



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

EXPERIENTIAL LEARNING AT SJMC

DEAS
2.0

OBJECTIVES

- Hands-On Media Skills Development
- Industry Exposure and Networking
- Critical Thinking and Problem Solving



PROCESS

- Curriculum Integration
- Industry Collaborations
- Mentorship and Guidance



OUTCOMES

- Enhanced Practical Skills
- Stronger Professional Network
- Critical and Creative Thinking



PREPARED BY - SCHOOL OF JOURNALISM & MASS COMMUNICATION