



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

SCHOOL OF MANAGEMENT & COMMERCE





Page No.	Topic
1	K.R. Mangalam UNIVERSITY AT A GLANCE
2	K.R. Mangalam GROUP LEGACY
3	Welcome To K.R. Mangalam University
4	Recognitions & Regulatory Approvals
5	MESSAGE FROM THE HON'BLE CHAIRMAN
6	MESSAGE FROM THE HON'BLE CHANCELLOR
7	MESSAGE FROM THE HON'BLE PRO-CHANCELLOR
8	MESSAGE FROM THE HON'BLE VICE CHANCELLOR
9	MESSAGE FROM THE HON'BLE REGISTRAR
10	Governing Body
11	Our Strength That Sets Us Apart
12	Bhartiya Gyan Vithika
13	Pioneering Global Innovations
14	"Excellence Award 2024"
15	Benefits of Studying in Gurugram: The Millennium City
16	School of Physiotherapy and Rehabilitation Sciences
17	Dean's Message
18	Faculty MEMBERS
19	Cutting-Edge Curriculum & Hands-On Learning
20	our advanced programmes
22	Physiotherapy LABORATORIES
23	Events and competitions conducted
26	Activities
28	Awards and certificates
29	Industrial visit
30	Co-Curricular Activities
31	Students Achievement
32	EXTENSION ACTIVITIES
33	STUDENTS Testimonials

Page No.	Topic
34	Student Product/Prototype Development Seed Funding at KRMU
36	Research and Development Cell
37	Clubs and Societies: Explore, Learn, and Lead
40	Students Achievements
42	KEIC foundation got the grant of ₹15 lakhs
43	Research & Achievements
44	awards and trophies
45	Library Center of Wisdom
47	Campus Facilities
49	Life@ KRMU
51	krmu International RELATION
52	Immersion Programme at Middlesex University Dubai
53	Students Studying & Working Abroad
54	Scholarships & Loan Facilities
55	Entrepreneurship & Incubation Center
57	Impact Created
58	Design Thinking Lab Our Key to Cultivate Innovation
60	Career Development Centre
63	Tech Savvy Campus
64	Sports Facilities
66	Admission Process

K.R. MANGALAM UNIVERSITY AT A GLANCE

12K+

STUDENTS

18K+

ALUMNI

₹56.6 LPA

HIGHEST PACKAGE

28+

ACRES OF
CAMPUS

700+

FACULTY
MEMBERS

800+

TOP
RECRUITERS

92%

PLACEMENT
RECORD

100+

ADVANCED
PROGRAMMES

50+

ASSOCIATED
INDUSTRY



K.R. MANGALAM GROUP LEGACY

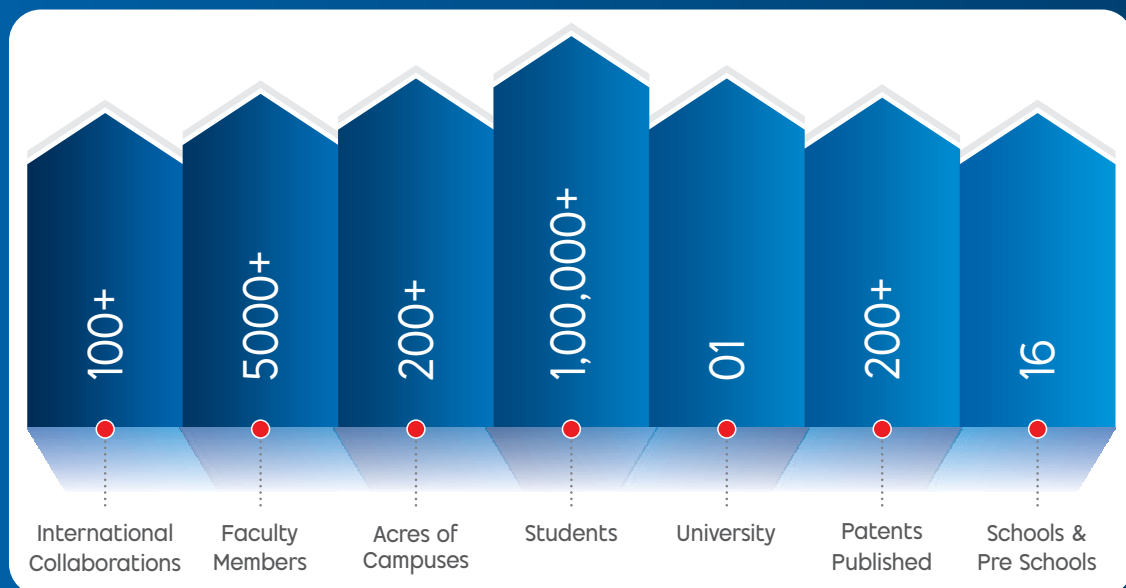
The legacy of the K.R. Mangalam Group is founded on the belief that “Education is a journey, not a destination.” Since its establishment in 2004, the Group has remained committed to delivering quality education that nurtures curiosity, creativity, and holistic development among students.

Beginning with its first world-class school in Greater Kailash-II, New Delhi, the Group has grown into a leading educational network with institutions spanning multiple levels and disciplines.

The Group’s venture into higher education began with the K.R. Mangalam Institute of Management, which soon gained recognition as one of Delhi’s

leading business schools. With its industry-focused curriculum, distinguished faculty, and strong corporate partnerships, the institute continues to produce accomplished management professionals at both undergraduate and postgraduate levels.

Building on this success, the Group established K.R. Mangalam University (KRMU) in 2013 under the Haryana Private Universities Act. Today, KRMU stands among India’s top private universities, renowned for its modern infrastructure, global collaborations, interdisciplinary learning environment, and commitment to excellence in research and innovation.



WELCOME TO K.R. MANGALAM UNIVERSITY

Established in 2013 under the Haryana Private Universities Act by the esteemed K.R. Mangalam Group, K.R. Mangalam University stands as a symbol of academic excellence. Recognised among India's leading private universities, it continues to strengthen the Group's legacy as a pioneer in quality education.

EMPOWERING EDUCATION

At K.R. Mangalam University, we believe in creating more than infrastructure – we build a culture of excellence and innovation. Our learner-centric approach focuses on enhancing knowledge, skills, and understanding through experiential learning.

HOLISTIC EXPERIENCE

Our vibrant campus offers a complete learning experience that blends academics, cultural activities, and sports. We value diversity and individuality, helping students grow into confident, well-rounded individuals ready to achieve their goals.

INDUSTRY INTEGRATION

Strong collaborations with leading companies and professional bodies ensure our programmes stay relevant and industry aligned. This practical exposure equips students with real-world skills and confidence to excel in their careers.

CAMPUS RECRUITMENT EXCELLENCE

Known for producing industry-ready graduates, K.R. Mangalam University has built a strong reputation for campus placements. Our students are equipped with the knowledge, skills, and values that make them highly sought-after by top employers.

VISION

The panoramic vision includes a strong building and growing of the Consulting Club by utilising the potential of students in attracting top personnel from coveted consulting firms to the campus through awareness, skill-building, and active networking.

MISSION

Our overall mission spans a creation of awareness and generation of interest in the consulting realm among all students who aspire to propel their career in this domain. The forums shall serve as a nucleus to create and maintain long lasting and lucrative relationships with the best and approachable consulting firms. It shall also make all relevant resources available to promote a sense of competency and confidence among the students & support them through every step of the recruitment process at KRMU.

The Six Cells are as mentioned below:

- E- Cell
- Investment Cell
- Anti Discrimination Cell
- Research Cell
- Consultancy Cell
- IPR Cell



ACCREDITATIONS, RECOGNITIONS & APPROVALS



National Assessment and Accreditation Council (NAAC)

K.R. Mangalam University has been accredited with an "A" Grade in its First Cycle by the National Assessment and Accreditation Council (NAAC).



University Grants Commission, (UGC)

K.R. Mangalam University is recognised by the University Grants Commission, New Delhi under section 2(f) of UGC Act, 1956, wherein the University is empowered to award degrees, as specified under section 22 of the UGC Act, 1956.



Established by the State Government

K.R. Mangalam University was established as State Private University by the State Legislature of Haryana under the Haryana Private Universities Act 2006 (Amended 08 of 2013).



Bar Council of India (BCI)

The Bar Council of India (BCI) has approved the Law courses of K.R. Mangalam University viz LL.B. (Hons.), B.A. LL.B. (Hons.), BBA LL.B. (Hons.), LL.B. (Hons.) and LL.M. Degree Courses.



Council of Architecture (COA)

The Council of Architecture has approved K.R. Mangalam University for imparting 5 year full time B.Arch Degree Course.



Pharmacy Council of India (PCI)

The Pharmacy Council of India has approved K.R. Mangalam University for imparting Diploma in Pharmacy, B.Pharm. and M. Pharm. (Pharmaceutics and Pharmacology) courses.



National Council for Teacher Education (NCTE)

The National Council for Teacher Education (NCTE) has recognised K.R. Mangalam University for imparting Teacher Education Courses viz. B.Ed. and B.El.Ed.



Ministry of Micro, Small and Medium Enterprises

K.R. Mangalam University has collaborations with the Ministry of Micro, Small and Medium Enterprises (MSME) to promote entrepreneurship, innovation and skill development through training programmes and workshops.



Handicrafts and Carpet Sector Skill Council (HCSSC)

K.R. Mangalam University has signed an MoU with the Handicrafts and Carpet Sector Skill Council (HCSSC) to integrate vocational and general education. This partnership will offer skill development training and industry exposure in the handicrafts and carpet sectors.



National Stock Exchange of India Limited, Mumbai

K.R. Mangalam University partnered with NSE to offer NCFM certification courses, covering 41 modules from Basic to Advanced levels, boosting students' employability.



Ministry of Electronics & Information Technology (MeitY), Government

KEIC Foundation signed an MoU with STPI under MeitY to strengthen India's entrepreneurial ecosystem to promote innovation and create opportunities for startups, driving sustainable growth.



The Institute of Company Secretaries of India (ICSI)

K.R. Mangalam University has signed an MoU with ICSI under the ICSI Academic Collaboration Initiative to promote joint research, workshops and professional development opportunities for students and academics.



Council for Teachers Professional Development India (CTPD India)

K.R. Mangalam University signed an MoU with CTPD India to enhance academic collaboration, research and teacher training, focusing on competency building, skill development and professionalism in education.



MESSAGE FROM THE HON'BLE CHAIRMAN

Shri Yash Dev Gupta
K.R. Mangalam University

K.R. Mangalam University places a strong emphasis on comprehensive development and exceptional education through its interactive learning approach and two-way communication process. This dynamic method ensures that students engage actively, making the learning environment sincere, responsive, and enriching.

Our goal is to provide students with state-of-the-art facilities, hands-on learning experiences, and exposure to industry trends, allowing them to hone their potential and develop a constructive, solution-oriented mindset towards life's challenges. The university takes pride in its legacy of nurturing competent professionals across various fields, including engineering, management, pharmacy, and entrepreneurship. Our graduates possess

global perspectives, futuristic thinking, and the ability to adapt to evolving industries. By integrating sustainable development goals (SDGs) into our academic and operational framework, we instill in students the importance of social responsibility and ethical leadership. As the Chairman of the Sponsoring Body and Member of the Governing Body, K.R. Mangalam University, I take immense pride in acknowledging the unwavering dedication of our faculty and staff, who continuously strive to make each academic year a landmark of success. Their commitment to academic excellence, research, and student development ensures that our graduates emerge as leaders, innovators, and changemakers in their respective fields, contributing positively to society and the global economy.



MESSAGE FROM THE HON'BLE CHANCELLOR

Prof (Dr.) Dinesh Singh
K.R. Mangalam University
Former Vice Chancellor
(University of Delhi)

It gives me immense pleasure to introduce K.R. Mangalam University to young, aspiring, and energetic students who wish to craft successful careers for themselves in the corporate world. The world is changing rapidly, necessitating professionals to continually upskill through constant unlearning and relearning. Technologies are evolving at an unprecedented pace, challenging human minds to rise above routine and strive to create new models and designs for businesses and society at large. The challenges posed by intelligent and smart machines are generating jobs that require an intrapreneurial and entrepreneurial mindset in professionals. Our University, with its rich history and vibrant community, stands as a beacon of knowledge and innovativeness, harnessing the creativity and ingenuity of students. The University is growing and evolving rapidly to

keep pace with the volatility and uncertainty of the world. The diversity and inclusivity catalysed by the multidisciplinary education ecosystem nurtured in the University provide an unparalleled and unique opportunity for students to explore their potential, channelise their energy, and transform into a much better version of themselves. The culture of education at the University fosters individual talents in students, thereby creating a productive and proactive workforce for the country.

The eco-friendly campus provides a comfortable and enjoyable environment for every member of the University. I extend my best wishes to each and every student and all the members of the KRMU family for a successful, fulfilling, and prosperous journey with the University in the times to come.



MESSAGE FROM THE HON'BLE PRO-CHANCELLOR

Shri Abhishek Gupta
K.R. Mangalam University

As the Pro-Chancellor of K.R. Mangalam University, it is my privilege to welcome you to an institution where excellence, innovation, and leadership are not just values but the very foundation of our approach. At KRMU, we are unwavering in our commitment to shaping future leaders who are equipped to thrive in an ever-changing world.

In today's rapidly evolving landscape, success demands more than just knowledge—it requires an unwavering dedication to continuous learning, adaptability, and the relentless pursuit of excellence. Our university adopts a bold, multidisciplinary approach that fosters a diverse, inclusive environment where each student is empowered to realise their full potential. Here, you will not only hone critical skills but also cultivate the creativity, strategic thinking, and collaborative spirit necessary to lead in the professional world. KRMU's state-of-the-art, eco-friendly campus is designed to inspire and cultivate both

intellectual and personal growth, ensuring a space where connections are made, ideas flourish, and ambition takes root. We take pride in offering a curriculum that seamlessly integrates academic rigour with real-world applications, preparing students to tackle global challenges with confidence. Our faculty members, distinguished in their respective fields, are dedicated to mentoring and guiding students towards academic and professional excellence. Through industry collaborations, internships, and research opportunities, KRMU ensures that students gain practical insights and hands-on experience.

Beyond academics, we encourage holistic development, nurturing leadership, ethics, and a sense of social responsibility. As you embark on this transformative journey, I extend my heartfelt wishes for your success. At KRMU, you are not merely preparing for a career; you are forging a future of influence, purpose, and extraordinary achievement.



MESSAGE FROM THE HON'BLE VICE CHANCELLOR

Prof (Dr.) Raghuvir Singh
K.R. Mangalam University

“There are no secrets to success. It is the result of preparation, hard work, resilience, and learning from failure.”

I express profound happiness in welcoming every student at K.R. Mangalam University. I appreciate your choice of K.R. Mangalam University as a catalyst and vehicle for your successful career and happy life. We are glad to assure you that you are at one of the most employability and entrepreneurship-focused universities located in one of the most happening cities in the world. You will be blessed with a great real-world learning experience in every field of knowledge and will have plenty of opportunities to interact and learn from the best practitioners of the profession in your area of interest.

We at KRMU, take immense pride in our teaching-learning processes which are curated to develop each student holistically. Our well-designed

learning experience comprising both inside the classroom and outside the classroom promises a learning experience focused on holistic development encompassing the three domains of learning: Cognitive, Affective & Psychomotor.

At KRMU, you will be welcomed with a whole new learning experience. Your structured learning pathway will outline every event, activity, and experience in detail, ensuring a clear approach to learning. Your time here will be exciting and productive, contributing to your future. Together, we will overcome all challenges in your development. Wish you all the best and great learning with us.

“The best investment by far is to develop yourself by spending time every day sharpening your axe so that you become a lubricant, not seawater, to your life and career. Individual development results from what one thinks and does.”



MESSAGE FROM THE HON'BLE REGISTRAR

(Dr.) Rahul Sharma
K.R. Mangalam University

I welcome you all at K.R. Mangalam University, Gurugram. We are happy to acknowledge that you have joined one of the best universities in this Cyber City, Gurugram. Our objective is to improve the standards of teaching to achieve excellence in higher education and provide high worth education to students from different backgrounds, disciplines, and aspirations. K.R. Mangalam University is well-known for its academic excellence, innovation, and inclusivity. It was established with the aim of becoming an internationally recognised higher education institution. Over the years, with a rich legacy of academic excellence, a pool of experienced educators and professionals, a commitment to nurturing intellect, promoting holistic development, and an exceptional

placement record, KRMU has earned the reputation of being counted among the top universities in North India.

At K.R. Mangalam University, we offer diverse academic programmes, state-of-the-art facilities, and experienced faculty to ensure quality education. We strive to provide a vibrant, inclusive, and conducive learning environment that cultivates innovation, critical thinking, and comprehensive development. With a student-centric approach, we prepare individuals for successful careers and lifelong learning in a dynamic world.

GOVERNING BODY



Prof. Dinesh Singh
Chancellor



Shri Abhishek Gupta
Pro-Chancellor



Prof. Raghuvir Singh
Vice-Chancellor



Prof. Sukhwinder Singh
Secretary to Government, Haryana
Education Department



Shri Yash Dev Gupta
Sponsoring Body



Shri Kapil Dev Gupta
Sponsoring Body



Prof. Ghanshyam Singh
(MNIT, Jaipur)



Prof. Pradeep Kulshrestha
(Dean, Bennett School of Law)



Prof. Kavi Arya
Expert of Management/Technology
IIT Bombay



Shri Rohit Gupta
Director



Dr. Rahul Sharma
Registrar

OUR STRENGTH THAT SET US APART

- **A Decade of Excellence:** A proven track record in delivering quality education.
- **Global Network:** 18,000+ successful alumni making an impact worldwide.
- **Diverse Programmes:** 100+ industry-aligned courses across various disciplines.
- **Thriving Community:** 12,000+ students supported by a strong alumni network.
- **Career Support:** 100% placement assistance with 800+ reputed recruiters.
- **State-of-the-Art Facilities:** Advanced laboratories and cutting-edge research centres.
- **Research Excellence:** 4,000+ publications, 250+ patents published, and 40+ patents granted.
- **Innovation Hub:** 16 crore+ in research and innovation grants.
- **Experienced Faculty:** 700+ dedicated educators and industry experts.
- **Modern Campus:** A vibrant 28+acre campus equipped with world-class facilities.
- **Holistic Development:** Opportunities through sports, clubs, and student societies.
- **Financial Aid:** Merit-based scholarships and financial support options.
- **Global Exposure:** International collaborations and sponsored study tours for selected students.



BHARTIYA GYAN VITHIKA

INTRODUCTION

The Indian Knowledge Systems (IKS) initiative at K.R. Mangalam University embodies the University's deep commitment to preserving and propagating India's civilisational wisdom through modern education.

In alignment with the National Education Policy (NEP 2020), KRMU seeks to integrate India's indigenous knowledge, values and scientific traditions across all disciplines - merging the ancient with the contemporary to promote holistic learning, innovation and sustainability.

The University recognises that Indian Knowledge Systems are not confined to history or philosophy; they are living frameworks that continue to shape health sciences, design, ecology, architecture, agriculture, governance and pedagogy.

BHARTIYA GYAN VITHIKA

Celebrating India's Knowledge Legacy

"Preserving the wisdom of the past, empowering the minds of the present and inspiring the visionaries of the future."

Bhartiya Gyan Vithika, an initiative by K.R. Mangalam University, is a unique gallery dedicated to the Indian Knowledge System (IKS). This space bridges ancient wisdom with modern innovation, offering a platform for interdisciplinary learning through thematic exhibitions, expert lectures and workshops.

KEY THEMES INCLUDE

- **Vedic Studies:** Insights into India's spiritual and cultural foundations.
- **Ancient Mathematics:** Problem-solving techniques rooted in history.
- **Ayurveda & Yoga:** Holistic health practices for well-being.
- **Vastushastra:** Architectural harmony and design principles.
- **Astrology (Jyotisha):** Celestial influences and cosmic rhythms.
- **AR/VR Experiences:** Virtual journeys to historical sites.
- **Audio-Visual Zone:** Immerse in vedic chants and philosophical discourses.



VIRASAT MUSEUM & HERITAGE GALLERY

The VIRASAT Museum and Heritage Gallery at K.R. Mangalam University serves as a living repository of India's civilizational wealth and the cultural spirit of Haryana. Established in 2023 under the Indian Knowledge Systems (IKS) and Cultural Heritage Preservation Initiative of the University, VIRASAT reflects the vision of integrating heritage education, research and community participation within modern higher learning.

The museum is conceptualised as “a bridge between the past and the present”, embodying the KRMU motto - ‘The Complete World of Education’.



PIONEERING GLOBAL INNOVATIONS

A RICH TRADITION OF ACADEMIC EXCELLENCE

Founded by passionate educators, K.R. Mangalam University is dedicated to equipping every student with the knowledge and skills needed to thrive in a competitive world. Our commitment to academic rigour and excellence ensures that students are well-prepared to meet real-world challenges with confidence and competence.

OVER 8 LAKH CUET REGISTRATIONS

K.R. Mangalam University has achieved an impressive milestone with over 8 lakh CUET registrations for its undergraduate and postgraduate programmes till 2025. This remarkable figure reflects the trust and popularity the University enjoys among students across India, reaffirming our dedication to delivering quality education in a vibrant learning environment.

30+ CLUBS & SOCIETIES

With a vibrant and engaging campus life, K.R. Mangalam University is home to 30+ student clubs and societies that encourage creativity, leadership, and collaboration. From cultural and social clubs to academic and technical societies, every student finds a platform to explore their interests, develop essential life skills, and experience holistic growth.

INDUSTRY-DRIVEN COURSES

Our academic programmes are developed in close collaboration with industry leaders, ensuring a curriculum that is relevant, practical, and forward-looking. This integration bridges the gap between theory and practice, empowering our students with the expertise employers seek and preparing them to make an immediate impact in their careers.



TOP SKILLS FOR THE MODERN WORLD

At K.R. Mangalam University, students gain in-demand skills through an innovative and industry-oriented curriculum. Emphasising experiential learning and real-world application, we prepare graduates to meet the evolving demands of the global job market, making them adaptable, competitive, and future-ready professionals.

LUSH GREEN CAMPUS NEAR GURUGRAM IT HUB

Nestled amid lush greenery, K.R. Mangalam University offers a scenic campus that perfectly blends nature with modern infrastructure. Its proximity to the Gurugram IT Hub provides students with access to excellent internship and placement opportunities. With world-class facilities and a serene learning environment, the University fosters academic excellence and holistic development, preparing students for success in both professional and personal spheres.

"EXCELLENCE AWARD 2024" FOR BEING A LEADING UNIVERSITY IN RESEARCH AND DEVELOPMENT



Prof. Mehraj Uddin Mir (Moti Lal Nehru Chair, School of Legal Studies) received the award at a grand ceremony on 20th December 2024 in Aero City, New Delhi.

ACHIEVING TOP RANKINGS NATIONWIDE WITH UNWAVERING CONSISTENCY



The University has participated in the National Institutional Ranking Framework (NIRF) 2025 across multiple categories, including Architecture, Engineering, Innovation, Law, Management, Overall, Pharmacy, and SDG.



*Submitted and awaited awards

*Awarded with QS I-GAUGE University and College Rating (Platinum Band)



Awarded with QS I-GAUGE Institution of Happiness (IOH) Rating-2025



*Submitted and awaited awards

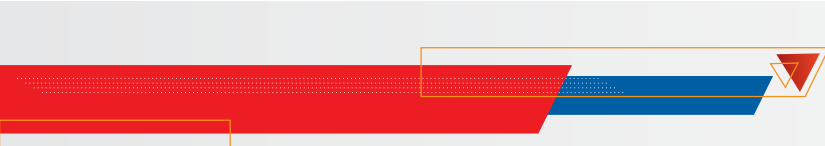
*Awarded with Times Higher Education Sustainability Impact Ratings 2026



Ranked #1 in Haryana and #9 in India by Education World Grand Jury India Education Rankings 2025-26 under the category "Exemplary Researcher of the Year"



India's Finest B-School Ranking 2024 By R World Institutional Ranking



SCHOOL OF MANAGEMENT & COMMERCE

The School of Management and Commerce (SOMC) offers diverse range of programmes catering to the requirements across industries. SOMC offers uniquely crafted programmes developed in close collaboration with industry partners. A distinctive feature of these programmes is the regular presence of corporate leaders on campus, who engage directly with students by teaching through live case studies drawn from their own organisations. This hands-on approach immerses students in real-world business scenarios, enabling them to develop critical thinking and decision-making skills in real time. Through experiential learning and live projects, students gain valuable practical exposure.

PROGRAMMES OFFERED

- BBA (HR/Mktng/Fin/IB/Travel & Tourism)
- BBA (Hons. / Hons. with Research) (HR/Mktng/Fin/IB/Travel & Tourism)
- BBA & BBA (Hons. / Hons. with Research) (Business Analytics) with academic support of Ernest & Young (EY)
- BBA & BBA (Hons. / Hons. with Research) (Entrepreneurship) with academic support of GCEC Global Foundation
- BBA & BBA (Hons. / Hons. with Research) (International Accounting and Finance) (ACCA - UK) with academic support of Grant Thornton
- BBA & BBA (Hons. / Hons. with Research) (Logistics and Supply Chain Management) with academic support of Safexpress
- BBA & BBA (Hons. / Hons. with Research) (Digital Marketing) with academic support of IIDE
- B.Com. (Hons.) & B.Com. (Hons. / Hons. with Research) (International Accounting and Finance) (ACCA - UK) with academic support of Grant Thornton
- B.Com. Programme
- B.Com. (Hons.) & B.Com. (Hons. / Hons. with Research)
- Integrated BBA + MBA with academic support of IBM
- MBA with academic support of IBM
- MBA (Digital Marketing) with academic support of IIDE
- MBA (Fintech) with academic support of Ernest & Young (EY)
- Ph.D. in Management
- Ph.D. in Commerce

INDUSTRY PARTNERS

The School of Management and Commerce fosters strong industry collaborations to bridge academia and real-world business. Through strategic partnerships with leading companies, students gain hands-on experience via internships, live projects, and expert sessions. These collaborations enhance employability, promote innovation, and ensure our curriculum aligns with industry needs, preparing students to excel in a dynamic global marketplace.



Grant Thornton: A global accounting and advisory firm, providing comprehensive services including audit, tax, and consultation to businesses worldwide, aiding in financial management, risk mitigation, and strategic planning for sustainable growth and success.



Safexpress: An Indian logistics company, renowned for its expertise in transportation, warehousing, and supply chain management solutions, ensuring safe and efficient movement of goods, fostering business continuity and customer satisfaction.



IBM: A multinational technology company at the forefront of innovation, offering a diverse range of solutions spanning hardware, software, cloud computing, artificial intelligence, and blockchain, empowering organisations to thrive in the digital era.



Samatrix: An Indian technology consulting firm specialising in emerging technologies like Artificial Intelligence, Data Science, Blockchain, and Cybersecurity. It partners with universities to offer project-based learning programmes, aiming to equip students with industry-relevant skills.



GCEC Global Foundation: It is a non-profit educational institute, dedicated to transforming the Indian education system by fostering an entrepreneurial mindset among students. It collaborates with various educational institutions to offer innovative programmes that integrate practical learning with academic curricula.



IIDE: Asia's most trusted digital marketing institute, with learners from 10+ countries, delivering industry-ready skills, practical knowledge, and a competitive mindset to help professionals excel in the evolving digital landscape.



Imarticus Learning: A leading educational institute specialising in finance, analytics, technology, and related fields, offering industry-relevant courses, certifications, and training programmes to empower professionals and students for career advancement and success.



EY: Global professional services firm, driven by building a better working world, delivering insights and quality services that build trust, develop leaders, strengthen economies, and create lasting value for clients, people, and communities.

DEAN'S MESSAGE

PROF. (DR.) HIMA GUPTA
DEAN
SCHOOL OF MANAGEMENT AND COMMERCE



“Risk more than others think is safe. Care more than others think is wise. Dream more than others think is practical. Expect more than others think is possible.” - **Indra Nooyi**

Dear Students,

The global landscape brims with visionaries. Transformative advancements in technology and entrepreneurship arise from those who challenge conventions, forging uncharted paths rather than following well-worn trails. These individuals reject the complacency of the status quo, perpetually seeking innovative directions. They embody boldness, foresight, and ambition-driven not always by genius, but by an unrelenting pursuit of distinction. In today's era, robotics, artificial intelligence, and machine learning have rendered competitive edges ephemeral, eroding incumbents' dominance as novel enterprises and paradigms emerge.

As high achievers, you are contemplating advanced management education. You envision global success, bearing the expectations of family and loved ones. It is imperative to align your trajectory with the evolving world—one characterised by flux, replete with paradigms such as VUCA, agility, digital transformation, and deep learning. Where might you transcend these concepts to captivate prospective employers with the acumen acquired over two years? Consider an institution engineered for the 21st century. Allow me to introduce the School of Management and Commerce at K.R. Mangalam University—a vanguard in equipping leaders for tomorrow and actualising their visions.

Since its establishment, K.R. Mangalam University has pioneered contemporary management education, securing NAAC 'A' accreditation and top rankings: No. 1 in Haryana, No. 9 in India by Education World 2025-26. Strategically located on a 28-acre green campus along Sohna Road, Gurgaon-India's corporate innovation hub. Our pedagogy integrates experiential learning: live projects with Deloitte, KPMG, Accenture; Bloomberg trading labs; simulations; and CXO interactions.

Distinctive is our “Yuva Sankalp” social initiative, empowering rural Sohna communities through education, financial literacy, and digital skills. Our diverse cohort, rigorously selected, fosters collaboration over competition. Faculty from global B-schools, alongside industry experts, drive learning, bolstered by the Centre of Excellence in Artificial Intelligence (CoE-AI) and MoUs with US/UK universities.

As students embark on their educational journey at SOMC, KRMU, we extend our heartfelt wishes for a truly enriching experience. May your time with us be filled with happiness, joy, and blessings as you immerse yourself in learning, growth, and exploration. Remember, your journey with us is not just about acquiring knowledge but also about discovering your true potential and making a positive impact on the world around you.

Regards,
Dr. Hima Gupta
Professor, Dean - SOMC

FACULTY MEMBERS



Dr. Deepak Maun, Director, Experiential Learning

- Ph.D. (Innovation & Management in Education): (IIM Ahmedabad)
- PG Diploma (Agribusiness Management): (IIM Ahmedabad)
- B.Tech (Dairy Technology): (National Dairy Research Institute, NDRI-Karnal)



Dr. Jitin Kumar Gambhir
Ph.D.
Associate Professor



Dr. Meenakshi Gujral
Ph.D.
Assistant Professor



Dr. Manmohan Chaudhry
Ph.D.
Associate Professor



Dr. Divya Singh
Ph.D.
Assistant Professor



Dr. Sarina Asif
Ph.D.
Assistant Professor -



Dr. Anumeha Mathur
Ph.D.
Assistant Professor



Dr. Vijay Prakash Sharma
Ph.D.
Assistant Professor



Dr. Mohammed Nizamuddin
Ph.D.
Assistant Professor



Dr. Deepika Chaudhary
Ph.D.
Assistant Professor



Dr. Monika Yadav
Ph.D.
Assistant Professor



Dr. Devkanya Gupta
Ph.D.
Assistant Professor



Dr. Sapna Rana
Ph.D.
Assistant Professor

AWARDS AND CERTIFICATES

SCHOOL OF MANAGEMENT AND COMMERCE



RESEARCH & INNOVATION AWARD TO
DR. RUCHIKA YADAV BY PGCIL



BRILLIANCE BADGE B-SCHOOL 2024



CERTIFICATION OF AWARD TO
DR. ANSHIKA PRAKASH



INNOVATION IN SUSTAINABLE
DEVELOPMENT PRACTICES IN COHERENCE
WITH SDG03 AT PGCIL



HEARTFUL EDUCATOR AWARD 2021 BY
HEARTFUL CAMPUS



CERTIFICATION OF AWARD TO
DR. SHIVANI KAMPANI



CERTIFICATE OF APPRECIATION



(SOMC (Dr. Ruchika

CUTTING-EDGE CURRICULUM & HANDS-ON LEARNING



INNOVATIVE CURRICULUM

Faculty at KRMU engages in constant innovation with an endeavour to design a curriculum that equips students with the crucial competencies needed to create a niche competitive edge for themselves as they face the struggle of the corporate world.

INDUSTRY PARTNERSHIPS

We cultivate strategic partnerships with leading companies across diverse sectors, providing students with unparalleled access to internships, mentorship, and networking opportunities. These collaborations bridge the gap between theory-based classroom teaching and practical application in companies, empowering students to deal with real life challenges after they have practiced decision-making on live cases in classrooms.

EXPERIENTIAL LEARNING

Through hands-on projects, simulations, and case studies, students at KRMU engage in experiential learning that enhances their critical thinking, problem-solving, and collaboration skills. Our innovative approach fosters creativity and adaptability, preparing graduates to navigate complex challenges with confidence and agility.

TECHNOLOGY INTEGRATION

Embracing the digital age, the education ecosystem at SOMC integrates latest technologies into every aspect of the learning experience of the students. From virtual reality simulations to AI-driven analytics, our commitment to technological innovation equips students with the tools they need to stay ahead in an increasingly digitised world.



OUR ADVANCED UNDERGRADUATE PROGRAMMES

BBA (HR/MKTNG/FIN/IB/TRAVEL & TOURISM)

The Bachelor of Business Administration (BBA) (HR/Mktng/Fin/IB/Travel & Tourism) programme prepares students for diverse careers in the business world by providing a strong foundation in core business disciplines such as Finance, Marketing, Human Resource Management and Operations Management.

