



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION



SCHOOL OF EMERGING MEDIA & CREATOR ECONOMY

The BYLINE - Illuminating Ideas in Ink

NEWSLETTER

April - June 2026





K.R. MANGALAM UNIVERSITY

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MESSAGE FROM THE CHANCELLOR



PROF. (DR.) DINESH SINGH

Chancellor
K.R. Mangalam University



Dear Readers,

It gives me great pleasure to present this edition of the School Newsletter, which reflects the vibrant academic culture, innovative spirit, and remarkable achievements of the K.R. Mangalam University community.

At KRMU, we believe that education is about inspiring minds, nurturing values, and empowering learners to create meaningful impact. The accomplishments showcased in these pages are a testament to the dedication of our students, faculty, and staff in their pursuit of excellence.

I congratulate everyone who has contributed to this publication and wish our University community continued success as we strive to innovate, lead, and serve society with knowledge, integrity, and purpose.



MESSAGE FROM THE VICE CHANCELLOR



PROF. (DR.) ANIL KUMAR SAINI

Vice Chancellor
K.R. Mangalam University



Dear Readers,

Every edition of our school newsletter is a reflection of the vibrant academic life that defines K.R. Mangalam University. It is always encouraging to witness the remarkable efforts of our students and faculty as they explore new ideas, celebrate achievements, and contribute to a culture of learning and innovation.

At KRMU, we are committed to creating an environment where talent is nurtured, curiosity is encouraged, and every learner is empowered to reach their full potential. Through academic excellence, research, industry engagement, and community initiatives, our schools continue to prepare students with the knowledge, skills, and values needed to succeed in an evolving global landscape.

I extend my sincere appreciation to everyone whose dedication has made these accomplishments possible. I also commend the editorial team for bringing together the stories that showcase the spirit and aspirations of our university community.

May this newsletter inspire us to continue learning, collaborating, and setting new benchmarks of excellence in the years ahead.



MESSAGE FROM THE DEAN ACADEMIC AFFAIRS



PROF. (DR.) VARUNA TYAGI

Dean Academics
K.R. Mangalam University



Dear Readers,

This newsletter offers a wonderful glimpse into the many learning experiences, achievements, and initiatives that make our academic community vibrant and dynamic. It is heartening to see our students and faculty continually pushing boundaries, embracing new opportunities, and contributing to a culture of excellence.

Academic excellence is built through curiosity, discipline, collaboration, and the willingness to learn beyond the classroom. At K.R. Mangalam University, we strive to create an enriching academic ecosystem where innovative teaching practices, experiential learning, research, and interdisciplinary engagement help students grow into confident and capable professionals.

As you read through these pages, I hope you find inspiration in the stories of perseverance, creativity, and achievement that represent the collective efforts of our schools. My sincere appreciation goes to the faculty, students, and staff whose dedication has made these accomplishments possible, and to the editorial team for showcasing them with such care.

I wish our entire KRMU community continued success as we learn, grow, and achieve together.



MESSAGE FROM THE DEAN RESEARCH



PROF. (DR.) SEEMA RAJ

Dean Research
K.R. Mangalam University



Dear Readers,

Research is the foundation of discovery, innovation, and meaningful progress. As I read through this edition of our newsletter, I am delighted to see the growing culture of inquiry and intellectual exploration flourishing across our schools. The accomplishments featured here reflect the curiosity, perseverance, and collaborative spirit of our students, scholars, and faculty members.

At K.R. Mangalam University, we are committed to fostering a research ecosystem that encourages asking meaningful questions, exploring interdisciplinary solutions, and creating knowledge that addresses real-world challenges. From publications and funded projects to innovation, entrepreneurship, and community-focused initiatives, our academic community continues to demonstrate that research is most impactful when it creates value for society.

I congratulate everyone whose dedication has contributed to these achievements and appreciate the editorial team for documenting these inspiring milestones. May this newsletter encourage all our learners and researchers to continue exploring new ideas, embracing collaboration, and contributing to a future driven by knowledge and innovation.



MESSAGE FROM THE DEAN STUDENTS' WELFARE



DR. SHWETA A. BANSAL

Dean Students Welfare
K.R. Mangalam University



Dear Readers,

A vibrant campus is built not only on academic excellence but also on the holistic growth and well-being of its students. It gives me immense pleasure to present this edition of our newsletter, which showcases the enthusiasm, creativity, leadership, and achievements of our students across academics, sports, cultural activities, community engagement, and beyond.

At K.R. Mangalam University, we are committed to creating an inclusive and nurturing environment where every student is encouraged to discover their potential, embrace new opportunities, and grow into responsible, compassionate, and confident individuals. The accomplishments featured in these pages reflect the dedication of our students, faculty mentors, and the entire University community.

I congratulate everyone who has contributed to these inspiring achievements and appreciate the editorial team for bringing together these memorable moments. May this newsletter continue to motivate our students to dream bigger, lead with integrity, and contribute meaningfully to society.



MESSAGE FROM EDITOR, IQAC COORDINATOR



DR. SHIKHA DUTT SHARMA

Editor, IQAC Coordinator
K.R. Mangalam University



"Excellence is never an accident. It is always the result of high intention, sincere effort, and intelligent execution." – Aristotle

At K.R. Mangalam University, quality is a continuous journey of innovation, academic excellence, and institutional growth. As the IQAC Coordinator of the School of Architecture and Design (SOAD), I am delighted to present this edition of the SOAD Newsletter, showcasing the achievements, creativity, and dedication of our students and faculty.

This newsletter reflects our commitment to fostering critical thinking, interdisciplinary collaboration, research, and sustainable design practices. It captures significant academic accomplishments, innovative projects, events, and milestones that define the vibrant learning environment of our School.

I sincerely appreciate the efforts of everyone who contributed to this publication. May this edition inspire continuous learning, collaboration, and the pursuit of excellence as we collectively shape the future of architecture and design.



EDITORIAL MESSAGE



PROF. (DR.) AMIT CHAWLA

Dean, School of Emerging Media
and Creator Economy
K.R. Mangalam University



The second quarter of 2026 has been a period of growth and achievement for the School of Emerging Media & Creator Economy (SEMCE), marked by academic excellence, research, and industry engagement.

A key highlight was the second edition of Connect 360 (22–24 April 2026), organised in collaboration with Jamia Hamdard and Bennett University. The conference brought together scholars, practitioners, creators, and students to discuss sustainability, innovation, and the evolving media landscape.

Faculty-led workshops, competitions, and academic activities further strengthened practice-based learning while keeping our programmes aligned with NEP 2020 and emerging industry requirements. Student placements, internships, research publications, and collaborative projects continued to reinforce the strong connection between academic learning and professional practice.

As we move forward, I encourage our students to remain curious, creative, and committed to lifelong learning. My sincere gratitude to our faculty, staff, collaborators, and students for their unwavering dedication in making SEMCE a vibrant hub of innovation and excellence.

