practice and production knowledge built my confidence, helping me grow as Anchor and Associate Producer at News Nation."



Mr. Om Tiwari
Senior News Analyst, Cogniaent

"Critical thinking and media research training at SEMCE strengthened my analytical skills. The academic foundation and practical assignments prepared me for my role as Senior News Analyst at Cognizant."



Ms. Anjali Sinha
Content Strategist, Divine Vision

"SEMCE nurtured my strategic thinking and storytelling abilities. Industry-oriented projects and brand communication training supported my journey to becoming a Content Strategist at Divine Vision."

EXCELLENCE UNDER IDEAS THEME

K.R. Mangalam University organised a central exhibition from November 21 to 23, 2025 showcasing the achievements of its schools and its commitment to quality education, research, and community engagement. The School of Emerging Media and Creator Economy (SEMCE) participated under the IDEAS theme, highlighting student creativity, skills, and teamwork. SEMCE students played a key role through photography and event documentation, capturing memorable moments and effectively preserving the essence of the exhibition. Working under tight deadlines and dynamic conditions, they demonstrated professionalism, adaptability, and technical expertise.

The IDEAS theme offered a platform for students to present innovative visual narratives with confidence, reflecting both artistic vision and practical media skills. The exhibition also provided valuable learning in collaboration, time management, and real-world media practices. Overall, SEMCE participation reinforced the university's focus on hands-on learning and talent development, showcasing students as creative, skilled, and future-ready media professionals.

Additionally, the exhibition served as an inspiring interface between academia and industry, allowing visitors to witness how classroom learning translates into impactful outcomes. SEMCE's involvement emphasised experiential education, where students learn by doing and engaging with real audiences. Interactions with faculty, peers, and visitors further enriched their understanding of media responsibility, ethical storytelling, and audience-centric communication in a professional academic environment.



CONNECT 360 INTERNATIONAL CONFERENCE BRIDGES TRADITION, INNOVATION, AND SUSTAINABILITY

SEMCE's three-day Connect 360 International Conference concluded successfully as a significant academic collaboration between K.R. Mangalam University (KRMU), Gurugram, and Jamia Millia Islamia (JMI), New Delhi. The conference served as a dynamic platform to integrate Indian Knowledge Systems (IKS) with contemporary innovation and sustainable development.

The inaugural session featured Prof. Raghuvir Singh, Vice-Chancellor, KRMU, who emphasised a holistic, 360-degree approach to sustainability. Eminent speakers, including Prof. F. B. Khan,

Prof. William L. Gannon, Dr. K. G. Suresh, and Prof. Anubhuti Yadav, shared perspectives on sustainability, media responsibility, and traditional knowledge systems. The second day at JMI's Department of Design & Innovation highlighted indigenous knowledge, traditional design thinking, and conservation practices. The final day focused on research in media, mythology, and design, concluding with a valedictory panel, *"Designing the Future with Tradition."* The conference reinforced the relevance of traditional wisdom in addressing global sustainability challenges.



SEMCE CREATE-A-THON 2025: FIVE DAYS OF INNOVATION, STORYTELLING, AND BOLD CREATIVITY

The School of Emerging Media and Creator Economy K.R. Mangalam University, (SEMCE) successfully hosted the first edition of CREATE-A-THON 2025, an inter-university creative festival. The five-day event brought together over 140 participants from universities across India, transforming the SEMCE campus into a vibrant hub of creativity, collaboration, and digital storytelling.

The competition featured six major categories-48-Hour Short Film Challenge, Micro Drama, Podcast Challenge, Instagram Reel Challenge, Photo Storytelling, and Open Mic-with more than 140 creative entries across formats. Cash prizes of up to ₹7,500 were awarded across Category A and

Category B competitions. The Podcast Challenge recorded the highest participation, reflecting the growing popularity of audio storytelling.

Renowned creators and influencers, including Ms. Anushka Bajpai, Mr. Abhishek Vaid, Mr. Nikhil Chandra, Mr. Devesh Sharma, Ms. Ritika Suryavanshi, and Mr. Gurpreet Singh inspired participants through interactive sessions on freelancing, AI tools, personal branding, and cinematic storytelling. The grand finale celebrated winners and acknowledged coordinators, marking CREATE-A-THON 2025 as a landmark initiative in experiential media learning at SEMCE.



SEMCE STUDENTS EXCEL IN HANDS-ON CREATOR BOOTCAMP AT DEHRADUN-MUSSOORIE

The School of Emerging Media and Creator Economy successfully concluded its four-day Creator Bootcamp from November 3-6, 2025, in Dehradun and Mussoorie, where 35 students dove into real-world content creation under coordinators Mr. Karan Singh and Ms. Deepika Kaur. Organised into eight teams with rotating roles like Content Strategist and Editor, participants produced publishable Instagram Reels, YouTube Videos, and client Campaigns, bridging theory and practice

while tracking metrics like reach and engagement. Highlights included Day 1's 90-minute News Video Production at Hindustan Newspaper, Day 2's Viral Reels in Mussoorie, Day 3's long-form Vlogs with Storyboarding and Thumbnails, and Day 4's Agency Projects for brands like Aavas Finance, JiViSa, and Jai Hind Academy. Aligning with SDG 4 and 9, the immersive programme equipped students with professional skills, portfolios, and industry exposure for thriving media careers.



SEMCE ORGANISES WEEK-LONG FDP ON ACADEMIC WRITING AND RESEARCH EXCELLENCE

The School of Emerging Media and Creator Economy, in collaboration with the Internal Quality Assurance Cell (IQAC) and Guided Self-Publishing India LLP, organised a one-week Faculty Development Programme (FDP) titled "Quality Research Writing, Formatting and Grant Proposal Writing". The programme aimed to strengthen research skills, academic writing proficiency, and awareness of contemporary publishing practices among faculty members.

The FDP was inaugurated by Prof. Raghuvir Singh, Hon'ble Vice-Chancellor, KRMU, who emphasised the importance of quality research output in higher education. Expert sessions covered key areas such as research epistemology, AI-assisted writing tools, intellectual property rights, bibliometric analysis, qualitative research methods, and ethical publishing. Eminent resource persons conducted interactive sessions combining theory with hands-on training using tools like VOSviewer, Grammarly, and Mendeley.

