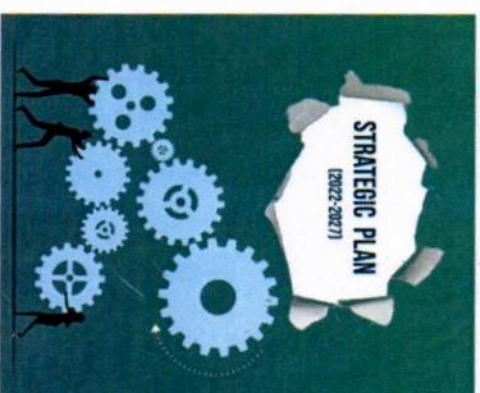




K.R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION



ACTION TAKEN REPORT ON STRATEGIC PLAN 2022-27

Academic Year 2023-24

STRATEGIC PLAN 2022-27: OVERVIEW AND IMPLEMENTATION REPORT FOR ACADEMIC YEAR 2023-24

Introduction

The period from 2022 to 2027 represents a pivotal chapter in the evolution of **K.R. Mangalam University (KRMU)**—an era shaped by transformative educational reforms, global disruptions, and the imperatives of the **National Education Policy (NEP) 2020**. In response to emerging academic, societal, and technological challenges, the University articulated its **Strategic Plan 2022–27** as a forward-looking roadmap to guide institutional growth, innovation, and sustainable impact.

Grounded in its vision to become a globally recognized institution of higher learning, the plan laid out **nine strategic goals** encompassing educational excellence, research and innovation, ethical governance, digital learning transformation, industry-academia collaboration, sustainable development, and student-centric outcomes. With a robust framework of targets, timelines, and evidence-based metrics, the strategic blueprint emphasized interdisciplinary learning, experiential pedagogy, employability, and inclusive academic practices.

Purpose and Framework of the Strategic Plan

The **Strategic Plan (2022–27)** of K.R. Mangalam University provides a comprehensive, future-oriented roadmap to guide the university's academic, administrative, and developmental initiatives. Designed in alignment with national priorities and global best practices, the plan defines clear strategic goals and targets aimed at elevating educational excellence, fostering innovation, strengthening governance, and promoting social impact.

The framework of the plan rests on **nine strategic pillars** that encompass liberal and multidisciplinary education, research and innovation, ethics and governance, industry and alumni engagement, institutional accreditation, intellectual capital development, digital learning environments, placement enhancement, and contribution to the Sustainable Development Goals (SDGs). These pillars are supported by measurable indicators and actionable targets to ensure meaningful progress and accountability.

Vision and Mission Alignment

The Strategic Plan is deeply rooted in the **Vision and Mission** of the university, which aspires to become a globally recognized institution of higher learning, producing socially responsible lifelong learners through interdisciplinary education and research excellence. Each strategic initiative reflects the core institutional values—academic integrity, innovation, collaboration, inclusivity, and ethical leadership.

The plan acts as a bridge between institutional philosophy and practical execution, ensuring that every policy decision and programmatic intervention contributes directly to the mission of **nation building through knowledge creation, dissemination, and application**.

Action Taken Report (ATR): Bridging Vision and Results

The **Action Taken Report (ATR)** is an essential institutional mechanism for tracking progress and evaluating the extent to which the objectives of the Strategic Plan have been realized. It captures the transformative actions initiated across all academic and functional units and documents achievements against pre-set strategic goals.

Prepared under the supervision of the **Internal Quality Assurance Cell (IQAC)**, this ATR (as on **11 June 2025**) offers an evidence-based summary of key accomplishments, new initiatives, measurable impacts, and best practices institutionalized since the launch of the strategic plan. It showcases the commitment of the university to continuous improvement, responsiveness to stakeholder feedback, and alignment with the evolving higher education landscape, particularly the implementation of **National Education Policy (NEP) 2020**.

Conclusion

The present Action Taken Report stands as a testament to the university's resilience, adaptability, and dedication to its strategic commitments. It highlights the tangible outcomes of collective efforts by faculty, students, administrators, and leadership in pursuing excellence and relevance. More than a report card, this ATR is a roadmap for sustained quality enhancement and strategic growth. As K.R. Mangalam University prepares for the next phase of internal review, external assessments, and global benchmarking, this document will play a crucial role in guiding decision-making, informing stakeholders, and reinforcing the institution's pursuit of **transformative and inclusive education**.

