



Rollno.....

End Semester Examination, December 2024
BA(JMC) Hons./Hons. with research – I semester
REPORTING AND EDITING FOR PRINT (JMBJ103)

Time: 2.5 hrs.

Max Marks: **50**

Note: *All Questions are compulsory. Marks are indicated against each question.*

PART-A

Q.1 *Attempt any five questions:*

- (a) Define news and explain its elements with examples. [CO-1] [L-1] **2**
- (b) Identify and discuss the qualities that make news relevant to audiences. [CO-1] [L-1] **2**
- (c) Describe the "inverted pyramid" style of writing and its advantages in news reporting. [CO-1] [L-1] **2**
- (d) Outline the 5Ws and 1H method in journalism. [CO-1] [L-1] **2**
- (e) List and briefly explain any two news values. [CO-1] [L-1] **2**
- (f) Define Headline and list various types of headlines used in news articles. (Pattern and content both) [CO-1] [L-1] **2**
- (g) Define Lead and explain any two types of Leads used in news articles with examples. [CO-1] [L-1] **2**

2x5

PART-B

- Q.2 Apply ethical principles in reporting to evaluate a scenario where an anonymous source provides potentially biased information on a corporate scandal. Discuss how you would ensure fairness in your coverage. [CO-2] [L-2] **10**

OR

Apply your knowledge of news source credibility to a breaking news story. Outline the steps you would take to verify the information provided by unofficial sources before publishing. [CO-2] [L-2] **10**

- Q.3 Analyze the functions and responsibilities of a city reporter. How do reporting responsibilities differ across various city beats, such as health, crime, and entertainment? [CO-3] [L-3] **10**

OR

Examine the challenges faced by a reporter when covering different city beats such as crime, education, and politics. Discuss how these challenges impact reporting. [CO-3] [L-3] **10**

- Q.4 Evaluate the importance of accuracy and clarity in the editing process. Discuss how these qualities impact a newspaper's credibility. [CO-4] [L-4] **10**

OR

Assess the role of an editor in maintaining the objectivity of a news story. Provide examples of editorial practices that ensure balanced reporting. [CO- 4] [L-4] **10**

- Q.5 Create a news report on a recent local event using an appropriate lead, source attribution, and coherent structure. [CO-5] [L-5] **10**

OR

Structure a sample news article using the inverted pyramid style for a story on a recent political event. Include key news values and an engaging lead and headline. [CO- 5] [L-5] **10**