A key highlight was the announcement of an upcoming edited volume, *"Tradition Meets Technology: Bridging Indigenous Wisdom and Artificial Intelligence."* The FDP was well received for its relevance and practical orientation, empowering faculty for impactful academic research.



SEMCE CAPACITY DEVELOPMENT PROGRAMME EQUIPS STUDENTS WITH FUTURE-READY MEDIA AND AI SKILLS

The School of Emerging Media and Creator Economy, organised a five-day Capacity Development Programme titled *“Technology Trends Awareness - Visual Moves: Animation and Motion Graphics in Modern Storytelling”*. Designed for M.A. (JMC) and B.A. (H) JMC students, the offline programme blended theoretical understanding with hands-on practice to enhance digital literacy and creative media skills.

The programme covered website design and digital content management, AI tools for visual creation and motion graphics, Hindi digital typography using Devanagari Unicode fonts, insights into the

creator economy, and AI-integrated advertising. Students gained practical exposure to web design, AI-supported workflows, content monetisation strategies, and the creation of short AI-assisted digital advertisements.

Conducted by faculty members and industry experts, the initiative aligned with Sustainable Development Goals 4, 9, and 12, promoting quality education, innovation, and sustainable digital practices. The programme successfully prepared students with future-ready skills essential for careers in emerging media and the creator economy.



SEMCE HOSTS INTER-UNIVERSITY PODCAST CONTEST “SPEAK YOUR STORY: PODCASTERS CHALLENGE”

The School of Emerging Media and Creator Economy, organised the Inter-University Podcast Contest titled *“Create-A-Thon 2025: Speak Your Story - Podcasters Challenge”*. The offline event aimed to promote creativity, communication skills, and digital content creation among students from KRMU and other universities, aligning with SDG 4: Quality Education.

A total of 42 participants submitted 7-10 minute podcasts in Hindi, English, or bilingual formats. Entries were evaluated on creativity, clarity, structure, technical quality, and thematic relevance across storytelling, educational, and interview categories. The judging panel comprised Dr. Ritwik Ghosh, Mr. Karan Singh, and Mr. Trilok Kumar Singh, with coordination by Dr. Sarina and student volunteers.

The winners included Shashi Shekhar (Galgotias University) - ₹7,500, Aditya Raj (KRMU) - ₹5,000,

and Namrata Chauhan (BVICAM) - ₹3,000, with a consolation certificate for Akshat Chawla (KRMU). The contest enhanced students' storytelling, technical, and presentation skills, fostering cross-university engagement and positioning SEMCE as a hub for podcast innovation.



SEMCE HOSTS “FILMOGRAPHY 2025” 48-HOUR INTER-UNIVERSITY SHORT FILM CHALLENGE

The School of Emerging Media and Creator Economy, successfully organised “*FILMOGRAPHY 2025 - 48-Hour Short Film Making Challenge*”, bringing together emerging filmmakers from multiple universities. The offline contest promoted creativity, collaboration, and storytelling, with 23 teams comprising 107 participants producing short films within a strict 48-hour timeframe. The screening, held at the Dance Room, C-Block, drew over 75 attendees who witnessed the diverse cinematic entries.

The judging panel-Mr. Karan Singh, Mr. Rahul Kumar Jha, Mr. Harikant, and Mr. Ujjwal Kumar-evaluated films based on originality, narrative depth, cinematic execution, and overall creativity. Winners included “Shadow Work” (Manav Rachna) - ₹7,500, “Auras - Born of Womb” (KRMU) - ₹5,000,

and “Echoes Within” (Delhi University) - ₹3,000, with consolation prizes and certificates for all participants. The event aligned with SDGs 4, 8, and 10, fostering quality education, creative work opportunities, and inclusive inter-university cultural exchange.



SEMCE STUDENTS GAIN PRACTICAL INSIGHTS DURING INDUSTRY VISIT TO NEWS 24 STUDIO

The School of Emerging Media and Creator Economy, organised an industry visit to the News 24 Channel at Film City, NOIDA, as part of its Industry Connect Programme. Coordinated by Mr. Trilok Kumar Singh and Mr. Ujjwal Kumar, the visit included 15 students who received hands-on exposure to professional news production environments.

Students were given a guided tour of key facilities, including the Prime-Time Studio, Production Control Room (PCR), Master Control Room (MCR), and Radio Studio. They also had the opportunity to observe live news production during the Manthan

Conclave, gaining real-time insights into broadcast operations.

An informative session was conducted by Mr. Ashraf Ali, Faculty Member, ISOMES, who explained newsroom workflows, studio lighting, camera placements, teleprompter usage, and the coordination between technical and editorial teams. The visit enhanced students' understanding of television journalism by linking theoretical concepts with practical industry application, reinforcing the importance of experiential learning in media education.



SEMCE HOSTS WEEK-LONG STTP ON ENHANCING RESEARCH IMPACT AND PUBLISHING EXCELLENCE

The School of Emerging Media and Creator Economy, successfully organised a one-week Short-Term Training Programme (STTP) titled *“Enhancing Research Impact: Tools & Techniques for Effective Publishing.”* The programme aimed to strengthen research writing, data analysis, collaboration, and ethical publishing skills among faculty members, researchers, and scholars.

The inaugural session was graced by Vice-Chancellor Prof. (Dr.) Raghuvir Singh, who emphasized the role of impactful research in academic advancement. Over six intensive days, more than 135 participants attended expert-led sessions covering research publishing, literature review tools, data analysis and visualisation, research ethics, visibility, and funding opportunities. Hands-on training was provided

using tools such as Mendeley, Zotero, SPSS, Excel, Tableau, Scopus, and Research Gate.



STUDENTS GAIN INDUSTRY EXPOSURE AT BHARAT MANDAPAM DURING PM'S ADDRESS

The School of Emerging Media and Creator Economy hosted an engaging workshop with renowned RJ Naved from Radio Mirchi 98.3 FM. With over 150 students in attendance, the session in Room A-213 offered an exciting deep dive into the world of radio, podcasts, and the rapidly changing media

landscape. RJ Naved shared valuable insights on digital platforms, audience engagement, and creativity. Coordinated by Prof. Amit Chawla and Dr. Aaqib Anwaar Butt, the workshop highlighted SEMCE's commitment to practical, and hands-on media education.