Warm regards



ABOUT K.R. MANGALAM UNIVERSITY

Established in 2013 under the Haryana Private Universities Act by the esteemed, K.R. Mangalam Group, K.R. Mangalam University (KRMU) has swiftly emerged as a leading private university in India. Known for its commitment to fostering academic excellence and holistic development, KRMU offers a dynamic learning environment that integrates traditional education with innovative practices. The university provides a diverse array of undergraduate, postgraduate, and doctoral programmes across various disciplines, including engineering, management, law, and the arts.

KRMU's state-of-the-art campus, located in Gurugram, Haryana, boasts modern facilities, advanced laboratories, and extensive research opportunities, ensuring that students receive a world-class education. The university is dedicated to nurturing future leaders by emphasising a curriculum that blends theoretical knowledge with

practical experience. With a faculty composed of seasoned academicians and industry experts, KRMU ensures that its students are equipped with the skills and knowledge required to excel in a globalised world. The university's commitment to excellence extends beyond academics to include a vibrant campus life with numerous extracurricular activities, clubs, and societies. KRMU's focus on holistic development aims to shape well-rounded individuals who are not only academically proficient but also socially responsible and globally aware. As a testament to its quality, KRMU has garnered various accolades and partnerships with leading global institutions, further enhancing its reputation as a premier destination for higher education in India. With a vision to become a center of academic and professional excellence, K.R. Mangalam University continues to innovate and expand, preparing its students to meet the challenges of the future with confidence and competence.

VISION

K.R. Mangalam University aspires to become an internationally recognized institution of higher learning through excellence in inter-disciplinary education, research, and innovation, preparing socially responsible life-long learners contributing to nation building.

MISSION IS TO

- Foster employability and entrepreneurship through futuristic curriculum and progressive pedagogy with cutting-edge technology.
- Instil notion of lifelong learning through stimulating research, outcomes-based education, and innovative thinking.
- Integrate global needs and expectations through collaborative programmes with premier universities, research centres, industries, and professional bodies.
- Enhance leadership qualities among the youth having understanding of ethical values and environmental realities.

CORE VALUES

- 1. Excellence:** We are committed to achieving the highest standards in education, research, and service, continually striving for excellence in all our endeavors.
- 2. Integrity:** We uphold the principles of honesty, transparency, and ethical conduct in all our interactions and practices, cultivating a culture of trust and respect.
- 3. Innovation:** We encourage creativity and innovation in teaching, learning, and research, continuously exploring new ways to solve problems and advance knowledge.

- 4. Inclusivity:** We embrace diversity and promote an inclusive environment where everyone is valued and empowered to contribute to their fullest potential.
- 5. Lifelong Learning:** We promote the continuous pursuit of knowledge and skills, encouraging our students, faculty, and staff to remain curious and adaptable in an ever-changing world.
- 6. Social Responsibility:** We are dedicated to making a positive impact on society through education, research, and community engagement, aiming to address global challenges and promote sustainable development.

ACCREDITATIONS, RECOGNITIONS & APPROVALS



National Assessment and Accreditation Council (NAAC).

K.R. Mangalam University has been accredited with an "A" Grade in its First Cycle by the National Assessment and Accreditation Council (NAAC).



University Grants Commission, (UGC)

K.R. MANGALAM UNIVERSITY HAS BEEN RECOGNISED BY UNIVERSITY GRANTS COMMISSION, NEW DELHI UNDER SECTION 2(F) OF UGC ACT, 1956 WHEREIN THE UNIVERSITY IS EMPOWERED TO AWARD DEGREES, AS SPECIFIED UNDER SECTION 22 OF THE UGC ACT, 1956.



Established by the State Government

K.R. Mangalam University has been established as State Private University by the State Legislature of Haryana under the Haryana Private Universities Act 2006 (Amended 08 of 2013).



Bar Council of India (BCI)

The Bar Council of India (BCI) has approved the Law courses of K.R. Mangalam University viz LL.B. (Hons.), B.A. LL.B. (Hons.), B.Com. LL.B. (Hons.), BBA LL.B. (Hons.), LL.B. (Hons.) and LL.M. Degree Courses.



Council of Architecture (COA)

The Council of Architecture has approved K.R. Mangalam University for imparting 5 year full time B.Arch Degree Course.



Pharmacy Council of India (PCI)

The Pharmacy Council of India has approved K.R. Mangalam University for imparting Diploma in Pharmacy, B.Pharm. and M. Pharm. (Pharmaceutics and Pharmacology) courses.



National Council for Teacher Education (NCTE)

The National Council for Teacher Education (NCTE) has recognised K.R. Mangalam University for imparting Teacher Education Courses viz. B.Ed. and B.El.Ed.

ACCREDITATIONS, RECOGNITIONS & APPROVALS



Ministry of Micro, Small and Medium Enterprises

K.R. Mangalam University has collaborations with the Ministry of Micro, Small and Medium Enterprises (MSME) to promote entrepreneurship, innovation and skill development through training programs and workshops.



Handicrafts and Carpet Sector Skill Council (HCSSC)

K.R. Mangalam University has signed an MoU with the Handicrafts and Carpet Sector Skill Council (HCSSC) to integrate vocational and general education. This partnership will offer skill development training and industry exposure in the handicrafts and carpet sectors.



National Stock Exchange of India Limited, Mumbai

K.R. Mangalam University partnered with NSE to offer NCFM certification courses, covering 41 modules from Basic to Advanced levels, boosting students' employability.



Ministry of Electronics & Information Technology (MeitY), Government

KEIC Foundation signed an MoU with STPI under MeitY to strengthen India's entrepreneurial ecosystem, promote innovation and create opportunities for start-ups, driving sustainable growth.



The Institute of Company Secretaries of India (ICSI)

K.R. Mangalam University has signed an MoU with ICSI under the ICSI Academic Collaboration Initiative to promote joint research, workshops and professional development opportunities for students and academics.