Programme Duration: 3 Years

Eligibility Criteria: Must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
- International paid summer school programmes at leading UK universities for global exposure - Design Thinking Lab with certification programmes and KEIC Mart for innovation practice - Bridge and aptitude courses to strengthen maths, analytics, and screening test readiness - Advanced tech skill training in Data Analytics, AI, Programming, and Business Intelligence tools - Resume, video resume, and LinkedIn profile workshops for strong personal branding - Intensive quantitative, reasoning, GD, and PI training with recorded sessions and feedback - One to one mentoring by corporate trainers for career planning and profile building - Live industry projects and guaranteed internships for hands-on experiential learning - Research driven culture with 40+ student publications guided by faculty mentors - CAT, GMAT, GRE, IELTS, and TOEFL coaching with free international admission counselling - Placement and internship guaranteed courses across Digital Marketing, HR, Data Science and UI/UX - KEIC Incubation Centre, hackathons, conclaves, and startup funding support for entrepreneurs - Leadership talks, international conferences, case competitions, and social impact initiatives for holistic development	- Strong foundation in core business areas like Finance, Marketing, HR, and Operations - Industry-aligned curriculum focused on technology and sustainability trends - International paid summer school opportunity in Europe for 2-3 weeks - Collaborations with 15+ international universities for immersions and programmes - Wide range of internship opportunities with leading companies - Global exposure through international academic partnerships - Entrepreneurship-focused learning with workshops and startup-oriented courses - Strong corporate partnerships for projects, guest lectures, and placements - Dedicated career services with counselling, resume support, and interview preparation - Specialised tracks in Marketing, Finance, HR, and emerging business domains - International business focus covering global trade, markets, and cross-cultural practices

Employability and Industry Based Courses	Recruiters and Job Profiles*
- AI for Business and Data Science fundamentals - Programming and Analytics using Python, SQL, and R - Data visualisation with Power BI, Tableau, and Advanced Excel - Design Thinking, Product Design, and Innovation Management - Digital, Content, and Mobile Marketing strategies - UI & UX Design and Customer Experience Management - Financial Modelling, Analytics, and Portfolio Management - Marketing, HR, Supply Chain, and Sustainability Analytics - Econometrics, Actuarial Studies, and Financial Analytics - Leadership, Negotiation, Creativity, and Cross-Cultural Management Skills	Banking and Financial Services - HDFC Bank: Management Trainee, Retail Banking Officer - ICICI Bank: Relationship Manager, Branch Manager - Axis Bank: Business Development Executive, Operations Manager Fast-Moving Consumer Goods (FMCG) - Hindustan Unilever Limited (HUL): Sales Officer, Management Trainee - Nestlé India: Area Sales Manager, Business Executive - Procter & Gamble (P&G): Associate Manager, Market Analyst Retail - Reliance Retail: Store Manager, Operations Executive - Aditya Birla Fashion and Retail Ltd: Retail Executive, Brand Manager - Future Group: Retail Management Trainee, Business Development Manager E-commerce - Amazon India: Operations Manager, Area Manager - Flipkart: Business Analyst, Supply Chain Manager - Myntra: Category Manager, Marketing Specialist Manufacturing and Automobile - Maruti Suzuki India Limited: Sales Executive, Production Manager - Tata Motors: Area Sales Manager, Supply Chain Analyst - Mahindra & Mahindra: Management Trainee, Deputy Manager Real Estate - DLF Limited: Business Development Manager, Sales Manager - Godrej Properties: Marketing Executive, Customer Relations Manager

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

BBA (HONS. / HONS. WITH RESEARCH) (HR/MKTNG/FIN/IB/TRAVEL & TOURISM)

The BBA (Hons. / Hons. with Research) programme offers a comprehensive foundation in Business Management with specialisations in HR, Marketing, Finance, International Business, and Travel & Tourism. Designed to develop leadership, analytical, and strategic skills, the programme blends academic knowledge with practical experience, preparing students for diverse roles in the global business environment.

Programme Duration: 4 Years

Eligibility Criteria: Must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
▪ Strong foundation in Finance, Marketing, HR, and Operations Management ▪ Industry-aligned curriculum focused on technology and sustainability ▪ International paid summer school in Europe for 2 to 3 weeks ▪ Collaborations with 15+ international universities for global immersion ▪ Internship opportunities with leading national and global companies ▪ Global exposure preparing students for international business careers ▪ Entrepreneurship training through courses, workshops, and startups focus ▪ Corporate partnerships with live projects and industry expert sessions ▪ Career support including counselling, resume building, and placements ▪ Specialised HR courses covering workforce diversity and organizational behavior ▪ Advanced marketing specialisations including design Thinking, UX, and Digital Marketing ▪ In-depth finance specialisations covering Fintech, Climate Finance, and Investments ▪ Advanced research orientation using Big Data, AI Tools, and Analytics	▪ Strong foundation in core business areas like Finance, Marketing, HR, and Operations ▪ Industry-aligned curriculum focused on technology and sustainability trends ▪ International paid summer school opportunity in Europe for 2-3 weeks ▪ Collaborations with 15+ international universities for immersions and programmes ▪ Wide range of internship opportunities with leading companies ▪ Global exposure through international academic partnerships ▪ Entrepreneurship-focused learning with workshops and startup-oriented courses ▪ Strong corporate partnerships for projects, guest lectures, and placements ▪ Dedicated career services with counselling, resume support, and interview preparation ▪ Specialised tracks in Marketing, Finance, HR, and emerging business domains ▪ International business focus covering global trade, markets, and cross-cultural practices

Employability and Industry Based Courses	Recruiters and Job Profiles*
- AI for Business and Data Science fundamentals - Programming and Analytics using Python, SQL, and R - Data visualisation with Power BI, Tableau, and Advanced Excel - Design Thinking, Product Design, and Innovation Management - Digital, Content, and Mobile Marketing strategies - UI & UX Design and Customer Experience Management - Financial Modelling, Analytics, and Portfolio Management - Marketing, HR, Supply Chain, and Sustainability Analytics - Econometrics, Actuarial Studies, and Financial Analytics - Leadership, Negotiation, Creativity, and Cross-Cultural Management Skills	Banking and Financial Services - HDFC Bank: Management Trainee, Retail Banking Officer - ICICI Bank: Relationship Manager, Branch Manager - Axis Bank: Business Development Executive, Operations Manager Fast-Moving Consumer Goods (FMCG) - Hindustan Unilever Limited (HUL): Sales Officer, Management Trainee - Nestlé India: Area Sales Manager, Business Executive - Procter & Gamble (P&G): Associate Manager, Market Analyst Retail - Reliance Retail: Store Manager, Operations Executive - Aditya Birla Fashion and Retail Ltd: Retail Executive, Brand Manager - Future Group: Retail Management Trainee, Business Development Manager E-commerce - Amazon India: Operations Manager, Area Manager - Flipkart: Business Analyst, Supply Chain Manager - Myntra: Category Manager, Marketing Specialist Manufacturing and Automobile - Maruti Suzuki India Limited: Sales Executive, Production Manager - Tata Motors: Area Sales Manager, Supply Chain Analyst - Mahindra & Mahindra: Management Trainee, Deputy Manager Real Estate - DLF Limited: Business Development Manager, Sales Manager - Godrej Properties: Marketing Executive, Customer Relations Manager

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

BBA & BBA (HONS. / HONS. WITH RESEARCH) (BUSINESS ANALYTICS) WITH ACADEMIC SUPPORT OF ERNEST & YOUNG (EY)

The Bachelor of Business Administration (BBA) in Business Analytics prepares students for diverse careers in the business world and trains them to analyse and interpret data to make strategic business decisions.

Programme Duration:

- BBA Business Analytics: 3 Years
- BBA (Hons. / Hons. with Research) (Business Analytics) 4 Years

Eligibility Criteria: Must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
▪ Strong foundation in Finance, Marketing, HR, and Operations Management ▪ Industry-aligned curriculum focused on technology and sustainability ▪ International paid summer school in Europe for 2 to 3 weeks ▪ Collaborations with 15+ international universities for global immersion ▪ Internship opportunities with leading national and global companies ▪ Global exposure preparing students for international business careers ▪ Entrepreneurship training through courses, workshops, and startups focus ▪ Corporate partnerships with live projects and industry expert sessions ▪ Career support including counselling, resume building, and placements ▪ Specialised HR courses covering workforce diversity and organizational behavior ▪ Advanced marketing specialisations including design Thinking, UX, and Digital Marketing ▪ In-depth finance specialisations covering Fintech, Climate Finance, and Investments ▪ Advanced research orientation using Big Data, AI Tools, and Analytics	▪ Builds strong skills in Business Intelligence, Data Analysis, and Decision-Making ▪ Industry-aligned curriculum designed around current business and analytics needs ▪ Industry-integrated teaching with on-campus faculty from corporate leaders like EY ▪ Hands-on learning through real-world data projects and business case studies ▪ Training on industry tools such as SAS, Tableau, and R ▪ Exposure to analytics across Finance, Marketing, HR, and Supply Chain Domains ▪ International paid summer school visit to Europe an universities for 2 to 3 weeks ▪ Collaborations with 15+ international universities for immersions and joint programmes ▪ Strong internship opportunities with leading companies ▪ Entrepreneurship focus with courses and workshops on building ventures ▪ Career support through counselling, resume building, interview preparation, and placements

Employability and Industry Based Courses	Recruiters and Job Profiles*
- Artificial Intelligence, Machine Learning, and Deep Learning - Data Science, Data Analytics, and Business Intelligence - Python and SQL for Data Analysis and Decision-Making - Data Visualisation and Business Intelligence Tools - Financial Analysis, Valuation, and Financial Analytics - Risk, Fraud, Predictive, and Prescriptive Analytics - Marketing Research, Consumer Behaviour, and Social Media Analytics - HR, Operations, and Supply Chain Analytics - Econometrics, Actuarial Studies, and Sustainability Modelling - Cloud Computing, General Awareness, Corporate Affairs, and Open Electives	Banking and Financial Services - HDFC Bank: Management Trainee, Retail Banking Officer, Data Analyst - ICICI Bank: Relationship Manager, Branch Manager, Business Analyst Real Estate - DLF Limited: Business Development Manager, Sales Manager, Data Analyst - Godrej Properties: Marketing Executive, Customer Relations Manager Manufacturing and Automobile - Maruti Suzuki India Limited: Sales Executive, Production Manager, Business Analyst - Tata Motors: Area Sales Manager, Supply Chain Analyst - Mahindra & Mahindra: Management Trainee, Deputy Manager, Business Analyst FMCG (Fast-Moving Consumer Goods) - Hindustan Unilever Limited (HUL): Business Intelligence Analyst, Data Scientist - ITC Limited: Business Analyst, Data Analyst E-commerce and Retail - Amazon: Business Intelligence Engineer, Data Analyst - Flipkart: Business Analyst, Data Scientist - Reliance Retail: Business Analyst, Market Research Analyst

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

BBA & BBA (HONS. / HONS. WITH RESEARCH) ENTREPRENEURSHIP WITH ACADEMIC SUPPORT OF GCEC GLOBAL FOUNDATION

The BBA (Entrepreneurship) programme with academic support of GCEC Global Foundation focuses on nurturing entrepreneurial skills through hands-on learning, startups, and innovation-driven projects.

The BBA (Hons. / Hons. with Research) (Entrepreneurship), also supported by GCEC Global Foundation, adds a strong research component, preparing students for advanced studies and data-driven decision-making, blending entrepreneurship with academic depth and analytical expertise.

Programme Duration: BBA Entrepreneurship: 3 Years & BBA (Hons. / Hons. with Research) Entrepreneurship: 4 Years

Eligibility Criteria: Must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
- Strong foundation in Finance, Marketing, HR, and Operations Management - Industry-aligned curriculum focused on technology and sustainability - International paid summer school in Europe for 2 to 3 weeks - Collaborations with 15+ international universities for global immersion - Internship opportunities with leading national and global companies - Global exposure preparing students for international business careers - Entrepreneurship training through courses, workshops, and startups focus - Corporate partnerships with live projects and industry expert sessions - Career support including counselling, resume building, and placements - Specialised HR courses covering workforce diversity and organizational behavior - Advanced marketing specialisations including design thinking, UX, and Digital Marketing - In-depth finance specialisations covering fintech, climate finance, and investments - Advanced research orientation using big data, AI tools, and analytics	- Prepares students to launch startups or innovate within organizations - Strong focus on entrepreneurship development and founder mindset - Access to incubators, accelerators, and innovation labs - Mentorship from top entrepreneurs, CEOs, and Forbes 30 Under 30 leaders - Government tie-ups offering startup funding support up to ₹5 lakhs - Internship assistance with startups, corporates, and incubators - Corporate partnerships for live projects, guest talks, and placements - Regular boot camps, hackathons, simulations, and experiential learning - Leadership, finance, pitching, AI, and digital skill development - Extensive networking through summits, conclaves, and institutional visits

Employability and Industry Based Courses	Recruiters and Job Profiles*
- Business plan development and venture finance fundamentals - Sustainable and rural entrepreneurship practices - Intellectual property rights and legal basics for startups - Digital marketing and e-commerce strategies - Real-world case studies from Harvard and Y Combinator - Guest sessions with unicorn founders and Shark Tank startups - Website and app development essentials - Investment planning and financial decision-making - Sustainable design and social entrepreneurship models - Family business management and hands-on design thinking lab	Technology and Startups - Ola Cabs: Operations Manager, Business Development Associate, Product Coordinator - Paytm: Business Development Executive, Product Manager, Growth Analyst - Zomato: City Operations Executive, Marketing Associate, Expansion Manager Consulting and Advisory Firms - Deloitte: Business Analyst, Strategy Associate, Market Research Consultant - EY: Consulting Executive, Entrepreneurship Advisory Associate, Financial Analyst - KPMG: Growth Strategy Analyst, Management Consultant, Business Research Associate Venture Capital and Investment Firms - Sequoia Capital India: Portfolio Support Analyst, Startup Research Associate, Investment Analyst - Accel: Venture Analyst, Founder Support Associate, Deal Sourcing Analyst FMCG and Retail - Hindustan Unilever: Brand Management Associate, Sales Executive, Market Research Analyst - ITC: Business Development Executive, Product Manager, Retail Strategy Analyst - Nestlé India: Marketing Analyst, Operations Coordinator, Trade Marketing Executive Social Impact and Non-Profits - Ashoka India: Social Innovation Associate, Fellowship Coordinator, Program Analyst - Tata Trusts: Project Analyst, Social Entrepreneurship Associate, Community Development Executive - Teach For India: Program Manager, Outreach Coordinator, Impact Analyst

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

BBA & BBA (HONS./HONS. WITH RESEARCH) (INTERNATIONAL ACCOUNTING AND FINANCE) (ACCA - UK) WITH ACADEMIC SUPPORT OF GRANT THORNTON

The BBA (Entrepreneurship) programme with academic support of GCEC Global Foundation focuses on nurturing entrepreneurial skills through hands-on learning, startups, and innovation-driven projects. The BBA (Hons./Hons. with Research) (Entrepreneurship), also supported by GCEC Global Foundation, adds a strong research component, preparing students for advanced studies and data-driven decision-making, blending entrepreneurship with academic depth and analytical expertise.

Programme Duration: BBA Entrepreneurship: 3 Years & BBA (Hons. / Hons. with Research) Entrepreneurship: 4 Years

Eligibility Criteria: Passed 10+2 or equivalent examination from any recognized board/university with minimum 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
- International summer school visits to the University of Portsmouth and Metropolitan University, UK - Design Thinking Lab established with certifications and KEIC Mart support - Bridge courses in Mathematics and Analytical Skills for recruitment readiness - Advanced skill development in Tableau, SQL, Excel, R, Python, AI, and AI Prompt Training - Workshops on Resume Writing, Video Resume, and LinkedIn Profile development - Quantitative, Reasoning, GD, and PI training with personalised feedback - Live projects and internships with companies for hands-on experiential learning - Research opportunities with over 40 student-faculty co-authored papers - Coaching for CAT, MAT, CMAT, XAT, NMAT, GMAT, GRE, IELTS, and TOEFL - Faculty trained in case-based teaching, simulations, and latest software like PowerBI, Azure, ChatGPT - Entrepreneurship support via KEIC, MSME funding, hackathons, and industry visits - Leadership, Conclaves, Conferences, and Competitions to enhance industry exposure and strategic thinking	(ACCA - UK) prepares students for global finance and accounting careers - International summer school in Europe for 2-3 weeks - Collaborations with over 15 international universities for immersive programmes - Hardcopy ACCA study material provided to all students - Students get exemptions from 6 ACCA papers, needing to clear only 7 - Course content developed with Grant Thornton under ACCA, UK - ACCA accreditation recognized globally, enhancing job prospects - Grant Thornton partnership offers seminars, workshops, and real-world case studies - Curriculum equips students with industry-relevant skills in financial analysis, strategic planning, and international finance - Internships and projects provide practical experience in international accounting and finance - Comprehensive support includes mentoring, career guidance, and networking with professionals - Career services offer counselling, resume building, interview preparation, LinkedIn management, and placement assistance

Employability and Industry Based Courses	Recruiters and Job Profiles*
- Audit and Assurance (AA) - Advanced Performance & Financial Management (APM & AFM) - Python for Data Science & Data Visualisation - Strategic & Financial Reporting - Advance Taxation - Internal Control Audit - Financial Planning, Analysis & Investment Banking - IFRS and GAAP	Banking and Financial Services - HSBC Bank: Financial Analyst, International Banking Officer - Standard Chartered Bank: International Finance Manager, Risk Analyst Consulting and Professional Services - KPMG: Associate Consultant (Global Mobility Services), Finance Analyst - Grant Thornton: Audit Executive (International Business), Tax Associate (International Tax) Information Technology and Software - Capgemini: Business Analyst (Finance), Associate Consultant (Global Finance) - HCL Technologies: Financial Planner, Financial Analyst Energy and Utilities - Reliance Industries Limited: Finance Controller, International Finance Specialist - Tata Power: Financial Planning Analyst, Audit Executive Manufacturing - Procter & Gamble: Internal Auditor, Management Accountant - Toyota: Financial Manager, Financial Consultant

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

BBA & BBA (HONS. / HONS. WITH RESEARCH) (LOGISTICS AND SUPPLY CHAIN MANAGEMENT) WITH ACADEMIC SUPPORT OF SAFEXPRESS

The BBA & BBA (Hons. / Hons. with Research) programmes in Logistics and Supply Chain Management, offered with academic support of Safexpress, equip students with in-demand skills in logistics, transportation, warehousing, and supply chain optimisation. The programmes blend theoretical knowledge with industry-driven insights, real-world case studies, and hands-on training, preparing students for dynamic careers in the global logistics sector.

