MEMORANDUM OF UNDERSTANDING (MOU)

Between

K.R. MANGALAM UNIVERSITY

Sohna Road, Gurugram (Haryana)-122103

and

GUIDED SELF PUBLISHING INDIA

BASED IN GURUGRAM, HARYANA-122018

MEMORANDUM OF UNDERSTANDING

The Memorandum of Understanding is executed on **24th day of January, 2024**.

BETWEEN

K.R. Mangalam University, Sohna Road, Gurugram – 122103, Haryana, India (Delhi NCR Region), a state private university established under the Haryana Private Universities Act 2006, and empowered to award degrees as specified by UGC under section 2f of the UGC Act, 1956, through its Registrar, presently Dr. Udayprakash Raghunath Singh duly authorized to enter and sign an MOU on behalf of K.R. Mangalam University (hereinafter referred to as KRMU). **PARTY OF THE FIRST PART.**

AND

Guided Self Publishing India, it is an experienced and affordable Gurgaon based self-publishing start-up company. We are the fastest-growing self-publishing company, assisting new authors with the publication of their paperbacks. We specialize in publishing paperbacks and also help authors to sell through our marketing plan and ventures. In addition, support is also provided in submitting the e-Book edition to Amazon Kindle.

Guided self-publishing India LLP is a one-stop shop for all of your publishing needs. Our experienced and extremely professional team members help you handle timelines and budgets, besides taking care of all your publication needs like book editing, book cover design, compilation, book beautification, ISBN, and marketing assistance to make sure you achieve the success you deserve. The Guided self-publishing India through its **Publisher**, presently **Mr. Vivek Kumar Bajaj** duly authorized to enter and sign an MOU on behalf of the Guided self-publishing India, (hereinafter referred to as Guided Self Publishing India LLP). **PARTY OF THE SECOND PART.**

1. SCOPE OF THIS AGREEMENT

The scope of collaboration on academic and research activities in this Memorandum of Understanding includes the following categories:

(i) Academic and Research collaboration in the areas of mutual interest. It is expected that this collaboration will in due course lead to collaborative research projects, joint publications, joint conferences/workshops/seminars, etc.

(ii) Joint supervision of UG/PG/Ph.D. students in the areas of interest.

(iii) Both parties agree to explore opportunities for student industrial visit and staff

exchange program, where students from SJMC may have the chance to engage in educational experiences at Guided Self Publishing India, gaining exposure to the workings of the newspaper industry.

(iv) Guided Self Publishing India will provide training and internship opportunities for SJMC students, allowing them to apply their academic knowledge in a professional newspaper setting, subject to mutual agreement and availability. This practical experience will contribute to the students' understanding of journalism and mass communication.

2. COMMENCEMENT, RENEWAL, TERMINATION AND AMENDMENT

This MoU will come into force upon affixing of the signatures of the representatives of the partner institutions and will remain in effect for three years subject to the condition of renewal at the end of each year. This MoU will be renewed each year, with the agreement of both the partner institutions. If either partner institution wishes to terminate the MoU, it must notify the other institution not less than two months prior to date of termination.

This MoU or its renewal and the actions taken under it may be reviewed at any time. Modifications may be made by mutual agreement and any amendment or extension to the agreement may be formalized by the exchange of letters between the two parties.

For K.R. Mangalam University

Dr. Udayprakash Raghunath Singh
Registrar
K.R. Mangalam University
Sohna Road, Gurugram-122103

Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)

1. **WITNESS:**
Prof. Dr Neeraj Khattri
Dean, SJMC,
K.R. Mangalam University

2. **WITNESS:**
Dr. Ritwik Ghosh
Assistant Professor (SJMC)
K.R. Mangalam University

For Guided Self Publishing India

Guided Self Publishing India LLP
Authorised Signatory

Mr. Vivek Kumar Bajaj
Publisher
Guided Self Publishing India
Gurugram, Haryana-122001, India

1. **WITNESS:**

2. **WITNESS:**