Council for Teachers Professional Development India (CTPD India)

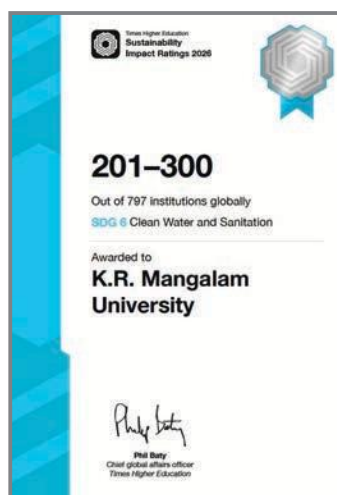
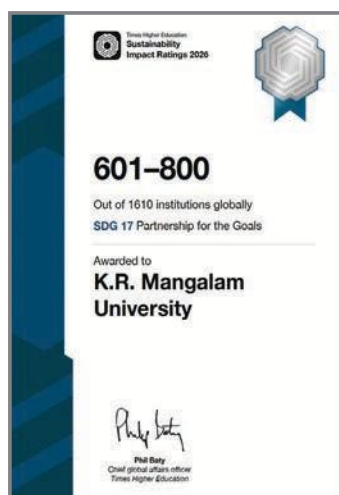
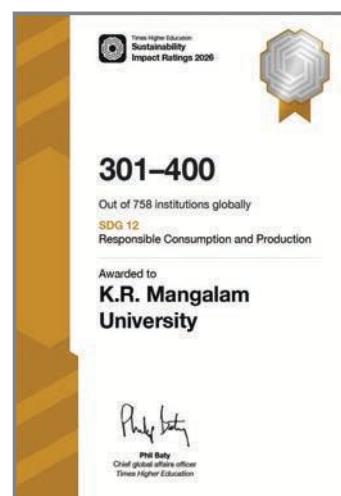
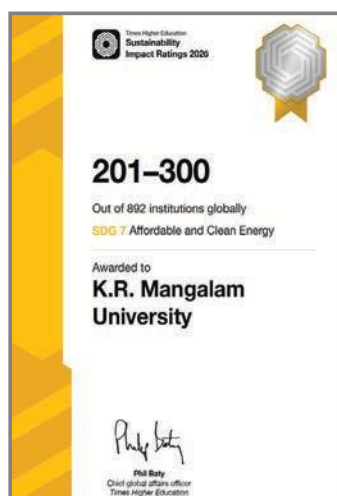
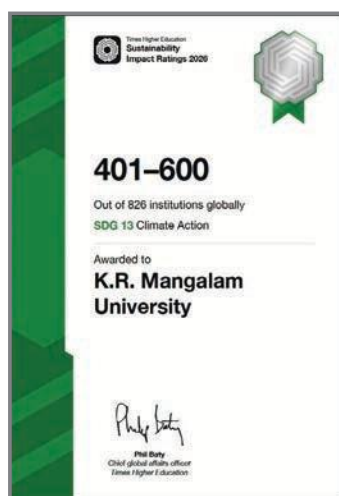
K.R. Mangalam University signed an MoU with CTPD India to enhance academic collaboration, research and teacher training, focusing on competency building, skill development and professionalism in education.



DSIR Recognition (Scientific & Industrial Research Organization - SIRO)

K.R. Mangalam University has been registered by the Department of Scientific and Industrial Research (DSIR), Ministry of Science & Technology, Government of India, as a Scientific and Industrial Research Organization (SIRO), recognizing its commitment to excellence in research and innovation. The registration is valid until 31 March 2029 and enables the University to avail applicable benefits under Government of India notifications for research institutions.

RANKING



MEMBERSHIPS OF INDUSTRY & PROFESSIONAL ASSOCIATIONS



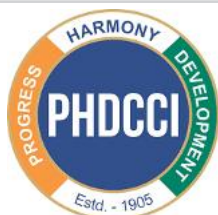
Association of Commonwealth Universities (ACU)



Association of Indian Universities (AIU)



Federation of Indian Chambers of Commerce & Industry (FICCI)



PHD Chamber of Commerce & Industry (PHDCCI)



The Associated Chambers of Commerce & Industry of India (ASSOCHAM)



Confederation of Indian Industry (CII)



All India Management Association (AIMA)

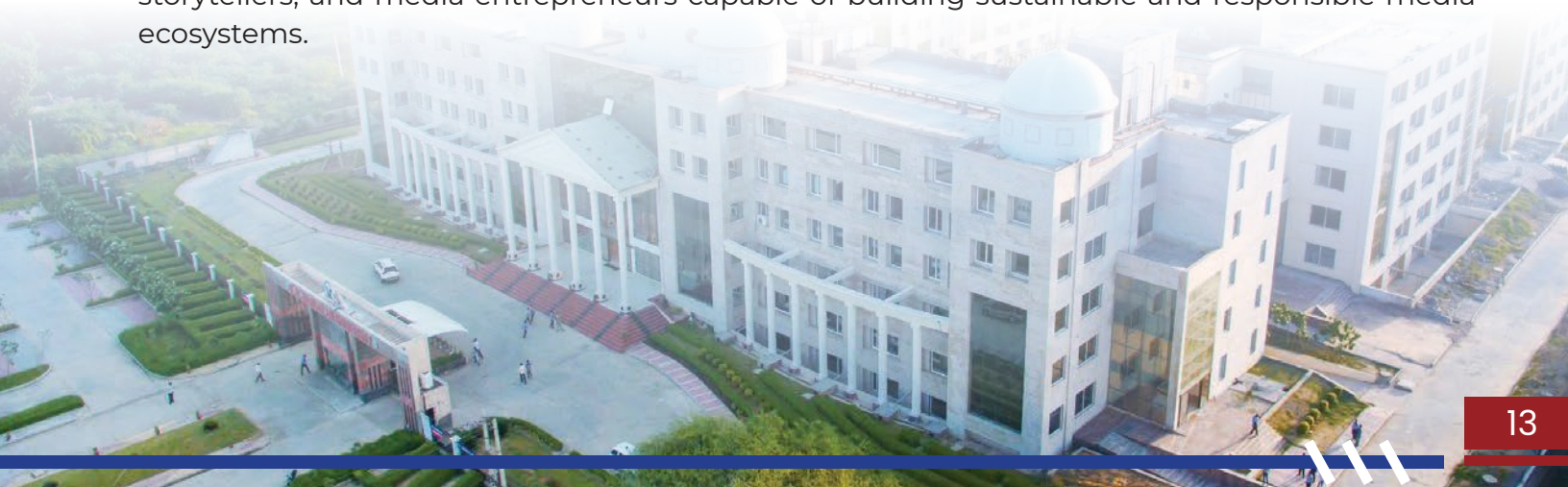
ABOUT SCHOOL: VISION & MISSION

VISION:

To become a future-focused centre for the creator economy and emerging media that prepares creators, communicators, and media entrepreneurs for the evolving digital platform ecosystem through interdisciplinary, experiential, research-based, and technology-integrated education, while nurturing ethical, socially responsible, innovative, and industry-ready graduates who contribute meaningfully to society, culture, and nation building.

