



K.R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

(Est. Under the Govt. of Haryana private Universities Act No. 2006, under section 2f of the UGC Act, 1956)

## K.R. Mangalam University

### BHMCT- School of Hotel Management and Catering Technology

#### CURRICULUM REVIEW QUESTIONNAIRE

We are launching an upgraded program B.A. (Hons.) Hotel Management and Catering Technology. The four-year multidisciplinary bachelor's program allows the opportunity to experience the full range of holistic and multidisciplinary education, focusing on specializations in the final year with multiple entry and exit options, requesting your feedback on the following questions:

Expert: Jayant Sharma

E-mail: sjayant1984@gmail.com

Kindly review the Course handbook and provide your viewpoints on

A:) The Program and Course Curriculum covers all the contemporary and relevant theory inputs.

Yes... The aims and objectives of the syllabi are well defined and clear to teachers as well as to students. The books listed as reference materials are relevant and updated.

B: ) The Program and Course Curriculum covers all aspects of Operational Skills and Experiential Learning.

Yes... The curriculum has a good balance between theory and Lab (experiential learning).

C:) The Program and Course Curriculum covers all interdisciplinary aspects of Hospitality Industry.

Yes... Syllabus is need based with respect to the recent advancements.

D:) The Program and Course Curriculum covers all areas of employability skills to the students.

Yes... The course content of the subjects improved student's knowledge and perspective and get him/her ready for the industry.

Enclosures:

1. Course Handbook to be reviewed.
2. Course structure of IHM Delhi
3. Course Structure Manipal University
4. Course Structure SRM University
5. Course Structure Amity University, Noida

*Jayant*



## Expert Feedback

K.R. Mangalam University

School of Legal Studies

Curriculum review questionnaire for Academia

Expert: Dr. Niteesh Upadhyay, Associate Professor, Symbiosis Law School, Noida

E-mail: [niteesh\\_marshall@yahoo.co.in](mailto:niteesh_marshall@yahoo.co.in)

Kindly review the Course handbook and provide your viewpoints on

1. Whether all course objectives and outcomes are stated clearly and measurable?

After conducting a thorough examination of the course structures for BA.LL.B, BBA.LL.B, and LL.B, I am pleased to confirm that they align seamlessly with the guidelines set forth by the Bar Council of India (BCI). Moreover, these programs have been meticulously designed to meet the evolving demands and standards of the ever-expanding legal profession. The BCI, as the apex regulatory body for legal education in India, plays a pivotal role in formulating comprehensive guidelines to ensure the quality and relevance of law programs. By closely scrutinizing the course structures, it is evident that they encompass the necessary subjects and components as prescribed by the BCI. This includes core legal subjects such as Constitutional Law, Criminal Law, Contract Law, and Legal Research Methodology, among others. Some minute changes have been done with are marked in track changes for your consideration. In conclusion, the course structures of BA.LL.B, BBA.LL.B, and LL.B have been thoughtfully crafted to comply with the guidelines stipulated by the Bar Council of India. Simultaneously, they cater to the evolving demands of the legal profession, nurturing competent and well-rounded legal professionals equipped to make significant contributions in a dynamic and ever-changing legal landscape.

- Objectives and outcomes are stated clearly and rubrics are well-defined which makes the course outcome measurable. Few inputs are suggested to make it more relevant.
- Recognize the increasing role of technology in the legal field and integrate relevant aspects into the curriculum. Include courses on legal research tools, legal analytics, e-discovery, and the impact of artificial intelligence on the practice of law.
- Include practical skills development as a significant component of the curriculum. This can involve incorporating clinical programs, legal writing and research assignments, moot court competitions, and internships to provide students with hands-on experience.
- More emphasis on the clinical legal education model



2. Whether course content and instructional activities are align with the Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs)?

Yes

3. Whether the curriculum is designed to enhance employability/entrepreneurship and skill development or need any up gradation?