STUDENT PRODUCT/PROTOTYPE DEVELOPMENT SEED FUNDING AT KRMU

AAHAAR



Food courts get crowded and messy. Aahaar solves this with a single platform that streamlines ordering for users, vendors, and admins.

Founders: Parth Khandelwal

TECH INTEREX



TechInterex builds real-world tech skills through live projects, hands-on training, and expert-led programs in coding, AI, ML and Data Science.

Founders: Jatin Gidwani, Urvashi, Shivam

REFAB



ReFab creates mindful upcycled fashion through unique handcrafted pieces that blend sustainability with style.

Founder: Mahi Tanwar

RUDRAKSH FORESEC



Rudraksh Foresec is an AI-driven forensic tool that combines graphology, criminology, psychology and astrology to decode human behaviour and motives.

Founders: Shivang Trivedi, Shweta

ROTORS



ROTORS supports young innovators through hands-on learning in drones, IoT, robotics and generative AI.

Founders: Anuj, Krish Agarwal, Somya Sharma

SUNFLOWER-SHAPED SOLAR PANEL



Smart solar system with dual-axis tracking, SCC control, wind protection, anti-theft alerts, self-cleaning and real-time IoT monitoring.

Founder: Shivani Sharma

HOMESERVE



Aims to build a trusted home services brand, create local jobs, digitise service delivery, increase cashless bookings and improve customer satisfaction.

Founders: Vaibhav Aggarwal

HERCULEZ



A healthy, affordable energy drink brand offering zero-fat and zero-sugar options for India's growing caffeinated beverage market.

Founders: Hridyansh Gupta

ZEN VEDIK



Premium Ayurvedic wellness brand offering stress-relief kits with Ashwagandha, herbal blends and natural products to help you relax and recharge.

Founders: Kashish Agarwal

KRMU -EMPOWERING COMPETENCIES FOR EXCELLENCE

At KRMU, we empower students and professionals with essential life skills like problem-solving, teamwork, communication, and crisis management. Our value-added courses and open electives foster specialized knowledge for employment and entrepreneurship. On-campus coaching for exams like CAT, MAT, and GMAT ensures global readiness.

The initiative, like KEIC MART offers a platform to test entrepreneurial skills through product sales and experiential learning. Programs like E-commerce Sprint and KEIC Start-up Launchpad nurture budding entrepreneurs, preparing them to excel as confident, skilled professionals in today's competitive world.



CENTRE OF EXCELLENCE

STUDENT-DESIGNED INNOVATIONS AT KRMU

- Centre of Excellence for Cloud Computing
- Centre of Excellence for Cyber Security
- Centre of Excellence- Robotics and Automation
- Centre of Excellence- Artificial Intelligence and Machine Learning
- Centre of Excellence- Rekhi Centre of Excellence for the Science of Happiness
- Centre of Excellence- Sustainable Development Goals
- Centre for Human Rights
- Centre for Criminology and Victimology
- Women Empowerment & Development Centre
- Centre of Indian Knowledge System (IKS)
- Centre of Indian Heritage (Virasat Museum)
- KRMU Entrepreneurship & Incubation Centre (KEIC)
- Research and Development Centre
- Central Instrumentation Facility (CIF)

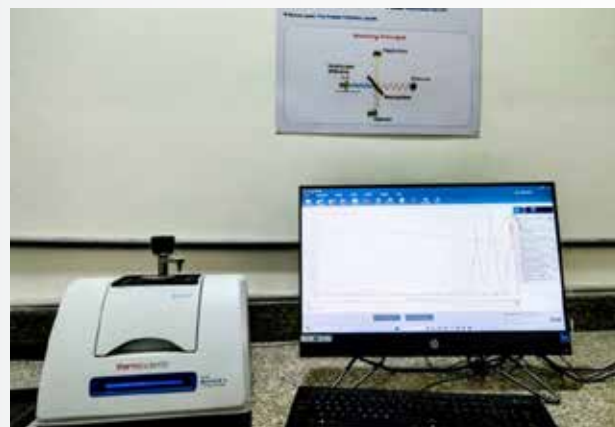
CENTRAL INSTRUMENTATION FACILITY AT K.R. MANGALAM UNIVERSITY

The Central Instrumentation Facility (CIF) at K.R. Mangalam University, established under the Research and Development Cell (RDC), is a state-of-the-art centre for advanced research and innovation. Equipped with cutting-edge instruments like FTIR, TGA/DTA, DSC, UV Visible Spectrophotometer, and HPLC, the CIF supports interdisciplinary research and facilitates groundbreaking experiments.

Serving students, researchers, industries, and academic institutions, CIF fosters collaboration and enhances research excellence. It significantly contributes to the university's competitiveness by attracting grants, funding, and talented researchers.

Directed by Dr. Diwakar Padalia, with Prof. (Dr.) Manoj M. Gadewar and Dr. Prabhakar Bhandari managing operations, the facility plays a pivotal role in advancing scientific research and technological development.

The CIF Extended its characterisation and Synthesis lab facilities by purchasing cutting edge research equipment worth 1 Cr In AY 2022-23.



FTIR



DSC, TGA/DTA



Programmable Furnace

CLUBS AND SOCIETIES: EXPLORE, LEARN, AND LEAD

The clubs and societies at K.R. Mangalam University provide students with avenues to participate in extracurricular activities, pursue their passions, hone new skills, and cultivate a sense of belonging.

Oversight of the clubs and societal aspects of KRMU will be led by the following individuals:

- Dean of Student Welfare
- Assistant Dean of Student Welfare
- Faculty Experts
- Students Council



Model United Nations (MUN) Club
“Creating Citizens of the World”

Promotes critical thinking and global awareness through debates, discussions, quizzes, and panel activities for larger forums.



DIA Club (Design, Interior, Architecture)
“Where Curiosity Meets Creativity”

Promotes innovative design thinking through workshops, photography, competitions, and projects like “Cradle of Life.”



Dr. APJ Abdul Kalam Science Society
“Innovate, Explore, and Transform”

Facilitates hands-on scientific exploration through model exhibitions and quizzes, connecting theory with real-world applications.