Programme Duration: BBA (Logistics and Supply Chain Management): 3 Years & BBA (Hons. / Hons. with Research) (Logistics and Supply Chain Management): 4 Years

Eligibility Criteria: Must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
- International summer school visits to University of Portsmouth and Metropolitan University, UK - Design Thinking Lab, KEIC Mart, and Certification Programmes for skill enhancement - Advanced courses in Tableau, SQL, Excel, R, Python, AI, and AI Prompt Training for placements - Workshops on Resume Writing, Video Resumes, and LinkedIn profile development - Mock GD/PI Sessions, Quantitative Reasoning Training, and Personalised Corporate Mentoring - Live projects with multiple companies and research publications guided by faculty - Coaching for CAT, GMAT, GRE, IELTS, and free counselling for international admissions - Placement and internship guarantee courses in Digital Marketing, HR, Data Science, Product Management, and UI/UX - KEIC Incubation Centre, Hackathons, Industry Visits, and Entrepreneurship/Women Empowerment Initiatives - Conferences, Conclaves, Leadership Series, and Inter-University Case Study Competitions for global exposure and industry engagement	- International summer school in Europe for selected students (2-3 weeks). - Collaborations with over 15 global universities for immersive programmes - Industry partnership with Safexpress for real-world logistics insights - Hands-on experience through internships, port visits, and project work - Curriculum customised with Safexpress to match industry needs - Expert faculty and industry mentors provide blended learning - Direct career opportunities and paid six-month internships via Seekho - Technology-driven education in inventory, transportation, and analytics - Focus on innovative and sustainable supply chain practices - Global perspective with courses on corporate trends and international logistics

Employability and Industry Based Courses	Recruiters and Job Profiles*
- Forecasting and Inventory Management - Freight Transportation and Warehouse Operations - Global Supply Chain and EXIM - Technology-Driven Supply Chain and Logistics - Supply Chain Analytics and Big Data - Data Analytics Using SQL - Logistics and Transportation Planning - Supply Chain Modelling and Design - International Freight Forwarding and EXIM - Retail Logistics, E-commerce, and Network Design	Logistics and Supply Chain - Maersk: Supply Chain Manager, Logistics Analyst - FedEx: Operations Supervisor, Supply Chain Specialist Energy and Oil - Reliance Industries Limited: Supply Chain Planner, Logistics Specialist - Bharat Petroleum Corporation Limited (BPCL): Distribution Manager, Supply Chain Analyst Consumer Electronics - Samsung India: Supply Chain Manager, Operations Analyst - LG Electronics: Logistics Manager, Procurement Analyst Aerospace and Defense - Hindustan Aeronautics Limited (HAL): Supply Chain Coordinator, Logistics Analyst - Bharat Electronics Limited (BEL): Inventory Manager, Supply Chain Specialist Construction and Real Estate - L&T Construction: Logistics Manager, Supply Chain Analyst - DLF Limited: Procurement Specialist, Distribution Coordinator Pharmaceuticals - Sun Pharma: Supply Chain Executive, Logistics Analyst - Biocon: Supply Chain Coordinator, Distribution Manager

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

BBA & BBA (HONS. / HONS. WITH RESEARCH) DIGITAL MARKETING WITH ACADEMIC SUPPORT OF IIDE

The BBA & BBA (Hons. / Hons. with Research) (Digital Marketing) programmes, offered with academic support from IIDE, equip students with cutting-edge digital skills and business acumen. These industry-aligned programmes blend theoretical knowledge with practical insights, preparing future-ready professionals for the digital era through hands-on learning, expert mentorship, and globally recognised digital marketing certifications.

Programme Duration: BBA (Digital Marketing): 3 Years
& BBA (Hons. / Hons. with Research) (Digital Marketing): 4 Years

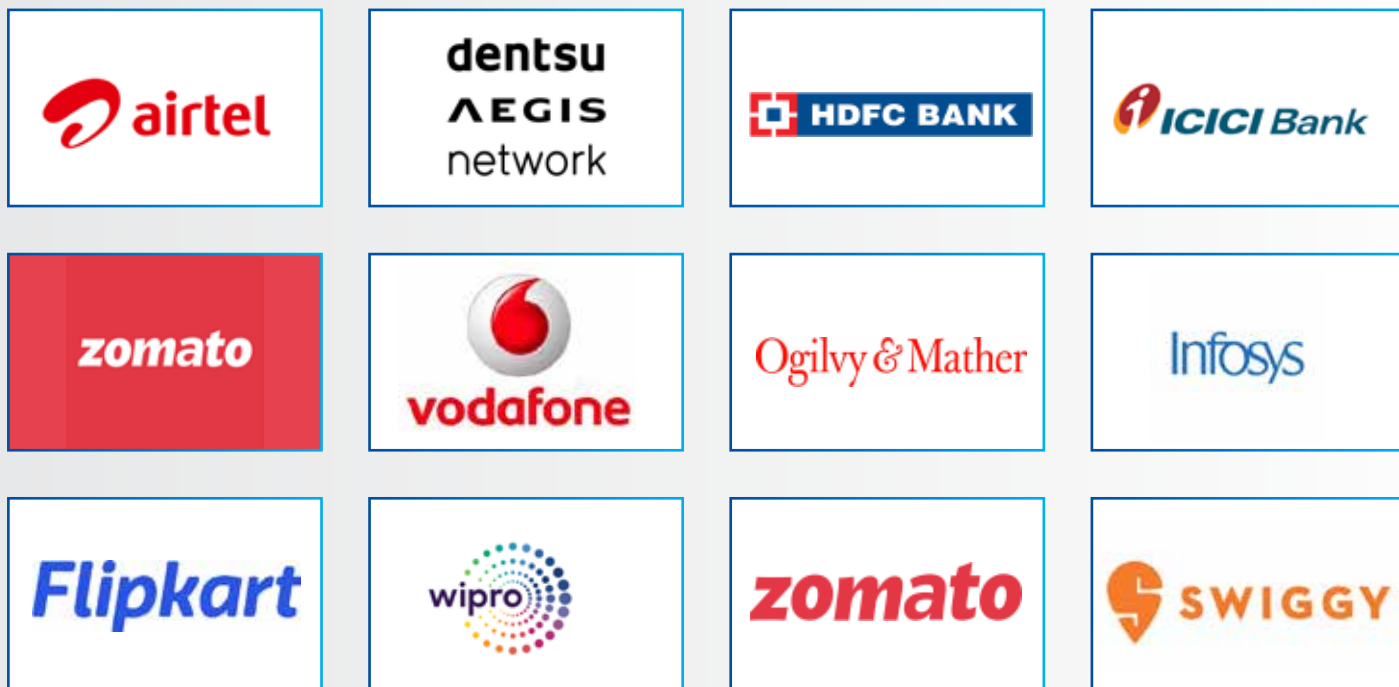
Eligibility Criteria: Must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
- International exposure with summer schools in the UK, Australia, and USA, plus inward mobility programmes - Free counselling for students aspiring for postgraduate studies at reputed international universities - Access to Simulation Lab, Design Thinking Lab, and KEIC for startup incubation and mentoring - Technology-focused core courses: Power BI, Tableau, SQL, Python, R, AWS, AI, and AI Prompt Training - Bootcamps on AWS, SAP FICO, Digital Marketing with Gen AI, and Salesforce CRM - Workshops on resume building, video resumes, LinkedIn profile enhancement, and personal branding - Mock GD/PI sessions with detailed personalised feedback and individual mentoring by corporate trainers - Hands-on live projects with companies and participation in conclaves, case competitions, and digital transformation events - Research opportunities with more than 50 student-faculty co-authored publications - Coaching for competitive exams: CAT, MAT, CMAT, XAT, NMAT, GMAT, GRE, IELTS, and TOEFL - Faculty trained in case-based teaching and latest software tools; advisory board includes IIM faculty and corporate CXOs - Placement and internship guaranteed courses, financial literacy workshops, and social extension projects for rural development and women empowerment	- International summer school visits in Europe for selected students - Collaborations with 15+ global universities for immersive programmes - Industry-integrated curriculum with real-time projects and certifications - Training in tools like Google Ads, Meta Business Suite, and Canva - Modules on content creation, storytelling, and social media strategy - Internships with marketing agencies and startups from 2nd year - Entrepreneurial focus for building brands, businesses, or digital agencies - Guest lectures and masterclasses by top marketers and influencers

Employability and Industry Based Courses	Recruiters and Job Profiles*
▪ SEO with Hubspot & SemRush Certification ▪ Google Ads (Search, Display, Video) & SEM ▪ Social Media Marketing & Management Certifications ▪ Content Marketing, Strategy, Blogging, and Creative Writing ▪ Web & Social Media Analytics, Data Analysis ▪ UI/UX Design, Website & Mobile Marketing ▪ AI-Enabled Marketing, Neuro Marketing, Email Marketing Certification ▪ Influencer Marketing, CRM Certification, Integrated Marketing Strategy	E-Commerce and Retail ▪ Amazon India: Digital Marketing Associate, SEO Specialist ▪ Flipkart: Digital Marketing Executive, SEM Analyst IT and Software Services ▪ Infosys: Digital Marketing Specialist, Content Marketing Executive ▪ Wipro: Digital Campaign Manager, Social Media Coordinator Advertising and Media Agencies ▪ Ogilvy & Mather: Social Media Manager, Account Executive (Digital) ▪ Dentsu Aegis Network: Digital Planner, Performance Marketing Analyst Telecommunications ▪ Airtel: Digital Marketing Executive, CRM Specialist ▪ Vodafone Idea Limited: Online Marketing Manager, Email Marketing Specialist Banking and Financial Services ▪ HDFC Bank: Digital Marketing Manager, Campaign Manager ▪ ICICI Bank: SEO Analyst, Digital Sales Executive Start ups and New Age Companies ▪ Zomato: Social Media Marketing Manager, Affiliate Marketing Specialist ▪ Swiggy: Digital Brand Manager, Influencer Outreach Coordinator

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

B.COM. (HONS.) & B.COM. (HONS. / HONS. WITH RESEARCH) INTERNATIONAL ACCOUNTING AND FINANCE (ACCA - UK) WITH ACADEMIC SUPPORT OF GRANT THORNTON

The B.Com. (Hons.) (International Accounting and Finance) (ACCA - UK), with academic support from Grant Thornton, offers globally-recognised professional training in accounting and finance. The programme integrates the ACCA curriculum with practical insights from industry experts. The B.Com. (Hons. / Hons. with Research) programme further enhances analytical and research skills, preparing students for international careers in finance, auditing, and strategic management.

Programme Duration: B.Com. (Hons.) (International Accounting and Finance): 3 Years & B.Com. (Hons. / Hons. with Research) (International Accounting and Finance): 4 Years

Eligibility Criteria: Must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
- International paid summer school opportunities at UK universities - Design Thinking Lab, Certifications, and KEIC Mart initiatives - Bridge courses to strengthen Maths and Analytical Skills for placements - Advanced tech skill training in analytics, AI, and Programming Tools - Resume, video resume, and LinkedIn profile development workshops - Quantitative Reasoning, GD, and PI training with mock sessions and feedback - Corporate mentoring, live projects, and strong industry exposure - Research culture with 40+ student-faculty published papers - Entrance exam coaching for CAT, GMAT, GRE, IELTS, and TOEFL - Advisory board of IIM faculty and CXOs guiding curriculum design - Placement and internship guaranteed courses with assured packages and stipends - Entrepreneurship, Incubation Support, Hackathons, and Industry Conclaves - Social Outreach, Leadership Programmes, International Conferences, and Case Competitions	- International paid Europe summer school for selected students - Immersion and collaboration with 15+ international universities - Individual hardcopy study material provided for ACCA preparation - ACCA exam advantage with up to 6 paper exemptions for eligible graduates - Course content developed with Grant Thornton under ACCA UK guidance - Globally recognized ACCA accreditation for finance and audit careers - Industry exposure through Grant Thornton seminars and case studies - Strong global career opportunities in Finance, Accounting, and Consulting - Skill-focused curriculum in Financial Analysis and Strategic Management - Internships, projects, and mentoring for practical industry experience - Career services support including placement assistance and LinkedIn management

Employability and Industry Based Courses	Recruiters and Job Profiles*
- Audit and Assurance, Internal Control Audit, and Global Audit practices - Financial Reporting, Strategic Business Reporting, and IFRS and GAAP - Advanced Financial Management and Advanced Performance Management - Financial Planning and Analysis with investment insights - Investment Banking fundamentals and global exposure - Advanced Taxation and regulatory compliance - Python for Data Science applications in finance - Data Preprocessing and Visualisation using Python	Banking and Financial Services - HSBC Bank: Financial Analyst, International Banking Officer - Standard Chartered Bank: International Finance Manager, Risk Analyst Consulting and Professional Services - KPMG: Associate Consultant (Global Mobility Services), Finance Analyst - Grant Thornton: Audit Executive (International Business), Tax Associate (International Tax) Information Technology and Software - Capgemini: Business Analyst (Finance), Associate Consultant (Global Finance) - HCL Technologies: Financial Planner, Financial Analyst Energy and Utilities - Reliance Industries Limited: Finance Controller, International Finance Specialist - Tata Power: Financial Planning Analyst, Audit Executive Manufacturing - Procter & Gamble: Internal Auditor, Management Accountant - Toyota: Financial Manager, Financial Consultant

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

B.COM. PROGRAMME

The B.Com. programme offers a strong foundation in commerce, covering key areas like Accounting, Finance, Management, and Taxation. With industry-aligned curriculum, practical learning through projects and internships, and global exposure opportunities, it equips students with the skills needed for today's business world. Specialisations in Banking, Valuation, and Insurance, combined with robust career support and professional networking, equip graduates for dynamic careers across Finance, Business, and Entrepreneurship.

Programme Duration: 3 Years

Eligibility Criteria: Must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
- International paid summer school visits to leading UK universities - Design Thinking Lab with Certification and KEIC Mart exposure - Advanced skill courses in Tableau, SQL, Excel, Python, R, and AI tools - Resume, video resume, and LinkedIn profile development workshops - Quantitative and Reasoning training with doubt-clearing sessions - Mock GD and PI Sessions with recordings and personalised feedback - One-on-one mentoring by corporate trainers for career development - Live industry projects integrated with classroom learning - Research culture with 40+ student papers published with faculty mentors - CAT, GMAT, GRE, IELTS, and TOEFL coaching with free international counselling - Industry-led learning through simulations, case-based teaching, and latest software - Strong industry-academia connect via Conclaves, Leadership Series, Advisory Board, and International Conferences	- International paid Europe summer school programme (2 to 3 weeks) for selected students - Collaborations with 15+ international universities - Immersion and collaborative global programmes - Comprehensive curriculum covering Accounting, Finance, and Management - Specialisations in Banking and Financial Services, Corporate Valuation, and Credit Appraisal - Strong industry integration through guest lectures, internships, and placements - Hands-on learning via workshops and real-world projects - Focus on analytical, problem-solving, and decision-making skills - Entrepreneurship and innovation-driven learning approach - Professional networking through industry events and alumni connect - Dedicated career counselling and placement support

Employability and Industry Based Courses	Recruiters and Job Profiles*
- Core Principles of Auditing - Basics of Econometrics - Quantitative Ability Skills - Logical and Reasoning Ability - Fundamentals of Actuarial concepts - Practical Knowledge of Taxation - Corporate Reporting Standards - Banking Sector Operations - Insurance Industry Essentials - Business Valuation contexts and methods including Strategy, Legal Cases, New Ventures, and IPOs	Financial Services & Banking - ICICI Bank: Relationship Officer, Banking Operations Executive, CASA Sales Executive - HDFC Bank: Customer Service Officer, Relationship Officer, Branch Operations Executive - Axis Bank: Junior Credit Analyst, Relationship Executive, Operations Officer Accounting & Auditing Firms - Deloitte India: Audit Associate, Tax Associate, Accounts Executive - KPMG India: Audit Associate, Tax Consultant, Risk & Compliance Analyst E-commerce & Technology - Amazon India: Accounts Executive, Finance Operations Associate, Tax Analyst - Flipkart: Accounts Executive, Finance Analyst, Business Finance Executive FMCG & Consumer Goods - Hindustan Unilever Limited (HUL): Accounts Officer, Finance Executive, Tax Assistant - Procter & Gamble (P&G): Finance Associate, Accounts Executive, Business Analyst (Finance) Consulting & Professional Services - Accenture: Business Finance Analyst, Accounts Executive, Financial Operations Associate - EY India: Audit Executive, Tax Analyst, Financial Reporting Associate

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

B.COM. (HONS.) & B.COM. (HONS. / HONS. WITH RESEARCH)

B.Com. (Hons.) is a three-year undergraduate commerce programme that builds strong foundations in Accounting, Finance, Economics, Taxation, and Business Management. B.Com. (Hons. with Research) extends this into a four-year advanced programme, adding a focused research year to develop deeper Analytical, Critical Thinking, and Academic Skills for higher studies and leadership careers.

