

Roll No _____

**Re-appear, EXAMINATION
Odd Semester 2024-25**



Course Code __ SLMC310A, ETMC 310A

Course Name_ Chasing the Rainbow: The Entrepreneurial Streak

Programme Name: BBA LLB, B.com LLB, B.Tech CSE

Time: 2.5 Hours

Maximum Marks: 50

Instructions: All questions are compulsory. The question paper consists of 11 questions divided into three part A, B and C. Section-A comprises 5 questions of 2 marks each, Section-B comprise 4 questions of 5 marks each and Section-C comprises 2 questions of 10 marks each. Q. No. 7, Q. No. 10 and Q. No. 11 have internal choices.

Section-A (5 X 2 = 10 Marks)

1	Explain the role of entrepreneurship in economic development.	CO1
2	Illustrate the key points for presenting business plan.	CO2
3	What do you understand by Patent?	CO3
4	Short note on NITI Aayog.	CO4
5	Describe market feasibility.	CO2

Section B (4 X 5 = 20 Marks)

6	Explain the characteristics of successful Entrepreneurs.	CO1
7	Elaborate the role of commercial banks in supporting entrepreneurship ecosystem. OR Describe different forms of Business ownership?	CO3
8	Describe the importance of environment scanning before launching the product?	CO2
9	What are the Myths around entrepreneurship?	CO4

Section C (2 X 10 = 20 Marks)

10	Explain the role of women entrepreneur in the ecosystem. Discuss the problem faced by them. OR Describe the role of Central and State Governments in promoting entrepreneurship	CO4
11	Illustrate the journey from problem identification to commercialization by stating an example? OR “Self-employment is the best method of solving the problem of growing unemployment in the country.” Do you agree?	CO1