ACTION TAKEN REPORT ON STRATEGIC PLAN 2022-27

Dated: November 18, 2024

ACTION TAKEN REPORT STRATEGIC PLAN (2022-27) November 18, 2024			
Strategic Initiatives	Targets	Evidence	Accomplishments till date
ACADEMIC AND EDUCATIONAL EXCELLENCE			
<ul style="list-style-type: none"> To focus on liberal education and prepare students to deal with complexity, diversity, and change. To establish Academic Bank of Credits. To include research and internship in undergraduate courses. To revise curriculum to enable students for multiple entry and exit options. To enhance students' abilities and proficiencies by imparting them high quality education for entrepreneurship and employability. To focus on promoting innovative, inclusive pedagogies and modern methodologies for effective teaching learning 	<ul style="list-style-type: none"> Curriculum will be designed as per demand from industry or in collaboration with industries and feedback of experts/academicians. 100% students shall be offered skill enhancement courses. Pool for value added courses offered to students will be increased. Entrepreneurship workshops for students will be organized by Entrepreneurship and Incubation cell to motivate students to design business plans with large number of opportunities to present their business plans. Students shall be given the assignments/projects to accentuate creativity and analytical ability. Students shall be motivated to be part of the internships/field report/research 	<ul style="list-style-type: none"> Students placed in good, reputed organizations on highly appreciable packages. Students going for higher studies in the foreign Universities. Number of students starting their own business ventures/joined family business. Introduction of new programs as per national and global needs and market demand. Revision in curriculum on timely basis after analysis of 	<ul style="list-style-type: none"> Academic Bank of credit established and 4585 accounts has been created. 100% internship has been introduced in the programs based on NEP. Introduction of NEP in 23 programs having multiple entry and exit options. Employability and entrepreneurship courses are part of curriculum.

