MEMORANDUM OF UNDERSTANDING (MOU)

Between

K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

K.R. MANGALAM UNIVERSITY

Sohna Road, Gurugram (Haryana)-122103

And

soku
DESIGN CORPORATION

Soku Design Corporation

1st Floor, Bhram House, Lado Sarai, New Delhi – 110030

for Soku Design Corporation

2/01/25

MEMORANDUM OF UNDERSTANDING

This memorandum of understanding ("MOU") is entered into on 2nd (day) JANUARY (month) 2025 at New Delhi.

BY AND BETWEEN

K.R. Mangalam University, Sohna Road, Gurugram – 122103, Haryana, India (Delhi NCR Region), a state private university established under the Haryana Private Universities Amendment Act 2013, (Act No.08 of 2013) and under section 2f of the UGC Act, 1956 and empowered to award degrees as specified under section 22 (C), through its **Registrar,** presently **Dr. Rahul Sharma** duly authorized to enter into and sign an MOU on behalf of K.R. Mangalam University (hereinafter referred to as **KRMU**), **PARTY OF THE FIRST PARTY**.

AND

Soku Design Corporation office at 1st Floor, Bhram House, Lado Sarai, New Delhi – 110030, is **an architectural and interior design studio** constituted by architects, interior designers, artists & graphic designers with fresh ideas guided and supported by the experience of team leaders in the field of design & execution through its Principal Architect **Ar. Saurabh Sharma, registered under COA** duly authorized to enter into and sign an MOU on behalf of K **Soku Design Corporation** (hereinafter referred to as **Soku Design Corporation**), **PARTY OF THE SECOND PARTY**.

The First Party and Second Party are hereafter individually referred to as "Party" and collectively as "Parties", wherever the context so requires

K.R. Mangalam University and Soku Design Corporation are hereafter individually referred to as "Party" and collectively as "Parties", wherever the context so requires.

1. SCOPE OF THIS AGREEMENT

This Memorandum of Understanding outlines the intent of collaborative framework between the First Party and the Second Party in the areas of academic enrichment, skill development, professional training, and research in the field of design and architecture. The objectives include, but are not limited to:

1. Developing industry-relevant competencies and enhancing the professional readiness of students enrolled in the School of Architecture and Design under the First Party.

2. Strengthening industry-academia interface through active participation in curriculum enhancement and practical exposure

3. Supporting joint research, innovation, and professional development initiatives that contribute to both academic and industry outcomes.

4. Promoting collaborative projects, Internships, workshops, and training programs aimed at enriching knowledge exchange between students, faculty, and professionals from both Parties.

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Both Parties may mutually expand the scope of this collaboration over a year subject to written agreement.

2. FACULTY COLLABORATION

First party to Facilitate the exchange of knowledge, faculty members, and industry professionals between the School of Architecture and Design (SOAD) and Second Party to help promote academic enrichment, professional development, and enhanced industry exposure.

3. TERMS AND CONDITIONS:

1 Memorandum of Understanding shall be valid for an initial period of one year, commencing from the date of execution by both Parties, and may be extended upon mutual written consent.

2. This agreement may be terminated:

Either Party may terminate this Agreement with immediate effect by giving written notice in the event of a material breach by the other Party.

4. RESPONSIBILITIES OF K.R. MANGALAM UNIVERSITY:

1. Nominate students for internships, collaborative projects, and training programs based on merit and academic performance.

2. Facilitate and support all infrastructure, logistics, and academic support for the execution of joint activities.

3. Host guest lectures, seminars, and workshops.

4. Ensure that academic records and credits are maintained for students undertaking internships and collaborations with SOKU. Provide periodic updates and feedback to the Second Party on student performance in collaborative programs.

5. Recognize and promote the participation of faculty and students in industrial activities initiated by SOKU.

5. RESPONSIBILITIES OF SOKU DESIGN CORPORATION:

1. Help to Facilitate student if found deserving by second party and help faculty participation in internships, and job placement programs at Second Party on mutually agreed term and conditions case basis.

2. To help with merit-based internship and placement opportunities to eligible students of the School of Architecture and Design at KRMU if any vacancies at studio. Provide merit-based internship and placement opportunities to students, with selection criteria and availability mutually agreed upon by both Parties

3. Offer industrial insights and share practical knowledge to enrich the academic curriculum.

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4. Provide certificates to students who participate in internships or collaborative projects, including documentation and data as deemed ok by second party to be used in their academic portfolios.

5. Share academic material, publications, and relevant industry content for non-commercial, academic use.

6. Participate in faculty development initiatives, guest lectures, and workshops hosted by

KRMU.

7. Explore academic and research collaborations, with atleast one joint research project or case study to be initiated each academic year including live projects, competitions, and case studies.