Yes to a very a large extent

4. Kindly give suggestions if any regarding improvement or revision in curriculum design, review and development.

Kindly add following:

- Torts: Deceit, malicious falsehood and tort of passing off
- Evidence: Featured learning, deep learning, machine learning for collection of evidence and Facial Recognition techniques
- Company Law: Corporate Social Responsibility
- Alternative Dispute resolution: Online Dispute Resolution
- Intellectual Property Rights: Contemporary challenges to IPR because of AI and digital techniques.
- Criminal psychology: Necrophilia
- Law of contract-II: Smart Contract and regulations related to smart contracts
- Business laws: Corporate Environmental Responsibility
- Public international law: role of Security Council in securing peace, Use of force related to aggression

*Nitesh yadav*



K.R. Mangalam University

School of Legal Studies

Curriculum review questionnaire for Academia

Expert: Prof. (Dr.) Vageshwari Deswal Professor, Law Center -I, Delhi University

E-mail: dvageshwari@yahoo.com

Kindly review the Course handbook and provide your viewpoints on

1. Whether all course objectives and outcomes are stated clearly and measurable?

Yes

2. Whether course content and instructional activities are align with the Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs)?

Yes

3. Whether the curriculum is designed to enhance employability/entrepreneurship and skill development or need any up gradation?

Yes to a very a large extent

4. Kindly give suggestions if any regarding improvement or revision in curriculum design, review and development.

- Syllabus of Women and Criminal law should be revised. Units shall be renamed and restructured as discussed in online meeting.
- In course of cyber law, in IVth Unit, add the topic 'New challenges to cyber security through AI'.

V. Deswal



**K. R. MANGALAM UNIVERSITY**  
THE COMPLETE WORLD OF EDUCATION

K.R. Mangalam University

School of Legal Studies

Curriculum review questionnaire for Industry

Expert: V.P.Singh Advocate, Supreme Court of India

E-mail: [info@thechamberz.com](mailto:info@thechamberz.com)

Kindly review the Course handbook and provide your viewpoints on

1. Whether the curriculum is designed to enhance employability/entrepreneurship and skill development or need any up gradation?

After reviewing the provided handbook, the courses seem to be focused on employability, entrepreneurship and skill development.

2. Kindly give suggestions if any regarding improvement or revision in curriculum design, review and development.

The focus may be made on the subjects related to Artificial Intelligence, cyber offences as they are increasing day by day and they will also provide internship opportunities as well as placements. For this, some certificate courses may be introduced.

*V.P.Singh*



**K. R. MANGALAM UNIVERSITY**  
THE COMPLETE WORLD OF EDUCATION

K.R. Mangalam University

School of Legal Studies

Curriculum review questionnaire for Industry

Expert: Mehak Rathee, Advocate, High Court of Delhi

E-mail: ratheemahak@gmail.com

Kindly review the Course handbook and provide your viewpoints on

1. Whether the curriculum is designed to enhance employability/entrepreneurship and skill development or need any up gradation?

Yes, the courses as per BCI are mapped with employability/entrepreneurship and skill development and they will definitely help the student for their career development.

2. Kindly give suggestions if any regarding improvement or revision in curriculum design, review and development.
  - Recognize the increasing role of technology in the legal field and integrate relevant aspects into the curriculum. Include courses on legal research tools, legal analytics, e-discovery, and the impact of artificial intelligence on the practice of law.
  - Include practical skills development as a significant component of the curriculum. This can involve incorporating clinical programs, legal writing and research assignments, moot court competitions, and internships to provide students with hands-on experience.
  - More emphasis on the clinical legal education model

*Mehak*



**K. R. MANGALAM UNIVERSITY**  
THE COMPLETE WORLD OF EDUCATION

K.R. Mangalam University

School of Legal Studies

Curriculum review questionnaire for Students/Alumni

Name: Harshita, BALLB(H), 2013-18 Batch

E-mail: hc.chawla8@gmail.com

Kindly give suggestions if any regarding improvement or revision in curriculum design, review and development.

- Moot court & Mock Trials should be conducted before every summer internship. If summer internships are in every odd semester, then moot courts should be conducted in every even semester.

*Harshita*



K.R. Mangalam University

School of Legal Studies

Curriculum review questionnaire for Students/Alumni

Name: Saksham Gaeg

E-mail: sakshamgupta456@gmail.com

Kindly give suggestions if any regarding improvement or revision in curriculum design, review and development.

The 4<sup>th</sup> unit of TCIC should be practical based.  
Drafting portion should be included in 4<sup>th</sup> unit -



# K. R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

## School of Journalism and Mass Communication

### CURRICULUM REVIEW QUESTIONNAIRE (Alumni)

Academic year (2023-24)

**Subject:** The objective of this questionnaire is to align the **Course structure and Curriculum of program BA(JMC), MA(JMC) and Course structure and Curriculum of program BA(JMC) Hons. with Research** programs to the latest industry developments along with the Global and National Academic standards.

Kindly go through the existing **Course structure and Curriculum of program BA(JMC)-Annexure I, Course structure and Curriculum of program MA(JMC)-Annexure II** along with the **Course structure and Curriculum of program BA(JMC) Hons. with Research** to be introduced and incorporated from academic year 2023-24 onwards (*Annexure III*).

<b>Name:</b> MS Neha Sood	<b>Designation:</b> Content writer DBM
<b>Email:</b>	<b>Phone No.:</b>

Kindly review the Course handbook and Revisions and provide your viewpoints on:

- Course Structure and Curriculum of program BA(JMC).
- Course Structure and Curriculum of program MA(JMC).
- Course Structure and Curriculum of program 4Year BA(JMC) Hons. with Research

(i) Course Structure and Curriculum of program BA(JMC).

After the review of all the courses of (BAJMC), the curriculum content seems aligned with the latest trends and standards, so, it should be implemented from the next upcoming academic year.

### Course Structure and Curriculum of program MA(JMC).

The course handbook or curriculum of MA(JMC) programme seems adequate to meet the current trends and standard of skills and employability, so my suggestions to implement it from the upcoming semesters.

### (iii) Course Structure and Curriculum of program 4Year BA(JMC) Hons. with Research

The course structure and curriculum of BA(JMC) hons. with research is surveyed thoroughly, and found efficient and adequate according to the NEP 2020 standards, if can be implemented from the next academic year.

Neha  
Signature



# K. R. MANGALAM UNIVERSITY

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## School of Journalism and Mass Communication

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Name: Shweta Rani	Designation: Data analytics
Email: shwetarani099@gmail.com	Phone No.: 8570091024

Kindly review the Course handbook and Revisions and provide your viewpoints on:

- Course Structure and Curriculum of program BA(JMC).
- Course Structure and Curriculum of program MA(JMC).
- Course Structure and Curriculum of program 4Year BA(JMC) Hons. with Research

(i) Course Structure and Curriculum of program BA(JMC).

As per the current requirement of employability and industry  
The course of BA(JMC) have been request, so it can be  
implemented from the current academic year.

## Course Structure and Curriculum of program MA(JMC).

As per the current requirement of employability and Industry. The courses of BA(JMC) have been reviewed, so it can be improved from the current academic year.

## (iii) Course Structure and Curriculum of program 4Year BA(JMC) Hons. with Research

The course structure and curriculum of 4 year BA(JMC) Hons. with Research has been reviewed thoroughly which is aligned with latest industry development, and it is adequate. Thus it can be introduced and incorporated from the upcoming academic year 2023-24 onwards.

  
Signature



# K. R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

## School of Journalism and Mass Communication

### CURRICULUM REVIEW QUESTIONNAIRE (Industry)

Academic year (2023-24)

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<b>Name:</b> Mr. Anish	<b>Designation:</b> SM Executive, Group India Pvt. Ltd.
<b>Email:</b> anish.gangam@gmail.com	<b>Phone No.:</b> 84475-83067

Kindly review the Course handbook and Revisions and provide your viewpoints on:

- Course Structure and Curriculum of program BA(JMC).
- Course Structure and Curriculum of program MA(JMC).
- Course Structure and Curriculum of program 4Year BA(JMC) Hons. with Research

(i) Course Structure and Curriculum of program BA(JMC).

The Course Structure & Curriculum of BA (JMC), is appropriate as per the Industry Standards & requirements. It should be incorporated for 2023-24 onwards.

