K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

Report on

Alumni Connect “Industry Trends and Future Opportunities"

Date: 28 February 2025

Venue: C-104, Block C, First Floor

Time: 10 a.m. onwards

Event Type: Alumni Connect

Mode of Activity: Offline

Target Group: SJMC Students

Coordinators: Mr. Karan Singh, Mr. Ritwik Ghosh

Organized by: School of Journalism & Mass Communication, KRMU

Number of Participants: --

Introduction:

On February 28, 2025, the School of Journalism and Mass Communication at K.R. Mangalam University hosted its much-anticipated Alumni Connect Event. The event welcomed Dhara Chawla, a distinguished alumna, as the guest speaker. The objective of the event was to connect the existing students with their alumni and inspire them with the stories and experiences from the alumni.

The session, themed "Industry Trends and Future Opportunities," was both insightful and inspiring. Dhara Chawla shared her journey, reflecting on her formative years at the School of Journalism and Mass Communication. She recounted how the academic training and practical exposure she received at the university played a crucial role in shaping her career trajectory.

Dhara also enlightened the audience with her experiences as a Social Media Manager and her transition into teaching at Alpine Convent School as a Media Teacher. She emphasized the importance of adaptability, continuous learning, and innovation in today’s ever-evolving media industry. Her insights into industry trends and future opportunities provided students with a clearer understanding of the challenges and possibilities awaiting them.

The Alumni Connect Event concluded with an engaging Q&A session where students eagerly interacted with Dhara, gaining valuable advice for their career paths. The event served as a platform to strengthen ties between alumni and the university while offering current students a roadmap for success in the dynamic field of media and communication.

It was a truly memorable occasion, leaving a lasting impression on all attendees.

Event Pictures:



