MEMORANDUM OF UNDERSTANDING (MOU)

Between

K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

K.R. MANGALAM UNIVERSITY

Sohna Road, Gurugram (Haryana)-122103

And

IMMERSION GLOBAL

Immersion Learning Pvt. Ltd

3A, Rainbowsend, No.25, 4th Main Road, Gandhi Nagar, Adyar, Chennai – 600 020

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is made & executed on the 20th-day of March 2024.

BETWEEN

K.R. Mangalam University, Sohna Road, Gurgaon - 122103 (Delhi NCR Region), a University established under the Haryana Private Universities Act 2006 (Amended 08 of 2013) and under section 2(f) of UGC Act, 1956 wherein empowered to award degrees, as specified under section 22 of the UGC Act, 1956, through its Registrar, presently Dr. Udayprakash Raghunath Singh duly authorized to enter into and sign an MOU on behalf of K.R. Mangalam University (hereinafter referred to as KRMU**) PARTY OF THE FIRST PART**.

AND

Immersion Learning Pvt. Ltd., having its registered office at 3A, Rainbowsend, No.25, 4th Main Road, Gandhi Nagar, Adyar, Chennai – 600 020, Tamil Nadu, India represented by its **Director, IMMANUEL RAJ KUMAR** (hereinafter referred to as **"Immersion Global"**) which expression unless repugnant to the context or meaning thereof shall include its representative, successors in office and permitted assigns as **SECOND PARTY.**

Collectively hereinafter referred to as the **"Parties"** or may be individually referred to as **"Party"**.

This **Memorandum of Understanding ("MoU")** is made, in regard to promote Global Immersion Programs, Twinning Programs, International Mobility Programs, Study Tours, Entrepreneurial Immersion Programs, Exchange Programs, Study Abroad Programs, Internships, Faculty Mobility, Summer & Winter School Programs.

RECITALS:

K.R. Mangalam University is the fastest-growing higher education institute in Gurugram, India. Since its inception in 2013, the University has been striving to fulfil

Registrar
K R Mangalam University
Sohna Road, Gurugram (Haryana)

its prime objective of transforming young lives through ground-breaking pedagogy, global collaborations, and world-class infrastructure. Along with advanced learning, the university gives paramount importance to co-curricular activities such as vibrant festival celebrations, social responsibility activities, tech training, research and many more activities. Recognized for its virtues of quality, equality, inclusiveness, sustainability, and professional ethics, KRMU is synonymous to academic excellence and innovation.

Immersion Learning Private Limited, is a leading player in the niche space of short-term Iinternational Mobility programs. Immersion learning also represents foreign universities in building partnerships with Indian Universities and education organisations with regards to Short-term Immersion Programmes, Twinning Programs, International Transfer Programs, Semester Abroad, Research Internship Programs, etc. The Directors / Management of the company have a long experience in the international education space.

Services

The Service Provider Immersion Learning Pvt. Ltd. shall perform the services listed below

- Curation, Coordination & Execution of International Immersion Programs with its partner (Foreign) Universities across the globe.
- Immersion Learning Pvt Ltd will offer the opportunity to participate in such Immersion Programs to students from different study streams at KR Managalam University.
- Immersion Learning Pvt Ltd will offer a comprehensive participation fee to interested students which includes program fee, accommodation and local travel. These program formats will differ from program to program depending upon the destination, university and so on.
- Immersion Learning Pvt. Ltd. will not be charging KR Mangalam University any additional cost except comprehensive participation fee, for facilitating students abroad, apart from the fees mentioned on program based brochures.
- Immersion Learning Pvt Ltd will also help the students in their Visa processes, Flight Ticket purchases, etc as a complete solution provider through their travel desk.

ARTICLE 1: PRINCIPLES AND SCOPE OF COOPERATION

- Immersion Learning Private Limited will be completely responsible for handling the immersion programs and all communications with the host international universities. Also, Immersion Learning Private Limited will be completely responsible for all concerns or issues that the students may have during the programs.

Registrar
K R Mangalam University
Sohna Road, Gurugram (Haryana)

- Payments and refunds related to the programs shall be subject to revision periodically by mutual agreement between the parties. Any revision to payment terms or refund policies shall be documented in separate contract, duly signed by both parties.
- Immersion Learning Pvt Ltd, will be responsible for end-to-end complete handling of students. Additionally, Immersion Global will help facilitating research and academic collaboration agreement with host university.

ARTICLE 2: MODES OF COLLABORATION

K. R. Mangalam University and Immersion Learning Private Limited propose to collaborate through:

- Taking students to International Immersion programs and internship programs. Visit to foreign countries such as Australia, United Kingdom, Singapore, Malaysia, Dubai, Poland for these Immersion Programs and other courses.

- Immersion Learning will also try and facilitate MoU signing with International Universities for possible Collaborations with these International Immersion programs acting as a window of opportunities..

- Both the organisations can use the logo in branding or in above mentioned tie ups on website, placement and admission brochure.