MISSION:

1. To deliver future-focused media education that integrates journalism, emerging media, and the creator economy through interdisciplinary, experiential, research-based, and technology-integrated pedagogy aligned with the evolving digital platform ecosystem.
2. To promote inquiry, innovation, and lifelong learning by encouraging critical thinking, applied research, problem-solving, and the responsible use of emerging technologies including artificial intelligence, data analytics, and digital media tools.
3. To foster employability, media entrepreneurship, and professional readiness by enabling hands-on learning through production studios, live industry projects, internships, collaborative learning, and portfolio-driven outcomes.
4. To nurture ethical, socially responsible, and reflective media professionals by embedding journalistic values, credibility, inclusivity, and environmental and societal awareness within contemporary digital and creator-led media practice.
5. To strengthen global perspectives and industry relevance through academic collaborations, research partnerships, professional bodies, and engagement with national and international media, communication, and creator economy ecosystems.
6. To develop confident creators, communicators, and media leaders capable of shaping narratives, building sustainable media ventures, and contributing meaningfully to society, culture, and nation building.
7. To support the growth of the creator economy by nurturing independent creators, digital storytellers, and media entrepreneurs capable of building sustainable and responsible media ecosystems.



OUR ACHIEVERS

SEMCE STUDENT AKSHAT CHAWLA SECURES FIRST PRIZE IN INFOGRAPHIC DESIGN COMPETITION 2026



(Mr. Akshat Chawla receiving the First Prize at Intra University Infographic Design Competition 2026)

The School of Emerging Media and Creator Economy (SEMCE) is proud to celebrate the remarkable achievement of our 2nd-semester BAJMC student, Akshat Chawla, who clinched the First Prize at the Intra-University Infographic Design Competition 2026.

Responding to the core event theme "Voices that Shape Society," Akshat delivered a visually stunning, deeply analytical project titled "The Sonic Architecture of Thought." His infographic masterfully maps out the global shift toward audio consumption, long-form listening, and the rise of "slow journalism." By brilliantly synthesizing key media metrics such as the 619 million global podcast listeners, the 1-hour daily habit, and the 23x higher trust factor of audio over traditional social feeds, Akshat's work perfectly captured how contemporary sonic media serves as a powerful vehicle to reduce informational inequalities and shape public discourse.

Akshat received his certificate of achievement on stage from Special Guest Mr. Manish Pandey (CEO, BeerBiceps), Judge Ms. Versha Verma, Dean SEMCE Prof. Dr. Amit Chawla alongside the event coordinator Dr. Aditi Khare. His triumph stands as a phenomenal testament to the advanced design thinking, technical data visualization skills, and creative excellence being nurtured right here within SEMCE.

DOUBLE LAURELS FOR SEMCE AT CONNECT 360 INTERNATIONAL CONFERENCE



(Ms. Priyanka Singh receiving the Best Paper Award at Connect 360 International Conference 2026)



(Ms. Sreelekha Venugopal receiving the Best Paper Award at Connect 360 International Conference 2026)

The School of Emerging Media & Creator Economy (SEMCE), K.R. Mangalam University, takes pride in congratulating its research scholars Ms. Priyanka Singh and Ms. Sreelekha Venugopal for receiving the Best Paper Award at the Connect 360 International Conference 2026 held from 22–24 April 2026.

Ms. Priyanka Singh was recognized for her research paper titled “Audio Podcasting in the Digital Era: Examining Its Behavioral Influence on Delhi’s Youth,” which explored the growing impact of podcast consumption on youth engagement and media behaviour.

Ms. Sreelekha Venugopal received the award for her paper titled “Status of Equal Opportunity of LGBTQ+ Inclusivity in Workplaces of Private Sector,” highlighting important perspectives on workplace inclusivity and diversity practices.

Their achievement reflects SEMCE’s commitment to fostering quality research, critical inquiry, and academic excellence. The School congratulates both scholars on this remarkable accomplishment and wishes them continued success in their future academic endeavors.

COLLABORATIONS



University dignitaries and Digitmaestro representatives after the MoU signing



MoU signing between KRMU and Digitmaestro to strengthen industry-academia collaboration

STRENGTHENING INDUSTRY CONNECT: SEMCE SIGNS MOU WITH DIGITMAESTRO

SEMCE, K.R. Mangalam University, signed a Memorandum of Understanding (MoU) with Digitmaestro (Estilo Electronics & Services Pvt. Ltd.) on 13 April 2026, marking another significant step towards strengthening industry-academia collaboration. The MoU aims to provide students with enhanced opportunities for industry exposure, skill development, internships, and experiential learning in the evolving creator economy.

The MoU was signed by Dr. Rahul Sharma, Registrar, K.R. Mangalam University, and Mr. Arpan Srivastava, Founder, Digitmaestro, in the presence of Prof. (Dr.) Mehraj Uddin Mir, Officiating Vice Chancellor & Chair Professor, and Prof. (Dr.) Amit Chawla, Dean, SEMCE. The initiative was led by Dr. Aditi Khare, Assistant Professor, SEMCE, with support from the SEMCE team.

SEMCE COLLABORATES WITH CREATIVE ECONOMIC FORUM (CEF)



Group photograph commemorating the signing of the MoU



Discussions on strengthening experiential learning and industry engagement

SEMCE further expanded its network of industry partnerships through the signing of an MoU with the Creative Economic Forum (CEF). The collaboration aims to create meaningful opportunities for students through internships, on-the-job training, workshops, masterclasses, seminars, and participation in industry-led events.

The MoU was signed by Ms. Supriya Suri, Founder, Creative Economic Forum (CEF), and Dr. Rahul Sharma, Registrar, K.R. Mangalam University. The collaboration was initiated by Prof. (Dr.) Amit Chawla, Dean, SEMCE, and coordinated by Dr. Aditi Agarwal, Assistant Professor, SEMCE. Through this partnership, students will gain valuable industry exposure and practical learning experiences that complement their academic journey.

OPINION COLUMN

SILENCE ISN'T CULTURE—IT'S A CRISIS

India likes to call itself the world's youngest nation. Yet it withholds from its young one of the most basic forms of knowledge: an honest, structured understanding of their bodies, relationships and rights. The result is not cultural preservation. It is a public-health failure.

Evidence has long been clear. Only a small fraction of Indian adolescents receive any formal sex education, and awareness of issues such as HIV/AIDS remains worryingly low. Where information is absent, misinformation rushes in—through peers, pornography and half-truths online. The consequences are visible: early pregnancies, unsafe abortions, sexually transmitted infections and a persistent inability to recognise consent and coercion.

Schools, which should be the first line of response, often whisper where they should teach. What passes for “sex education” is reduced to reproductive biology, stripped of discussions on consent, gender, relationships and emotional wellbeing. Past attempts to introduce comprehensive programmes have repeatedly been diluted or blocked, held hostage to political caution and social discomfort. Ironically, surveys show young people themselves want these conversations. It is adults who remain reluctant.

Into this vacuum has stepped the internet. Over the past decade, a new class of educators—doctors, activists and content creators—has taken to YouTube, Instagram and podcasts to explain what classrooms avoid: menstruation, contraception, pleasure, consent and identity. Their language is direct, their tone relatable, and their reach vast. For many young Indians, these platforms are the only places where questions can be asked without shame.

