MEMORANDUM OF UNDERSTANDING (MOU)

Between

K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

K.R. MANGALAM UNIVERSITY

Sohna Road, Gurugram (Haryana)-122103

and

JKBS
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J. K. Business School

Gurugram (Haryana)-122102

Registrar
K.R. Mangalam University
Sohna Road. Gurugram (Haryana)

MEMORANDUM OF UNDERSTANDING

This memorandum of understanding ("MOU") is entered into on 15th April 2025 (month) 2025.

BY AND BETWEEN

K.R. Mangalam University, Sohna Road, Gurugram – 122103, Haryana, India (Delhi NCR Region), a state private university established under the Haryana Private Universities (Amendment) Act 2013, (Act No.08 of 2013) and under section 2(f) of the UGC Act, 1956 and empowered to award degrees as specified under section 22 (C), through its **Registrar**, presently **Dr. Rahul Sharma** duly authorized to enter into and sign an MOU on behalf of K.R. Mangalam University (hereinafter referred to as **KRMU**), PARTY **OF THE FIRST PART**.

AND

J.K. Business School (JKBS) affiliated to Gurugram University is an AICTE-approved business school, JKBS is dedicated to delivering high-quality education, emphasizing academic excellence and skill enhancement for aspiring business leaders., having its office at Damdama lake road, Expressway, off Sohna, Gurugram, Haryana 122102, through its Dean presently, **Dr. Richa Dahiya**, duly authorized to enter into and sign a MoU (hereinafter referred to as JKBS), of the PARTY of the **SECOND PART**.

K.R. Mangalam University and Second Party are hereafter individually referred to as "Party" and collectively as "Parties", wherever the context so requires.

1. SCOPE OF THIS AGREEMENT

The scope of collaboration on academic, Research and/ or Industry collaboration activities in this Memorandum of Understanding includes the following categories:

(i) **Academic Collaboration**: Engaging in joint academic initiatives in areas of mutual interest. This may include, over time, the development of collaborative student and faculty exchange programmes, guest lectures, workshops, seminars, and other academic events aimed at knowledge sharing and capacity building.

(ii) **Research Collaboration**: Promoting joint research efforts through co-authored research publications, book chapters, and books, as well as active participation in academic seminars, conferences, and symposia.

(iii) **Student Mentorship in Field Projects**: Providing guidance and mentorship to students undertaking field-based projects, internships, and community-oriented studies. The collaboration shall facilitate experiential learning opportunities and strengthen students' research and analytical skills through practical exposure and expert supervision.

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2. FACULTY COLLABORATION

1. Exchange of faculty for teaching, curriculum development, review, and upgrading of teaching and research skills.
2. Joint participation in lectures, seminars, symposiums, and academic discussions.
3. Co-supervision of post-graduate students and attachment of faculty for course attendance and academic enrichment.
4. Collaborative development of specific plans for each activity, including terms of exchange and intellectual property agreements.

Research Collaboration

1. Joint research and consultancy studies in areas of mutual interest, including community development programmes.
2. Exchange of academic materials, research publications, and relevant literature.
3. Evaluation of research work undertaken by exchange students and issuance of technical reports.
4. Organization of collaborative short-term education programmes, seminars, workshops, and conferences.

Other Areas of Collaboration

1. Reciprocal student exchange at undergraduate and graduate levels for education and/or research.
2. Organise the seminars, conferences, or workshops on topics of mutual interest and to invite each other's faculty to participate therein,
3. Sharing of research and educational program information and teaching resources.
4. Provision of cultural and intellectual enrichment opportunities for faculty and students from both institutions.

3. RESPONSIBILITIES OF K.R. MANGALAM UNIVERSITY:

K.R. Mangalam University shall be responsible for coordinating the academic and administrative arrangements necessary to implement the collaborative activities outlined in this Memorandum of Understanding. This includes facilitating faculty and student exchange programs, providing access to relevant academic infrastructure and resources, offering necessary academic and logistical support, and ensuring timely evaluation, documentation, and recognition of academic credits and research outcomes resulting from the collaboration.

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4. **RESPONSIBILITIES OF SECOND PARTY:**

The Second Party shall identify suitable faculty and students for exchange, ensure their academic preparedness, and extend necessary support for collaborative research and teaching activities. It will also coordinate with K.R. Mangalam University to facilitate mutual recognition of academic outcomes and contribute to the joint development of academic and research programs.