Programme Duration: B.Com. (Hons.): 3 Years & B.Com. (Hons. / Hons. with Research): 4 Years

Eligibility Criteria: Must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
- International paid summer school opportunity (2-3 weeks) at University of Portsmouth and London Metropolitan University, UK - Design Thinking Lab with Certification, KEIC Mart exposure, and innovation-led learning - Bridge courses in Mathematical and Analytical Skills to support corporate screening and placements - Advanced skill training in Tableau, SQL, Advanced Excel, R, Python, AI for Managers, and AI Prompting - Resume writing, video resume creation, and LinkedIn profile development workshops - Quantitative Aptitude, Reasoning Ability Training, and Multiple Mock GD-PI Sessions with feedback - One-to-one mentoring by corporate trainers for career planning and profile building - Live projects with multiple companies integrated into classroom learning - CAT coaching for MBA entrances and special classes for GMAT, GRE, IELTS, and TOEFL with free counselling - Case-based teaching, simulations, and training tools like Power BI, Azure, ChatGPT, GitHub, and PlusAI - Placement guaranteed courses and internship guaranteed courses with stipend up to ₹60,000 - KEIC Incubation Centre, Startup Mentoring, Hackathons, Industry Visits, and Entrepreneurship initiatives - Additional Research Advantage (B.Com. Hons. with Research): Dedicated fourth-year research focus with student publications, faculty mentoring, and preparation for Ph.D., academia, and research-driven careers	- Prepares students for careers in banking, accounting, Corporate Finance, Fintech, Risk Analysis, and Audit Advisory - International exposure through paid Europe summer school and tie-ups with 15+ global universities - Industry-focused curriculum covering Valuation, Credit Appraisal, Risk Management, and Financial Services - Strong industry integration via internships, live projects, guest lectures, and placements - Practical learning through workshops and real-world business simulations - Advanced skill development in AI tools, Tableau, R, Python, Excel, SQL, and analytics - Encourages Entrepreneurship, Innovation, and Startup-oriented financial thinking - Deep exposure to financial markets, macroeconomics, investment banking, M&A, IPOs, and corporate restructuring

Employability and Industry Based Courses	Recruiters and Job Profiles*
B.Com. (Hons.) - Prepares students for careers in Banking, Finance, Fintech, Audit, and Corporate roles. - International paid visit for 2-3 week Summer School in Europe. - Curriculum covers Accounting, Corporate Valuation, Banking, Risk Management, and Financial Services. - Industry exposure through Internships, Live Projects, and Placements. - Practical learning via Workshops and Real-Life Business Simulations. - Skill development in AI tools, Tableau, R, Python, Advanced Excel, and SQL. - Focus on Entrepreneurship and Innovation. - Strong professional networking through alumni and industry events. - Emphasis on Applied Learning and Industry Readiness. B.Com. (Hons. With Research) - Designed for students aiming for higher studies, research, and analytical leadership roles. - International paid visit and global university collaborations similar to B.Com. (Hons.). - In-depth study of Finance, Valuation, Banking, and Risk Management With Research Orientation. - Advanced industry projects and research-based internships. - Research-driven workshops and case-based learning. - Strong focus on Data Analysis, Financial Modeling, and Academic Research Tools. - Encourages Innovation With Evidence-Based Decision Making. - Enhanced Academic Networking Through Conferences, Seminars, and Faculty Mentorship. - Ideal pathway for PhD, Academia, Policy Research, and Advanced Corporate roles.	Financial Services & Banking - HDFC Bank: Relationship Manager, Business Development Executive, Credit Analyst, Loan Processing Officer, Retail Banking Officer - Kotak Mahindra Bank: Relationship Manager, Credit Officer, Branch Operations Associate, Relationship Officer, Trade Finance Executive Accounting & Auditing Firms - PwC India: Audit Associate, Tax Associate, Financial Analyst, Assurance Executive, Risk Advisory Associate - EY India (Ernst & Young): Tax Consultant, Audit Associate, Financial Reporting Analyst, Risk Advisory Associate, Transaction Advisory Executive E-commerce & Technology Firms - Flipkart: Finance Analyst, Accounts Executive, Taxation Associate, Business Finance Executive, Financial Operations Analyst - Zomato: Finance Manager, Accounts Executive, Financial Planning Analyst, Revenue Analyst, Business Finance Associate Manufacturing & Engineering - Tata Group: Finance Executive, Accounts Manager, Financial Analyst, Costing Analyst, Internal Audit Executive - Reliance Industries: Finance Analyst, Accounts Officer, Tax Consultant, Budgeting Analyst, Corporate Finance Executive

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

INTEGRATED BBA + MBA WITH ACADEMIC SUPPORT OF IBM

The Integrated BBA + MBA programme with academic support of IBM is a five-year industry-aligned course that combines business fundamentals with advanced management skills. Spanning four years of academic learning and a one-year of industry internship, the programme equips students with real-world exposure, cutting-edge technologies, and corporate-ready skills. IBM's academic support ensures a future-focused curriculum, preparing graduates for leadership roles in business, technology, and innovation-driven environments.

Programme Duration: 4 yrs + 1 yr Industry Internship

Eligibility Criteria: Must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
- International paid summer school opportunities in the UK for selected students - Design Thinking Lab, Design Thinking Certification, and KEIC Mart exposure - Bridge courses in Mathematical and Analytical Skills for Recruitment Screening Tests - Advanced skill training in Tableau, SQL, Excel, Python, R, AI tools, and AI prompt training - Resume writing, video resume creation, and LinkedIn profile development workshops - Quantitative Aptitude, Reasoning Training, and Multiple Mock GD and PI Sessions with feedback - Individual mentoring by corporate trainers and live projects with multiple companies - Strong research culture with 40+ student research papers published with faculty mentors - Preparation support for GMAT, GRE, IELTS, TOEFL, and free counselling for international admissions - Industry-aligned teaching using case-based learning, simulations, and latest software tools - Placement and internship guaranteed courses across Digital Marketing, HR, Data Science, UI/UX, and Product Management - Incubation, Hackathons, Industry Visits, Social Outreach, Entrepreneurship, and Women Empowerment initiatives	- Industry-integrated curriculum with faculty from corporate leaders like IBM - Hands-on learning aligned with real-world business practices - In-demand tech skills including Advanced Excel, SQL, Tableau, Power BI, AI, Python, R and SPSS - Strong focus on Business Analytics and Data-Driven Decision Making - International paid UK summer school and global immersion programmes - Collaborations with 15+ international universities - Wide range of internship opportunities with leading companies - Specialised courses in Marketing, Finance, HR, and International Business - Exposure to emerging areas like FinTech, Blockchain, Climate Finance, and IPO valuation - Entrepreneurship support through Incubation Center and Startup Funding Assistance - Product Prototype Development, IPR, Patent, and copyright training - Dedicated placement training with resume, visume, and interview preparation

Employability and Industry Based Courses	Recruiters and Job Profiles*
- Financial Management with Excel and Data Visualisation - Business Intelligence Tools and Applications - Machine Learning Fundamentals and Applications - Artificial Intelligence and Intelligent Systems - Deep Learning Concepts and Use Cases - Big Data Management and Analytics - Marketing Analytics and Consumer Insights - Cloud Computing For Data-Driven Solutions - Quantitative Decision-Making Techniques - Cyber Law, Governance, and AI Analytics	Aerospace and Defense - Hindustan Aeronautics Limited (HAL): Business Development Executive, Operations Analyst - Bharat Electronics Limited (BEL): Marketing Manager, Product Manager Automotive - Maruti Suzuki: Sales Manager, Market Research Analyst, Audit Associate - Bajaj Auto: Operations Manager, Brand Manager, Employee Relations Specialist Chemicals - Asian Paints: Supply Chain Manager, Marketing Executive, Finance Executive - Pidilite Industries: Product Manager, Sales Analyst, Employee Relations Specialist Consumer Durables - Whirlpool India: Product Manager, Business Analyst, Audit Associate - Samsung Electronics: Marketing Manager, Strategy Analyst, Employee Relations Specialist Food and Beverage - PepsiCo India: Brand Manager, Supply Chain Analyst, Financial Advisor - Nestlé India: Market Analyst, Business Development Executive Health and Pharma - Dr. Reddy's Laboratories: Market Research Analyst, Product Manager - Cipla: Business Development Manager, Regulatory Affairs Analyst, Finance Manager Conglomerates - Aditya Birla Group: HR Generalist, Industrial Relations Manager - Tata Group: HR Manager, HR Compliance Officer

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

OUR ADVANCED POSTGRADUATE PROGRAMMES

MBA WITH ACADEMIC SUPPORT OF IBM

The MBA programme with academic support of IBM offers a future-ready curriculum integrating advanced technologies and industry insights. Students gain hands-on experience with IBM tools and platforms, enhancing their skills in Data Analytics, AI, Cloud Computing, and Business Intelligence. The programme blends theoretical knowledge with practical applications, preparing graduates for leadership roles in the digital economy. Expert sessions, case studies, and IBM-certified modules ensure a competitive edge in today's dynamic business environment.

Programme Duration: 2 Years

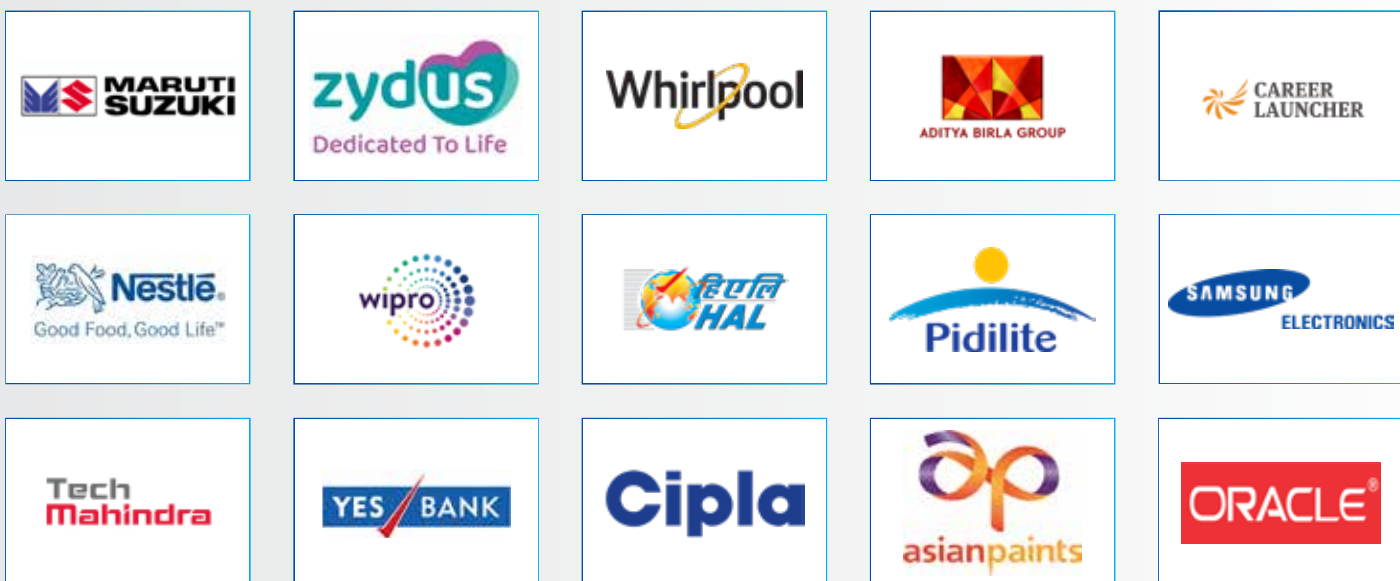
Eligibility Criteria: Must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
- International paid summer school opportunities at UK universities for selected students - Design Thinking Lab, Certification Programmes, and KEIC Mart for innovation exposure - Advanced skill courses in Tableau, SQL, Python, AI, and analytics tools - Resume, video resume, and LinkedIn profile development workshops - Quantitative Aptitude and Reasoning Training with doubt-clearing sessions - Mock GD and PI Sessions with recorded, personalised feedback - One-on-one mentoring by corporate trainers for career development - Live projects and internships with multiple companies for hands-on learning - Strong research culture with 40+ student research papers published - Placement and internship guaranteed courses with assured packages and stipends - Industry-driven learning through Conclaves, Hackathons, and Leadership Series - Incubation, Entrepreneurship, Social Outreach, and Women Empowerment Initiatives	- Collaborations with 15+ international universities for immersions and joint programmes - Industry-integrated curriculum with faculty from corporates like IBM - Hands-on training in Advanced Excel, Tableau, SQL, Power BI, AI for Business, and Analytics - Strong focus on Entrepreneurship through dedicated courses and workshops - Access to Incubators, Accelerators, and Innovation Labs for Startups - Fully Equipped Design Thinking Lab for prototype development - Regular workshops on IPRs, Patents, and Copyrights - Guest sessions with Top Entrepreneurs, CEOs, CXOs, and industry leaders - Advisory board featuring IIM faculty and CXOs from KPMG, Nestlé, and more - Government tie-ups with IIC, AIC, DST, MSME, and ICSSR offering funding up to ₹5 lakhs - Internship opportunities with leading companies and live industry projects - Career services including career counselling, resume building, interview preparation, and placements

Employability and Industry Based Courses	Recruiters and Job Profiles*
- Financial Management using Excel and Data Visualisation Tools - Blockchain and Cryptocurrency Fundamentals - Business Intelligence Tools and Applications - Designing and Managing Intelligent Machines - Big Data Management and Analytics - Marketing Analytics for Data-Driven Decisions - Cloud Computing Concepts and Platforms - Deep Learning and Machine Learning Techniques - Artificial Intelligence and AI-Driven Analytics - Quantitative Decision-Making and Cyber Law Governance	Aerospace and Defense - Hindustan Aeronautics Limited (HAL): Business Development Executive, Operations Analyst - Bharat Electronics Limited (BEL): Marketing Manager, Product Manager Automotive - Maruti Suzuki: Sales Manager, Market Research Analyst, Audit Associate - Bajaj Auto: Operations Manager, Brand Manager, Employee Relations Specialist Chemicals - Asian Paints: Supply Chain Manager, Marketing Executive, Finance Executive - Pidilite Industries: Product Manager, Sales Analyst, Employee Relations Specialist Consumer Durables - Whirlpool India: Product Manager, Business Analyst, Audit Associate - Samsung Electronics: Marketing Manager, Strategy Analyst, Employee Relations Specialist Food and Beverage - PepsiCo India: Brand Manager, Supply Chain Analyst, Financial Analyst - Nestlé India: Market Analyst, Business Development Executive Healthcare and Pharmaceuticals - Dr. Reddy's Laboratories: Market Research Analyst, Product Manager, Market Analyst - Cipla: Business Development Manager, Regulatory Affairs Analyst, Finance Manager Conglomerates - Aditya Birla Group: HR Generalist, Industrial Relations Manager - Tata Group: HR Manager, HR Compliance Officer

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

MBA (DIGITAL MARKETING) WITH ACADEMIC SUPPORT OF IIDE

The MBA (Digital Marketing) programme with academic support from IIDE offers a cutting-edge curriculum aligned with industry needs. It covers key areas like SEO, Social Media, Content Marketing, Paid Advertising, and Analytics. Students gain hands-on experience through live projects, industry tools, and expert-led sessions.

Programme Duration: 2 Years

Eligibility Criteria: Candidate must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
- International paid summer school opportunities at UK universities for selected students - Design Thinking Lab, Certification Programmes, and KEIC Mart for innovation exposure - Advanced skill courses in Tableau, SQL, Python, AI, and analytics tools - Resume, video resume, and LinkedIn profile development workshops - Quantitative Aptitude and Reasoning Training with doubt-clearing sessions - Mock GD and PI Sessions with recorded, personalised feedback - One-on-one mentoring by corporate trainers for career development - Live projects and internships with multiple companies for hands-on learning - Strong research culture with 40+ student research papers published - Placement and internship guaranteed courses with assured packages and stipends - Industry-driven learning through Conclaves, Hackathons, and Leadership Series - Incubation, Entrepreneurship, Social Outreach, and Women Empowerment Initiatives	- International paid summer school opportunities in Europe for 2-3 weeks, with collaborations across 15+ global universities - Industry-focused digital marketing curriculum covering SEO, Social Media, Content, Email, Mobile Marketing, and Analytics - Expert faculty with strong industry exposure, bringing real-world digital marketing insights into the classroom - Hands-on training with advanced digital marketing tools, platforms, and analytics technologies - Strong focus on Entrepreneurship through Structured Courses, Workshops, and Startup Mentoring - Access to a Robust Entrepreneurial Ecosystem, including Incubators, Accelerators, Innovation Labs, and a fully equipped design thinking lab - Regular guest sessions with leading CEOs, CXOs, Forbes 30 Under 30, 40 Under 40 achievers, IIM faculty, and corporate leaders from KPMG, Nestlé, and more - Extensive government tie-ups with IIC, Atal Incubation Centre, DST, MSMEs, and ICSSR, offering startup funding support up to ₹15 lakhs - Global marketing exposure with emphasis on International Consumer Behavior, Trends, and Strategies - Career readiness through internships, industry-recognised Certification Courses, Personal Branding Workshops, LinkedIn Profile Management, and Dedicated Placement Support

Employability and Industry Based Courses	Recruiters and Job Profiles*
- Core Concepts of Digital Marketing Fundamentals - Content Creation and Content Marketing strategies - Search Engine Optimisation (SEO) Techniques - Social Media Marketing across platforms - Mobile Marketing and App-Based Promotions - Basics of Web Design and Development - Paid Media and Online Advertising Campaigns - Digital Marketing Analytics and Performance Tracking - Influencer Marketing and Brand Collaborations - UI/UX, Product Design, and New Product Development basics	Apparel and Fashion - Adidas: Digital Brand Manager, E-commerce Marketing Manager - Zara: Online Marketing Analyst, Digital Sales Manager Technology and Electronics - Apple: Digital Marketing Analyst, Online Sales Strategist - Sony: Digital Media Planner, Digital Engagement Manager Health and Fitness - Fitbit: Digital Marketing Manager, Social Media Analyst - Cure.fit: Online Marketing Manager, Digital Community Manager Real Estate - JLL: Digital Marketing Analyst, Online Lead Generation Specialist - CBRE: Digital Content Manager, SEO/SEM Specialist Hospitality and Travel - Marriott International: Digital Marketing Executive, Social Media Coordinator - MakeMyTrip: Online Marketing Manager, Digital Campaign Specialist Consumer Goods - Procter & Gamble (P&G): Digital Brand Manager, Digital Sales Specialist - L'Oréal: Digital Marketing Manager, E-commerce Analyst

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

MBA (FINTECH) WITH ACADEMIC SUPPORT OF ERNEST & YOUNG (EY)

The MBA (Fintech) programme with academic support of Ernst & Young equips students with cutting-edge knowledge in Financial Technology, Digital Banking, Blockchain, and Data Analytics. The programme combines academic excellence with real-world industry insights from EY experts, offering hands-on training, industry projects, and global exposure to prepare future-ready professionals for dynamic roles in the rapidly evolving Fintech landscape.

