



K.R. MANGALAM UNIVERSITY

# K.R. MANGALAM UNIVERSITY

## EMPLOYER FEEDBACK ANALYSIS REPORT

ACADEMIC SESSION 2022-23



### Feedback Committee

### Internal Quality Assurance Cell (IQAC)

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**K.R. MANGALAM UNIVERSITY**

## **EMPLOYER FEEDBACK**

### **Introduction**

The Internal Quality Assurance Cell (IQAC) of K R Mangalam University collects feedback from various stakeholders for the purpose of continuous quality improvement in the courses offered in various programmes. Their feedback is important as it helped IQAC understand their views and insights on various aspects of the University and implement actions for improvement thereby enhancing the credibility of the University.

### **Analysis**

The Feedback Committee collected responses from the Employers. The feedback was collected and analyzed in the following aspects:

#### **Section I: Employee Attributes and Skills: Demonstrated Achievement of Curriculum Learning Outcomes**

#### **Section II: Curriculum Design and Development**

#### **Section III: Suggestions for Curriculum Design and Review**

Section-wise analysis of the feedback received from the Employers is presented as under:

#### **Section I: Employee Attributes and Skills: Demonstrated Achievement of Curriculum Learning Outcomes**

S. No	Attribute and Skill	Average Score*
1	Communication Skills	3.73
2	Creative in response to workplace problems and challenges	4.05
3	Working as part of a team	3.82
4	Self-motivated, enthusiastic and initiative to take up assigned and extra responsibilities	3.68

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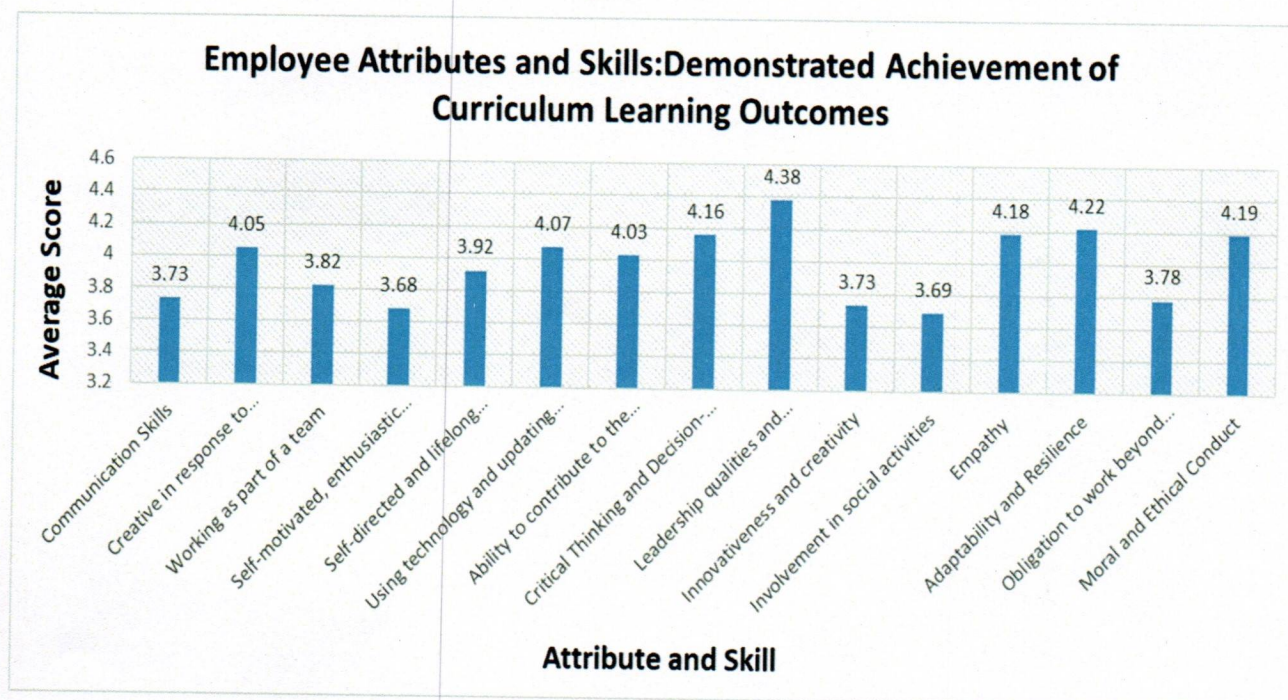
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5	Self-directed and lifelong learning	3.92
6	Using technology and updating technical knowledge and skills	4.07
7	Ability to contribute to the goal of the organization	4.03
8	Critical Thinking and Decision-Making Skills	4.16
9	Leadership qualities and interpersonal relationships with seniors/peers/subordinates	4.38
10	Innovativeness and creativity	3.73
11	Involvement in social activities	3.69
12	Empathy	4.18
13	Adaptability and Resilience	4.22
14	Obligation to work beyond schedule if required	3.78
15	Moral and Ethical Conduct	4.19

