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End Semester Examination, December 2024
BBA/B.Com/BBA-BIA/ BBA-MBA Integrated – Vth Semester
ETHICS, VALUE & CORPORATE SOCIAL RESPONSIBILITY
(SMMC220A)

Time: 2.5 hrs.

Max Marks: **50**

Note: *All Questions are compulsory. Marks are indicated against each question.*

PART-A

Q.1 Attempt any 5 questions out of the following:

- | | |
|---|-----------------------|
| (a) Define values | [CO-1] [L-1] 2 |
| (b) Explain utilitarianism | [CO-1] [L-2] 2 |
| (c) Analyse whistle blowing | [CO-1] [L-4] 2 |
| (d) Evaluate the concept of corporate governance | [CO-1] [L-5] 2 |
| (e) Who founded Caux Round table and where was it formally launched | [CO-1] [L-1] 2 |
| (f) Interpret the concept of virtue ethics | [CO-1] [L-3] 2 |
| (g) Classify different pillars of corporate governance | [CO-1] [L-2] 2 |

2x5

PART-B

*Each question has an internal choice. Students are required to answer only **one** question from each pair:*

Q.2 Evaluate the concept of business ethics and theories of business ethics [CO-2] [L-5] **10**

OR

Examine the alternatives to moral principles and how ethics can be applied to different functional areas
[CO-2] [L-4] **10**

Q.3 Analyse the importance of corporate governance. 4 P's of corporate governance [CO-3] [L-4] **10**

OR

Explain the concept of corporate social responsibility and its key provisions under Companies act 2013
[CO-3] [L-2] **10**

Q.4 Analyse the various benefits under SA8000 standard. [CO-4] [L-4] **10**

OR

Evaluate the concept of Proxy advisory firms, regulations covering these firms and why they are important for both company and investors
[CO- 4] [L-5] **10**

Q.5 Interpret the key components of reports given to stakeholders related to corporate governance [CO-5] [L-3] **10**

OR

Explain the sustainability reporting framework in India [CO- 5] [L-2] **10**