Mainstream media, too, has begun to shift. Advertising around menstrual health has moved beyond euphemism. Films and web series increasingly foreground consent and sexual agency. Digital spaces, in particular, have opened room for conversations on LGBTQIA+ identities, body image and mental health—subjects largely erased from formal curricula. But this workaround comes with risk. The same platforms that host credible educators also amplify misinformation and sensationalism. Without standards or guidance, adolescents are left to sort fact from fiction on their own. Informal learning can supplement education; it cannot substitute for it.

At heart, the problem is not policy scarcity but social silence. Homes avoid the topic. Classrooms dilute it. Public discourse tiptoes around it. Silence, however, is not neutral. It teaches—badly. If India is serious about its demographic dividend, it must invest in informed citizenship, not ignorance. That means mandating age-appropriate, comprehensive sexuality education across states; training teachers to deliver it with confidence; involving parents to reduce stigma; and ensuring curricula include consent, gender equality and digital safety.

Young Indians are already learning about sex. The only question is from whom—and at what cost. Until the state answers that with clarity and courage, the price of silence will continue to be paid in compromised health, diminished agency and futures narrowed far too early.

Author: Ms. Yashika Khandelwal
Assistant Professor, SEMCE

CAMPUS BULLETIN

A NIGHT TO REMEMBER: JASMINE SANDLAS LIGHTS UP SOLESTA '26

K.R. Mangalam University came alive with energy, excitement, and unforgettable performances as Solesta '26, the University's flagship cultural festival, was held on 17 April 2026. The event brought together students, faculty members, and guests for a day filled with creativity, entertainment, competition, and celebration, making it one of the most vibrant campus events of the year.

The festivities began with a series of engaging cultural activities and competitions that showcased the diverse talents of KRMU students. Dance performances, musical acts, and stage presentations captivated the audience throughout the day, creating an atmosphere of enthusiasm and celebration. One of the major attractions of the event was the Mr. and Ms. Freshers Contest (Batch 2025–26), where students displayed confidence, talent, and personality through various rounds. The contest provided a memorable platform for freshers to introduce themselves and become an integral part of the university community.

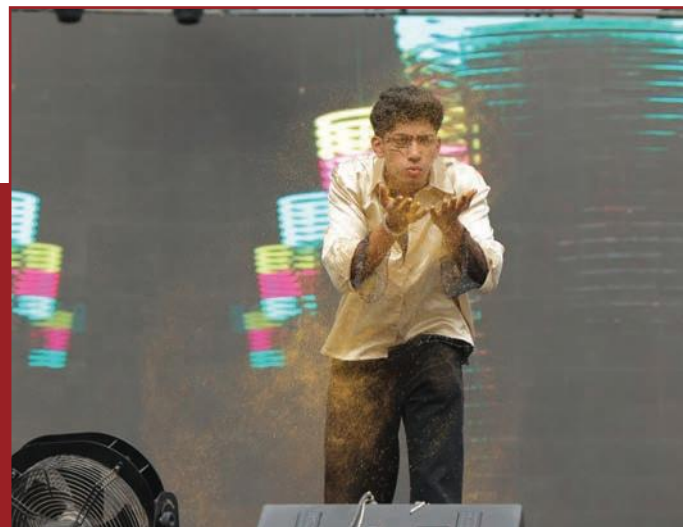
Adding glamour and excitement to the celebration was a spectacular Fashion Show, where participants impressed the audience with their confidence, creativity, and stage presence. The event highlighted the artistic and expressive side of student life while celebrating individuality and style.

As the day progressed, the campus transformed into a vibrant entertainment arena with electrifying performances and audience engagement activities. The energy reached new heights during the DJ Night, where students danced, celebrated, and enjoyed an evening filled with music and excitement.

The highlight of Solesta '26 was undoubtedly the much-awaited live concert by renowned Punjabi singer Jasmine Sandlas. Known for her powerful voice and dynamic stage presence, Jasmine Sandlas delivered an electrifying performance that left the audience enthralled. Performing several of her popular hits, including fan-favourite tracks from her celebrated repertoire, she transformed the evening into a memorable musical experience. Students enthusiastically sang along, danced, and immersed themselves in the high-energy atmosphere created by the live performance.

Solesta '26 successfully brought together entertainment, creativity, and community engagement, providing students with an opportunity to celebrate campus life beyond academics. The event not only showcased student talent but also fostered a sense of belonging, collaboration, and school spirit among participants.

With its blend of cultural performances, competitions, fashion, music, and a star-studded concert, Solesta '26 will be remembered as a spectacular celebration that truly reflected the vibrant and dynamic spirit of K.R. Mangalam University.







EVENTS CORNER

MOJO MASTERS 2026: EMPOWERING FUTURE DIGITAL STORYTELLERS

SEMCE, K.R. Mangalam University, successfully organized MOJO Masters 2026 on April 10, 2026, bringing together aspiring content creators and media enthusiasts from various universities. The event focused on Mobile Journalism (MOJO) and digital content creation, providing students with a platform to learn, create, and compete.

The highlight of the event was an insightful session by Ms. Swati Dwivedi, who shared practical tips on storytelling, content creation, and audience engagement. Participants then took on real-time content production challenges, applying their creativity and technical skills using mobile devices.

The event promoted experiential learning by helping students develop competencies in ideation, scripting, shooting, editing, teamwork, and communication. It also offered valuable exposure to current industry practices and emerging opportunities in the creator economy.

Winners of MOJO Masters 2026

- 1st Prize: Shashi Shekhar, Galgotias University
- 2nd Prize: Saumitra, BAJMC (SEMCE, KRMU)
- 3rd Prize: Bhumika, MAJMC (SEMCE, KRMU)

MOJO Masters 2026 was a vibrant celebration of creativity, innovation, and digital storytelling, reinforcing SEMCE's commitment to nurturing skilled, confident, and future-ready media professionals.



The jury reviewing creative mobile journalism entries



Bhumika receiving her award during the prize distribution ceremony



A memorable group photograph marking the successful conclusion of the event

VISUALS FOR CHANGE: SEMCE HOSTS INTRA-UNIVERSITY INFOGRAPHIC DESIGN COMPETITION 2026

The School of Emerging Media and Creator Economy (SEMCE) vibrantized the campus creative scene by organizing the Infographic Design Competition 2026 on April 29th at Chanakya Block-106. Built around the powerful theme, “Voices that Shape Society,” the intra-university challenge pushed students from all academic disciplines to transform dense societal issues into striking information visuals.

The initiative directly championed SDG 10 (Reduced Inequalities) and SDG 16 (Peace, Justice, and Strong Institutions), encouraging digital activism through design. Participants had the unique privilege of being guided by graphic design expert Ms. Versha Verma (Assistant Professor, SOAD) and interacting with prominent creator economy pioneer Mr. Manish Pandey (CEO, BeerBiceps), who attended as a Special Guest to share critical industry secrets on visual impact and modern content strategy.

