



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION



ACTION TAKEN REPORT ON STRATEGIC PLAN 2017-2022

August 31, 2022

STRATEGIC PLAN 2017–2022: OVERVIEW AND IMPLEMENTATION REPORT

Introduction

The period from 2017 to 2022 has been a transformative phase for K.R. Mangalam University (KRMU), marked by ambitious visioning, rigorous strategic planning, and a sustained commitment to excellence in higher education. With a clear focus on academic innovation, research excellence, holistic student development, and global partnerships, the University designed and implemented its Strategic Plan 2017–2022 as a comprehensive blueprint to achieve institutional growth and societal impact.

This document presents a consolidated overview of the Strategic Plan and the corresponding Action Taken Report (ATR), highlighting measurable achievements, systemic reforms, and the University's progress across key performance domains. Anchored in the University's mission to empower learners and lead through innovation, the strategic framework aimed to strengthen KRMU's position as a dynamic institution responsive to local, national, and global educational needs.

Purpose and Framework of the Strategic Plan

The Strategic Plan 2017–2022 was envisioned to operationalize the University's long-term vision by aligning academic priorities with institutional capacities. It set out clear goals across seven strategic pillars:

1. **Academic and Institutional Expansion**
2. **Educational Excellence and Holistic Development**

3. **Research and Innovation Excellence**
4. **Ethics, Integrity, and Good Governance**
5. **Accreditation and Quality Assurance**
6. **Industry and Alumni Engagement**
7. **Global Exposure and Internationalization**

Each strategic goal was supported by targeted initiatives, measurable objectives, and timelines, ensuring a results-driven implementation framework. The plan emphasized interdisciplinary learning, employability, digital competence, inclusive education, and sustainable development.

Vision and Mission Alignment

K.R. Mangalam University's vision is to evolve as a world-class institution delivering meaningful innovation and impactful knowledge dissemination. The mission reflects a commitment to:

- Transform lives through knowledge, collaboration, and creativity.
- Cultivate entrepreneurship, critical thinking, and ethical leadership.
- Deliver quality education across undergraduate, postgraduate, and doctoral levels.
- Forge global linkages through academic partnerships and research alliances.
- Serve as a nodal hub for technology transfer and community engagement.

This Strategic Plan served as a road map to convert these ideals into institutional action.

Action Taken Report (ATR): Bridging Vision and Results

The Action Taken Report offers evidence-based insights into the successful execution of the strategic initiatives over the five-year period. It captures tangible outcomes such as:

- Launch of new academic schools and programs.
- Implementation of CBCS, LOCF, and outcome-based education models.
- Increased research output, plagiarism checks, and Ph.D. enrolments.
- Adoption of innovative pedagogies and integration of digital tools.
- Strengthened governance mechanisms, grievance redressal systems, and ethical practices.
- Formalization of industry partnerships and alumni networks.
- Enhanced global engagement through MoUs and student/faculty exchange.

Through continuous monitoring and internal quality assurance, KRMU has maintained a culture of reflective improvement and strategic foresight.

Conclusion

The Strategic Plan 2017–2022 has laid a strong foundation for K.R. Mangalam University's next phase of growth. The action-oriented execution model, reinforced by robust feedback loops and performance audits, has positioned the University as a forward-looking, student-centric institution. This report serves as both a retrospective review and a benchmark for strategic planning in the upcoming 2023–2028 cycle, especially in the context of the National Education Policy (NEP) 2020 and evolving global educational paradigms.

ACTION TAKEN REPORT ON STRATEGIC PLAN 2017-2022

Dated: August 31, 2022

Expansion of University: Offering Diverse programmes across Schools			
Strategic Initiatives	Target set	Evidences	Target achieved
Start of New Schools	To start new Schools catering to different specialized areas	Increase in Number of schools covering areas of humanities, social sciences, sciences, management, education and law, journalism, pharmacy, physiotherapy etc.	Number of schools increased from 8 to 10 till 2022 Number of UG and PG programs in 2021-22 are 45 which increased from 33 in 2018-19.
Increase in Number of Programs in the existing Schools	To start new UG and PG Programs	Increase in number of UG and PG. Programs in most of the schools such as law, management, engineering, pharmacy, journalism, sciences etc.	Total number of UG/PG students increased from 2018-19= 1645 to 3155 in 2021-22.
Start of PhD Program	Initiation of PhD Program in selected Schools by 2016	Increase in Number of admissions. PhD Program available in eight Schools.	PhD is available in 8 schools. Number of research scholars admitted in 2018 were 36 and in 2022 there are 70 scholars admitted.
Educational Excellence and Holistic Development of Students			
Focusing on improving the students' skills and competencies by imparting them high Quality	100% students shall be offered skill Enhancement course Students shall be motivated to design various business plans and participate in the	Students going for higher studies in the foreign Universities.	Students went for higher education in 2018 was 3.32% and in 2022 its 8.40%.

education to enhance their knowledge and employability	various events presenting their business plans. Students shall be motivated to be part of the internships in foreign Universities we have collaboration with.	Number of students started their own business, ventures/joined family business. Number of students placed in good reputed organizations on highly appreciable packages.	Students placed in 2018 was 88.23% and in 2022 its 59%.
Focusing on promoting innovative pedagogy and modern methodologies in teaching learning process to suit the needs of the students.	Each school identified novel pedagogies in teaching learning process.	The course structure is modified focusing on the nature of the course, learning objectives and expected outcome. Student feedback is reviewed on course delivery.	Adoption of LOCF in 2020 and program outcome and course outcome are well defined. Feedback Analysis of stake holder is considered for improvement in courses.
Creating and sustaining the organization culture that supports teaching excellence and focus on outcome based education system.	Implementation of Choice Based Credit System (CBCS) in the academic curriculum of all the programmes Evaluation Plan and its report for each programme shall be prepared and submitted every year. Entrepreneurship Awareness Cell (EAC) shall organize various Entrepreneurship workshops for students.	Evaluations are conducted time to time covering various aspects like continuous class evaluation, class tests, assignments, case studies, live project assessments, etc. Program structure is updated with the current content on timely basis. Academic calendar (framework) is planned for the whole year for smooth functioning.	Continuous system of evaluation Academic calendar is uploaded on website at the beginning of academic session. Internal assessment is done based on class tests, quiz, presentation, projects etc. Program structure is revised in BOS which is conducted each year.
Focusing on providing high quality education to prepare the students for extensive career opportunities in industry, Government, Academia and research	Students shall be given the assignments/project to accentuate learning. Students will undertake and complete the projects and internships as defined in the curriculum to develop connect with industry. Mentors shall work on the	Assignments and projects are evaluated to determine the actual of Learning outcomes of the students Details of internship, projects and dissertation are maintained for proper records.	Projects are integral part of program structure. Mentoring sessions with students are regularly held to provide them academic and career guidance.

	different aspects to assess the learning curve of the students.	Mentoring classes are conducted so as to keep the track of the problems existing and the ways they can be resolved fostering smooth learning process.	
Focusing on developing the digitally knowledgeable students who can make proper use of the technology purposefully to achieve academic, professional, and personal goals.	Students shall be able to use IT in order to complete their Assignments and Projects Students shall be provided support to use SPSS for data analysis of their projects and dissertations	Use of technologies, database, tools in projects/assignment etc.	Software tools are used by students for preparing the project report and analysing the data.
Research and Innovation Excellence			
Ensuring that the research work done by the research scholars is original and of high quality and shall not contain plagiarism.	Plagiarism check shall be performed on all the research work done by the faculty and the students.	Workshop is organized to guide the faculty and students to improve upon their content writing skills Plagiarism reports are generated to ensure no copied content is used.	Plagiarism tools are used to find out similarity index. Regular workshops on research Methodology, IPR, how to use urkund are regularly organized. PhD Theses are uploaded on Shodhganga.
Ensuring enhancing quality of research publications evidenced by high criteria index per paper	Increase Research publications and citations	Details of Research publications in journals like Scopus, Elsevier, science Direct, any other reputed Journal.	Quality research is promoted through incentive scheme introduced in 2021.
Focusing on maintaining and strengthening the core infrastructure and excellent pool of human resources to stimulate the intellectual participation of students in scholarly activities.	Enhance Research Facilities 100% student engagement in the scholarly activities. Increased enrollment of research scholars Embedding research-oriented courses in the course curriculum	Reports recording scholarly activities are maintained and updated regularly. Infrastructure assessment is done on the timely basis. Dissertations/ internships and project reports are incorporated as the part of	Infrastructure has been created to provide & accommodate needs of the students. Infrastructure is maintained and upgraded regularly. Most of the programs have project as part of curriculum.

