



K.R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

Rollno.....

End Semester Examination, December 2024
(MA JMC)– III Semester
Broadcast News Production (SJMJ803A)

Time: 2.5 hrs.

Max Marks: **50**

Note: *All Questions are compulsory. Marks are indicated against each question. Attempt any five questions.*

PART-A

2x5

Q-1	Questions	CO		Marks
A.	What are the responsibilities of Assignment Desk?	CO2	L2	2
B.	What do you understand by podcast?	CO2	L2	2
C.	What is News Package?	CO2	L2	2
D.	What are the commands given by PCR?	CO2	L2	2
E.	What is teleprompter?	CO2	L2	2
F.	What do you mean by vox pop?	CO2	L2	2
G.	What do you understand by a walkthrough?	CO2	L2	2

PART-B

Q-	Questions	CO		Marks
Q- 2	Elucidate the structure of a Newsroom in a TV channel with diagram. OR Explain the concepts of citizen journalism with relevant examples.	CO-3	L5	10
Q-3	Differentiate between writing for print and for broadcast medium	C04	L4	10

	OR Differentiate between on-record and off-record sources in reporting.			
Q4	Suppose you witnessed Holi festival in Vrindavan. Write a package script in correct format for the same. OR Write a package script for following situation: Triple murder in Preet Vihar Delhi. Use fictitious details with byte of Police officer and neighbours.	CO5	L6	10
Q5	What do you understand by Piece to Camera? Discuss key points that we should keep in mind while recording a Piece to Camera? OR What do you understand by voice modulation? Explain the four elements of voice modulation.	CO2	L2	10