



Report on 'Poster Making Competition' on the occasion of World Environment Day

Date: 5th June 2024

Venue: B121, B Block

Event Type: Competition

Mode of Activity: Offline

Target Group: NSS volunteers and KRMU students

Coordinators: Neeraj Kumari (NSS Coordinator)

Organized by: NSS, K R Mangalam University, Gurugram

Participants : 35 NSS volunteers and KRMU students

Introduction:

The World Environment Day is celebrated on 5th June 2023 every year. The platform was developed in 1972 by UN General Assembly to raise the awareness on environmental issues. Therefore, NSS K. R. Mangalam University organized a poster making competition among NSS volunteers and KRMU students under the theme land restoration, desertification and draught resilience on 5th June 2024 at KRMU campus. Objectives:

The main objective of organizing the event was to raise awareness about critical environmental issues and to encourage them for expressing their creativity and understanding.

Content:

The event was started by Dr Neeraj Kumari by welcoming all the participants. She briefed about the objective to observe World Environment Day. She informed the participants that every year the theme of World Environment Day focuses on a particular problem. She discussed various environmental issues like pollution, deforestation, global warming, greenhouse effects and many more. She told that all these

problems are mainly due to industrialization and urbanization due to advancement in science and technology. She further preceded the event by informing the students how desertification and drought resilience mainly contribute to environmental pollution, biodiversity and habitat loss results in disrupting ecosystem leading to decline in air and water quality. She preceded the event by informing the guidelines for making the poster:

- The poster should be relevant as per the theme of competition.
- The maximum time for poster making was 30 minutes.
- The poster should be original.

She confirmed that we need to give preference to waste management systems designed to gather, categorize, and recycle the waste, thereby averting its accumulation in our rivers, oceans, and natural environments. Initial waste segregation at its source is paramount. Through embracing sustainable methods, raising consciousness, and advocating for transformation, we can collectively enact change and have a positive impact.

Conclusions:

The poster making competition on World Environment Day was a resounding success which not only showcased the talent of students but also highlighted their awareness about critical environmental issues. Dr. Neeraj announced the winners of the poster making competition. She confirmed that first position was secured by Ms Anuvanshika, second position was secured by Mr Aryan followed by third position, Ms Archana. In the last, Dr Neeraj extended her gratitude to all the participants and organizers for their efforts in making the event successful.

Event outcome:

The event encouraged the participants to think about causes of desertification and drought resilience and how land restoration is necessary to mitigate the negative impact raised due to desertification. She confirmed that while desertification and drought resilience can contribute to environmental pollution, land restoration offers a holistic solution by addressing the root causes of degradation and promoting sustainable land management practices.