(ii) Course Structure and Curriculum of program MA(JMC).

The Course Structure and Curriculum of MA(JMC) is appropriate and meet the current industry standards, It should be implemented from 2023-24 onwards.

(iii) Course Structure and Curriculum of program 4Year BA(JMC) Hons. with Research

The Course Structure & Curriculum of 4 Year BA(JMC) Hons with Research is appropriate & meet the current industry standards. It should be introduced & included from 2023-24 onwards.

  
Signature



# K. R. MANGALAM UNIVERSITY

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## School of Journalism and Mass Communication

CURRICULUM REVIEW QUESTIONNAIRE (Industry)

Academic year (2023-24)

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Name: Aman Gupta	Designation: Owner, Outdoor Advertising Agency
Email: AmanGupta1122@gmail.com	Phone No.: 9350696000

Kindly review the Course handbook and Revisions and provide your viewpoints on:

- Course Structure and Curriculum of program BA(JMC).
- Course Structure and Curriculum of program MA(JMC).
- Course Structure and Curriculum of program 4Year BA(JMC) Hons. with Research

(i) Course Structure and Curriculum of program BA(JMC).

Course is perfect according to industry needs.

(ii) Course Structure and Curriculum of program MA(JMC).

The given course structure is perfectly aligned with the industry needs.

(iii) Course Structure and Curriculum of program 4Year BA(JMC) Hons. with Research

The course structure and curriculum is appropriate according to industry.

  
Signature



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## School of Journalism and Mass Communication

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Name: <i>Dr. Vinod Pandey</i>	Designation: <i>Ret. Prof. Dept. of JMC, Gujarat Veda- peeth</i>
Email:	Phone No.:

Kindly review the Course handbook and Revisions and provide your viewpoints on:

- Course Structure and Curriculum of program BA(JMC).
- Course Structure and Curriculum of program MA(JMC).
- Course Structure and Curriculum of program 4Year BA(JMC) Hons. with Research

(i) Course Structure and Curriculum of program BA(JMC).

*The BA(JMC) course structure have been thoroughly reviewed and it has been observed that the courses appeared to be inline with current academic standard, it can be incorporated*

(ii) Course Structure and Curriculum of program MA(JMC).

The MA(JMC) course handbooks have been thoroughly reviewed and it has been observed that the courses appeared to be in line with current academic standards it can be incorporated.

(iii) Course Structure and Curriculum of program 4Year BA(JMC) Hons. with Research

The course structure and curriculum of program of 4 year BA(JMC) Hons. with Research has been reviewed thoroughly, it seems quite adequate and fulfills the contemporary academic requirement and standard.

The inclusion of Social Subject as minor makes it more meaningful and appropriate, it can be incorporated from the academic year 2023-24 onwards.

  
Signature



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## School of Journalism and Mass Communication

CURRICULUM REVIEW QUESTIONNAIRE (Academia)

Academic year (2023-24)

**Subject:** The objective of this questionnaire is to align the **Course structure and Curriculum of program BA(JMC), MA(JMC) and Course structure and Curriculum of program BA(JMC) Hons. with Research** programs to the latest industry developments along with the Global and National Academic standards.

Kindly go through the existing **Course structure and Curriculum of program BA(JMC)-Annexure I, Course structure and Curriculum of program MA(JMC)-Annexure II** along with the **Course structure and Curriculum of program BA(JMC) Hons. with Research** to be introduced and incorporated from academic year 2023-24 onwards (*Annexure III*).

<b>Name:</b> Dr. Taxha Parihar	<b>Designation:</b> Prof. Galgotias University, Noida.
<b>Email:</b>	<b>Phone No.:</b>

Kindly review the Course handbook and Revisions and provide your viewpoints on:

- Course Structure and Curriculum of program BA(JMC).
- Course Structure and Curriculum of program MA(JMC).
- Course Structure and Curriculum of program 4Year BA(JMC) Hons. with Research

(i) Course Structure and Curriculum of program BA(JMC).