		the course curriculum to promote research-oriented learning.	
Follow the path of Ethics, Integrity and Good Governance			
Strategy of inculcating ethical values in the students (coming from varied backgrounds) by following the same in our day to day working	The students are given tasks to follow certain principles. Continuous review of their performance	Performance analysis of diverse groups Cases of indiscipline / unethical practices of diverse groups Performance improvement after appropriate interventions	Policy on ethics is there, and several sessions are held to promote ethics amongst students. Course on ethics has been introduced in courses offered to PhD research scholars.
Engage and maintain faculty and staff that work with integrity and provide support for students to meet their educational goals and objectives.	Working with complete honesty and transparency to show that we care for our students and all stakeholders. Grievance redressal mechanism for all the students, faculty & staff	Analysis of Student satisfaction survey Analysis of grievance redressal Showing integrity in all the tasks that we perform	Grievances of the students are handled in an effective way. Grievance Redressal Committee, Internal Complaint's Committee, Anti ragging committee are in place.
Having the policies & procedures in place for the functioning of the institution. Preparing SOPs of the functioning of each and every department of all the schools of the University.	Track the performances on the basis of set guidelines. The policies & procedures to be in place for the entire organization. Each and every school has its own SOPs for all their departments.	Relevant Policy Guidelines Annual Academic & Strategic Plan Internal and external audit reports	Policies are revised regularly to improve the processes. Strategic planning is done as per university vision and mission. Academic and Administrative Audit are regularly conducted.
- Procuring Accreditations & Improve Ranking			
Apply for relevant and reputed accreditations for our different schools & University	Each school to work towards completing the necessary work to be eligible for the required accreditation. Review of systems & processes by IQAC periodically.	Continuously and periodically updating the documents as per the guidelines of different agencies Supporting documents and papers.	Periodic updating of documents and review by IQAC to improve quality.

Review of all the systems at regular intervals so that the University is on the same page with the rules laid down by the relevant agencies.	Continuously and periodically updating the documents as per the guidelines of different agencies Review of systems & processes by IQAC periodically.	List of processes and systems required for specific activity Benchmarking report Copy of approval of new processes and systems Accreditation in process/achieved status	Collection, compilation and analysis of data is done to improve the processes. University is collecting data for submission to NAAC for accreditation.
Strong Network with Industry & Alumni			
Build strong industry networks to keep the research and academic programmes responsive to industry needs	Students can undergo training programmes, internships Invite the industry experts to internships share their life experiences and to discuss the current trends	Technology transfers Details of industry internships	Industry people are regularly invited in the campus for interaction with students and are part of BOS/AC/BOM etc.
Develop sufficient capabilities in research and teaching	To procure industry funded projects, consultancy, assignments from industry	Number of industry funded projects, consultancy, assignments from industry	
To connect the university with corporate as a means of enriching the university's curricula	Integration of the feedback of industry experts to align the programme with the industry needs Integrate Industry feedback in curriculum review Industry expert shall be a member of committee constituted for the purpose of curriculum review	Industry feedback Minutes of meetings of Governing Body, Academic Council and Board of Studies	Industry expert feedback is considered during curriculum revision. GB, BOM, AC and FC meetings are regularly conducted as per statutes.
To foster ties with alumni and nurture and develop strong alumni network	Organize Alumni meet to develop alumni network	Alumni Survey Alumni meet Feedback on curriculum review	Alumni meet conducted in 2019. Alumni association has been registered in 2021.

	Integrate alumni feedback in Curriculum review		Alumni feedback considered during curriculum review.
Global Exposure			
Exchange programmes with world class universities to give exposure to our students & faculty alike.	Tie-up with universities across the world which will have a two-way benefit for both the universities. The students from international universities to come at K R Mangalam University and study	MoU signed for student exchange programmes. Details of international faculty & students Details of international universities	
Stress on Research in all the fields in collaboration with international universities.	Different schools of K.R. Mangalam University shall set the target of areas of research.	Listing of the fields of research and find out the best schools for particular research field.	School of Engineering and Technology, School of Basic and Applied Sciences, School of Medical and Allied Sciences are contributing for research. University is motivating faculty for quality research work by providing them incentives and seed grants.

Meena

Dr. Meena Bhandari

Director IQAC

Director IQAC

K.R. Mangalam University

Sohna road, Gurugram

Haryana 122103