<p>process.</p> <ul style="list-style-type: none"> • To develop multilingual programs to promote equity and inclusion in higher education. • To arrange bridge courses for disadvantaged students. • To promote creativity and critical thinking amongst students through innovation in teaching learning process. • To focus on regular formative methods of assessment. • To introduce and focus on vocational educational programs and courses to enhance employability and productivity. • To include courses pertaining to Indian heritage and knowledge system. • To formulate specific action plan for increasing participation in Sustainable Developmental Goals (SDGs) • To adopt curriculum as per requirements of industry, based on outcome-based educational pedagogy. • To provide opportunities to students in industry, government, academic and research organization. • To integrate science and technology with arts and humanities and promote 	<p>projects in academic and industrial organizations.</p> <ul style="list-style-type: none"> ▪ Novel pedagogies based on experiential/project-based learning involving practical, learning by doing, group discussions etc. will be adopted for effective teaching learning process. ▪ Emphasis on MOOCs will be given as per UGC guidelines to provide students an opportunity to connect with renowned academicians and industry experts. ▪ 100% implementation of Choice Based Credit System/ Learning Outcome-Based Curriculum Framework in the academic curriculum of all the programs. ▪ Evaluations are conducted from time to time covering various aspects like end term evaluation, class tests, class presentation, assignments, case studies, live projects, assessments etc. ▪ Mentors shall work on the different aspects to assess the learning/curve of the students. Special coaching will be given to slow and learners. ▪ Students shall be able to learn IT skills, communication skills for analysis and presentation of their data, project reports etc. ▪ Students will learn effective communication, leadership skills, confidence and teamwork by participation through co-curricular and 	<p>feedback obtained from all stakeholders.</p> <ul style="list-style-type: none"> • Course outcomes are mapped with program outcomes to determine the actual learning outcomes of the students. • Details of internship, field projects and dissertation/research projects are maintained for proper records. • Mentoring classes are conducted to keep track of the students' problems and the ways they can be resolved by fostering smooth learning process. • Use of technologies, database, tools in project presentation and assignments etc. • Representation of students in national and 	<ul style="list-style-type: none"> • Experiential learning is promoted through projects, hand on in labs, case studies, internships, workshops which are integral part of experiential calendar which is prepared every semester as well as curriculum. • MOOC have been introduced in the curriculum. • Mentors are allocated to each student to provide them academic and personal and career guidance. • LMS Moodle is in usage, which allows access to students and faculty to exchange academic information.
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<ul style="list-style-type: none"> • multidisciplinary approach of learning. • To focus on developing the digitally knowledgeable students who can make proper use of the technology purposefully to achieve academic, professional, and personal goals. • To orient and prepare students for higher education in Indian and foreign universities. 	<ul style="list-style-type: none"> ▪ Extracurricular activities. Students will acquire moral, social, ethical values and environmental consciousness through courses embedded in the curriculum or through additional value-added courses/guest lectures/workshops/seminars etc. 	<p>international universities, festivals, and competitions in curricular, co-curricular, sports and cultural events.</p>	<ul style="list-style-type: none"> • Continuous system of evaluation. • Internal assessments are conducted by faculty through presentations, class tests, quizzes etc. • Differential learning needs of slow and advanced learners are assessed and strategies are planned to augment their performance. • Skill courses are part of curriculum. • Number of Value-added courses offered in 2022-23 were 41 and in 2023-24 were 28. • Courses on Human values are offered by several schools. • Co-curricular activities from
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			2018-23 were 952 and in 2023-24 were 613 which have been organized through clubs and schools.
RESEARCH AND INNOVATION EXCELLENCE			
<ul style="list-style-type: none"> To improve University Research Promotion Policy. To augment infrastructure and research facilities. To provide seed grant money to faculty to initiate research in the relevant area. To motivate, create and support research environment for discipline specific and interdisciplinary research in high quality journals such as Scopus / Web of Science/PubMed etc. To recruit new faculty from prestigious organizations having good teaching and research abilities and having relevant academic/industry experience. To translate the laboratory research into commercial products and filing patents. To undertake interdisciplinary/multidisciplinary research with industry collaboration focussing on practical problems and applications in real life situations. 	<ul style="list-style-type: none"> Promoting research in the entire gamut of inter-disciplinary development studies in all areas of societal and national concern. Also, taking up research on the lives and works of eminent persons of national status. Bagging more research projects funded by Govt., Industry and filing IPRs. Students in all disciplines shall be engaged in scholarly activities by embedding research-oriented courses in their curriculum that starts from the fundamental levels of knowledge and comprehension and move towards the advance levels of analysis and synthesis as the programme progresses. All research work conducted either by faculty or students shall pass through plagiarism check. Attracting international faculty, empanelling prolific experts as visiting professors/honorary professors and appoint distinguished and eminent scientists/academicians as professor emeritus to motivate and actively 	<ul style="list-style-type: none"> Infrastructure assessment is done on a timely basis and new lab/center of excellence is developed. Procurement of necessary software for research. Workshops/Faculty Development Programs/Seminars are organized to guide the faculty and students to improve upon their content writing skills. Plagiarism reports are generated to find out similarity index. Organizations of Conferences, Guest lectures, Invited Talks on recent advances in Social Sciences, Sciences, 	<ul style="list-style-type: none"> Research and Development Cell, K.R. Mangalam Entrepreneurship and Innovation Centre was established on Dec 2021 respectively. Centre of Excellence on Artificial Intelligence (Estd. 2022), Centre on Human Rights (Estd. 2023), Centre on Criminology and Victimology (Estd. 2023), Centre on, Centre on Robotics were established in 2024. Facilities in Central Instrumentation Facilities increased.