Out of an incredibly competitive pool of 20 talented participants, Akshat Chawla (BAJMC, 2nd Sem) clinched the coveted 1st Prize with a stellar display of visual narrative skills. Following closely, Nitiya Sinha (B.A. Hons. Psychology, 4th Sem) earned the 2nd Prize, Dev Goel (BBA Hons., 4th Sem) secured the 3rd Prize, and Khushi Kashyap (BAJMC, 2nd Sem) was named the official Runner-Up. The cross-departmental triumph beautifully highlighted SEMCE’s dedication to cultivating data literacy, design thinking, and socially conscious communication among future digital leaders.



Participants and organizers together after an inspiring day of creativity and innovation



Recognizing excellence in infographic design and visual communication

CONNECT 360 INTERNATIONAL CONFERENCE 2026 BRINGS TOGETHER GLOBAL THOUGHT LEADERS, ACADEMICIANS AND INDUSTRY EXPERTS

The School of Emerging Media & Creator Economy (SEMCE), K.R. Mangalam University, successfully organized the Connect 360 International Conference 2026 from 22–24 April 2026 in collaboration with Jamia Hamdard, New Delhi, and Bennett University, Greater Noida. Centered on the theme of Sustainability, Innovation, and Indian Knowledge Systems, the three-day conference served as a multidisciplinary platform for academicians, researchers, policymakers, industry professionals, media practitioners, and students to engage in meaningful dialogue on contemporary global challenges and emerging opportunities.

The conference commenced at K.R. Mangalam University with the presence of distinguished academic leaders and industry experts, including Prof. (Dr.) Mehraj Uddin Mir, Officiating Vice Chancellor, K.R. Mangalam University; Prof. (Dr.) Varuna Tyagi, Dean Academics; Dr. Seema Raj, Dean Research; and Prof. (Dr.) Tania Gupta, Dean, School of Engineering and Design. The inaugural sessions featured thought-provoking addresses and keynote talks by eminent personalities such as Prof. Dr. Anubhuti Yadav, Prof. (Dr.) Pooja Rana, Mr. Siddharth Rajhans, and Mr. Danish Macknight, who shared insights on media innovation, digital transformation, artificial intelligence, and sustainable communication ecosystems.

The second day at Jamia Hamdard witnessed participation from several renowned scholars, policy experts, and institutional leaders. Distinguished guests included Dr. Vibha Dhawan, Director General, TERI; Prof. (Dr.) Hindol Sengupta, Executive Dean, Jindal School of International Affairs; Shri Praveen Garg, IAS (Retd.), Former Additional Secretary and Financial Adviser, Ministry of Environment, Forest and Climate Change; and Prof. (Dr.) Afshar Alam, Vice Chancellor, Jamia Hamdard. The plenary sessions further featured eminent speakers such as Prof. (Dr.) Qamar Irshad, Prof. (Dr.) Afrina Rizvi, Ms. Ruchita Beri, Dr. Nikhil Yadav, and Shri Pankaj Mohindroo, whose deliberations enriched discussions on sustainability, policy, governance, technology, and Indian Knowledge Systems.

The concluding day at Bennett University focused on design, creative industries, and communication. The sessions featured distinguished speakers including Prof. (Dr.) Sanjeev Singh, Dean, School of Law and Administration; Ms. Alaknanda, renowned Kathak artist; Prof. (Dr.) Ruhi Lal; and Prof. (Dr.) Tasha Singh Parihar, who explored the intersections of culture, creativity, communication, and sustainable development.

The conference also hosted multiple technical sessions that provided scholars, researchers, and students with opportunities to present their research and engage in interdisciplinary academic discussions. The event fostered collaboration among institutions, encouraged knowledge sharing, and promoted meaningful dialogue on innovation, sustainability, media, technology, and the future of education.

The conference was successfully convened by Dr. Ritika Choudhary, Assistant Professor, SEMCE, who coordinated the academic and organizational aspects of the event across all three partner institutions. The successful execution of the conference was made possible through the collective efforts of the organizing team, faculty members, student volunteers, and collaborating institutions.





SAYONARA SENIORS! A CELEBRATION OF MEMORIES AND NEW BEGINNINGS

The School of Emerging Media & Creator Economy (SEMCE), K.R. Mangalam University, organized "Sayonara Seniors! – Farewell 2026" on 09 May 2026 to celebrate the achievements and memorable journey of the graduating students of BA (Journalism & Mass Communication) Hons. and MA (Journalism & Mass Communication).



The graduating batch celebrating cherished memories with the SEMCE family

The event brought together students and faculty members in an atmosphere filled with joy, nostalgia, and celebration. Addressing the gathering, Prof. (Dr.) Amit Chawla, Dean, SEMCE, congratulated the graduating students and encouraged them to pursue excellence in their future endeavours while carrying forward the values and learning acquired during their time at the University. The farewell featured a vibrant mix of cultural performances, musical presentations, fun games, audience engagement activities, and interactive rounds. A special highlight of the event was the ramp walk and personality round, where students showcased their confidence, creativity, and stage presence.

The School also recognized outstanding students through various titles. Mr. Kartik Bhardwaj and Ms. Jaya Mishra were crowned Mr. Farewell and Ms. Farewell respectively for the BA (J&MC) programme, while Mr. Prashik Meshram and Ms. Sreelekha Venugopal received the corresponding titles for

the MA (J&MC) programme. Additionally, Mr. Kenneth Machnight and Ms. Manukriti Sharma were honoured as Star Students of SEMCE in recognition of their exceptional contribution and active participation in departmental activities.

The celebration concluded with refreshments, group photographs, and heartfelt interactions between students and faculty members, creating



Recognizing outstanding dedication and contribution to SEMCE

lasting memories for the graduating batch as they prepare to embark on new professional and personal journeys.

INTERNSHIP

Student Name	Program	Batch	Company	Designation	Internship
Amrata Choudhary	BAJMC 2nd Sem	2025-28	BotFit Centre	Event manager intern	Internship
Shubham Banthia	BAJMC 2nd Sem	2025-28	Outlook Publishing (India) Pvt. Ltd.	Sports Writer Intern	Internship
Rishika Gupta	MAJMC 2nd Sem	2025-27	HT Digital Media Group	Digital News Writer and Editor	Internship
Vaibhav vats	BAJMC 2nd Sem	2025-28	Thinking folks advertising agency, Ghitorni	Social Media Executive	Internship
Akshara Rastogi	BAJMC 2nd Sem	2025-28	Thinking folks, advertising agency, Ghitorni	Social Media Executive	Internship
Arihana Yadav	BAJMC 4th Sem	2024-27	Qwerty Brand Solutions	Social Media Marketing	Internship
Pallavi Shukla	BAJMC 2nd Sem	2025-28	Artline Creation / Vikram Carpets	Social Media Content Management	Internship
Kunal Gupta	MAJMC 2nd Sem	2025-27	Sudarshan News TV	Digital Media	Internship
Khushi kumari	BAJMC 2nd Sem	2025-28	My Nachiketa	Content Writer and Editor Intern	Internship
Chetanshi Verma	BAJMC 2nd Sem	2025-28	News Nation	Intern	Internship
Dev Chauhan	BAJMC 2nd Sem	2025-28	DigitMaestro	Video Editing Intern	Internship