- Both parties mutually agrees on tentatively identified list of programmes and universities so far, and not limited to this list. Please find the list as annexure.

- KR Mangalam University can freely use offerings of Immersion Learning Private Ltd., particularly, programme information brochures (provided by Immersion Learning Pvt Ltd) as desired in their brand promotion activities.

ARTICLE 3: PROGRAM COSTS & PROPOSALS

- **Specially Tailored Program for K. R. Mangalam University**: Based on the requirement, Immersion Global will meticulously curate the program in collaboration with overseas universities and provide a comprehensive proposal.

- **Nationally Accessible Programs:** For programs that are accessible to students from various universities nationally, Immersion Global will extend the opportunity to K R Mangalam University's students to participate in these programs.

Registrar
K R Mangalam University
Sohna Road, Gurugram (Haryana)

ARTICLE 4: CONTACT PERSONS

To facilitate cooperation under this MoU, both parties agree to designate contact persons for the purpose of communicating information and coordinating any necessary activities.

ARTICLE 5: TERMINATION

This agreement shall, unless otherwise extended by mutual agreement of the parties, shall terminate upon happening of any of the following events:

i) Termination by mutual consent or

ii) Termination by either Party due to breach of any of the covenants hereof by the other

Either party may terminate the agreement by written notification signed by the appropriate official of the Institution initiating the notice. Such notice must be received by the other party **SIX (6) months** prior to the effective termination date. However, obligations and commitments already contracted for and involving their parties shall be honoured and continued by both parties until such commitments are completed. If the training or programmes are undergoing, then a notice will be given either from KRMU or Immersion Global for termination and post completion of training tenure/period, the termination will be effective.

ARTICLE 6: VALIDITY

This MoU shall be valid initially for a period of **TWO (2) years**, from the date of signing by both Parties and can be extended further by mutual consent.

ARTICLE 7: NOTICES

i) Any notice and other communications served in relation to this MoU shall be in English and delivered personally, by email, by courier or by postage prepaid registered post.

ii) All notices shall be deemed to have been validly given on (i) if transmitted by facsimile or email transmission, the day immediately after the date of facsimile or email transmission with confirmed answer back, or (ii) if sent by registered post with acknowledgement due or by courier, the date of receipt., Any Party may, from time to time, change its address or representative for receipt of notices provided for in this Agreement by giving to the other not less than 30

Registrar
K R Mangalam University

(thirty) days prior written notice.

ARTICLE 8: FORCE MAJEURE

Neither Party will be liable for inadequate performance to the extent caused by a condition (for example, natural disaster, act of war or terrorism, riot, labour condition, governmental action, and Lockdowns) that was beyond the Parties reasonable control.

ARTICLE 9: GOVERNING LAW

The laws of Republic of India shall govern this MoU. The jurisdiction of this will be Chennai or Gurugram, Haryana.

ARTICLE 10: DISPUTE SETTLEMENT

Disputes if any, arising between the Parties, in connection with this MoU or any other matters connected therewith, the same will be mutually discussed and amicably settled between the parties, failing which, the disputes shall be referred to Arbitration in accordance with the provisions of Arbitration and Conciliation Act, 1996 and Rules framed there under from time-to-time. The place of Arbitration shall be at **Chennai or Gurugram, Haryana** India and the Arbitration proceedings shall be conducted in English language.

ARTICLE 11: AMENDMENT

Any amendment must be in writing and expressly state that it is amending this Agreement.

This MoU has been executed in two originals, one of which has been retained by **K. R. Mangalam University** and the other by **Immersion Global**.

IN WITNESS WHEREOF the authorised representatives of the parties have caused this MoU to be executed the day and year first above written.

For **K. R. Mangalam University**

Registrar
K R Mangalam University
Sohna Road, Gurugram (Ha...na)

For **Immersion Learning Pvt. Ltd.**

Dr. Udayprakash Raghunath Singh
Registrar
Date: 20/03/2024

Registrar
K R Mangalam University
Sohna Road, Gurugram (Haryana)

Name: **IMMANUEL RAJ KUMAR**
Designation: **DIRECTOR**
Date:

Immersion Learning Pvt. Ltd. Chennai

WITNESSES:

Signature
Name: Deepak Mishra
Designation: Deputy Registrar
Date: 20/03/2024

Signature
Name: Vijaykumar S
Designation: Director
Date: 27/03/2024

Signature
Name: Dr. Meenakshi Goyal
Designation: Associate Professor
Date: 25/3/2024

Signature
Name: Rani S.
Designation: Manager
Date: 27/3/2024

ANNEXURE

List of programs:

1) University of Western Australia - Immersion program on Business & Management

2) University of Western Australia - Immersion program on Business & Commercial Law

3) University of Catalonia, Barcelona, Spain - Immersion program on Architecture & Design

4) Edith Cowan University, Western Australia - Immersion Program on Artificial Intelligence & Cyber Security.

5) Kozminski University, Warsaw, Poland - Immersion Program on future of AI in Business.

6) Nottingham Trent University, UK - Immersion Program on Branding, Design & Communication for a better world.

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