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End Semester Examination, December 2024
Program BBA (H) Research – 3rd Semester
IMPORT EXPORT MANAGEMENT (MCSP131)

Time: 2.5 hrs.

Max Marks: **50**

Note: **All Questions are compulsory.** Marks are indicated against each question.

PART-A

Q.1 *Attempt any five questions:*

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|--|----------------|
| (a) Explain the historical development of international trade? | [CO-1] [L-1] 2 |
| (b) Describe the significance of international trade? | [CO-1] [L-1] 2 |
| (c) Discuss the role and importance of international trade organizations? | [CO-1] [L-1] 2 |
| (d) What are tariff and non-tariff barriers? | [CO-1] [L-2] 2 |
| (e) Analyse the impact of trade embargoes and sanctions? | [CO-1] [L-2] 2 |
| (f) Discuss major functions of international trade agreements in promoting global trade? | [CO-1] [L-2] 2 |
| (g) What is the role of WTO in international trade? | [CO-1] [L-2] 2 |

2x5

PART-B

- Q.2 a) Describe the role of customs authorities in international trade. How do they contribute to the import export process? [CO-2] [L-2] **10**

OR

- b) List and explain the key documents required for international trade, including the invoice and bill of lading? [CO-2] [L-2] **10**

- Q.3 a) Describe how exchange rate fluctuations can affect international trade and suggest strategies to mitigate these effects? [CO-3] [L-3] **10**

OR

- b) Explain the concept of foreign exchange management and the techniques used for hedging currency risks? [CO-3] [L-3] **10**

- Q.4 a) What are the key differences between product adaptation and standardization in international trade? Discuss with example? [CO-4] [L-4] **10**

OR

- b) Explain the significance of inventory management and warehousing in a global supply chain network? [CO- 4] [L-4] **10**

- Q.5 a) Discuss the sustainability challenges faced by businesses in international trade and the ethical issues they must consider? [CO-5] [L-5] **10**

OR

- b) Evaluate the role of digital platforms and marketplaces in enhancing the scope of international trade. [CO- 5] [L-5] **10**