<ul style="list-style-type: none"> • To promote highest ethical standards in research. • To facilitate faculty participation in research related events such as paper presentation in seminars, conferences, workshops, training programmes and faculty development programmes for their continuous professional development. • To recognize and reward outstanding research publications and contributions of faculty in journals and conferences by providing them faculty incentives/registration fees/travel grants etc. • To share research funding, collaboration, scholarships, and fellowships related information to all concerned on regular basis and motivate faculty to submit project with Govt. and Non-Govt. Organisations/ Industries for funding and consultancy. • To collaborate with world class institutions for research. 	<p>engage in research guidance to junior faculty and researchers.</p> <ul style="list-style-type: none"> • The University will undertake to sufficiently train, equip and sensitize the faculty and research scholars to focus on creating meaningful research output to contribute towards creating theory and influencing practice. • Faculty will be encouraged to increase their research publications in A-category journals and citations in journals listed in like Scopus, Elsevier, Thomson Reuters, Web of Science, or any other indexed journals having exemplary reputation and high impact. They should be more focused on rigor and relevance of their research in their field of study. • MoUs with reputed educational and research organizations both at national and international level for collaborative research and joint-PhD programmes and improve percentage of international students (exchange students and regular students). • Augmentation of IT infrastructure and upgradation of infrastructural facilities such as strengthening of the Central Instrumentation Facility by the introduction of specific and sophisticated equipment and creation of more research labs as per demand 	<p>Technology, Humanities, Education, Pharmaceutical Sciences, Management, Law, Architecture, Agriculture and Fashion etc. to develop an ecosystem in the University to stimulate augment research.</p> <ul style="list-style-type: none"> • Constitution of Chairs and appointment of Professor Emeritus to provide research guidance to faculty and students. • Managing the records of consultancy/research project sanctioned. • Maintaining record of startups. • Keeping record of faculty awards and incentives for outstanding research. • Details of research publications in journals like Scopus, Elsevier, Science 	<ul style="list-style-type: none"> • IPR Cell has organized 13 activities and supported 10 patents. • As a part of NEP, courses on Research Methodology have been introduced in curriculum. • All PhD theses submitted contain similarity index report. Drillbit facility is provided to faculty and research scholars and PhD Theses have been uploaded on Shodhganga. • 20 Conferences have been organized by the university from 2018 till date. • An amount of - 1,34,36,000/- as seed grant have been given for twenty seed grant
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		<p>Direct, and any other reputed Journal.</p> <ul style="list-style-type: none"> • Dissertations/ internships and project reports are incorporated as part of the course curriculum to promote research-oriented learning. • Reports recording scholarly activities like Theses, Dissertations etc. are maintained and updated regularly. PhD Theses are uploaded on Shodhganga. • Record of faculty/ student exchange programs to increase impact of research. 	<p>projects for carrying out research work.</p> <ul style="list-style-type: none"> • University received 176.38 Lakh amount from Govt. (DST) for research. • Appointment of Professors Emeritus have been done to guide young faculty. • Faculty awards are announced on Teacher's Day to motivate faculty. • Internships/ Projects/ Dissertations are part of curriculum. • 87 National and 12 international MOUs have been signed till date. • 103 PhD have been awarded by university till date.
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ETHICS, INTEGRITY, AND GOOD GOVERNANCE

