



Report on

Kisan Mela

Date: November 29th, 2023 (Wednesday)

Venue: - Football Ground, KRMU Campus

Event Type: - District level

Mode of Activity: - Offline

Target Group: - Farmers, entrepreneurs, industrialists, and students of SOAS

Recourse Person/Chief Guest: - Mr. Hitesh Kumar Meena, ADC Gurugram

Coordinators: - Dr. Joginder Singh Yadav, Dean, SOAS, Dr. Arun Solanki Block Development Officer, Dr. Deepak Kumar, Assistant Professor, SOAS

Organized By: School of Agricultural Sciences, KRMU, in association with the Department of Agriculture and Farmers' Welfare, Gurugram

Number of Participants: - 813

Brief Report:-

The School of Agricultural Sciences, KRMU, in association with the Department of Agriculture and Farmers' Welfare, Gurugram, organised a one-day Kisan Mela at the KRMU campus on November 29. The district-level event was formally inaugurated by the chief guest in the gracious presence of our chief guest, Mr. Hitesh Kumar Meena, ADC Gurugram, in the gracious presence of the vice chancellor, Prof. (Dr.) Ankush Mittal, Prof. J. S. Yadav, Dean SOAS, and Sh. Anil Kumar, DDA, Gurugram. Mr. Madan Mohan, chairman of the Amritha Gaushala Trust, was also invited as a guest of honour.

The objectives of the Kisan Mela are:

- To give an insight to farmers and students regarding the latest innovative ideas, new technologies, and best practices available in the field of agriculture and allied sectors.
- To upgrade the knowledge of farmers and students regarding new and improved varieties of crops, sensor-based technology, and soil and water testing.
- To provide a platform for farmers, entrepreneurs, industrialists, and students to interact with various agrochemicals, seed companies, and other agriculture-based input dealers.



- This remarkable event brought together luminaries and stakeholders from the agricultural, agro-processing, and allied sectors.
- To provide the information about various schemes of government to farmers, students, entrepreneurs, and other stakeholder's of agriculture and allied sector.

The farmer fair had around 25 stalls set up by various agri-input dealers, pesticide and seed companies, entrepreneurs, and university students. Mainly, stakeholders like Dhanuka, Mankind Agritech, Tropica Seeds Private Limited, Best Agrolife Limited, Shristi Foods, and Haryana Seed Development Corporation have participated in adding value to the fair. Various farm machineries were displayed, and information regarding its workings and benefits was shared with the farmers. This fair has added a flavor of millet with the stall arranged by final-year students of SOHMCT. Students have prepared a delicious menu, including a multigrain bread roll, ragi poori with Sabzi, millet cutlet, a multigrain veggie burger, a multigrain cheese burger, and a millet brownie.

Shrishti foods have showcased millet products like mathri, ragi, sorghum, etc., along with chips and other snack items. This has induced temptations among the visitors to purchase millet products, which ultimately increased millet awareness among people. Processed food stalls also included honey, pickles of various vegetables, aonla candy, etc. Gir amritphal Gaushala, a stall full of nutrition, has milk products of pure breed Indian Gir cows consisting of A2 Gir cow milk, buttermilk, ghee, butter, and curd. Students of the School of Agricultural Sciences have demonstrated various aspects of hydroponics through a working model. Another model demonstrated by the student was the liquid tree, which works on the principle of utilising carbon dioxide for photosynthesis by the algae and releasing oxygen into the atmosphere. Liquid trees were first installed by Japan in urban areas to purify the air. Students have also made farmers aware of insect pests and biological control agents, which help farmers manage the pest population. The work showcased by the students of the School of Agricultural Sciences was appreciated by the chief guest and the farmers.

After the key happenings at the agricultural fair, Dr. Bharat, an entomologist from KVK Sikohpur, facilitated a question-and-answer session with the farmers, culminating in the recognition of outstanding farmers through the presentation of awards. In a show of gratitude, all the dignitaries and chief guests were presented with mementos. The proceedings took an intriguing turn when the farmers expressed a desire to present mementos to Mr. Hitesh Kumar Meena, ADC Gurugram, and Prof. (Dr.) Ankush Mittal, Vice-Chancellor of K. R. Mangalam University.

During the concluding remarks of the Kisan Mela at K. R. Mangalam University, various dignitaries shared their insights. Dr. Joginder Singh Yadav, Dean of the School of Agricultural Sciences, emphasised the significance of the Kisan Mela for both farmers and society at large. Vice chancellor, Prof. (Dr.) Ankush Mittal addressed all the participants and encouraged them to work for environment and society in



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association with K.R. Mangalam University and express the university vision for a sustainable livelihood development. Honourable vice chancellor urged farmers to rediscover traditional techniques to combat pest-related challenges and asked the gathering to eat millets and other coarse grains for good health.

Mr. Hitesh Kumar Meena took the opportunity to address the farmers, revealing his own agricultural background and strong familial ties to farming. He underscored the pivotal role of farmers in the nation's well-being and encouraged them to approach him with any concerns. Some farmers raised his problems in front of Mr. Hitesh Kumar Meena that they were not getting the Rs.2000/ provides by govt. of India under Pradhan Mantri Samman Nidhi schemes. Farmers also informed him that they are not getting fertilizers on time. Mr. Meena ensured to all the farmers will get timely supply of the fertilizers.

Dr. Arun Solanki Block Development Officer, Sohna, on behalf of Department of Agriculture and Farmers' Welfare, Gurugram, he thanked to all the participants to join this kisan mela. He sincerely thanked to the management of the K.R. Mangalam University for giving a platform to organize this wonderful event in the campus premises. He also thanked to all the faculty members and staff of the K.R. Mangalam University for their cooperation and support for the successfully completion of kisan mela.



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