Chetna Society

“Fostering Values for Balanced Living”

Guides students towards balance through meditation, life skills sessions, and collaborations with ISKCON programmes.



Rhetoric Club

“Giving Voice to Creativity”

Enhances language skills through poetry, story writing, debates, and the annual inter-university event Rhetoric.



Health Society

“Empowering Communities through Health Awareness”

Promotes health through camps with hospitals like Medanta, offering BMI, blood sugar, and pressure screenings.



Tech Nexus

“Connecting Minds Through Technology”

Fosters IT innovation through coding competitions, tech talks, and the annual Tech Odyssey event.



Mediaverse Club

“Unleashing Media Creativity”

Teaches podcast production, filmmaking, and meme creation through expert-led workshops and competitions.



Management Society

“Inspiring Future Leaders”

Builds entrepreneurial and managerial skills through events like Learn-to-Earn and guest lectures.



Cultural Club

“Celebrating Diversity Through Artand Expression”

Encourages participation in theatre, music, and dance, fostering intercultural exchange and creativity through regular events.



Economic Society “Shaping Economic Thinkers”

Trains budding investors with hands-on workshops and stock pitch seminars. Weekly meetings provide real-world investment management experience.



Environment Club “Sustainability in Action”

Promotes eco-friendly practices and environmental awareness through impactful initiatives and collaborations for a greener future.



Sports Club

“Fueling Passion for Fitness and Sportsmanship”

Hosts inter-university events like SPORTURA, engaging 600+ students in basketball, cricket, and volleyball.



National Service Scheme (NSS)

“NOT ME BUT YOU”

Promotes service, social reform, and community development through initiatives like legal awareness and Swachh Bharat.



Youth Red Cross Committee (YRC)

“Promoting Health, Serving Humanity”

Fosters a spirit of selfless service and humanitarian values among students through initiatives like healthcare camps, blood donation drives, and disaster management training. It empowers youth to serve vulnerable communities, develop leadership skills, and promote universal humanitarian principles.

STUDENTS' ACHIEVEMENTS

SPORTS AND CULTURAL FESTS

G D Goenka University Sports Tournament 2025-26



K.R. Mangalam University Basketball team secured 1st place in GD Goenka Sports tournament

G D Goenka University Sports Tournament 2025-26



K.R. Mangalam University Football team secured 2nd place in G D Goenka Sports tournament

IBS Business School Sports Tournament 2025-26



Weightlifting Players, Karan got 1st, Keshav got 2nd and Kritika got 2nd position in IBS Business, School Sports Tournament 2025-26

G D Goenka University Sports Tournament 2025-26



KRMU Cricket Team got 1st Position in G D Goenka University Sports Tournament 2025-26

BML Munjal Sports Fest 2025-26



Shivein & Prathul clinched Gold in powerlifting at BML Munjal Sports fest 2025-26

GD Goenka Lawn Tennis Tournament 2025-26



Vashu & Dheeraj Secured 1st & 2nd place in GD Goenka Lawn Tennis Tournament

GD Goenka Kho-Kho Tournament 2025-26



K.R. Mangalam University Kho-Kho Team secured 1st position at tournament held in GD Goenka University

BITS Pilani Sports Tournament 2025-26



K.R. Mangalam University Cricket Team secured 2nd position at tournament held in BITS Pilani.

IBS Spardha Sports Tournament 2025-26



Dheeraj secured 2nd position in marathon held at IBS Spardha sports tournament 2025

NCU MOMENTUM 2025-26



Sonalika & Dev secured 3rd prize in duet dance competition NCU MOMENTUM 2025

NCU MOMENTUM 2025-26



Aadya Mishra & Kunal Saini secured 2nd position in duet dance competition during NCU MOMENTUM 2025

NCU MOMENTUM 2025-26



Shreya Narayanan & Vaishnavi secured 1st position in duet dance competition during NCU MOMENTUM 2025

AIIMS PULSE 2025



Kunal Saini & Aadya Mishra got 1st prize while Shreya Narayanan & Vaishnavi got 2nd prize in duet dance at AIIMS

AIIMS PULSE 2025



Isha Dagar got 1 prize in solo singing at AIIMS Pulse Prakhhar Sharma got 2 prize in Solo Singing at AIIMS Pulse 2025

Nritya Sangam - Fushion Dance at G D Goenka University



Kunal Saini got 3rd prize in Nritya Sangam - Fushion Dance at GD Goneka

AIIMS PULSE 2025



Cultural Team got 1st Prize in Fashion show at AIIMS PULSE.

INCUBATION IDEAS UNDER THE AEGIS OF KEIC

THREE INCUBATION IDEAS UNDER THE AEGIS OF KEIC FOUNDATION GOT THE GRANT OF ₹15 LAKHS EACH FROM MSME

We are pleased to share that KRMU - KEIC Foundation has been recognised as a Host Institution (Nodal Center) for MSME, acknowledging our continued efforts to support innovation and entrepreneurship. This recognition strengthens our commitment to guiding our community with the right resources, mentorship and opportunities.

We are also proud to announce that three of our incubated ideas have received a grant of Rs. 15 lakhs each from MSME.



MONIKA DAHIYA



PURVI ROY GUPTA



SHIVANI SHARMA

1. "Revolutionising Recruitment: Enhancing Candidate Commitment and Mitigating Offer Shopping" by Monika Dahiya, aims to reshape the recruitment landscape by improving candidate loyalty and reducing offer-shopping behaviour.
2. "Cattle Safety Chip - Paushtika" by Purvi Roy Gupta, an innovative chip-based solution designed to improve cattle safety, supports livestock welfare and encourages sustainable agricultural practices.
3. Shivani Sharma's Clean Energy Optimisation System, focuses on maximising solar energy generation through automated maintenance, enhanced security and IoT-enabled performance monitoring to deliver higher efficiency and long-term reliability.

These projects showcase the spirit of creativity, determination, and entrepreneurship nurtured at our institution. We look forward to seeing the positive impact these ideas will bring to society.