<p>To formulate transparent work ethos for discharge of the University's functions and responsibilities as a responsible public institution.</p>	<p>2. To inculcate a strong sense of values, ethics and social responsibilities amongst students by becoming role model for them.</p> <p>3. To promote and empower the students, faculty and other staff members for dynamic administrative functioning and work delivery.</p>	<p>To engage and maintain faculty and staff that work with integrity and provide support for students to meet their education goals.</p>	<p>5. To improve its ambitious e-governance project to make its working more efficient, responsive, transparent, and convenient.</p>	<p>6. To prepare SOPs for the functioning of each department, School, Centre, Office of the University.</p>	<p>7. To put in place a fair and equitable mechanism to allocate resources and resolve problems promptly and effectively which will help in proper functioning of the University.</p> <p>8. To launch new initiatives in upfront areas.</p>
<p>1. To ensure compliance with agreed policies by monitoring and recording, what is going on, and to provide corrective action in cases where the rules have been ignored or misconstrued.</p> <p>2. To continuous monitoring and review of performances.</p> <p>3. To conduct meetings in a highly democratic environment, resulting in free consultative, participative, and collective decision-making.</p> <p>4. To hold the meetings of Academic Council, University Research Committee, Board of Studies, Faculties, and IQAC, etc. on a regular basis for prompt decision-making on all time-bound academic matters.</p> <p>5. To review University functioning from the point of view of all stakeholders and beneficiaries involved to confirm that it must have firm moorings to moral values and principles.</p> <p>6. To work out a detailed Citizen Charter in consultation with the stakeholders to address their complaints and to apprise the students and other stakeholders of their rights.</p> <p>7. 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To address faculty, student, and staff through grievance redressal mechanism</p>
<p>1. Annual academic and strategic plan.</p> <p>2. Relevant policy guidelines</p> <p>3. Internal and External Audit Reports</p> <p>4. Analysis of feedback of students or student satisfaction survey</p> <p>5. Performance improvement after appropriate intervention.</p>	<p>1. Annual academic and strategic plan.</p> <p>2. Relevant policy guidelines</p> <p>3. Internal and External Audit Reports</p> <p>4. Analysis of feedback of students or student satisfaction survey</p> <p>5. Performance improvement after appropriate intervention.</p>	<p>1. Annual academic and strategic plan.</p> <p>2. Relevant policy guidelines</p> <p>3. Internal and External Audit Reports</p> <p>4. Analysis of feedback of students or student satisfaction survey</p> <p>5. Performance improvement after appropriate intervention.</p>	<p>1. Annual academic and strategic plan.</p> <p>2. Relevant policy guidelines</p> <p>3. Internal and External Audit Reports</p> <p>4. Analysis of feedback of students or student satisfaction survey</p> <p>5. Performance improvement after appropriate intervention.</p>	<p>1. Annual academic and strategic plan.</p> <p>2. Relevant policy guidelines</p> <p>3. Internal and External Audit Reports</p> <p>4. Analysis of feedback of students or student satisfaction survey</p> <p>5. Performance improvement after appropriate intervention.</p>	<p>1. Annual academic and strategic plan.</p> <p>2. Relevant policy guidelines</p> <p>3. Internal and External Audit Reports</p> <p>4. Analysis of feedback of students or student satisfaction survey</p> <p>5. Performance improvement after appropriate intervention.</p>
<ul style="list-style-type: none"> Revision of policies, Constitution of Committees for efficient functioning and participative management is done. 	<ul style="list-style-type: none"> Meeting of statutory committees are conducted regularly. 	<ul style="list-style-type: none"> Feedback from all stakeholders is analyzed regularly and curriculum revisions are done. 	<ul style="list-style-type: none"> Academic and Administrative Audits are conducted. 	<ul style="list-style-type: none"> Grievances of faculty/staff are addressed through grievance redressal committee. 	

<p>9. To create a green sustainable campus.</p> <p>10. To create gender-sensitive environment in the campus enabling women and men to maximize their potential.</p> <p>11. To provide direction to the University considering National Educational Policy - 2020</p>			
<p>1. To build strong industry networks to keep the research and academic programs responsive to industry needs.</p> <p>2. To develop sufficient capabilities in research and teaching.</p> <p>3. To connect the university with corporate as a means of enriching the university's curricula.</p> <p>4. To foster ties with alumni to nurture and develop strong alumni network.</p>	<p>STRONG NETWORK WITH INDUSTRY & ALUMNI</p> <p>1. Students can undergo training programs, and internships.</p> <p>2. Invite the industry experts to share their life experiences and to discuss current trends.</p> <p>3. Procure industry funded projects, consultancy, and assignments from industry.</p> <p>4. Integration of the feedback of industry experts to align the program with the industry needs.</p> <p>5. Industry expert shall be a member of committee constituted for the purpose of curriculum review</p> <p>6. Organize Alumni meet to develop alumni network</p> <p>7. Integrate alumni feedback in curriculum review</p>	<p>1) Details of industry internships</p> <p>2) Number of industry funded projects, consultancy, and assignments from industry</p> <p>3) Industry feedback</p> <p>4) Minutes of meetings of Governing Body, Academic Council and Board of Studies</p> <p>5) Feedback on curriculum review of</p> <p>6) Record of Consultancy projects</p> <p>7) Record of Alumni Meet and Alumni Connect Program</p>	<ul style="list-style-type: none"> Industry integrated programs are 17. Industry and alumni feedback is considered as part of curriculum revision. Registered Alumni Association is there and Alumni Meets have been conducted in 2019, 2022 and 2023. 28 Alumni interactions and have been conducted by the university from 2018-till date.