Programme Duration: 2 Years

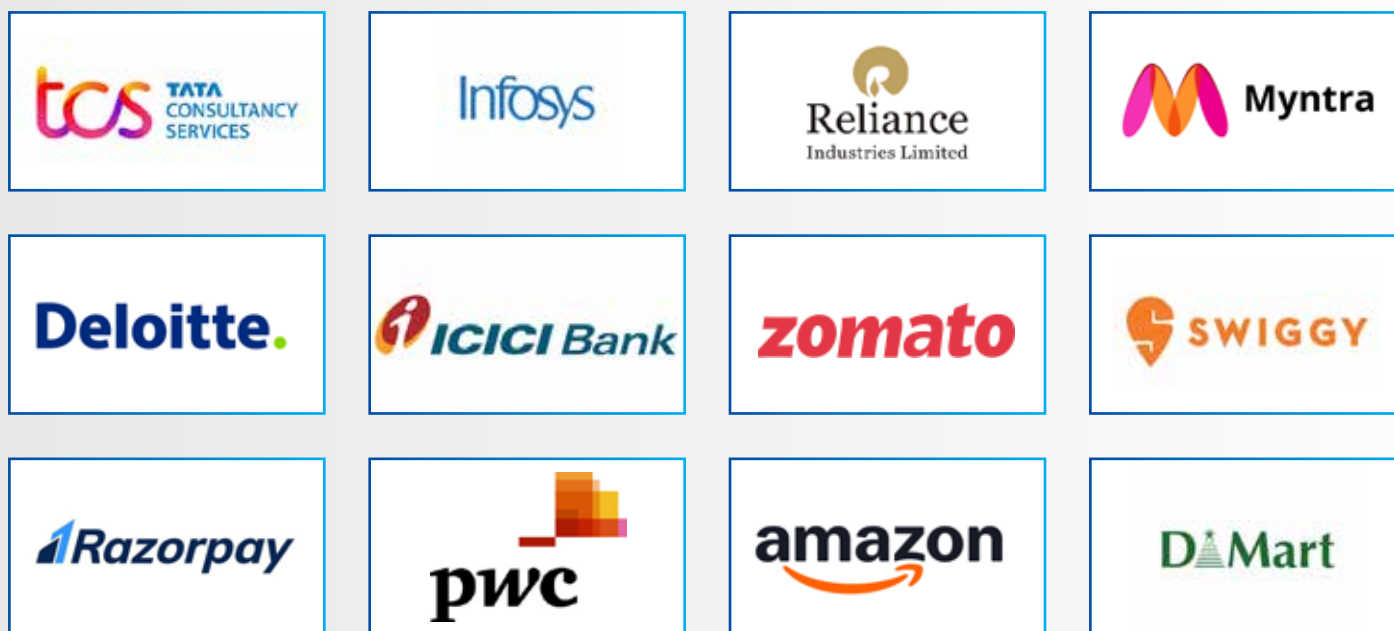
Eligibility Criteria: Candidate must have passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.



Activities, Workshops & Research Projects	Highlights of the Programme
- International summer schools and global exposure with leading universities in the UK, Australia, and the USA - Free counselling support for higher studies at reputed international universities - Advanced Labs, Design Thinking Facilities, and Startup Incubation through KEIC - Funding, Mentoring, and Consultancy support from Angel Investors and Industry Experts - Core technology courses in Data Analytics, Cloud, AI, and Programming for high-value placements - Specialised Bootcamps on AWS, SAP FICO, Salesforce, and Digital Marketing with Gen AI - Career readiness workshops including resume, video resume, and LinkedIn profile building - Intensive Mock GD and PI training with Recorded sessions and Personalised Feedback - Live Projects, Industry Collaborations, Hackathons, and Regular Industry Visits - Strong research culture with 50+ student research papers published with faculty mentors - Guaranteed placement and internship programmes with assured packages and stipends - Entrepreneurship, Social Impact Initiatives, Sponsored Government Projects, and Rural Development programmes	- Industry-integrated curriculum with senior faculty and trainers from Ernst & Young (EY) - Six EY certifications included across EY-led courses - Strong focus on Data Analytics for financial decision-making - Hands-on training in Advanced Excel, Tableau, SQL, R, Power BI, and AI for Business - In-depth understanding of FinTech technologies and real-world applications - Coverage of Blockchain, AI, ML, Cryptocurrency, Digital Payments, and Digital Lending - Training in business strategy design using technology-driven financial models - Practical exposure to financial risk management in FinTech environments - Entrepreneurship-focused learning with incubators, accelerators, and design thinking labs - Regular guest sessions with top entrepreneurs, CXOs, and industry leaders - Internships and live projects with leading financial services and Fintech companies - Career services support including counselling, resume building, interview preparation, and placements

Employability and Industry Based Courses	Recruiters and Job Profiles*
- Hands on workshops in Data Analytics using Advanced Excel, R, and Python - Financial and Risk Analytics applications using real datasets - Machine Learning and Deep Learning use cases in finance - Practical exposure to Fintech domains like BankTech, InsurTech, and Invest Tech - Understanding Blockchain, Cryptocurrency, and Decentralised Finance - Smart Contracts, Solidity Coding, and CBDC Fundamentals - Risk management and regulatory frameworks in Fintech - Exposure to RBI Regulatory Sandboxes and Robo Advisory models - Algorithmic Trading Design, Testing, and Mobile App development - FinTech Law, Cybersecurity, Digital Strategy, and Product Development	Financial Services and Banks - HDFC Bank: Digital Transformation Manager, Relationship Manager (Digital Banking), Data Analyst - Axis Bank: FinTech Strategy Analyst, Digital Innovation Manager, Data Analyst FinTech Startups - Razorpay: FinTech Product Manager, Growth Manager, Business Analyst - PhonePe: Growth Analyst, Product Development Associate, Strategic Partnerships Manager Consulting Firms - Accenture: FinTech Strategy Consultant, Digital Transformation Consultant - Deloitte: Digital Financial Services Consultant, FinTech Consultant - Venture Capital and Investment Firms - Sequoia Capital India: FinTech Investment Analyst, Digital Finance Associate, Venture Associate - Tiger Global Management: Investment Analyst (FinTech), Business Analyst, Portfolio Analyst Insurance Firms - HDFC Life Insurance: Digital Strategy Analyst, Business Development Manager - ICICI Lombard: Product Manager (FinTech), Digital Transformation Lead, Data Analyst

TOP RECRUITERS



Prospective Recruiters & Job Profiles*

PH.D. PROGRAMMES



PH.D. IN MANAGEMENT

A Ph.D. in Management offers advanced research opportunities in various fields such as Organisational Behaviour, Strategic Management, and Marketing. Students delve into rigorous scholarly inquiry, contributing to the body of knowledge in management theory and practice. The programme equips scholars with critical thinking and analytical skills for leadership roles in academia and industry.

Programme Duration: 3 Years (Minimum)

Eligibility Criteria: The candidate should have a postgraduate degree or its equivalent from a recognised University, in a respective discipline, with a minimum of 55% marks or a minimum CGPA of 5.5 on a 10 point scale.

Career Options

- Academic Researcher/Professor
- Management Consultant
- Corporate Strategist
- Executive Leadership
- Policy Analyst
- Economic Analyst
- International Business Manager
- Training and Development Manager
- Risk Manager



PH.D. IN COMMERCE

A Ph.D. in Commerce offers advanced study and research opportunities in areas such as Finance, Accounting, Economics, and Business Management. Through rigorous scholarly inquiry, students contribute to the understanding of commerce principles and practices, preparing for careers in academia, research institutions, corporate leadership, and consultancy.

Programme Duration: 3 Years (Minimum)

Eligibility Criteria: The candidate should have a postgraduate degree or its equivalent from a recognized University, in a respective discipline, with a minimum of 55% marks or a minimum CGPA of 5.5 on a 10 point scale.

Career Options

- Academic Researcher/Professor
- Financial Analyst
- Corporate Treasurer
- Management Consultant
- Chief Financial Officer (CFO)
- Economic Policy Analyst
- Investment Banker
- Market Research Analyst

STUDENTS' TESTIMONIALS



My B. Com. (Hons.) journey has been truly enriching and transformative. The comprehensive curriculum, coupled with industry-oriented projects, has sharpened my analytical thinking and practical understanding. I've gained valuable insights into real-world commerce scenarios, which have significantly boosted my confidence and career readiness. This experience has laid a strong foundation for a thriving future in commerce and beyond.

Ananya Agarwal , B. Com (Hons.)



My journey at K.R. Mangalam University as a BBA student has been nothing short of transformative. The curriculum is not only industry-relevant but also designed to develop real-world skills that go beyond textbooks. From case study discussions and internships to interactive workshops and guest lectures by industry experts, every aspect of the course prepared me to step confidently into the corporate world. What truly sets KRMU apart is the supportive faculty who guided me throughout the three years with personalised mentorship and constant encouragement.

ANKITA , BBA



Navigating through the BBA programme has been truly enlightening for me. The faculty's constant guidance, real-world case studies, and practical approach to learning have been invaluable in shaping my journey. I've gained not just theoretical knowledge but also essential business skills and confidence that I know will help me thrive and succeed in today's competitive business world.

AYUSH RAJPUT, BBA



Embracing the BBA programme has truly been a turning point in my academic journey. The dynamic learning environment, coupled with real-world case studies and interactive sessions, has shaped my understanding of business from the ground up. Along with in-depth knowledge, I developed hands-on skills that have prepared me to lead and manage effectively in real-world settings.

Arjun Sude , BBA



Choosing B. Com. (Hons.) has broadened my horizons. The holistic approach to education and focus on practical learning have fortified my understanding of commerce, setting a strong foundation for my future endeavours.

Sriram Narayana, B. Com. (Hons.)



Embarking on the BBA journey has truly been a rewarding experience for me. From engaging classroom discussions to real-world industry exposure, every moment has helped shape my perspective. The supportive faculty and interactive learning environment have not only sharpened my leadership abilities but also given me the confidence to face real business challenges head-on.

Kalpana, BBA

MARTECH CONCLAVE 2025: RETHINKING MARKETING IN AN AI-DRIVEN BUSINESS MODEL

The School of Management and Commerce, K.R. Mangalam University, annually organises the MarTech Conclave - Rethinking Marketing in an AI-Driven Business Model as a flagship academic event for MBA and undergraduate marketing students. The conclave serves as a dynamic platform to explore emerging trends in the marketing domain, with a special focus on the evolving role of Artificial Intelligence in modern business practices. Through expert-led panel discussions and interactive sessions, students gain valuable insights into the transition from traditional marketing to digital and AI-driven strategies, along with a deeper understanding of the opportunities, challenges, governance, and ethical dimensions of AI in Marketing. This annual initiative reflects SOMC's commitment to keeping students industry-ready and future-focused in a rapidly transforming marketing landscape.



INTER-UNIVERSITY CASE STUDY COMPETITION

The School of Management and Commerce, K.R. Mangalam University, regularly organises Inter-University Case Study Competitions as part of its commitment to experiential learning and academic excellence. These competitions provide a dynamic platform for students from various universities to apply theoretical knowledge to real-world business scenarios, enhancing their analytical, problem-solving, and strategic thinking abilities. By encouraging teamwork, innovation, and practical decision-making, SOMC ensures that participants gain valuable industry-relevant exposure. Such initiatives reflect SOMC's continuous efforts to bridge the gap between classroom learning and real-world business challenges while nurturing future-ready management professionals.



BRIDGE COURSES

Students are trained on specialised subjects like Statistical Applications for Business, Mathematical Modelling for Business, Econometrics for Business, through Bridge Courses. These courses facilitate interim enrichment of the learning of the existing core curriculum.



ADVANCED SKILL DEVELOPMENT COURSE

Advanced skills like AI Tools, Generative AI, Prompt Training etc. are all taught to students through Advanced Skill Development Courses hosted in the department regularly.



LEADERSHIP TALK AT SOMC: INSPIRING THE YOUNG GENERATION OF LEADERS

The School of Management and Commerce, K.R. Mangalam University, regularly organises a Leadership Talk Series to inspire and mentor students through interactions with eminent leaders from diverse professional backgrounds. As part of this ongoing initiative, SOMC had the distinct honour of hosting a prestigious session titled **“Inspiring the Young Generation of Leaders”**, graced by Air Marshal Jeetendra Mishra, AVSM, VSM, Air Officer Commanding-in-Chief, Western Air Command, Indian Air Force. Recognised with the Ati Vishisht Seva Medal and Vishisht Seva Medal by the Hon'ble President of India, his distinguished presence offered students a rare opportunity to learn from a visionary leader of national stature. During the session, Air Marshal Mishra shared invaluable insights on strategic decision-making, resilience, team management, and ethical leadership, drawing from his extensive experience in the Indian Air Force. His real-life anecdotes and practical wisdom provided students with powerful inspiration to develop leadership qualities that extend beyond academic learning..



FACULTY DEVELOPMENT PROGRAMME ON CASE-BASED TEACHING

To equip the faculty with skills to use innovative techniques and tools for classroom based teaching, a five-day Faculty Development Programme was hosted at SOMC, K.R. Mangalam University. This workshop for faculty was aimed to enhance pedagogical interventions used in teaching through case-based teaching methodologies, covering case study development, facilitation strategies, and collaboration.

Trainers: Prof. M. Akbar, Former Prof. IIM Lucknow, Prof. Soma Dey, Prof. FMS, Delhi Prof. Sajjan Singhvi, Former Prof. IIM Lucknow Prof. Ashok Panjwani, Prof. MDI and Prof. Punam Sahgal, Former Prof. IIM Lucknow





STUDENT PRODUCT/PROTOTYPE DEVELOPMENT SEED FUNDING AT KRMU

AAHAAR



Food courts get crowded and messy. Aahaar solves this with a single platform that streamlines ordering for users, vendors, and admins.

Founders: Parth Khandelwal

TECH INTEREX



TechInterex builds real-world tech skills through live projects, hands-on training, and expert-led programs in coding, AI, ML and Data Science.

Founders: Jatin Gidwani, Urvashi, Shivam

REFAB



ReFab creates mindful upcycled fashion through unique handcrafted pieces that blend sustainability with style.

Founder: Mahi Tanwar

RUDRAKSH FORESEC



Rudraksh Foresec is an AI-driven forensic tool that combines graphology, criminology, psychology and astrology to decode human behaviour and motives.

Founders: Shivang Trivedi, Shweta

ROTORS



ROTORS supports young innovators through hands-on learning in drones, IoT, robotics and generative AI.

Founders: Anuj, Krish Agarwal, Somya Sharma

SUNFLOWER-SHAPED SOLAR PANEL



Smart solar system with dual-axis tracking, SCC control, wind protection, anti-theft alerts, self-cleaning and real-time IoT monitoring.

Founder: Shivani Sharma

HOMESERVE



Aims to build a trusted home services brand, create local jobs, digitise service delivery, increase cashless bookings and improve customer satisfaction.

Founders: Vaibhav Aggarwal

HERCULEEZ



A healthy, affordable energy drink brand offering zero-fat and zero-sugar options for India's growing caffeinated beverage market.

Founders: Hridyansh Gupta

ZEN VEDIK



Premium Ayurvedic wellness brand offering stress-relief kits with Ashwagandha, herbal blends and natural products to help you relax and recharge.

Founders: Kashish Agarwal

KRMU -EMPOWERING COMPETENCIES FOR EXCELLENCE

At KRMU, we empower students and professionals with essential life skills like problem-solving, teamwork, communication, and crisis management. Our value-added courses and open electives foster specialized knowledge for employment and entrepreneurship. On-campus coaching for exams like CAT, MAT, and GMAT ensures global readiness.