Akshat Chawla	BAJMC 2nd Sem	2025-28	DigitMaestro	Content Designing Intern	Internship
Arsalan Sahib	BAJMC 4th Sem	2024-27	CEF (Creator Economy Forum)	Communications & Creative	Internship
Aditya Raj	BAJMC 4th Sem	2024-28	Sanyukt Organization	Content Writer	Internship
Kanak	BAJMC 4th Se	2024-28	CEF(Creator Economy Forum)	Communications & Creative	Internship
Mehul Mrigank	BAJMC 4th Sem	2024-28	NoBroker(Packers & Movers)	SEO Content Writer	Internship
Jhalak Maratha	BAJMC 4th Sem	2024-28	Blossoms Primary School	Digital Marketing Executive	Internship
Srishti Saxena	BAJMC 4th Sem	2024-28	Tia's Creations	Social Media Marketing Intern	Internship
Chhavi Saini	BAJMC 4th Sem	2024-28	Swaadify	Social Meida Management	Internship
Khwaish Sharma	BAJMC 4th Sem	2024-28	Velusha Private Limited	HR Intern	Internship
Janhvi Shrivastava	BAJMC 4th Sem	2024-28	Vizigrow	Content Writer	Internship

FEATURE STORY

WHY RETRIEVAL PRACTICE IS THE KEY OF EFFECTIVE LEARNING

I often observe a tendency of poor academic performance and weak retention abilities to a variety of external factors in my students. They often blame their memory, study habits, peer pressure, family circumstances, stress, or the general demands of modern life for their inability to learn effectively. While these factors may exert some influence, they are frequently invoked as convenient explanations rather than genuine causes of learning deprivation. The larger issue actually is the absence of disciplined engagement with knowledge, sustained attention, and reflective learning practices.

According to the scientist of effective learning, the problem is not always one of memory deficiency but of insufficient involvement with the learning process itself. As a facilitator, we must encourage students to move beyond these narratives and consistent academic effort. Learning is not about absorbing information but about actively strengthening memory traces in the brain. Works like *Make It Stick: The Science of Successful Learning* by Peter Brown, emphasizing that effortful, strategic practice beats passive review every time. Retrieval practice, also known as active recall or the testing effect, involves deliberately pulling information from memory without cues. Instead of re-reading notes, you close the book and quiz yourself: "What were the key causes of World War I?" or "Explain Newton's second law in your own words." This can take forms like flashcards, self-quizzing, practice tests, or explaining concepts aloud (the Feynman Technique). I tried it and retrieving information is not a neutral act of accessing memory; it modifies the memory itself. Long-term memory support is retrieval practice's greatest strength. When you retrieve after a delay, your brain works harder to reconstruct the information, forging stronger connections. Variable retrieval (using different cues or contexts) further enriches this, improving adaptability. Studies show variable sentences or contexts during retrieval boost foreign vocabulary retention more than constant ones. Retrieval also endorses awareness of what you know and don't know. Not only this Feedback after retrieval prevents entrenching mistakes and reinforces correct pathways. Low-stakes quizzes with immediate or delayed feedback are ideal. For new age academicians science of effective learning shifts the paradigm from passive consumption to active mastery.

In the end, friends' education is not a race to gather facts but a lifelong dialogue between memory and meaning.

Dr Manv Sharma

Assistant Professor, SEMCE

REASEARCH AND INNOVATION

Type	Title	Author(s)	Status	Publisher/ Journal/Authority	Publication/ Award Date	ISSN / ISBN / Patent No.
Journal Article	AI-Enabled Sustainable Marketing Practices: Their Impact on Consumer Awareness, Engagement, and Business Competitiveness	Ms. Aditi Agarwal	Published	International Journal of Aquatic Research and Environmental Studies (Green Wave Publication)	12-May-26	E-ISSN: 2980-7840
Patent	AI-Powered 3D printings Apparatus	Dr. Amit Chawla	Patent Granted	The Patent Office, Government of India	3-Mar-26	Patent No. 493417-001
Patent	Integrated Audio Recording Apparatus with Non-Lethal Personal Defense System for Reporter Safety	Ms. Aditi Agarwal, Ms. Paramjeet Kaur	Patent Published	Office of the Controller General of Patents, Designs & Trademarks	22-May-26	Patent Application No. 202611043474 A
Patent	Smart Phase Change Material Embedded Fabric Blend for Adaptive Body Temperature Regulation	Ms. Aditi Agarwal, Mr. Indrajeet Kumar	Patent Published	Office of the Controller General of Patents, Designs & Trademarks	22-May-26	Patent Application No. 202611043479 A
Patent	An IoT-Enabled AI-Powered Smart Tourism Economy Platform for India	Dr. Ritwik Ghosh, Mr. Indrajeet Kumar	Patent Published	Office of the Controller General of Patents, Designs & Trademarks	22-May-26	Patent Application No. 202611043475 A
Conference Proceedings	Connect 360: Sustainability and Innovation Incorporating Indian Knowledge System (Vol. 2)	Dr. Amit Chawla, Dr. Ritwik Ghosh, Dr. Ritika Choudhary, Dr. Sarina	Published	CA Research & Publications	22-Apr-26	ISBN: 978-81-996723-1-4

ALUMNI GUILD



From the very first day I stepped into KR Mangalam University in 2023 to completing my journey in 2025, these two years have been truly transformative. My journey here has been filled with unforgettable memories, learning experiences, and personal growth that I will always cherish.

Being a student of Journalism and Mass Communication gave me much more than theoretical knowledge. KR Mangalam University provided me with practical exposure in various aspects of media and journalism, including broadcasting, research, graphic designing, video editing, photography, shoots, scripting, advertisements, and learning AI tools. These experiences helped me polish my skills and understand the real dynamics of the media industry.

What made this journey even more special was the constant guidance and support from our faculty members. They not only trained us professionally but also prepared us mentally for the challenges of the media world. Their mentorship, motivation, and experiences helped us become more confident and focused individuals.

I would especially like to thank my mentor, Ms. Aditi Aggarwal Ma'am, for always guiding and supporting me whenever I needed help. I am also grateful to Mr. Karan Sir, Dr. Ritika Ma'am, Dr. Ritwik Ghosh, Dr. Sarena Ma'am, Mr. Trilok Sir, and every faculty member who contributed to shaping our skills and confidence. Along with the faculty, my classmates made these two years extremely memorable with their friendship, teamwork, and support.

