

**Report on**

Awareness campaign on “Zero Hunger, Farmer's Welfare Schemes, and Farmer's Rights”

**Date:** November 28<sup>th</sup>, 2023 (Tuesday)

**Venue:** - Ghamroj and Berka

**Event Type:** - Extension Activity

**Mode of Activity:** - Offline

**Target Group:** - Ghamroj and Berka villagers including students of SOAS

**Coordinators:** - Dr. Deepak Kumar, Dr. Parita

**Organized By:** School of Agricultural Sciences

**Participants:** - Ghamroj and Berka Farmers

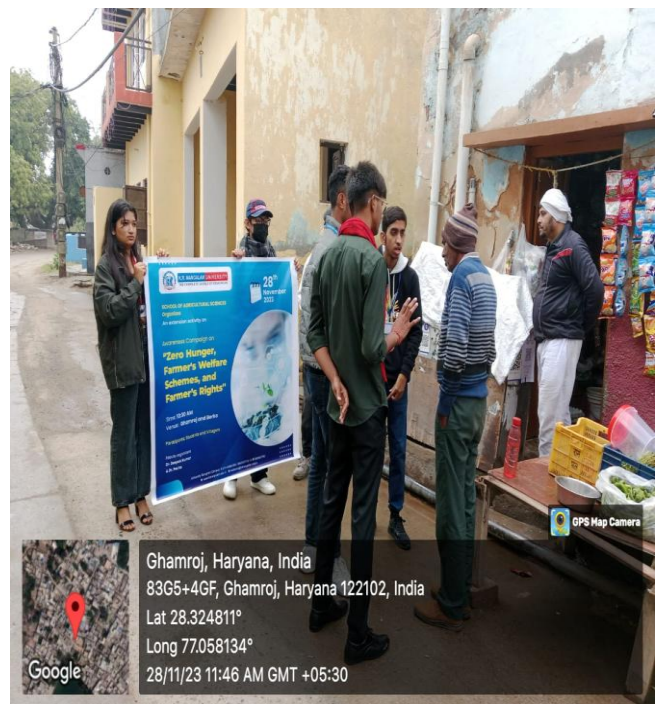
**Brief Report:-**

The School of Agricultural Sciences at K R Mangalam University on the occasion of ‘National Milk Day’ organized an awareness campaign on “Zero Hunger, Farmer's Welfare Schemes, and Farmer's Rights” in adopted villages (Ghamroj and Berka) on November 28<sup>th</sup>, 2023 at Ghamroj and Berka village, Gurugram, Haryana. The main aim of this awareness campaign is to educate villages about various farmers’ schemes initiated by state and central government. Awareness about these schemes is crucial for their successful implementation. Faculty members of SOAS along with students inform all the farmers of Ghamroj and Berka all farmer welfare schemes and initiatives launched by the Department of Agriculture and Farmers Welfare in recent years, some of them mentioned below:-

- Pradhan Mantri Kisan Samman Nidhi (PM-KISAN): Launched on 24th February 2019, this scheme provides financial support to land holding farmers. Under the scheme, a financial benefit of Rs. 6000/- per year is transferred in three equal four-monthly installments into the bank accounts of farmers’ families across the country
- Pradhan Mantri Kisan Maan Dhan Yojana (PM-KMY): Launched on 12th September 2019, this scheme provides pension benefits to small and marginal farmers. The scheme seeks to provide Rs 3,000/- monthly pension to the Small and Marginal Farmers once they attain 60 years of age.
- Pradhan Mantri Fasal Bima Yojana (PMFBY): Launched in 2016, this scheme provides a simple and affordable crop insurance product to ensure comprehensive risk cover for crops to farmers against all non-preventable natural risks from pre-sowing to post-harvest.

- Interest Subvention Scheme (ISS) & Kisan Credit Card Saturation Drive: This scheme provides concessional short term agri-loans to the farmers practicing crop husbandry and other allied activities like animal husbandry, dairying and fisheries
- Formation and Promotion of 10,000 Farmer Producer Organizations (FPOs): The Government of India has launched this Central Sector Scheme (CSS) for the formation and promotion of FPOs.

A detailed discussion on farmer's problems was carried out with the students and faculty members of SOAS and they provide the information of concerned departments offices/online portals where farmers can file their complaints. Dr. Kumar guided all the farmers for farmer's rights and how they can be used to get the benefits of all the schemes and initiatives from the governments. A feedback documents were also collected from the farmers on the same. Dr. Deepak Kumar thanks all the farmers/villagers for the participation in this awareness campaign.



Awareness campaign organized by the **School of Agricultural Sciences** promoting sustainable agriculture and educating farmers about government initiatives and rights.



*Students of K.R. Mangalam University interacting with local farmers during an awareness campaign*