The initiative, like KEIC MART offers a platform to test entrepreneurial skills through product sales and experiential learning. Programs like E-commerce Sprint and KEIC Start-up Launchpad nurture budding entrepreneurs, preparing them to excel as confident, skilled professionals in today's competitive world.



CENTRE OF EXCELLENCE

STUDENT-DESIGNED INNOVATIONS AT KRMU

- Centre of Excellence for Cloud Computing
- Centre of Excellence for Cyber Security
- Centre of Excellence- Robotics and Automation
- Centre of Excellence- Artificial Intelligence and Machine Learning
- Centre of Excellence- Rekhi Centre of Excellence for the Science of Happiness
- Centre of Excellence- Sustainable Development Goals
- Centre for Human Rights
- Centre for Criminology and Victimology
- Women Empowerment & Development Centre
- Centre of Indian Knowledge System (IKS)
- Centre of Indian Heritage (Virasat Museum)
- KRMU Entrepreneurship & Incubation Centre (KEIC)
- Research and Development Centre
- Central Instrumentation Facility (CIF)

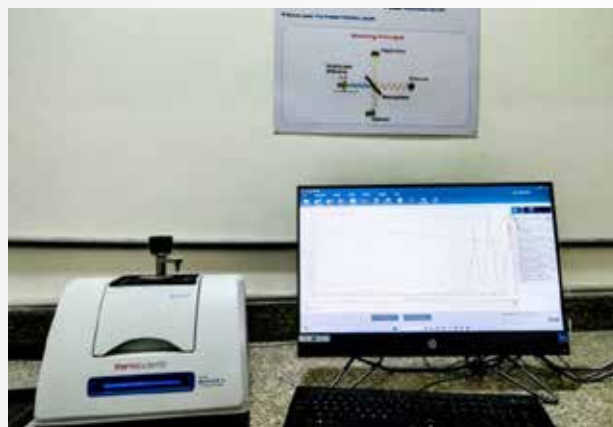
CENTRAL INSTRUMENTATION FACILITY AT K.R. MANGALAM UNIVERSITY

The Central Instrumentation Facility (CIF) at K.R. Mangalam University, established under the Research and Development Cell (RDC), is a state-of-the-art centre for advanced research and innovation. Equipped with cutting-edge instruments like FTIR, TGA/DTA, DSC, UV Visible Spectrophotometer, and HPLC, the CIF supports interdisciplinary research and facilitates groundbreaking experiments.

Serving students, researchers, industries, and academic institutions, CIF fosters collaboration and enhances research excellence. It significantly contributes to the university's competitiveness by attracting grants, funding, and talented researchers.

Directed by Dr. Diwakar Padalia, with Prof. (Dr.) Manoj M. Gadewar and Dr. Prabhakar Bhandari managing operations, the facility plays a pivotal role in advancing scientific research and technological development.

The CIF Extended its characterisation and Synthesis lab facilities by purchasing cutting edge research equipment worth 1 Cr In AY 2022-23.



FTIR



DSC, TGA/DTA



Programmable Furnace

CLUBS AND SOCIETIES: EXPLORE, LEARN, AND LEAD

The clubs and societies at K.R. Mangalam University provide students with avenues to participate in extracurricular activities, pursue their passions, hone new skills, and cultivate a sense of belonging.

Oversight of the clubs and societal aspects of KRMU will be led by the following individuals:

- Dean of Student Welfare
- Assistant Dean of Student Welfare
- Faculty Experts
- Students Council



Model United Nations (MUN) Club "Creating Citizens of the World"

Promotes critical thinking and global awareness through debates, discussions, quizzes, and panel activities for larger forums.



DIA Club (Design, Interior, Architecture) "Where Curiosity Meets Creativity"

Promotes innovative design thinking through workshops, photography, competitions, and projects like "Cradle of Life."



Dr. APJ Abdul Kalam Science Society "Innovate, Explore, and Transform"

Facilitates hands-on scientific exploration through model exhibitions and quizzes, connecting theory with real-world applications.



Chetna Society

"Fostering Values for Balanced Living"

Guides students towards balance through meditation, life skills sessions, and collaborations with ISKCON programmes.



Rhetoric Club

“Giving Voice to Creativity”

Enhances language skills through poetry, story writing, debates, and the annual inter-university event Rhetoric.



Health Society

“Empowering Communities through Health Awareness”

Promotes health through camps with hospitals like Medanta, offering BMI, blood sugar, and pressure screenings.



Tech Nexus

“Connecting Minds Through Technology”

Fosters IT innovation through coding competitions, tech talks, and the annual Tech Odyssey event.



Mediaverse Club

“Unleashing Media Creativity”

Teaches podcast production, filmmaking, and meme creation through expert-led workshops and competitions.



Management Society

“Inspiring Future Leaders”

Builds entrepreneurial and managerial skills through events like Learn-to-Earn and guest lectures.



Cultural Club

“Celebrating Diversity Through Art and Expression”

Encourages participation in theatre, music, and dance, fostering intercultural exchange and creativity through regular events.



Economic Society “Shaping Economic Thinkers”

Trains budding investors with hands-on workshops and stock pitch seminars. Weekly meetings provide real-world investment management experience.



Environment Club “Sustainability in Action”

Promotes eco-friendly practices and environmental awareness through impactful initiatives and collaborations for a greener future.



Sports Club

“Fueling Passion for Fitness and Sportsmanship”

Hosts inter-university events like SPORTURA, engaging 600+ students in basketball, cricket, and volleyball.



National Service Scheme (NSS)

“NOT ME BUT YOU”

Promotes service, social reform, and community development through initiatives like legal awareness and Swachh Bharat.



Youth Red Cross Committee (YRC)

“Promoting Health, Serving Humanity”

Fosters a spirit of selfless service and humanitarian values among students through initiatives like healthcare camps, blood donation drives, and disaster management training. It empowers youth to serve vulnerable communities, develop leadership skills, and promote universal humanitarian principles.

STUDENTS' ACHIEVEMENTS

SPORTS AND CULTURAL FESTS

G D Goenka University Sports Tournament 2025-26



K.R. Mangalam University Basketball team secured 1st place in GD Goenka Sports tournament

G D Goenka University Sports Tournament 2025-26



K.R. Mangalam University Football team secured 2nd place in G D Goenka Sports tournament

IBS Business School Sports Tournament 2025-26



Weightlifting Players, Karan got 1st, Keshav got 2nd and Kritika got 2nd position in IBS Business, School Sports Tournament 2025-26

G D Goenka University Sports Tournament 2025-26



KRMU Cricket Team got 1st Position in G D Goenka University Sports Tournament 2025-26

BML Munjal Sports Fest 2025-26



Shivein & Prathul clinched Gold in powerlifting at BML Munjal Sports fest 2025-26

GD Goenka Lawn Tennis Tournament 2025-26



Vashu & Dheeraj Secured 1st & 2nd place in GD Goenka Lawn Tennis Tournament

GD Goenka Kho-Kho Tournament 2025-26



K.R. Mangalam University Kho-Kho Team secured 1st position at tournament held in GD Goenka University

BITS Pilani Sports Tournament 2025-26



K.R. Mangalam University Cricket Team secured 2nd position at tournament held in BITS Pilani.

IBS Spardha Sports Tournament 2025-26



Dheeraj secured 2nd position in marathon held at IBS Spardha sports tournament 2025

NCU MOMENTUM 2025-26



Sonalika & Dev secured 3rd prize in duet dance competition NCU MOMENTUM 2025

NCU MOMENTUM 2025-26



Aadya Mishra & Kunal Saini secured 2nd position in duet dance competition during NCU MOMENTUM 2025

NCU MOMENTUM 2025-26



Shreya Narayanan & Vaishnavi secured 1st position in duet dance competition during NCU MOMENTUM 2025

AIIMS PULSE 2025



Kunal Saini & Aadya Mishra got 1st prize while Shreya Narayanan & Vaishnavi got 2nd prize in duet dance at AIIMS

AIIMS PULSE 2025



Isha Dagar got 1 prize in solo singing at AIIMS Pulse Prakhhar Sharma got 2 prize in Solo Singing at AIIMS Pulse 2025

Nritya Sangam - Fashion Dance at G D Goenka University



Kunal Saini got 3rd prize in Nritya Sangam - Fashion Dance at GD Goneka

AIIMS PULSE 2025



Cultural Team got 1st Prize in Fashion show at AIIMS PULSE.

INCUBATION IDEAS UNDER THE AEGIS OF KEIC

THREE INCUBATION IDEAS UNDER THE AEGIS OF KEIC FOUNDATION GOT THE GRANT OF ₹15 LAKHS EACH FROM MSME

We are pleased to share that KRMU - KEIC Foundation has been recognised as a Host Institution (Nodal Center) for MSME, acknowledging our continued efforts to support innovation and entrepreneurship. This recognition strengthens our commitment to guiding our community with the right resources, mentorship and opportunities.

We are also proud to announce that three of our incubated ideas have received a grant of Rs. 15 lakhs each from MSME.



MONIKA DAHIYA



PURVI ROY GUPTA



SHIVANI SHARMA

1. "Revolutionising Recruitment: Enhancing Candidate Commitment and Mitigating Offer Shopping" by Monika Dahiya, aims to reshape the recruitment landscape by improving candidate loyalty and reducing offer-shopping behaviour.
2. "Cattle Safety Chip - Paushtika" by Purvi Roy Gupta, an innovative chip-based solution designed to improve cattle safety, supports livestock welfare and encourages sustainable agricultural practices.
3. Shivani Sharma's Clean Energy Optimisation System, focuses on maximising solar energy generation through automated maintenance, enhanced security and IoT-enabled performance monitoring to deliver higher efficiency and long-term reliability.

These projects showcase the spirit of creativity, determination, and entrepreneurship nurtured at our institution. We look forward to seeing the positive impact these ideas will bring to society.

RESEARCH & ACHIEVEMENTS



INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH

University has received the sanction of Rs. 20 lakhs from Indian Council of Social Science Research for the Research Project in 2024



DEPARTMENT OF SCIENCE AND TECHNOLOGY

SEED Division has sanctioned
₹1.56 Crore Grant for
"KRMU KEIC STI HUB, SOHNA BLOCK,
GURUGRAM, HARYANA"
IN 2024

PI: Dr Anshika Prakash and Co-PI:
Dr Seema Raj

ACHIEVEMENTS

- H-index: 50
- Average Citation: 7.9
- Journals Articles (WoS & Scopus): 1200+
- Patents: 200+ (Published)
- Patents: 40+ (Granted)
- Book/Book Chapters: 4000+
- Research Grants: ₹14 Cr+
- Consultancy Grants: ₹2.5 Cr+
- Seed Grant Sanctioned by the University to Faculty: 2 Cr+



AWARDS AND TROPHIES



Ranked No. 1 in Haryana and 9th in India for Research Excellence (EducationWorld 2025-26)



Awarded DEI & SI Rankings 2024 Certificate for Excellence in Diversity and Inclusion



Leading University in Research & Development by Collegedunia 2024



Most Promising University in NCR at Global Education Conclave – 2023



Times Education Icons 2023 North



Best Private University for Excellent Placement in North India on India International Education Excellence Awards 2023



Collegedunia Infrastructure Excellence Awards 2023



Premium Legal Education Institute of India by BW Education



Best University/Institution for Invention at ASIA PACIFIC EDUCATION & TECHNOLOGY SUMMIT-2019



Best Engineering School by OBSERVE NOW (ON)



Establishment of Institution's Innovation Council (IIC)



India's Finest B-School Ranking 2024 By R World Institutional Ranking



Colympics Cricket Winner 2019



Catalyzing Innovation & Collaboration Aura by HITEC



SPORTOPIA'22



3rd Institutional Life Skills, Values, Gender, School Health & Wellbeing Summit, New Delhi



Recognition in the Field of Education as The Transformers

LIBRARY CENTER OF WISDOM

As an integral part of the University, the K.R. Mangalam University Library was established in 2013 to support academic excellence by providing access to a collection of resources, promoting research, enhancing learning opportunities. Its collection is increasing day by day with latest available print and digital resources. The Library is spread over 18500 sq. ft. The Library consists of the following sections:

LIBRARY SECTIONS

- Acquisition Section
- Technical Section
- Processing Section
- Circulation Section
- Periodical Section
- Reference Section
- Digital Section
- Research Section
- User Assistance
- Maintenance Section
- Research Centre
- Archival Section

ONLINE SERVICES: (24X7)

All bibliographic record of books, journals, e-resources of the KRMU Library is accessible through online mode. Students, staff and faculty members can access the entire collection of the Library through the web based Library software. The web based E-Library portal works 24X7 for our students and faculty/ staff members.

LIBRARY RESOURCES

The Library resources consist of the following:

- Print Books
- E-Books
- Print Journals
- E-Journals
- Databases
- IPC Pharma
- Scopus Journals
- Newspapers
- Supreme Court Cases online (SCC Online)
- CDs, DVDs
- Print Reports, Dissertations
- Thesis
- IDR (Institutional Digital Repositories)
- DELNET Resources
- INFLIBNET Resources
- ProQuest
- IEEE
- SCC Online
- InfoTrac Architecture
- Turnitin
- DrillBit





OTHER RESOURCES

The Library is also updating and enhancing its collection and services with the resources initiated and provided by the Ministry of Education, Government of India. Beside the Indian Government resources, the Library is also encouraging its intellectual communities to utilise the internationally available course materials & other useful open access resources developed by major universities like MIT.

National Digital Library of India	100317720 Resources
NPTEL	3,200+
Swayam	18,340+
ePG Pathshala	24,309+
MOOCs	16,322+
ShodhGanga	6 Lakhs Thesis+
ShodhShudhi	Member
IRINS	36,54,226+ Research Publications
ShodhSindh	Member
MIT	2523 (OCW)
Open access Journals	22,278+ Journals

DIGITAL LIBRARY

The Library has established a well decorated Digital Library Section with installations of 35 computers for students to utilise subscribed & open source online digital resources to support their academic requirements and higher studies.

A list of available online digital resources, Login ID and Password has been displayed at the notice board of the Digital Library Section, so that our users may utilise the resources without any difficulty.



CAMPUS FACILITIES

HOSTEL ACCOMMODATION

Spacious, well-ventilated rooms with comfortable furniture, central air conditioning, and amenities ensure a homely atmosphere.

MOOT COURT

Sophisticated, capacious moot court with seating for over 200 students enhances the learning experience.

SECURITY & DISCIPLINE

Strict security measures ensure safety and discipline across the university campus.

ANIMAL HOUSE

CPCSEA approved, well-equipped animal house facilitates learning for medical and allied sciences students.

MUSEUM

Innovative material museum equipped with essential apparatus enhances practical learning experiences for students.

CENTRAL INSTRUMENTATION CENTER

State-of-the-art instrumentation center equipped with modern amenities for innovative research and practical learning.

TRANSPORT

Convenient transportation services covering all parts of Delhi NCR, along with shuttle services from major metro stations.

CAFETERIA

Hygienic, well-maintained cafeteria serving healthy meals and housing a Café Coffee Day outlet for students.

SPORTS AND GYMNASIUM

Dedicated space for sports and recreational activities including tennis, badminton, football, and gymnasium facilities.

MEDICAL FACILITIES

Well-equipped medical room providing healthcare services for students and faculty members on campus.

PARKING

Secure parking space with CCTV surveillance and clear signage for organized parking of vehicles.

CISCO MERAKI WI-FI

High-speed internet across the campus with the latest CISCO Meraki devices-CW91661-MR Catalyst access points in academic blocks and MR36-MR access points in hostel blocks.



LIFE@KRMU

Our campus is a thriving ground for a plethora of clubs, societies, and extracurricular activities, catering to a wide range of interests. Whether it's sports, cultural events, tech fests, or academic societies, students have ample opportunities to explore, engage, and excel beyond the classroom. This diverse environment ensures that every student finds their niche, fostering a community where passions are pursued and talents are nurtured.





KRMU INTERNATIONAL RELATION

KRMU fosters global collaboration for knowledge, offering diverse experiences, research projects, and exchange programmes. As a hub for international connections, we facilitate MoUs with leading institutions worldwide, aiming to become a global education hub. Committed to this vision, we establish alliances for academic and research initiatives on a global scale.

STUDENTS VISIT AT UNIVERSITY OF PORTSMOUTH

K.R. Mangalam University sent students to the UK for an immersion programme in Business and Management, enhancing their learning beyond the classroom.



INTERNATIONAL MOUS

- George Mason University
- Synergy University
- Fateh Education
- German Varsity, Germany
- Immersion Global Pvt. Ltd.
- istep Mentors Pvt. Ltd.
- AECC
- University of Ferrara, Italy
- Namangan Engineering Construction Institute, Namangan, Uzbekistan
- Bialystok University of Technology, Bialystok
- Saint Petersburg State University of Aerospace Instrumentation, Russia
- Dubna State University, Dubna, Moscow

- Rossiya Segodnya International Information Agency, Founder of the Sputnik News Agency, Moscow, Russia
- The Open University Worldwide Limited, UK
- Middlesex University, London, UK
- The Confucius Institute Headquarters, China
- University of Houston (Department of Mathematics), Texas, USA
- University of Houston (Department of Physics), Texas, USA
- Hubei University, China
- Jiangxi Administration Institute, China
- Jinggangshan University, China
- IDP Education Ltd. - Cardiff Metropolitan University, UK
- Roehampton University, England & Wales, UK
- University of Plymouth, UK

INTERNATIONAL ENGAGEMENTS

IMMERSION PROGRAMME AT MIDDLESEX UNIVERSITY DUBAI (4TH-15TH NOVEMBER 2024)

INNOVATIVE BUSINESS PRACTICES AND SUSTAINABILITY: GLOBAL PERSPECTIVES

The Immersion Programme at Middlesex University, Dubai, offered a transformative learning journey for our students. Combining theoretical insights with hands-on experiences, the programme explored Business, Sustainability, Digital Marketing, Entrepreneurship, and Design Thinking.