PROCURING ACCREDITATIONS & IMPROVE RANKING			
<ol style="list-style-type: none"> 1. Applying for relevant and reputed accreditations for different Schools /University 2. Periodic review of all the university's system to maintain a pace between rules designed and followed. 	<ol style="list-style-type: none"> 1. Periodic Review of Teaching Learning Process by IQAC 2. Continuous document upgradation as per the guidelines of different accrediting agencies 	<ol style="list-style-type: none"> 1. List of processes and system required for specific accreditation 2. Supporting documents and reports 3. Benchmarking report 4. Status report of Accreditation Applied 	<ul style="list-style-type: none"> • ISO certifications. • Applied for NIRF, Times Ranking
INTELLECTUAL CAPITAL			
<ul style="list-style-type: none"> • To recruit energetic and intellect minds to keep the research and academic programs responsive to current needs. • To develop sufficient capabilities in research and teaching • To connect the university with corporate as a means of enriching the university's curriculum • To encourage research by providing attractive incentive schemes. 	<ul style="list-style-type: none"> • To procure funded research projects, consultancy, and assignments from industry and research fraternity. • Integration of the 360 degree and transparent feedback system in university 	<ul style="list-style-type: none"> • Details and classification of recruitment sources • Number of funded projects, consultancy, and assignments from industry. 	<ul style="list-style-type: none"> • Total number of teachers having PhD are 217 (2018-23) two projects of amount 176.38 Lakh have been sanctioned by DST. • Research publications are 3380 (journal articles, conference proceedings, book/book chapters) and 210 patents are published/granted till date. Incentives are provided to faculty for quality publications.

LEARNING MANAGEMENT SYSTEM

<ul style="list-style-type: none"> To develop multi-dimensional, global, social, experiential, and interactive learning environment. Incorporation of Hybrid learning mode of education which will include more and more Industrial hands-on experiences. 	<ul style="list-style-type: none"> To develop active and blended learning, flipped classrooms, and technology enabled classrooms. Establishment of contemporary learning approaches, embracing experiential learning (learning through doing) and technology-enabled active learning Redesigning of curriculum to include components of Research, Design and Technology. 	<ul style="list-style-type: none"> Details of technology resources embedded in university. Number of Undergraduate Research Opportunities Program (UROP), internships, capstone project or thesis introduced, implemented and registered by students. 	<ul style="list-style-type: none"> Serosoft by Academia is internal ERP system which is interface between all stakeholders of the university and information is publicly available through website. LMS Moodle is the interface between faculty and students for sharing of academic content, videos, assignment etc. Faculty is recording videos for uploading on LMS Moodle. Open-source software, SPSS, Mathematica are used by students for their project work.
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PLACEMENT OPPURTUNITIES

<p>Cohort Based Placement Faculty Team: Slot System Marketing of Job/Internship/Project through Institution Website, Facebook, internal notices etc.</p>	<ul style="list-style-type: none"> Improvement in Placement records Increase in number of companies visiting campus. 	<ul style="list-style-type: none"> Placement summary report 	
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Access to Student Resumes Pre-Placement Talks, Tests, and Interview Specialization Students	<ul style="list-style-type: none"> • Increase in number of students going for higher education. • Increase in number of Internships offered to students. • Increase in number of students enrolled in field projects. 	<ul style="list-style-type: none"> • Boost in highest package offered to students. • Enhancement in average salary offered to students. • Growth in student progression to higher education • Improvement in number of students going to foreign university for higher studies. • Enhancement in number of students cracking competitive examination like IIT-JAM, NET, CTAT, CLAT, GATE, GPAT etc. 	83% students have been placed. Highest salary offered is 36 Lakh.
CENTER FOR SUSTAINABLE DEVELOPMENT GOALS (SDG's)			
<ul style="list-style-type: none"> • To promote the concept of Sustainable Development and encourage further learning, partnerships, and research. • To engaging and inviting corporates and policy framers to share practical experience on the application of Sustainability principles. 	<ul style="list-style-type: none"> ➤ To establish Centre of Excellence for SDGs at University level and implement SDG's goals to inculcate inclusive approach in all the endeavours. ➤ Redesigning of university curriculum to include components of Research, Design and Technology inclined broadly with SDG's goals. 	<ul style="list-style-type: none"> • Details of Research activities conducted; Outreach programme scheduled by the Centre for SDGs at University level. • Revised Curriculum of the university adhere to relevant 	<ul style="list-style-type: none"> • Centre of Excellence has been established on September 2022. • Books Published: 17 • Activities Conducted: 6 • MoU with UNESCO MGIEP

		indicators under SDG's.	<ul style="list-style-type: none"> • Webinar on SDG in collaboration with MGIEP UNESCO • VAC on SDGs offered to Students
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14/11/24

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