RESEARCH & ACHIEVEMENTS



INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH

University has received the sanction of Rs. 20 lakhs from Indian Council of Social Science Research for the Research Project in 2024



DEPARTMENT OF SCIENCE AND TECHNOLOGY

SEED Division has sanctioned ₹1.56 Crore Grant for "KRMU KEIC STI HUB, SOHNA BLOCK, GURUGRAM, HARYANA" IN 2024

PI: Dr Anshika Prakash and Co-PI:
Dr Seema Raj

ACHIEVEMENTS

- H-index: 50
- Average Citation: 7.9
- Journals Articles (WoS & Scopus): 1200+
- Patents: 200+ (Published)
- Patents: 40+ (Granted)
- Book/Book Chapters: 4000+
- Research Grants: ₹14 Cr+
- Consultancy Grants: ₹2.5 Cr+
- Seed Grant Sanctioned by the University to Faculty: 2 Cr+



AWARDS AND TROPHIES



Ranked No. 1 in Haryana and 9th in India for Research Excellence (EducationWorld 2025-26)



Awarded DEI & SI Rankings 2024 Certificate for Excellence in Diversity and Inclusion



Leading University in Research & Development by Collegedunia 2024



Most Promising University in NCR at Global Education Conclave – 2023



Times Education Icons 2023 North



Best Private University for Excellent Placement in North India on India International Education Excellence Awards 2023



Collegedunia Infrastructure Excellence Awards 2023



Premium Legal Education Institute of India by BW Education



Best University/Institution for Invention at ASIA PACIFIC EDUCATION & TECHNOLOGY SUMMIT-2019



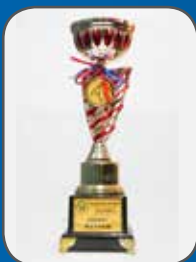
Best Engineering School by OBSERVE NOW (ON)



Establishment of Institution's Innovation Council (IIC)



India's Finest B-School Ranking 2024 By R World Institutional Ranking



Colympics Cricket Winner 2019



Catalyzing Innovation & Collaboration Aura by HITEC



SPORTOPIA'22



3rd Institutional Life Skills, Values, Gender, School Health & Wellbeing Summit, New Delhi



Recognition in the Field of Education as The Transformers

LIBRARY CENTER OF WISDOM

As an integral part of the University, the K.R. Mangalam University Library was established in 2013 to support academic excellence by providing access to a collection of resources, promoting research, enhancing learning opportunities. Its collection is increasing day by day with latest available print and digital resources. The Library is spread over 18500 sq. ft. The Library consists of the following sections:

LIBRARY SECTIONS

- Acquisition Section
- Technical Section
- Processing Section
- Circulation Section
- Periodical Section
- Reference Section
- Digital Section
- Research Section
- User Assistance
- Maintenance Section
- Research Centre
- Archival Section

ONLINE SERVICES: (24X7)

All bibliographic record of books, journals, e-resources of the KRMU Library is accessible through online mode. Students, staff and faculty members can access the entire collection of the Library through the web based Library software. The web based E-Library portal works 24X7 for our students and faculty/ staff members.

LIBRARY RESOURCES

The Library resources consist of the following:

- Print Books
- E-Books
- Print Journals
- E-Journals
- Databases
- IPC Pharma
- Scopus Journals
- Newspapers
- Supreme Court Cases online (SCC Online)
- CDs, DVDs
- Print Reports, Dissertations
- Thesis
- IDR (Institutional Digital Repositories)
- DELNET Resources
- INFLIBNET Resources
- ProQuest
- IEEE
- SCC Online
- InfoTrac Architecture
- Turnitin
- DrillBit





OTHER RESOURCES

The Library is also updating and enhancing its collection and services with the resources initiated and provided by the Ministry of Education, Government of India. Beside the Indian Government resources, the Library is also encouraging its intellectual communities to utilise the internationally available course materials & other useful open access resources developed by major universities like MIT.

National Digital Library of India	100317720 Resources
NPTEL	3,200+
Swayam	18,340+
ePG Pathshala	24,309+
MOOCs	16,322+
ShodhGanga	6 Lakhs Thesis+
ShodhShudhi	Member
IRINS	36,54,226+ Research Publications
ShodhSindh	Member
MIT	2523 (OCW)
Open access Journals	22,278+ Journals

DIGITAL LIBRARY

The Library has established a well decorated Digital Library Section with installations of 35 computers for students to utilise subscribed & open source online digital resources to support their academic requirements and higher studies.

A list of available online digital resources, Login ID and Password has been displayed at the notice board of the Digital Library Section, so that our users may utilise the resources without any difficulty.



CAMPUS FACILITIES

HOSTEL ACCOMMODATION

Spacious, well-ventilated rooms with comfortable furniture, central air conditioning, and amenities ensure a homely atmosphere.

MOOT COURT

Sophisticated, capacious moot court with seating for over 200 students enhances the learning experience.

SECURITY & DISCIPLINE

Strict security measures ensure safety and discipline across the university campus.

ANIMAL HOUSE

CPCSEA approved, well-equipped animal house facilitates learning for medical and allied sciences students.

MUSEUM

Innovative material museum equipped with essential apparatus enhances practical learning experiences for students.

CENTRAL INSTRUMENTATION CENTER

State-of-the-art instrumentation center equipped with modern amenities for innovative research and practical learning.

TRANSPORT

Convenient transportation services covering all parts of Delhi NCR, along with shuttle services from major metro stations.

CAFETERIA

Hygienic, well-maintained cafeteria serving healthy meals and housing a Café Coffee Day outlet for students.

SPORTS AND GYMNASIUM

Dedicated space for sports and recreational activities including tennis, badminton, football, and gymnasium facilities.

MEDICAL FACILITIES

Well-equipped medical room providing healthcare services for students and faculty members on campus.

PARKING

Secure parking space with CCTV surveillance and clear signage for organized parking of vehicles.

CISCO MERAKI WI-FI

High-speed internet across the campus with the latest CISCO Meraki devices-CW91661-MR Catalyst access points in academic blocks and MR36-MR access points in hostel blocks.



KRMU INTERNATIONAL RELATION

KRMU fosters global collaboration for knowledge, offering diverse experiences, research projects, and exchange programmes. As a hub for international connections, we facilitate MoUs with leading institutions worldwide, aiming to become a global education hub. Committed to this vision, we establish alliances for academic and research initiatives on a global scale.

STUDENTS VISIT AT UNIVERSITY OF PORTSMOUTH

K.R. Mangalam University sent students to the UK for an immersion programme in Business and Management, enhancing their learning beyond the classroom.