ACADEMIC SESSIONS

- Students engaged with distinguished faculty who delivered sessions on:
- Global business trends and leadership strategies
- Sustainability in modern business models
- Digital marketing innovations in competitive markets
- Entrepreneurship, cultural intelligence, and innovation
- Supply chain excellence and HRM in a global context

INDUSTRY VISIT

A visit to the DHL Innovation Center provided students with a practical understanding of innovation in logistics and sustainability. Hands-on experiences with cutting-edge technologies offered valuable insights into real-world business solutions.

KEY HIGHLIGHTS

- Interactive workshops by Middlesex University's esteemed faculty

- Practical exposure through an industry visit to DHL Innovation Center
- Strengthened global academic ties with Middlesex University, Dubai



INDUSTRY VISIT - DHL INNOVATION CENTER



STUDENTS STUDYING & WORKING ABROAD

At K.R. Mangalam University, we take pride in nurturing talent that transcends boundaries. Our commitment to excellence extends beyond the classroom, empowering students to pursue opportunities worldwide. Here are some shining examples of our alumni who are making waves internationally:



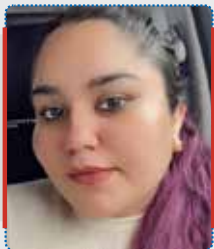
Shanu Lamba

After completing a Bachelor of Business Administration and Bachelor of Law (Hon.) in 2020, Shanu ventured to Australia College of Applied Profession to pursue a Master of Social Work from 2022 to 2025. His dedication to social welfare reflects the values instilled at K.R. Mangalam University.



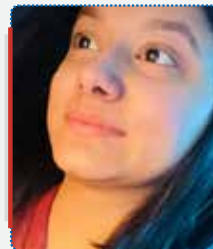
Ghanshyam

Ghanshyam's pursuit of a Doctorate in Philosophy in Management reflects his ambition and scholarly dedication. His research endeavors highlight the intellectual rigor fostered at our institution.



Kareena Sethi

With a Bachelor of Arts in Journalism & Mass Communication, Kareena ventured to Sheridan College for a Post-Graduate programme in Human Resource Management (HR) from 2023 to 2023. Her journey exemplifies the versatility and adaptability of our graduates.



Mansi Khanna

Mansi's passion for education led her to La Salle for an Early Childhood Education programme from 2023 to 2025, following her Bachelor's in Elementary Education. Her journey exemplifies our commitment to shaping future leaders in diverse fields.



Rohit

Having graduated in 2020 with a Bachelor of Technology in Computer Science & Engineering, Rohit found his niche in the financial services sector abroad. His success underscores the practical skills and industry insights gained during his time at K.R. Mangalam University.



Neha Sood

Neha's academic journey took her to Conestoga College for a Strategic Global and Business Management programme from 2021 to 2022, complementing her bachelor's in journalism & mass communication. Her global perspective underscores the interdisciplinary approach encouraged at K.R. Mangalam University.



Abhishek Tripathi

Armed with a Bachelor of Technology in Computer Science & Engineering from 2018, Abhishek made a mark in broadcast media. His journey showcases the diverse career paths our graduates can explore.



Tisha

Tisha pursued a Bachelor of Elementary Education and then embarked on a journey to Manipal University Jaipur for a BCA programme from 2021 to 2024. Her pursuit of excellence exemplifies the drive and determination of our graduates.



Siddharth Bhardwaj

Siddharth pursued a Master of Law after completing his Bachelor's degree, delving deeper into the realm of law practice. His academic prowess and commitment to legal excellence embody the values of K.R. Mangalam University.



Tejas

Tejas's academic journey led him to Gannon University, where he pursued a Master's in Science in Mechanical Engineering from 2018 to 2020 after completing his Bachelor's in Mechanical Engineering. His achievements highlight the global opportunities available to our students.

SCHOLARSHIPS & LOAN FACILITIES

SCHOLARSHIPS

- Super Achievers (Class 12 & UG Scores)
- Women Candidates (Shero)
- Top Scorers in CUET/JEE/CLAT/CAT/XAT/MAT and Other Competitive Exams
- Ward of Defence Personnel
- Sports Achievers
- Siblings Students & Alumni of KRM Group
- Faculty/Staff Ward Concession

STUDY LOANS

- Assured Assistance from Major Banks
- Instant Sanctioning
- All-Expense Coverage
- Quick Disbursal

Partner Firms



ENTREPRENEURSHIP & INCUBATION CENTER

KRMU's Entrepreneurship and Innovation Club (KEIC) aims to foster a culture of entrepreneurship on campus. We believe in unlocking our students' creativity to enable them to create the next generation of innovative companies to solve some of the most pressing problems.

INITIATIVES TAKEN BY KEIC FOUNDATION

Key Features

- Mentorship
- Business Development Assistance
- Technical Support
- Networking Opportunities
- Addressing Societal Issues
- Access to Government Schemes
- Co-working Spaces
- Legal and Accounting Support
- Access to Design Thinking Lab
- Incubation Support



PRE-INCUBATION PROGRAMME

About

Our Pre-Incubation Programme is tailored to assist entrepreneurs in transforming their ideas into profitable businesses. Geared towards individuals or groups in the ideation stage of their product or service, this programme provides comprehensive support.

Programme Components

- SEED Grant
- Training Sessions
- Business Plan Preparation
- Mentoring
- Product Development Assistance
- Technical Assistance
- Networking Events

INCUBATION PROGRAMME

About

Our Incubation Programme is designed to empower entrepreneurs in transforming their ideas into successful ventures. Tailored for individuals or groups in the prototype and scaling stage, this programme offers a holistic support system.

Programme Components

- Training for Idea Execution
- Business Plan Development
- Business Mentoring
- Product Development Support
- Technical Support
- Access to Networking Events
- Access to Funding Networks

COLLABORATION WITH GCEC GLOBAL FOUNDATION

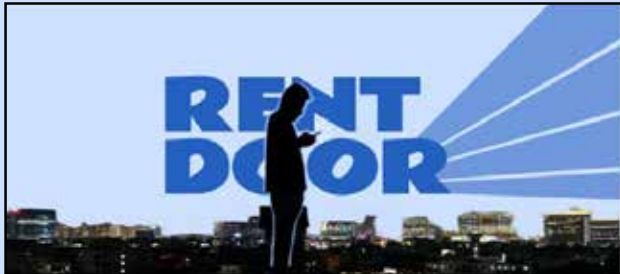
KRMU runs BBA Entrepreneurship programme in collaboration with GCEC Global Foundation. Incubated start-up has got the opportunity to pitch the IDEA of FOMO at Shark Tank and got the grant. The founder of the start-up Garang is mentor for our BBA Entrepreneurship students and has taught them during the sessions.



RANKING OF KEIC



IMPACT CREATED



Founder:
Amardeep

*** Job Creation:**

22 Employees

*** Monthly Sales:**

₹45 Lakhs

Startup:

Rentdoor Services
Pvt. Ltd.



Founder:
Jatin

*** Job Creation:**

5 Employees

*** Monthly Sales:**

₹12 Lakhs

Startup:

Tech Interex



Founder:
Vardaan Aggarwal

*** Job Creation:**

4 Employees

*** Monthly Sales:**

₹10 Lakhs

Startup:

Vardaan Foods



Founder:
Ishmeet Kaur Bains

*** Job Creation:**

3 Employees

*** Monthly Sales:**

5 Thousand
(Selling through
website)

Startup:

Ishmeet Organics

DESIGN THINKING LAB

OUR KEY TO CULTIVATE INNOVATION

The Design Thinking Lab serves as a dynamic hub where stakeholders come together to explore, innovate, and solve real-world problems using design thinking principles.

KEY ROLES

Experiential Learning Environment: Design Thinking Labs provide students with hands-on experience in applying design thinking methodologies to solve complex problems. Through practical exercises, projects, and workshops, students develop critical thinking, collaboration, and problem-solving skills.

Interdisciplinary Collaboration: Collaboration across disciplines fosters a holistic approach to problem-solving and encourages innovative thinking by incorporating different perspectives.

Real-World Problem Solving: Design Thinking Labs typically engage with real-world challenges posed by industry partners, community organizations, or societal issues. By working on these projects, students gain practical experience and contribute to meaningful solutions that have tangible impact beyond the classroom.

Innovation Incubator: Design Thinking Labs serves as incubators for innovation and entrepreneurship. It provides support and resources for students to develop and prototype new ideas, products, or services, fostering a culture of innovation and creativity.



INSTITUTIONAL COLLABORATIONS



MOUS

- Information and Library Network Centre (INFLIBNET), Gujarat
- Bharat Oil Company, New Delhi
- Polaris Hospital, Gurugram
- The Institute of Company Secretaries of India (ICSI)
- Medox Hospital, Gurugram
- Ektaa Hospital, Gurugram
- Xebia IT Architects India Pvt. Ltd.
- Space TeleInfra Pvt. Ltd., Gurugram
- Giggle Galaxy Pvt. Ltd. (IMAGINXP)
- SRM University
- Mugilann Autonomous System Pvt. Ltd.
- QSD Formulations Pvt. Ltd.
- Hansraj College
- Ramjas College
- RV College of Architecture
- Unique Psychological Services
- BLDEA's SSM College of Pharmacy
- Social Development and Research Foundation (SDRF)
- Piloo Mody College of Architecture
- Hawk Eye Forensic
- University of Science & Technology Meghalaya
- SRM Institute of Science & Technology - Architecture
- Grant Thornton Bharat LLP
- GCEC Global Foundation
- Counsel India
- Appwars Technologies Pvt. Ltd.
- Panipat Institute of Engineering and Technology
- Nirmal Integrated Consultancy Pvt. Ltd.
- Sociwind Foundation
- Save Aravali Trust
- InternNexus Techintelliverse Pvt. Ltd.
- KIIT College of Education
- Bhagidari Jan Sahyog Samiti
- Richa Food Industry
- Council for Social Development (CSD)
- Guided Self Publishing India
- Policy Research Centre, Bangladesh
- Immersion Learning Pvt. Ltd.
- Dharuhera Agro Farms Pvt. Ltd.
- International School of Media and Entertainment Studies (ISOMES)
- New Delhi Film Foundation
- ICSCCB - Stem Cells, Cancer & Biotechnology
- Edustop E-Learning Pvt. Ltd.
- Beyond Odds Technologies (Emversity)
- IIDE Education Private Limited
- INFLIBNET (Renewal)
- Karma Foundation
- Kuhoo Finance Private Limited
- Four Points by Sheraton
- GirnarSoft Education Services Pvt. Ltd.
- SAMETI / ATMA
- Ernst & Young Associates LLP
- QS IGouge
- CodEvo Academy Pvt. Ltd.
- AIC STPINEXT INITIATIVES (MeitY)
- Saraswati Foundation
- National Forensic Sciences University
- Dr. Bhagat Farm
- VIEF Vastav Incubatex Foundation
- Asco Eduservices
- AIESEC
- Asian Institute of Medical Sciences

CAREER DEVELOPMENT CENTRE (CDC)

To empower students at K.R. Mangalam University by providing them with the skills, knowledge, and experiences essential for success in an increasingly dynamic global environment, we aim to foster a culture of lifelong learning while positioning the university as a leading institution in career readiness, innovation, and professional development.

CAREER COUNSELLING

- Higher Studies Counselling
- Career Planning
- Placement Preparatory Counselling
- Personalised Career Counselling
- Entrepreneurship Counselling
- Competitive Exam Preparation

TRAINING OVERVIEW

- Courses Embedded in Curriculum
- Boot Camps
- Profile Based Trainings

Company Specific Trainings

TRAINING

- Career Counselling
- Career Skills
- Tech Skills
- Industry Engagement

PLACEMENT

- Campus Placement Drives
- Mega Job Fairs / Pool Drives
- Internships + Pre-Placements
- International Placements

CAREER SKILLS

- Quantitative Aptitude and Logical Reasoning
- Soft Skills (Body Language, Professional Grooming & Etiquettes)
- VARC (Verbal Ability and Reading Comprehension)

TRAINING MODULES

- Personality Development
- Group Discussions
- Presentation Skills
- Personal Interviews



TRAINING SUPPORT

- Company Specific Curriculum
- Standardised curriculum training is provided to students to cover all aspects of placement
- Students engage in GD & Mock Interviews as part of their preparation for placement
- Boot Camp
- CDC conducts intensive training before the placement starts

TECHNICAL SKILLS

Programme Offerings

➤ Credit Based Courses

The curriculum includes audit-based courses covering various subjects.

➤ Value Added Skills

Students develop valuable skills through workshops and boot camps, including Full Stack Development Workshops, AIML Training, and IoT Skills.

➤ Placement Supports

The university provides 100% placement support to students.

➤ Skilling Partners

Collaborations with top industry partners like AD Consultants Pvt Ltd., Mang ERP Ltd., JK Cements, ICT (Ultratech group) enhance students skills

➤ Mock Tests

Students participate in Mock Tests to prepare for job interviews. The university profiles students to match them with suitable companies.

INDUSTRY COLLABORATION & SKILL DEVELOPMENT

- MoUs and Strategic Tie-Ups
- Guest Lectures by Industry Experts
- Industry Visits and Exposure Programmes
- Workshops and Expositions
- Upskilling and Hands-on Training Sessions
- Research and Development Initiatives
- Exposure to Latest Tools and Technologies
- Industry Updates and Real-World Applications
- Bringing All Stakeholders Onto a Single Platform



PROMISING ALLIANCES

SOME OF OUR TOP RECRUITERS



INTERNATIONAL ACADEMIC ASSOCIATIONS



MEMBERSHIPS



PRIME COLLABORATIONS



TECH SAVVY CAMPUS

WI-FI ENABLED CAMPUS

Access high-speed internet across campus for seamless connectivity and enhanced learning opportunities.

CLASSROOM CONNECTIVITY

Enjoy wireless and wired internet access in every classroom, ensuring uninterrupted educational experiences.

CLASSROOM CCTV SURVEILLANCE

We ensure student safety with CCTV coverage in all classrooms, fostering a secure learning environment.

CAMPUS-WIDE CCTV COVERAGE

Enhanced security measures with comprehensive CCTV surveillance covering the entire campus premises.

ICT-ENABLED CLASSROOMS

Experience interactive learning environments equipped with smart panels and advanced projection technology.

LEARNING MANAGEMENT SYSTEM (LMS)

Access subject materials, assignments, and detailed course information conveniently through our robust LMS platform.

DRONE TRAINING PROGRAMME

Engage in specialised Phoenix drone training to develop skills in this emerging technology field.

COMPUTER LAB FACILITIES

Utilise state-of-the-art computer labs equipped with the latest technology for hands-on learning and experimentation.

LIBRARY MANAGEMENT SYSTEM

Seamlessly manage library resources and facilitate easy access to academic materials through our efficient LMS.

ENTERPRISE RESOURCE PLANNING (ERP)

Streamline university operations and processes with an integrated ERP system tailored for effective management.

CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

Enhance admissions management and communication with prospective students through our dedicated CRM solution.

KEIC LAB

KEIC lab fosters entrepreneurship, unlocking students' creativity to develop innovative companies and non-profits for pressing national issues.

INCUBATION CENTRE

The Incubation Centre at K.R. Mangalam University supports students in developing entrepreneurial skills, fostering innovation, and creating startups.



SPORTS FACILITIES

K.R. Mangalam University offers state-of-the-art facilities that foster academic excellence and physical fitness. Its expansive campuses, with multiple playgrounds and indoor courts, support holistic development.

INDOOR SPORTS



OUTDOOR SPORTS



Cricket



Basketball



Volleyball



Badminton



Futsal



Kho-Kho



Lawn Tennis



RUDRIKA

Achievements

- ◉ Asian Championship 2021 held at Dubai (**Silver Medal**) in 75kg
- ◉ Asian Championship 2022 held at Jordan, Amman (**Gold Medal**) in 75kg
- ◉ World Cup 2024 held at Montenegro (**Silver Medal**) in 75kg
- ◉ Asian Youth Championship 2024 held at Kazakhstan (**Silver Medal**) in 75kg

ADMISSION PROCESS

All candidates who are seeking admissions in various programmes are required to follow the steps listed below:

- 01 Start your application at admissions.krmangalam.edu.in
- 02 Pay the required Application Fee.
- 03 Submit the Application Form
- 04 Take the K.R. Mangalam University Entrance Examination (KREE)
- 05 Attend our Faculty-Led Interview.
- 06 Receive the Admission Offer
- 07 Get Enrolled and Be a part of the KRMU Community







K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

Sohna Road, Gurugram, Delhi-NCR | Landline No.: 0124-2867800

www.krmangalam.edu.in | admissions@krmangalam.edu.in

📞 08800697010-15 📞 011-48884888 📞 8800697012

📘 krmuniv 🐦 krmuniv 📺 K.R. Mangalam University

📷 krmangalamuniv 🌐 K.R. Mangalam University