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Report on

"Life Skills for Villagers: Awareness program on adverse effects of using drugs", The Red Cross Society

Coordinators: Dr. Monika Yadav (Assistant Professor, SOMC)

Student Coordinator: Vardaan BBA- III

Date: 30th October 2023,

Time: 10:00 AM onwards **Venue:** Lakhuwas Village.

Total no of participants: 20

Event Type: Extension activity

Introduction:

School of Management & Commerce in collaboration with the Red Cross, organized an extension activity in the village Lakhuwas with the primary objective of raising awareness about drug use and its detrimental effects on individuals, families, and the community as a whole. This event aimed to educate the villagers about the importance of leading a drug-free life and offering support to those in need.

Objectives: The primary objectives of the event were as follows:

1. To educate the community about the risks associated with drug use and create awareness about the detrimental physical, mental, and social consequences of drug addiction.
2. To help participants recognize the early warning signs of drug addiction in themselves or their loved ones, promoting early intervention and treatment.
3. To empower community members, particularly the youth, with the knowledge and tools to make informed choices and resist the temptation of experimenting with drugs.

Content:

Experienced professor Dr. Monika Yadav emphasized the significance of community initiatives in addressing the drug problem. She explained that Drug addiction is one of the pervasive issues on planet Earth. As time goes by, the issue has been getting bigger and bigger. She emphasized the risks associated with using alcohol and other drugs. She encouraged the students to prevent alcohol and drug-related incidents. She stressed the importance of awareness campaigns and drug abuse among students.

Attendees: Villagers of Lakhuwa 's village

Outcome:



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1. **The following outcomes were derived from the activity:** Increased Awareness: Community members gained a deeper understanding of the risks associated with drug use and addiction, leading to increased awareness about the consequences of such behaviour.
2. **Preventative Knowledge:** Participants, especially the youth, acquired knowledge and strategies to resist drug experimentation and make informed choices to prevent drug abuse.
3. **Early Intervention:** The event helped attendees recognize early warning signs of drug addiction, promoting timely intervention and support for those in need.
4. **Supportive Environment:** By fostering a non-judgmental and supportive atmosphere, the event encouraged individuals struggling with addiction to seek help and guidance from their community.
5. **SDG 3: Good Health and Well-being:** By raising awareness about the risks associated with drug use, the event contributes to SDG 3 (Good Health and Well-being) by promoting health education and preventing substance abuse.

Conclusion:

The extension activity included interactive sessions where community members had the opportunity to ask questions and seek guidance from experts in the field. This facilitated open discussions about drug-related concerns. By providing information, support, and a platform for open discussions, the event contributed to building a stronger and more informed community that is better equipped to combat the challenges of drug use. The success of this event underscores the significance of community engagement in addressing social issues and offers hope for a drug-free future in the village.

Glimpses



Faculty coordinator addressing village women about the harmful effects of drug use during the awareness session.



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Villagers actively participating and sharing their views during the awareness program on drug prevention.



Group photograph of faculty members and student volunteers before starting the awareness drive at Lakhuwas Village.



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NSS and Red Cross volunteers interacting with villagers to spread awareness on the adverse effects of substance abuse.