INTERNATIONAL MOUS

- George Mason University
- Synergy University
- Fateh Education
- German Varsity, Germany
- Immersion Global Pvt. Ltd.
- istep Mentors Pvt. Ltd.
- AECC
- University of Ferrara, Italy
- Namangan Engineering Construction Institute, Namangan, Uzbekistan
- Bialystok University of Technology, Bialystok
- Saint Petersburg State University of Aerospace Instrumentation, Russia
- Dubna State University, Dubna, Moscow

- Rossiya Segodnya International Information Agency, Founder of the Sputnik News Agency, Moscow, Russia
- The Open University Worldwide Limited, UK
- Middlesex University, London, UK
- The Confucius Institute Headquarters, China
- University of Houston (Department of Mathematics), Texas, USA
- University of Houston (Department of Physics), Texas, USA
- Hubei University, China
- Jiangxi Administration Institute, China
- Jinggangshan University, China
- IDP Education Ltd. - Cardiff Metropolitan University, UK
- Roehampton University, England & Wales, UK
- University of Plymouth, UK

INTERNATIONAL ENGAGEMENTS

IMMERSION PROGRAMME AT MIDDLESEX UNIVERSITY DUBAI (4TH-15TH NOVEMBER 2024)

INNOVATIVE BUSINESS PRACTICES AND SUSTAINABILITY: GLOBAL PERSPECTIVES

The Immersion Programme at Middlesex University, Dubai, offered a transformative learning journey for our students. Combining theoretical insights with hands-on experiences, the programme explored Business, Sustainability, Digital Marketing, Entrepreneurship, and Design Thinking.

ACADEMIC SESSIONS

- Students engaged with distinguished faculty who delivered sessions on:
- Global business trends and leadership strategies
- Sustainability in modern business models
- Digital marketing innovations in competitive markets
- Entrepreneurship, cultural intelligence, and innovation
- Supply chain excellence and HRM in a global context

INDUSTRY VISIT

A visit to the DHL Innovation Center provided students with a practical understanding of innovation in logistics and sustainability. Hands-on experiences with cutting-edge technologies offered valuable insights into real-world business solutions.

KEY HIGHLIGHTS

- Interactive workshops by Middlesex University's esteemed faculty

- Practical exposure through an industry visit to DHL Innovation Center
- Strengthened global academic ties with Middlesex University, Dubai



INDUSTRY VISIT - DHL INNOVATION CENTER



LIFE@KRMU

Our campus is a thriving ground for a plethora of clubs, societies, and extracurricular activities, catering to a wide range of interests. Whether it's sports, cultural events, tech fests, or academic societies, students have ample opportunities to explore, engage, and excel beyond the classroom. This diverse environment ensures that every student finds their niche, fostering a community where passions are pursued and talents are nurtured.





STUDENTS STUDYING & WORKING ABROAD

At K.R. Mangalam University, we take pride in nurturing talent that transcends boundaries. Our commitment to excellence extends beyond the classroom, empowering students to pursue opportunities worldwide. Here are some shining examples of our alumni who are making waves internationally:



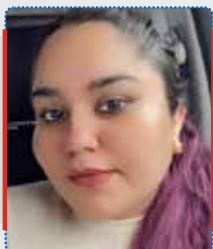
Shanu Lamba

After completing a Bachelor of Business Administration and Bachelor of Law (Hon.) in 2020, Shanu ventured to Australia College of Applied Profession to pursue a Master of Social Work from 2022 to 2025. His dedication to social welfare reflects the values instilled at K.R. Mangalam University.



Ghanshyam

Ghanshyam's pursuit of a Doctorate in Philosophy in Management reflects his ambition and scholarly dedication. His research endeavors highlight the intellectual rigor fostered at our institution.



Kareena Sethi

With a Bachelor of Arts in Journalism & Mass Communication, Kareena ventured to Sheridan College for a Post-Graduate programme in Human Resource Management (HR) from 2023 to 2023. Her journey exemplifies the versatility and adaptability of our graduates.



Mansi Khanna

Mansi's passion for education led her to La Salle for an Early Childhood Education programme from 2023 to 2025, following her Bachelor's in Elementary Education. Her journey exemplifies our commitment to shaping future leaders in diverse fields.



Rohit

Having graduated in 2020 with a Bachelor of Technology in Computer Science & Engineering, Rohit found his niche in the financial services sector abroad. His success underscores the practical skills and industry insights gained during his time at K.R. Mangalam University.



Neha Sood

Neha's academic journey took her to Conestoga College for a Strategic Global and Business Management programme from 2021 to 2022, complementing her bachelor's in journalism & mass communication. Her global perspective underscores the interdisciplinary approach encouraged at K.R. Mangalam University.



Abhishek Tripathi

Armed with a Bachelor of Technology in Computer Science & Engineering from 2018, Abhishek made a mark in broadcast media. His journey showcases the diverse career paths our graduates can explore.



Tisha

Tisha pursued a Bachelor of Elementary Education and then embarked on a journey to Manipal University Jaipur for a BCA programme from 2021 to 2024. Her pursuit of excellence exemplifies the drive and determination of our graduates.



Siddharth Bhardwaj

Siddharth pursued a Master of Law after completing his Bachelor's degree, delving deeper into the realm of law practice. His academic prowess and commitment to legal excellence embody the values of K.R. Mangalam University.



Tejas

Tejas's academic journey led him to Gannon University, where he pursued a Master's in Science in Mechanical Engineering from 2018 to 2020 after completing his Bachelor's in Mechanical Engineering. His achievements highlight the global opportunities available to our students.

SCHOLARSHIPS & LOAN FACILITIES

SCHOLARSHIPS

- Super Achievers (Class 12 & UG Scores)
- Women Candidates (Shero)
- Top Scorers in CUET/JEE/CLAT/CAT/XAT/MAT and Other Competitive Exams
- Ward of Defence Personnel
- Sports Achievers
- Siblings Students & Alumni of KRM Group
- Faculty/Staff Ward Concession

STUDY LOANS

- Assured Assistance from Major Banks
- Instant Sanctioning
- All-Expense Coverage
- Quick Disbursal

Partner Firms



ENTREPRENEURSHIP & INCUBATION CENTER

KRMU's Entrepreneurship and Innovation Club (KEIC) aims to foster a culture of entrepreneurship on campus. We believe in unlocking our students' creativity to enable them to create the next generation of innovative companies to solve some of the most pressing problems.