\*On 5 point rating scale

Poor-1  
Average-2  
Good-3  
Very Good-4  
Excellent-5

Figure 1



*Tarika*  
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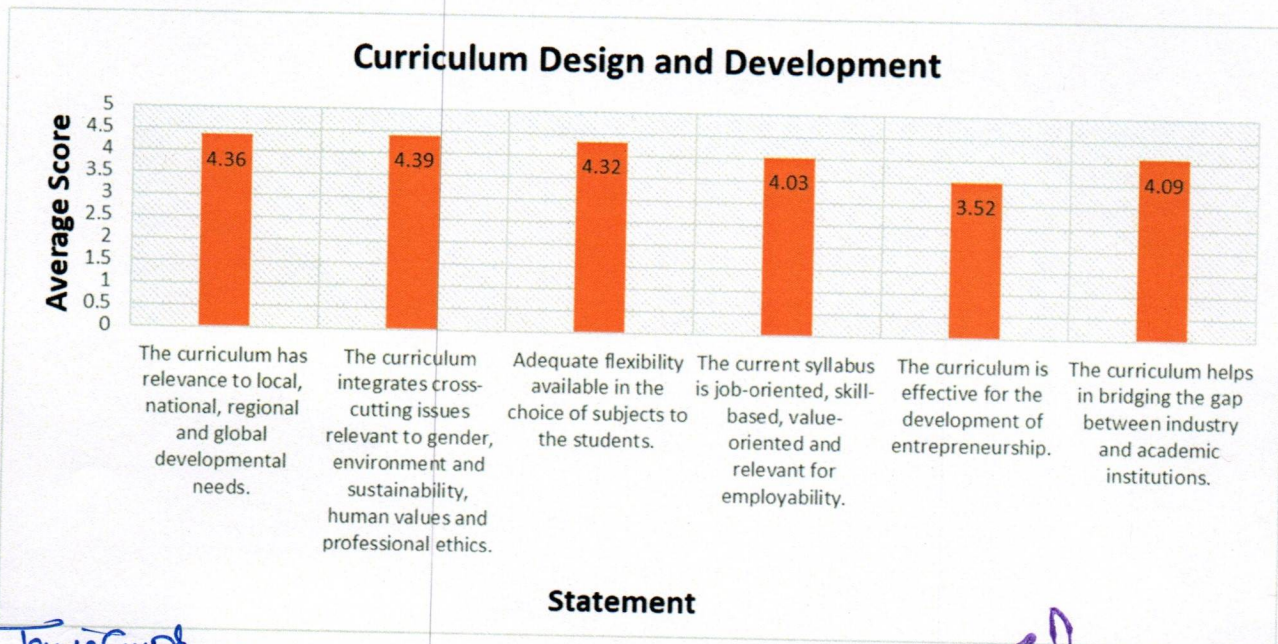
## Section II: Curriculum Design and Development

S. No	Statement	Average Score*
16	The curriculum has relevance to local, national, regional and global developmental needs.	4.36
17	The curriculum integrates cross-cutting issues relevant to gender, environment and sustainability, human values and professional ethics.	4.39
18	Adequate flexibility available in the choice of subjects to the students.	4.32
19	The current syllabus is job-oriented, skill-based, value-oriented and relevant for employability.	4.03
20	The curriculum is effective for the development of entrepreneurship.	3.52
21	The curriculum helps in bridging the gap between industry and academic institutions.	4.09

\*On 5 point rating scale

Strongly Disagree-1  
Disagree-2  
Neutral-3  
Agree-4  
Strongly Agree-5

**Figure 2**



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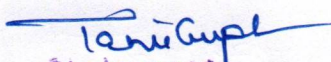
### Section III: Suggestions for Curriculum Design and Review

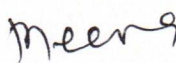
**22 Please suggest if any new programmes/specialized courses should be introduced/added to existing academic programmes at our University.**


- Sustainable Practices.
- Digital Marketing.
- Entrepreneurship.
- Communication.
- IoT design.
- Logistics and Supply Chain Management.
- NEP 2020 aligned research-based undergraduate programmes.
- Leadership
- Creativity and Innovation

**23 According to you, what new employee profile (attributes and skillsets) your organisation/industry is looking for in the workforce of the future?**

- Cross-disciplinary knowledge.
- Digital Literacy and proficiency in working with data.
- Emotional Intelligence and Leadership qualities
- Effective Communication
- Working in Teams
- Resilience
- Critical Thinking
- Cultural Awareness and Diversity
- Lifelong learning

  
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