Report on

Awareness Marshal Preventing Substance Use – Awareness about Drugs and Avoidance

1. **Event details:**

   Date:- 18/03/2025

   Venue:- Village Ghamroj, Gurugram

   Timings:- 01:00 PM Onwards

   Mode of Activity:- Offline

   Target Group:- Villagers

   Faculty Coordinators:-Mr. Prashant Sharma **(Co-convener)**, Dr. Farheen and Dr. Madhurima Mukherjee **(Member, Health Society)**

   StudentCoordinators:-

   Pragati (B.PT 1st year SPRS),Varshika(B.PT 1st year SPRS) ,Mansi(B.PT 1st year SPRS) ,Deepika(B.PT 1st year SPRS)

   Organized by:-Health Society, K.R. Mangalam University

   Number of participants:- 30 Students & 3 faculty

2. **Introduction of event:** On March 18, 2025, the Health Society of K.R. Mangalam University organized an impactful awareness march in Village Ghamroj, Gurugram, focusing on the theme **"Preventing Substance Use – Awareness About Drugs and Avoidance."** The event commenced at 1:00 PM and witnessed active participation from students, faculty members, and local residents. The primary objective of the march was to educate the rural community about the harmful effects of drug use and the importance of making healthy lifestyle choices. The initiative aimed to spread awareness regarding the psychological, physical, and social consequences of substance abuse and to promote preventive measures among the youth and local population. Participants carried informative placards, raised slogans, and engaged with villagers through interactive discussions and street plays. Educational pamphlets were also distributed to ensure the message reached a broader audience. Health Society volunteers emphasized the importance of early intervention and encouraged open conversations around the issue.Local leaders and university faculty addressed the gathering, highlighting government schemes and support

systems available for rehabilitation and counseling. Their speeches encouraged the community to remain vigilant and support individuals struggling with addiction. The march concluded with a pledge by all attendees to contribute towards creating a drug-free society. The event was a significant step in K.R. Mangalam University's continuous efforts to foster social responsibility and community engagement among students.

3. **Objectives:**

 To raise awareness about the harmful physical, mental, and social consequences of substance use.

 To promote preventive strategies and healthy lifestyle choices, especially among the youth.

 To encourage community involvement in drug prevention initiatives.

 To inform the local population about support systems, helplines, and rehabilitation services.

 To reduce stigma associated with seeking help for addiction.

4. **Methodology:**

 Community Engagement: The event involved direct interaction with the villagers through street plays, slogan chanting, and Q&A sessions.

 Educational Material: Distribution of informative pamphlets, posters, and handouts on drug prevention.

 Visual Communication: Students carried banners and placards with messages promoting a drug-free life.

 Collaborative Effort: Involvement of faculty members, student volunteers, and local authorities to ensure a coordinated approach.

5. **Content:**

 Awareness March: A rally was organized where students and faculty marched through key areas of the village, raising slogans such as "Say No to Drugs" and "Choose Life, Not Drugs."

 Street Play: A powerful street play was performed by student volunteers highlighting the dangers of addiction and the path to recovery.

- **Interactive Sessions:** Health Society members engaged with the audience, answering questions and sharing real-life stories of rehabilitation and recovery.

- **Guest Talks:** Local health workers and university faculty delivered short talks about the importance of mental health and the early signs of substance abuse.

- **Pledge Ceremony:** At the end of the event, all attendees took a collective pledge to avoid drugs and help others stay substance-free.

6. Outcomes:

Over 150 villagers, including both youth and elders, actively participated in the event, demonstrating strong community interest and involvement. The awareness march successfully initiated open conversations about substance use, helping to reduce the stigma often associated with the topic. Many participants showed a keen interest in learning more about drug prevention strategies and the availability of rehabilitation resources. The program received highly positive feedback from both the university and the local community, paving the way for future follow-up activities in neighbouring villages. As a result, the event helped build a stronger connection between K.R. Mangalam University and the local population, reinforcing the importance of community-based health education and outreach.



Image 1: Health society at village Ghamroj for **Awareness Marshal Preventing Substance Use – Awareness about Drugs and Avoidance**



Image 2: Students are at chopal of the village to identify the students who are taking any drug substance like gutka, churan and alcohol.



Image 3: students are distributing Educational material for more awareness about drug resistance.



Image 4: Students in the street of village ghamroj for Marshal with faculty coordinators.