INITIATIVES TAKEN BY KEIC FOUNDATION

Key Features

- Mentorship
- Business Development Assistance
- Technical Support
- Networking Opportunities
- Addressing Societal Issues
- Access to Government Schemes
- Co-working Spaces
- Legal and Accounting Support
- Access to Design Thinking Lab
- Incubation Support



PRE-INCUBATION PROGRAMME

About

Our Pre-Incubation Programme is tailored to assist entrepreneurs in transforming their ideas into profitable businesses. Geared towards individuals or groups in the ideation stage of their product or service, this programme provides comprehensive support.

Programme Components

- SEED Grant
- Training Sessions
- Business Plan Preparation
- Mentoring
- Product Development Assistance
- Technical Assistance
- Networking Events

INCUBATION PROGRAMME

About

Our Incubation Programme is designed to empower entrepreneurs in transforming their ideas into successful ventures. Tailored for individuals or groups in the prototype and scaling stage, this programme offers a holistic support system.

Programme Components

- Training for Idea Execution
- Business Plan Development
- Business Mentoring
- Product Development Support
- Technical Support
- Access to Networking Events
- Access to Funding Networks

COLLABORATION WITH GCEC GLOBAL FOUNDATION

KRMU runs BBA Entrepreneurship programme in collaboration with GCEC Global Foundation. Incubated start-up has got the opportunity to pitch the IDEA of FOMO at Shark Tank and got the grant. The founder of the start-up Garang is mentor for our BBA Entrepreneurship students and has taught them during the sessions.



RANKING OF KEIC



IMPACT CREATED



Founder:
Amardeep

*** Job Creation:**

22 Employees

*** Monthly Sales:**

₹45 Lakhs

Startup:

Rentdoor Services
Pvt. Ltd.



Founder:
Jatin

*** Job Creation:**

5 Employees

*** Monthly Sales:**

₹12 Lakhs

Startup:

Tech Interex



Founder:
Vardaan Aggarwal

*** Job Creation:**

4 Employees

*** Monthly Sales:**

₹10 Lakhs

Startup:

Vardaan Foods



Founder:
Ishmeet Kaur Bains

*** Job Creation:**

3 Employees

*** Monthly Sales:**

5 Thousand
(Selling through
website)

Startup:

Ishmeet Organics

DESIGN THINKING LAB

OUR KEY TO CULTIVATE INNOVATION

The Design Thinking Lab serves as a dynamic hub where stakeholders come together to explore, innovate, and solve real-world problems using design thinking principles.

KEY ROLES

Experiential Learning Environment: Design Thinking Labs provide students with hands-on experience in applying design thinking methodologies to solve complex problems. Through practical exercises, projects, and workshops, students develop critical thinking, collaboration, and problem-solving skills.

Interdisciplinary Collaboration: Collaboration across disciplines fosters a holistic approach to problem-solving and encourages innovative thinking by incorporating different perspectives.

Real-World Problem Solving: Design Thinking Labs typically engage with real-world challenges posed by industry partners, community organizations, or societal issues. By working on these projects, students gain practical experience and contribute to meaningful solutions that have tangible impact beyond the classroom.

Innovation Incubator: Design Thinking Labs serves as incubators for innovation and entrepreneurship. It provides support and resources for students to develop and prototype new ideas, products, or services, fostering a culture of innovation and creativity.



INSTITUTIONAL COLLABORATIONS



MOUS

- Information and Library Network Centre (INFLIBNET), Gujarat
- Bharat Oil Company, New Delhi
- Polaris Hospital, Gurugram
- The Institute of Company Secretaries of India (ICSI)
- Medox Hospital, Gurugram
- Ektaa Hospital, Gurugram
- Xebia IT Architects India Pvt. Ltd.
- Space TeleInfra Pvt. Ltd., Gurugram
- Giggle Galaxy Pvt. Ltd. (IMAGINXP)
- SRM University
- Mugilann Autonomous System Pvt. Ltd.
- QSD Formulations Pvt. Ltd
- Hansraj College
- Ramjas College
- RV College of Architecture
- Unique Psychological Services
- BLDEA's SSM College of Pharmacy
- Social Development and Research Foundation (SDRF)
- Piloo Mody College of Architecture
- Hawk Eye Forensic
- University of Science & Technology Meghalaya
- SRM Institute of Science & Technology - Architecture
- Grant Thornton Bharat LLP
- GCEC Global Foundation
- Counsel India
- Appwars Technologies Pvt. Ltd.
- Panipat Institute of Engineering and Technology
- Nirmal Integrated Consultancy Pvt. Ltd.
- Sociwind Foundation
- Save Aravali Trust
- InternNexus Techintelliverse Pvt. Ltd.
- KIIT College of Education
- Bhagidari Jan Sahyog Samiti
- Richa Food Industry
- Council for Social Development (CSD)
- Guided Self Publishing India
- Policy Research Centre, Bangladesh
- Immersion Learning Pvt. Ltd.
- Dharuhera Agro Farms Pvt. Ltd.
- International School of Media and Entertainment Studies (ISOMES)
- New Delhi Film Foundation
- ICSCCB - Stem Cells, Cancer & Biotechnology
- Edustop E-Learning Pvt. Ltd.
- Beyond Odds Technologies (Emversity)
- IIDE Education Private Limited
- INFLIBNET (Renewal)
- Karma Foundation
- Kuhoo Finance Private Limited
- Four Points by Sheraton
- GirnarSoft Education Services Pvt. Ltd.
- SAMETI / ATMA
- Ernst & Young Associates LLP
- QS IGouge
- CodEvo Academy Pvt. Ltd.
- AIC STPINEXT INITIATIVES (Meity)
- Saraswati Foundation
- National Forensic Sciences University
- Dr. Bhagat Farm
- VIEF Vastav Incubatex Foundation
- Asco Eduservices
- AIESEC
- Asian Institute of Medical Sciences
- Furniture & Fittings Skill Council
- Material Library Solutions Pvt. Ltd.
- Brahma Kumaris Education Society

CAREER DEVELOPMENT CENTRE (CDC)

To empower students at K.R. Mangalam University by providing them with the skills, knowledge, and experiences essential for success in an increasingly dynamic global environment, we aim to foster a culture of lifelong learning while positioning the university as a leading institution in career readiness, innovation, and professional development.

