



Roll no:.....

End Semester Examination, December 2024

MBA-1st Semester

Managerial Economics (MCMA705)

Time: 2.5 hrs.

Max Marks:50

Note: All Questions are compulsory. Marks are indicated against each question.

PART-A

Q.1 Attempt any five questions:

- a) Explain the relevance of Opportunity Cost in managerial decision-making. [CO-1] [L-1] 2
- b) List any two properties of Indifference Curve. [CO-1] [L-1] 2
- c) Explain Dumping with an example. [CO1] [L-2] 2
- d) Differentiate between Profit Maximization and Wealth Maximization. [CO-1] [L-2] 2
- e) Describe any two requirements for Iso cost line [CO-1] [L-2] 2
- f) Explain different assumptions underlying the law of Demand. [CO-1] [L-2] 2
- g) Describe the features of Monopoly. [CO-1] [L-2] 2

PART-B

PART-B: Attempt any five questions

(40 Marks)

Q2. Describe the various types of cost functions (fixed, variable, total, marginal, average)

and how they are derived in both short-run and long-run production.

[CO-2] [L-2] 10

OR

Evaluate the Indifference Curve approach to consumer choice. Also mention its

Strengths and limitations compared to other models of consumer behavior.

[CO-2] [L-5] 10

Q3. Examine the relationship between Short-Run Total Cost (STC) and Long-Run Total

Cost (LTC).

[CO-3] [L-4] 10

OR

Analyze the difference between Returns to Scale and Returns to a Variable Factor

and each concept influence a firm's production decisions.

[CO3] [L-4] 10

Q4. Apply the concept of price discrimination in a monopoly market. Provide examples of how a firm can use price discrimination to maximize profits. [CO4] [L-3]10

OR

Explain the characteristics of Perfect Competition and Monopoly. Also explain these two market structures impact pricing and output decisions? [CO4] [L-3]10

Q5. Apply the theory of Collusive and Non-collusive Oligopoly to determine how firms in an oligopolistic market might behave in terms of pricing and output decisions.

[CO5] [L-3]10

OR

Apply the concept of price discrimination in a monopoly market. Provide examples of how a firm can use price discrimination to maximize profits. [CO5] [L-3]10