The Course structure and Curriculum of program BA(JMC) has been reviewed thoroughly, The structure and content seem adequate and aligned with the contemporary Academic standards. It can fulfill the requirements of the program.

(ii) Course Structure and Curriculum of program MA(JMC).

The course structure and curriculum of MA(JMC) has been reviewed thoroughly, which seems adequate and aligned with the contemporary academic standards. It fulfills the requirement of the program.

(iii) Course Structure and Curriculum of program 4Year BA(JMC) Hons. with Research

The course structure and curriculum of 4 year BA(JMC) Hons. with Research has been reviewed thoroughly. It is very adequate and contemporary, also fulfills the New Education Policy norms. The inclusion of subjects related to social science is need of the era and relevant to the program. It can be introduced & incorporated from academic year 2023-24 onwards.

  
Signature



K.R. Mangalam University  
School of Architecture & Design  
Bachelor of Fine Arts  
B.F.A. (Painting)

CURRICULUM REVIEW QUESTIONNAIRE

Name: SATISH KUMAR BHARADWAJ

Affiliation: Directorate of Education Govt. of NCT of Delhi

Designation- Lecturer Fine Arts (Painting)  
Content Developer (Visual Arts) for Delhi Board of School Education.

E-mail: artistsatish@gmail.com

Tick any one: Academic Expert  Industry Expert  Alumni

Kindly review and provide your feedback on the following:

- a. Structure and Syllabus of Bachelor of Fine Arts Program (Painting)

The Structure and Syllabus for B.F.A. Painting seems fine. The only thing I would suggest is the addition of field trips to Art Heritage Sites of India.

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Signature:





K.R. Mangalam University  
School of Architecture & Design  
Bachelor of Fine Arts  
B.F.A. (Applied Art)

CURRICULUM REVIEW QUESTIONNAIRE

Name: Ayan Chatterjee

Affiliation: AMITY UNIVERSITY, KOLKATA

E-mail: ayan.artist@gmail.com

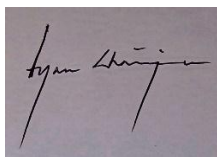
Tick any one: Academic Expert  Industry Expert  Alumni

Kindly review and provide your feedback on the following:

b. Structure and Syllabus of Bachelor of Fine Arts Program (Applied Art )

- This program's structure strikes a perfect balance between theoretical concepts and hands-on practical experience. Students are exposed to a diverse range of subjects, including drawing, painting, graphic design, photography, and multimedia. The syllabus is thoughtfully designed to encourage innovation, experimentation, and critical thinking, fostering a deep understanding of art history and contemporary art trends. With a strong emphasis on the application of artistic principles in real-world scenarios, graduates emerge as well-rounded professionals capable of creating impactful visual communication solutions and leaving a mark in the world of applied art.

Signature: AYAN CHATTERJEE



K.R. Mangalam University  
School of Architecture & Design  
Bachelor of Fine Arts  
B.F.A. (Applied Art)

CURRICULUM REVIEW QUESTIONNAIRE

Name: \_\_\_\_\_SUDIP DAS\_\_\_\_\_

Affiliation: \_\_\_\_\_ASSISTANT PROFESSOR AT ASSAM UNIVERSITY, SILCHAR\_\_\_\_\_

E-mail \_\_\_\_\_sudip.sushil.das@aus.ac.in\_\_\_\_\_

Tick any one: Academic Expert  Industry Expert  Alumni

Kindly review and provide your feedback on the following:

- a. Structure and Syllabus of Bachelor of Fine Arts Program (Applied Art )

The structure of the syllabus seems appropriate for the new students to cop up with the new trends in contemporary design. This will help them to explore more in the field of applies arts



Signature:

K.R. Mangalam University  
School of Architecture & Design  
Bachelor of Fine Arts  
B.F.A. (Applied Art)

CURRICULUM REVIEW QUESTIONNAIRE

Name: Akash Kr. Pusti

Affiliation: Amity University, Kolkata

E-mail: ayan.artist@gmail.com

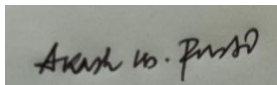
Tick any one: Academic Expert  Industry Expert  Alumni

Kindly review and provide your feedback on the following:

- a. Structure and Syllabus of Bachelor of Fine Arts Program (Applied Art )

The syllabus covers traditional art forms, greater attention to emerging fields like User Interface (UI) and User Experience (UX) design, motion graphics, and digital media design would be a significant advantage in the current job market. These areas offer tremendous career potential, and having exposure to them within the syllabus would broaden horizons.