CAREER COUNSELLING

- Higher Studies Counselling
- Career Planning
- Placement Preparatory Counselling
- Personalised Career Counselling
- Entrepreneurship Counselling
- Competitive Exam Preparation

TRAINING OVERVIEW

- Courses Embedded in Curriculum
- Boot Camps
- Profile Based Trainings
- Company Specific Trainings

TRAINING

- Career Counselling
- Career Skills
- Tech Skills
- Industry Engagement

PLACEMENT

- Campus Placement Drives
- Mega Job Fairs / Pool Drives
- Internships + Pre-Placements
- International Placements

CAREER SKILLS

- Quantitative Aptitude and Logical Reasoning
- Soft Skills (Body Language, Professional Grooming & Etiquettes)
- VARC (Verbal Ability and Reading Comprehension)

TRAINING MODULES

- Personality Development
- Group Discussions
- Presentation Skills
- Personal Interviews



TRAINING SUPPORT

- Company Specific Curriculum
- Standardised curriculum training is provided to students to cover all aspects of placement
- Students engage in GD & Mock Interviews as part of their preparation for placement
- Boot Camp
- CDC conducts intensive training before the placement starts

TECHNICAL SKILLS

Programme Offerings

➤ Credit Based Courses

The curriculum includes audit-based courses covering various subjects.

➤ Value Added Skills

Students develop valuable skills through workshops and boot camps, including Full Stack Development Workshops, AIML Training, and IoT Skills.

➤ Placement Supports

The university provides 100% placement support to students.

➤ Skilling Partners

Collaborations with top industry partners like AD Consultants Pvt Ltd., Mang ERP Ltd., JK Cements, ICT (Ultratech group) enhance students skills

➤ Mock Tests

Students participate in Mock Tests to prepare for job interviews. The university profiles students to match them with suitable companies.

INDUSTRY COLLABORATION & SKILL DEVELOPMENT

- MoUs and Strategic Tie-Ups
- Guest Lectures by Industry Experts
- Industry Visits and Exposure Programmes
- Workshops and Expositions
- Upskilling and Hands-on Training Sessions
- Research and Development Initiatives
- Exposure to Latest Tools and Technologies
- Industry Updates and Real-World Applications
- Bringing All Stakeholders Onto a Single Platform



PROMISING ALLIANCES

SOME OF OUR TOP RECRUITERS



INTERNATIONAL ACADEMIC ASSOCIATIONS



MEMBERSHIPS



PRIME COLLABORATIONS



TECH SAVVY CAMPUS

WI-FI ENABLED CAMPUS

Access high-speed internet across campus for seamless connectivity and enhanced learning opportunities.

CLASSROOM CONNECTIVITY

Enjoy wireless and wired internet access in every classroom, ensuring uninterrupted educational experiences.

CLASSROOM CCTV SURVEILLANCE

We ensure student safety with CCTV coverage in all classrooms, fostering a secure learning environment.

CAMPUS-WIDE CCTV COVERAGE

Enhanced security measures with comprehensive CCTV surveillance covering the entire campus premises.

ICT-ENABLED CLASSROOMS

Experience interactive learning environments equipped with smart panels and advanced projection technology.

LEARNING MANAGEMENT SYSTEM (LMS)

Access subject materials, assignments, and detailed course information conveniently through our robust LMS platform.

DRONE TRAINING PROGRAMME

Engage in specialised Phoenix drone training to develop skills in this emerging technology field.

COMPUTER LAB FACILITIES

Utilise state-of-the-art computer labs equipped with the latest technology for hands-on learning and experimentation.

LIBRARY MANAGEMENT SYSTEM

Seamlessly manage library resources and facilitate easy access to academic materials through our efficient LMS.

ENTERPRISE RESOURCE PLANNING (ERP)

Streamline university operations and processes with an integrated ERP system tailored for effective management.

CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

Enhance admissions management and communication with prospective students through our dedicated CRM solution.

KEIC LAB

KEIC lab fosters entrepreneurship, unlocking students' creativity to develop innovative companies and non-profits for pressing national issues.

INCUBATION CENTRE

The Incubation Centre at K.R. Mangalam University supports students in developing entrepreneurial skills, fostering innovation, and creating startups.



SPORTS FACILITIES

K.R. Mangalam University offers state-of-the-art facilities that foster academic excellence and physical fitness. Its expansive campuses, with multiple playgrounds and indoor courts, support holistic development.

INDOOR SPORTS



Billiards



Table-Tennis



Jenga



Foosball



Carrom



Chess

OUTDOOR SPORTS



Cricket



Basketball



Volleyball



Badminton



Futsal



Kho-Kho



Lawn Tennis



RUDRIKA

Achievements

- ◉ Asian Championship 2021 held at Dubai (**Silver Medal**) in 75kg
- ◉ Asian Championship 2022 held at Jordan, Amman (**Gold Medal**) in 75kg
- ◉ World Cup 2024 held at Montenegro (**Silver Medal**) in 75kg
- ◉ Asian Youth Championship 2024 held at Kazakhstan (**Silver Medal**) in 75kg

ADMISSION PROCESS

All candidates who are seeking admissions in various programmes are required to follow the steps listed below:

- 01** Start your application at admissions.krmangalam.edu.in
- 02** Pay the required Application Fee.
- 03** Submit the Application Form
- 04** Take the K.R. Mangalam University Entrance Examination (KREE)
- 05** Attend our Faculty-Led Interview.
- 06** Receive the Admission Offer
- 07** Get Enrolled and Be a part of the KRMU Community





K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

Sohna Road, Gurugram, Delhi-NCR | Landline No.: 0124-2867800
www.krmangalam.edu.in | admissions@krmangalam.edu.in

📞 08800697010-15 📞 011-48884888 📞 8800697012

📘 krmuniv 🐦 krmuniv 📺 K.R. Mangalam University

📷 krmangalamuniv 🌐 K.R. Mangalam University