5. **CONTACT PERSON DETAILS OF BOTH PARTIES:**

For K.R. Mangalam University	**For Second party**
Dr. Renu Verma, Professor, SOHS	**Dr. Richa Dahiya, Dean, JK Business School**
Contact No.: 9871899829	**Contact No.: 9518876764, 8901291933**
E- Mail Id: renu.verma@krmangalam.edu.in	**E- Mail Id:** dean@jkbschool.org richa_dahiya18@yahoo.co.in

6. **FINANCIAL ARRANGEMENTS:**

The Parties acknowledge that in the absence of any specific agreement in writing to the contrary, each Party will be responsible for its own costs and expenses in establishing and conducting programmes and activities contemplated under this MOU, including without limitation its own costs and expenses in travel and accommodation.

7. **COMMENCEMENT, RENEWAL, TERMINATION AND AMENDMENT**

This MoU will come into force upon affixing of the signatures of the representatives of the partner institutions and will remain in effect for One Year subject to the condition of renewal at the end of each year. This MoU will be renewed each year, with the agreement of both the partner institutions. If either partner institution wishes to terminate the MoU, it must notify the other institution not less than two months prior to date of termination.

This MoU or its renewal and the actions taken under it may be reviewed at any time. Modifications may be made by mutual agreement and any amendment or extension to the agreement may be formalized by the exchange of letters between the two parties.

8. **RELATIONSHIP:**

The Parties herein are independent entities. This MoU does not create any agency, partnership, joint venture or any other business relationship between the Parties. The Parties

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shall not in any manner whether during the Term or at any time, thereafter, make any commitments on behalf of the other Party, without its prior written approval.

9. INTELLECTUAL PROPERTY RIGHTS:

Neither Party shall use the intellectual property rights owned by the other Party, its group companies, and the respective right holders (as the case may be), except for the purpose of this MOU and to the extent and in a manner as permitted by such Party in writing. Upon expiry or termination of this MOU, the Parties shall forthwith cease using the intellectual property as may be permitted by the other Party to use pursuant to this MOU and return all documents, materials etc. containing the said intellectual property.

10. USE OF NAME AND BRAND/ LOGO:

K.R. Mangalam University will not use the name or logo of Second party , nor of any member of Second party's staff, in any publicity, advertising, or news release without the prior written approval of an authorized representative of Second Party. Second Party will not use the name or logo of K.R. Mangalam University, or any employee of K.R. Mangalam University, in any publicity, advertising, or news release without the prior written approval of K.R. Mangalam University.

11. CONFIDENTIALITY:

Neither Party shall, during the subsistence of this MOU and thereafter, disclose to any third party any confidential or proprietary information disclosed to it by disclosing Party or otherwise gained by receiving Party pursuant to this MOU, without the prior written consent of the disclosing Party. Upon expiry or termination of this MOU, the receiving Party shall forthwith cease using the confidential information of the disclosing Party and return all the documents, materials, property (tangible and intangible) and information of receiving Party that it may have in its possession, without retaining any copies.

12. GOVERNING LAW AND DISPUTE RESOLUTION:

This Agreement shall be governed and construed in accordance with the laws of India. In relation to any legal action or proceedings arising out of or in connection with this Agreement, each Party hereto irrevocably submits to the jurisdiction of courts in Gurgaon, Haryana.

A. ARBITRATION CLAUSE:

This MoU is a statement of intent of the parties to cooperate and it is not legally binding upon

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the parties under any circumstances whatsoever. This MoU will not create legally enforceable write, claim, interest, duty and obligation in favour of either party as against the other party.

B. DISPUTE RESOLUTION:

Any disputes arising out of or in connection with this MoU shall be resolved through mutual consultation and negotiation between the parties.

This MOU represents the understanding and agreement between K.R. Mangalam University and Second Party regarding their collaborative partnership in various areas of education. Both parties hereby agree to abide by the terms and conditions set forth herein.

IN WITNESS WHEREOF, the parties hereto, each acting under due and proper authority, have executed this mutually binding Memorandum of Understanding as of the date written above.

This Memorandum of Understanding is prepared in two duplicate copies; each party will hold one original duly signed.

This MOU is to become effective when both representatives of each institution have signed below, respectively.

For and on behalf of
K. R. Mangalam University

Registrar
K.R. Mangalam University
Sohna Road. Gurugram (Haryana)

Dr. Rahul Sharma
Registrar
K. R. Mangalam University
Gurugram (Haryana

Date: 15.04.2025

For and on behalf of
Second Party Name

6/05/25

Date: 15.04.2025

WITNESSES:

1. _____
(Signature, Name Designation)

2. Deepak Kumar Deepak
(Signature, Name Designation)

1. Prof. (Dr.) Subhamaya Swain Professor.
(Signature, Name Designation)

2. Raiswa Saha
(Signature, Name Designation)