MEMORANDUM OF UNDERSTANDING (MOU)

Between

K.R. MANGALAM UNIVERSITY

Sohna Road, Gurugram (Haryana)-122103

And

International School of Media and Entertainment Studies (ISOMES)

ISOMES Film City, Sector 16A, Noida, Uttar Pradesh - 201301

MEMORANDUM OF UNDERSTANDING

The Memorandum of Understanding is executed on 2nd of April 2024.

BETWEEN

K.R. Mangalam University, Sohna Road, Gurugram – 122103, Haryana, India (Delhi NCR Region), a state private university established under the Haryana Private Universities Act 2006, (08 of 2013) and under section 2f of the UGC Act, 1956 and empowered to award degrees as specified under section 22 (C), through its **Registrar**, presently **Mr. Deepak Mishra** duly authorized to enter into and sign an MOU on behalf of K.R. Mangalam University (hereinafter referred to as KRMU), PARTY **OF THE FIRST PART**.

AND

International School of Media and Entertainment Studies (ISOMES) is a signature media school of B.A.G. Films & Media Ltd.- is a leading 360 degree media company which is having ownership over well-established 24 hours National News Channel 'NEWS24', the first Bollywood News Channel 'E24' and a religious channel 'Darshan24'. 'Studio24' which is BAG NETWORK'S production house based in Mumbai has produced a number of popular TV serials, Game Shows and Reality Shows like Kumkum – Pyara sa Bandhan, Chalti ka Naam Antakshri, Khul Ja Simsim, Brian Silas Show, Dahej, Ek Thi Rajkumari, Star Vivah, Wanted – High Alert, Baba Aiso Varr Dhoondho, Madhubala, Do Dil Ek Jaan etc. BAG Films have also ventured into feature filmmaking and has produced Sushmita Sen and Shiney Ahuja starrer Zindagi Rocks and Anupam Kher and Neha Dhupia starrer Ikkis Topon Ki Salaami. ISOMES through its `**Director- Creative and Media Studies** presently Ms. **Tanuja Shankar**, duly authorized to enter into and sign an MOU on behalf of K.R. Mangalam University (hereinafter referred to as KRMU), **PARTY OF THE SECOND PART**.

1. SCOPE OF THIS AGREEMENT

The scope of collaboration on academic and research activities in this Memorandum of Understanding includes the following categories:

(i) Academic and Research collaboration in the areas of mutual interest. It is expected that this collaboration will in due course lead to collaborative research projects, joint publications, and joint conferences/workshops/seminars, on Media and Communication studies.

(ii) Joint supervision of UG/PG/ students in the areas of interest, Faculty development programs, Student exchange Programme, Internships to various media houses of BAG network and news channels like E 24, News 24 and Darshan 24.

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(iii) Training and collaborating on different aspects of Media and Communication studies and providing Faculty and Student exchanges for Internships and other collaborations.

2. RESEARCH COLLABORATION

Faculty from both Institutions will collaborate in the joint research in disciplines of mutual interest. All such joint research activities will be governed by the terms as given below:

(i) Proposals for collaborative research work under this Memorandum will be submitted with the prior approval of the Head of each institution, or his/her nominee.

(ii) Each institution will nominate one of its members as its representative in charge of the cooperative programmer. Individual programmer of work under this Memorandum will be jointly planned and conducted by the nominees of both parties.

(iii) Procedures followed in any activity under MOU will be reviewed and approved by designated authorities of both parties.

(iv) Neither K.R. Mangalam University nor ISOMES will be held responsible for any liability to the party, and neither party shall be required to purchase any insurance against loss or damage to any property due to activities to which this agreement relates.

(v) Every collaboration will have its own agreement / contract which addresses issues such as IPR, funding pattern, usage policies of research facilities, disclosure of information etc.

(vi) SJMC and ISOMES will collaborate on research projects and studies related to journalism, media, and mass communication.

(vii) Both parties will share research findings, data, and resources to enhance the quality and depth of their research endeavors and collaboration endeavors in Visual art.

3. FACULTY COLLABORATION

(i) Pursuant to the agreement for academic exchange, K.R. Mangalam University and ISOMES may invite faculty to deliver guest lectures, organize FDPs and engage in joint guidance of research projects according to the terms mutually agreed by both parties.

(ii) Participants will be subjected to the rules and regulations of the host institution.

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(iii) The scope and duration of the collaboration may be amended and/or extended through the joint agreement further with the consent and approval of both the parties. SJMC, KRMU and ISOMES will engage in faculty exchange programs, allowing professors and experts to share their knowledge, experiences, and best practices. Faculty members from both institutions may participate in workshops, seminars, and training programs to foster professional growth and academic excellence.

4. COMMENCEMENT, RENEWAL, TERMINATION AND AMENDMENT

This MoU will come into force upon affixing of the signatures of the representatives of the partner institutions and will remain in effect for three years subject to the condition of renewal at the end of each year. This MoU will be renewed each year, with the agreement of both the partner institutions. If either partner institution wishes to terminate the MoU, it must notify the other institution not less than two months prior to date of termination.

This MoU or its renewal and the actions taken under it may be reviewed at any time. Modifications may be made by mutual agreement and any amendment or extension to the agreement may be formalized by the exchange of letters between the two parties.

For K.R. Mangalam University

Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)

Mr. Deepak Mishra
Registrar,
K.R. Mangalam University
Sohna Road, Gurugram-122103

For ISOMES

International School of Media And Entertainment Studies
Noida

Ms. Tanuja Shankar
Director- Creative and Media Studies
ISOMES
ISOMES Film City, Sector 16A,
Noida, Uttar Pradesh - 201301

2/4/24.

1. WITNESS: Prof. Dr Neeraj Khattri
Dean, SJMC, K.R. Mangalam University
Gurugram, Haryana-122103

1. WITNESS:

02/04/24.

2. WITNESS: Dr. Ritwik Ghosh
Assistant Professor (SJMC)
K.R. Mangalam University
Gurugram, Haryana-122103

2. WITNESS:

02/04/2024