When I joined the university, I dreamt of becoming an anchor. However, during these two years, I discovered my interest and strength behind the camera — in technical work, research, scripting, and production. This journey helped me discover myself and gain clarity about my career path. The opportunities provided by the university were remarkable. From participating in fests, events, projects, and shoots to working with RJ Naved at Purple Wings Entertainment, covering Delhi Times Fashion Week, working at Jagran Film Festival, and interning at Dainik Jagran, every experience added immensely to my growth in journalism and media.

Looking back today, I can proudly say that KR Mangalam University not only educated me but transformed me into a more confident, skilled, and determined person.

Thank you, KR Mangalam University, for making this journey beautiful and unforgettable.

Ms. Vanshika Tayal

Batch: MAJMC (2023–2025)

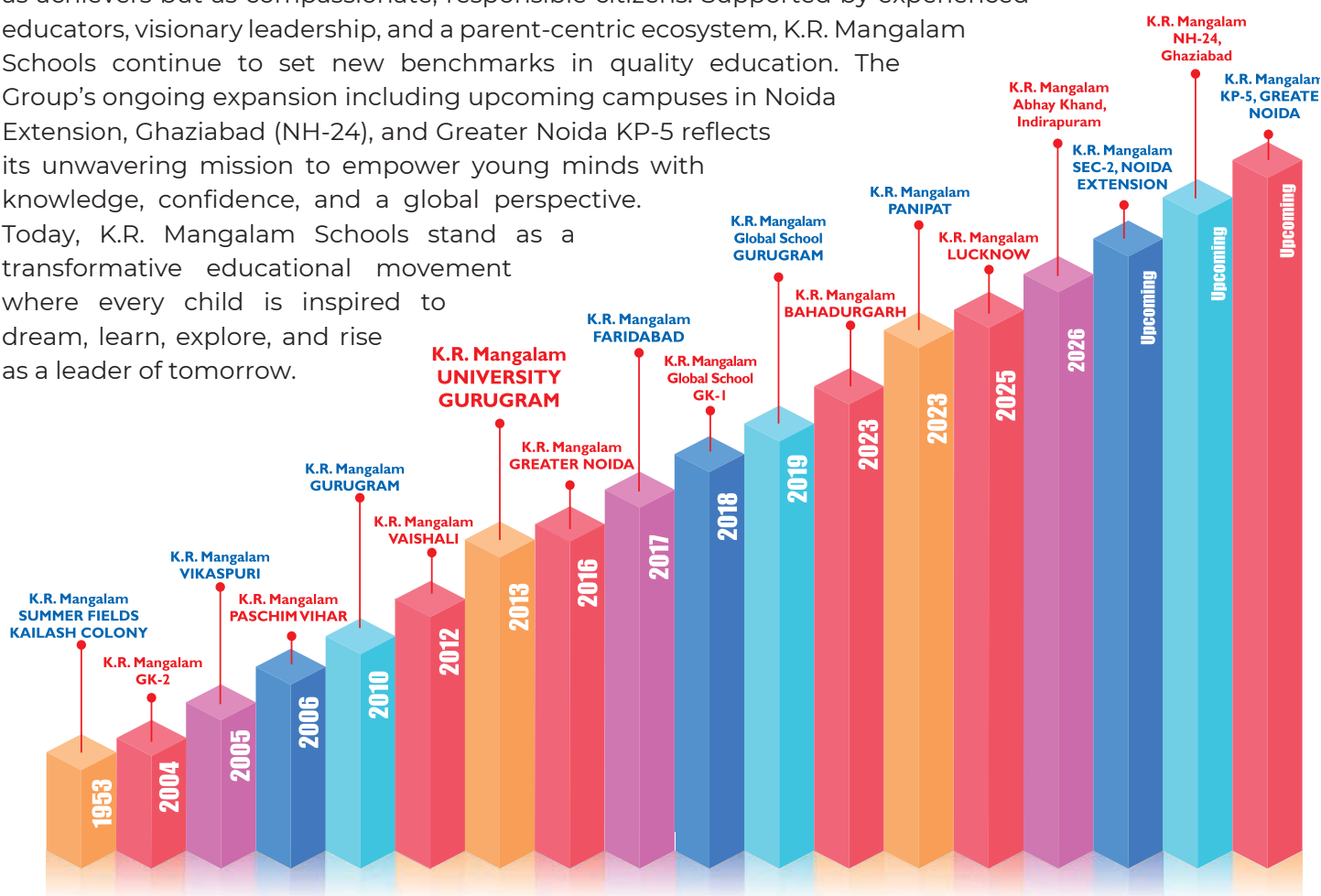
VISUAL ARCHIVES





FROM LEGACY TO LEADERSHIP : THE GROWTH OF K.R. MANGALAM GROUP

K.R. Mangalam Group stand today as one of India's most trusted, dynamic, and future-ready school networks, built on a legacy that spans over seven decades of educational excellence. Since the establishment of Summer Fields School in 1953, the Group has continuously expanded its footprint across Delhi, NCR, Uttar Pradesh, and Haryana emerging as a symbol of academic leadership, holistic development, and global vision. Each K.R. Mangalam school blends tradition with innovation, offering world-class infrastructure, progressive pedagogies, and an inclusive environment that nurtures curiosity, creativity, and character. From the vibrant corridors of K.R. Mangalam World School, GK-II (est. 2004) to the thriving campuses of Vikaspuri (2005), Paschim Vihar (2006), Gurugram (2010), Vaishali (2012), Greater Noida (2016), Faridabad (2017), Bahadurgarh (2023), Panipat (2024), and Lucknow (2025), every institution under the KRM banner exemplifies a commitment to academic rigor, co-curricular richness, and values-driven education. The introduction of globally benchmarked K.R. Mangalam Global Schools in Gurgaon and GK-I further strengthens the Group's reputation as a pioneer in international curricula and modern learning environments. Across all campuses, students experience a transformative education that integrates technology, experiential learning, life skills, interdisciplinary exploration, and global exposure. With strong foundations in sports, performing arts, STEAM, entrepreneurship, and community engagement, KRM Schools prepare learners to excel in a rapidly evolving world. The schools' emphasis on inclusive classrooms, socio-emotional well-being, leadership development, and moral values ensures that students grow not only as achievers but as compassionate, responsible citizens. Supported by experienced educators, visionary leadership, and a parent-centric ecosystem, K.R. Mangalam Schools continue to set new benchmarks in quality education. The Group's ongoing expansion including upcoming campuses in Noida Extension, Ghaziabad (NH-24), and Greater Noida KP-5 reflects its unwavering mission to empower young minds with knowledge, confidence, and a global perspective. Today, K.R. Mangalam Schools stand as a transformative educational movement where every child is inspired to dream, learn, explore, and rise as a leader of tomorrow.





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