6. CONTACT PERSON DETAILS OF BOTH PARTIES:

For K.R. Mangalam University	**For Soku Design Corporation**
Dr. Tanaya Verma Professor and Dean School of Architecture and Design	Ar. Saurabh Sharma Principal Architect
Contact No.: 9910636888	Contact No.: 9811336991
E- Mail Id: dean.soad@krmangalam.edu.in	E- Mail Id: sokudesigns@gmail.com

7. FINANCIAL ARRANGEMENTS:

The financial terms and conditions, including any costs or expenses incurred in carrying out the collaborative activities, shall be mutually agreed upon in separate agreements between K.R. Mangalam University and Second Party.

8. COMMENCEMENT, RENEWAL, TERMINATION AND AMENDMENT

This Memorandum of Understanding shall come into force on the date of its execution by the authorized representatives of both Parties and shall remain in effect for a period of **two (2) years**, unless terminated earlier in accordance with the terms herein.

This MoU may be renewed annually upon mutual written consent of both Parties, subject to a review of outcomes and performance.

9. RELATIONSHIP:

This Memorandum of Understanding does not create any agency, partnership, joint venture, or employer-employee relationship between the Parties. Both Parties shall remain independent entities and shall not represent themselves as having any such relationship

Unless otherwise expressly agreed in writing, no financial obligations or liabilities shall be implied under this MoU. All financial implications, if any, arising out of specific joint activities

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or collaborative initiatives shall be discussed, agreed upon in advance, and documented in a separate written agreement between the Parties.

10. INTELLECTUAL PROPERTY RIGHTS:

All intellectual property rights, including but not limited to trademarks, logos, trade names, copyrights, patents, designs, and proprietary materials, belonging to either Party, its group companies, affiliates, or licensors, shall remain the sole and exclusive property of the respective owning Party.

1. Rights to any research and study data, papers generated through this collaboration would be co-owned by both parties.
2. Neither Party shall use the intellectual property of the other Party for any purpose other than the limited and specific objectives outlined in this MoU, and only with prior written consent of the owning Party. Any such use shall be non-exclusive, revocable, and non-transferable.
3. Upon expiry or earlier termination of this MoU, each Party shall:
4. Immediately cease using the other Party's intellectual property in any form;
5. Return or, if directed, destroy all materials (digital or physical) containing such intellectual property;
6. Not retain any copies, excerpts, or derivations of such intellectual property unless expressly permitted in writing.
7. Nothing in this MoU shall be construed as granting, by implication or otherwise, any license or rights to use the intellectual property of the other Party, except as expressly provided herein.

11. USE OF NAME AND BRAND/ LOGO:

First Party will not use the name or logo of Second party, nor of any member of the Second party's staff, in any publicity, advertising, or news release without the prior written approval of an authorized representative of Second Party. Second Party will not use the name or logo of First Party, or any employee of First Party, in any publicity, advertising, or news release without the prior written approval of First Party.

12. CONFIDENTIALITY:

Neither Party shall, during the subsistence of this MOU and thereafter, disclose to any third party any confidential or proprietary information disclosed to it by disclosing Party or otherwise gained by receiving Party pursuant to this MOU, without the prior written consent of the disclosing Party. Upon expiry or termination of this MOU, the receiving Party shall forthwith cease using the confidential information of the disclosing Party and return all the documents, materials, property (tangible and intangible) and information of receiving Party that it may have in its possession, without retaining any copies.

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13. GOVERNING LAW AND DISPUTE RESOLUTION:

A. ARBITRATION CLAUSE:

This MoU is a statement of intent of the parties to cooperate and it is not legally binding upon the parties under any circumstances whatsoever. This MoU will not create legally enforceable write, claim, interest, duty and obligation in favour of either party as against the other party.

B. DISPUTE RESOLUTION:

Any disputes arising out of or in connection with this MoU shall be resolved through mutual consultation and negotiation between the parties.

This Memorandum of Understanding represents the mutual understanding and intent of K.R. Mangalam University (First Party) and Soku Design Corporation (Second Party) to collaborate in the areas outlined herein, particularly in the field of design and architecture education. Both Parties affirm their commitment to the objectives and terms set forth in this MoU and agree to cooperate in good faith to achieve the goals of this collaboration.

IN WITNESS WHEREOF, the parties hereto, each acting under due and proper authority, have executed this mutually binding Memorandum of Understanding as of the date written above. This Memorandum of Understanding is prepared in two duplicate copies; each party will hold one original duly signed. This Memorandum of Understanding shall become effective on the date on which it is duly signed by the authorized representatives of both Parties.

For and on behalf of
K. R. Mangalam University

Registrar
K.R.Mangalam University
Sohna Road, Gurugram (Haryana)

Dr. Rahul Sharma
Registrar
Date: ____/____/2025

For and on behalf of
Soku Design Corporation

For Soku Design Corporation

Ar. Saurabh Sharma
Principal Architect
Date: 02/01/2025

WITNESSES:

1. Dr Tanaya Verma
(Signature, Name Designation)

2. Ar. Mansha Samreen
(Signature, Name Designation)

1. Ar. Y. D. SHARMA
(Signature, Name Designation)

2. Bimla Sharma
(Signature, Name Designation)