Signature: Akash Kr. Pusti



K.R. Mangalam University School  
of Architecture & Design

Bachelor of Fine Arts

B.F.A. (Applied Art)

CURRICULUM REVIEW  
QUESTIONNAIRE

Name: \_\_\_\_\_ Kakoli Roy \_\_\_\_\_ Affiliation: \_\_\_\_\_

a. Structure and Syllabus of Bachelor of Fine Arts Program (Applied Art )

\_\_\_Curriculum structure is good with update syllabus\_\_\_\_\_

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Signature: Kakoli Roy

K.R. Mangalam University  
School of Architecture & Design  
Bachelor of Fine Arts  
B.F.A. (Painting/Applied Art)

K.R. Mangalam University  
School of Architecture & Design  
Bachelor of Architecture  
2023-24

CURRICULUM REVIEW QUESTIONNAIRE

Name: Meraj Khan

E-mail: merajkn5@gmail.com

Tick any one: Academic Expert  Industry Expert  Alumni

Kindly review and provide your feedback on:

- a. Revisions in all Building Construction courses of Bachelor of Architecture Program to update latest techniques and materials.

In terms of both practical and theoretical aspects, the redesigned Building Construction and Materials course appears promising. Building construction is the type of subject that necessitates additional hands-on experience, and this redesigned syllabus fits wonderfully. Syllabus has introduction of few real-life challenges we face in construction phase in order to give the student a better understanding of Particular topic. The program looks intriguing and beneficial for upcoming Architects.



Signature: Meraj Khan





K.R.Mangalam University  
Sohna Road, Gurugram-122103, Haryana

Department of Foreign Language (SOHS)

Curriculum Feedback (Industry)

The objective of this curriculum feedback questionnaire is to align the course scheme and syllabi of B.A. (H) Chinese more relevant to contemporary changes and recent developments as well as to make it according to global and national academic standards. Kindly go through the existing programme structure and syllabi (Annexure I) along with revisions to be incorporated from academic year 2023-24 onwards.

Name <i>Neeraj Kumar</i>	Designation <i>CEO - India-China Cooperate Solutions .</i>
Email <i>neerajksingh87@gmail.com</i>	Mobile <i>961173576 .</i>

1) Program structure and syllabi are well structured, relevant and updated?

*The syllabi are well structured and it ensures relevance for crucial and quality education. Through this, students are reviewing current and comprehensive knowledge relevant for academic and professional growth.*

2) Does the curriculum compete with the standard of reputed academic organizations at National & Global level?

*It is a meticulously designed curriculum which aims to align with or to an extent it even exceeds standard set by the institute providing competitive and high quality education*

3) Does curriculum include both technical as well as domain specific knowledge?

*It does include both technical and domain specific knowledge which ensures well rounded education providing a special and comprehensive expertise.*

4) Please suggest any courses/skills that you think may be included to make our programme more relevant as per industry.

*Some practical courses or industry specific activities such as:-*

- ① Business Chinese and industry specific language usage*
- ② Digital proficiency*
- ③ Tourism Visits.*



K.R.Mangalam University  
Sohna Road, Gurugram-122103, Haryana

Department of Foreign Language (SOHS)

Curriculum Feedback (Industry)

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Name <i>Neeraj Kumar</i>	Designation <i>CEO - India-China Cooperate Solutions .</i>
Email <i>neerajksingh87@gmail.com</i>	Mobile <i>961173576 .</i>

1) Program structure and syllabi are well structured, relevant and updated?

*The syllabi are well structured and it ensures relevance for crucial and quality education. Through this, students are reviewing current and comprehensive knowledge relevant for academic and professional growth.*

2) Does the curriculum compete with the standard of reputed academic organizations at National & Global level?

*It is a meticulously designed curriculum which aims to align with or to an extent it even exceeds standard set by the institute providing competitive and high quality education*

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*It does include both technical and domain specific knowledge which ensures well rounded education providing a special and comprehensive expertise.*

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- ① Business Chinese and industry specific language usage*
- ② Digital proficiency*
- ③ Tourism Visits.*



## SUBJECT EXPERT FEEDBACK FORM

The Internal Quality Assurance Cell (IQAC) of K R Mangalam University collects feedback from various stakeholders for the purpose of continuous quality improvement in the courses offered in various programmes. We shall be thankful to you, if you can spare some of your valuable time to fill up this alumni employers' feedback form. Your inputs will be of great use to improve the quality of our academic programmes and enhance the credibility of the University. This feedback will certainly be helpful for various purposes including decision-making for improvement.

Name: Dr. Ritesh Jain Designation: Assistant Professor Institutional Affiliation: K.R. Mangalam University  
 Highest Educational Qualification: Ph.D E-Mail ID: riteshjain@krmangalam.edu.in Mobile No: 9871755077  
 Years of Experience: 10 yrs  
 Programme Level: UG/PG Programme Name: \_\_\_\_\_ Course: \_\_\_\_\_

### Section I: Curriculum Design and Development

**Instructions: Please tick your agreement with the following statements:**

S.No.	Statement	Response				
		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	Need and relevance analysis was discussed before finalizing the curriculum.	Strongly Agree	✓	Neutral	Disagree	Strongly Disagree
2	The curriculum of other reputed universities has been reviewed for benchmarking as per contemporary as well as futuristic industry needs,	✓	Agree	Neutral	Disagree	Strongly Disagree
3	The curriculum includes basic elements of the course (e.g., course title and code, credits, contact hours, course objectives, learning outcomes, pre-requisites, co-requisites, course description)	Strongly Agree	✓	Neutral	Disagree	Strongly Disagree
4	All course objectives and outcomes are stated clearly	Strongly Agree	✓	Neutral	Disagree	Strongly Disagree

	and measurable.	Agree				Disagree
5	The Course Outline is appropriately formatted and includes major topics, activities, contact hours.	Strongly Agree	Agree ✓	Neutral	Disagree	Strongly Disagree
6	Course content and Instructional Activities align with the Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs).	Strongly Agree	Agree ✓	Neutral	Disagree	Strongly Disagree
7	The curriculum has a good balance between theory and application and provides experiential/hands-on learning.	Strongly Agree	Agree ✓	Neutral	Disagree	Strongly Disagree
8	The curriculum caters to the needs of diverse learners.	Strongly Agree ✓	Agree	Neutral	Disagree	Strongly Disagree
9	The curriculum is developed to enhance problem-solving and critical thinking.	Strongly Agree ✓	Agree	Neutral	Disagree	Strongly Disagree
10	The course content and instructional activities have relevance to local, national, regional and global developmental needs.	Strongly Agree ✓	Agree	Neutral	Disagree	Strongly Disagree
11	The curriculum integrates cross-cutting issues relevant to gender, environment and sustainability, human values and professional ethics.	Strongly Agree	Agree ✓	Neutral	Disagree	Strongly Disagree
12	The curriculum is designed to enhance employability/entrepreneurship and skill development.	Strongly Agree	Agree ✓	Neutral	Disagree	Strongly Disagree
13	Course content is followed by corresponding reference materials.	Strongly Agree	Agree ✓	Neutral	Disagree	Strongly Disagree
14	Instructional materials connect students to what they already know and includes real-world examples to which the students can easily relate.	Strongly Agree	Agree ✓	Neutral	Disagree	Strongly Disagree
15	Evaluation Strategies and Examination Scheme are described within the curriculum.	Strongly Agree	Agree ✓	Neutral	Disagree	Strongly Disagree

## Section II: Suggestions

21.

Suggest areas, if any that need attention to bring desired improvement in curriculum design, review and development

To bring the course curriculum upto date with current changes in market and business scenario, if changes are needed in the course

- Business Research for Effective Marketing
- Creating Brand Value

Thank you for your participation in the survey.

## SUBJECT EXPERT FEEDBACK FORM

The Internal Quality Assurance Cell (IQAC) of K R Mangalam University collects feedback from various stakeholders for the purpose of continuous quality improvement in the courses offered in various programmes. We shall be thankful to you, if you can spare some of your valuable time to fill up this alumni employers' feedback form. Your inputs will be of great use to improve the quality of our academic programmes and enhance the credibility of the University. This feedback will certainly be helpful for various purposes including decision-making for improvement.

Name: SANISH MATHENS Designation: SENIOR MANAGER Institutional Affiliation: Seekho/Rajexpress  
 Highest Educational Qualification: MBA E-Mail ID: sanish@seekho.com Mobile No: 8700175911  
 Years of Experience: 18  
 Programme Level: UG/PG Programme Name: BBA Logistics & SCM, MBA - Logistics & SCM. Course: \_\_\_\_\_

### Section I: Curriculum Design and Development

**Instructions: Please tick your agreement with the following statements:**

S.No.	Statement	Response				
		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	Need and relevance analysis was discussed before finalizing the curriculum.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	The curriculum of other reputed universities has been reviewed for benchmarking as per contemporary as well as futuristic industry needs,	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	The curriculum includes basic elements of the course (e.g., course title and code, credits, contact hours, course objectives, learning outcomes, pre-requisites, co-requisites, course description)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	All course objectives and outcomes are stated clearly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	and measurable.	Agree				Disagree
5	The Course Outline is appropriately formatted and includes major topics, activities, contact hours.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
6	Course content and Instructional Activities align with the Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs).	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
7	The curriculum has a good balance between theory and application and provides experiential/hands-on learning.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
8	The curriculum caters to the needs of diverse learners.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
9	The curriculum is developed to enhance problem-solving and critical thinking.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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12	The curriculum is designed to enhance employability/entrepreneurship and skill development.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
13	Course content is followed by corresponding reference materials.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
14	Instructional materials connect students to what they already know and includes real-world examples to which the students can easily relate.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
15	Evaluation Strategies and Examination Scheme are described within the curriculum.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree

## Section II: Suggestions

21. Suggest areas, if any that need attention to bring desired improvement in curriculum design, review and development  
Pedagogy can include activities, tech tools to include practical components in every unit.



Thank you for your participation in the survey.

## SUBJECT EXPERT FEEDBACK FORM

The Internal Quality Assurance Cell (IQAC) of K R Mangalam University collects feedback from various stakeholders for the purpose of continuous quality improvement in the courses offered in various programmes. We shall be thankful to you, if you can spare some of your valuable time to fill up this alumni employers' feedback form. Your inputs will be of great use to improve the quality of our academic programmness and enhance the credibility of the University. This feedback will certainly be helpful for various purposes including decision-making for improvement.

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 Highest Educational Qualification: Ph.D. E-Mail ID: shivisaxena@krmau.ac.in Mobile No: 9785640131  
 Years of Experience: 20  
 Programme Level: UG/PG Programme Name: BBA Course: Entrepreneurship  
 Section I: Curriculum Design and Development

**Instructions: Please tick your agreement with the following statements:**

S.No.	Statement	Response				
1	Need and relevance analysis was discussed before finalizing the curriculum.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
2	The curriculum of other reputed universities has been reviewed for benchmarking as per contemporary as well as futuristic industry needs,	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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4	All course objectives and outcomes are stated clearly	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree

	and measurable.					
5	The Course Outline is appropriately formatted and includes major topics, activities, contact hours.	Agree				
6	Course content and Instructional Activities align with the Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs).	Strongly Agree	Agree	Neutral	Disagree	Disagree
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15	Evaluation Strategies and Examination Scheme are described within the curriculum.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree

### Section II: Suggestions

Suggest areas, if any that need attention to bring desired improvement in curriculum design, review and development

Practical exposure of the students should be incorporated in all prog.



Thank you for your participation in the survey.