Report

"SOHMCT, in Joint Association with Banarsidas Chandiwala Institute of Hotel Management, attended the 15th India International Hotel, Travel & Tourism Research Conference 2025."

Date: 27th February to 1st March 2025

Venue: Banarsidas Chandiwala Institute of Hotel Management, New Delhi

Event Type: Conference

Mode of Activity: Offline

Target Group: Students SOHMCT and Faculties

Invited Keynote Speaker: Dr. Anjana Singh (Professor & Dean SOHMCT)

Coordinator: Dr. Anjana Singh (Professor & Dean SOHMCT)

Organized By: Banarsidas Chandiwala Institute of Hotel Management

Number of Participants: 30 Students 4 Faculties

Introduction

The School of Hotel Management & Catering Technology attended the 15th India International Hotel, Travel & Tourism Research Conference 2025, organized in joint association with Banarsidas Chandiwala Institute of Hotel Management, took place from 27th February to 1st March 2025 at their New Delhi campus. The conference cantered on the theme "Rethinking Tourism & Hospitality: AI and Sustainable Transformation," highlighting the role of Artificial Intelligence and sustainable practices in reshaping the hospitality and tourism sectors. Aligned with Sustainable Development Goal 9 (SDG 9) – Industry, Innovation, and Infrastructure – the event focused on fostering innovation, building resilient infrastructure, and promoting sustainable growth. The conference provided an opportunity for students, faculty, and industry professionals to engage in thought-provoking discussions and exchange ideas on leveraging AI for sustainable transformation in tourism and hospitality. **Dr. Anjana Singh, Professor & Dean of SOHMCT, led the initiative, bringing together 34 participants for this insightful event.**

Objectives of the Conference

1. To foster academic and industry collaboration in addressing sustainability challenges.
2. To explore AI-driven innovations in the hospitality and tourism sectors.
3. To align research and practices with SDG 9 for industry development.

4. To enhance research capabilities and encourage the adoption of green technologies in hospitality infrastructure.
5. To promote knowledge-sharing and networking among professionals, faculty, and students.

Methodology

The conference was structured around the following components:

- Keynote Sessions by eminent scholars and industry experts.
- Research Paper Presentations highlighting case studies, technological interventions, and sustainable models.
- Workshops and Panel Discussions on AI in sustainability, smart tourism, and infrastructure innovation.

Dr. Anjana Singh, Dean, SOHMCT, participated as an *Eminent Speaker*, delivering a keynote presentation on *"AI vs Sustainability: Where Lies the Future?"* Her address examined the synergy between AI and sustainability in driving operational efficiency, smart infrastructure, and environmental responsibility.

Key Highlights from the Keynote

Dr. Anjana Singh focused on:

- Energy Efficiency through AI-enabled smart buildings and automated systems in hospitality.
- Sustainable Resource Management using AI for waste reduction, water conservation, and supply chain optimization.
- Climate Monitoring and Smart Grids for responsive infrastructure.
- Interdisciplinary Applications from sectors like agriculture and transport applicable to tourism.
- Challenges and Ethics in AI deployment – emphasizing the need for responsible innovation and inclusive digital transformation.

Outcomes of the Conference

1. Enhanced Awareness: Faculty and participants developed a deeper understanding of how AI can contribute to sustainable practices in hospitality.
2. Research Directions: New areas for academic research were identified, including AI in waste management, sustainable tourism planning, and predictive analytics for resource optimization.
3. Policy Recommendations: Dialogues led to proposals for AI integration in tourism policy and academic curricula focused on sustainable development.

4. Networking: The event facilitated national-level academic joint association for future joint research and faculty exchange programs.

5. Curriculum Development: SOHMCT and partner institutions plan to integrate conference insights into course modules on sustainability and smart hospitality.

Conclusion

The 15th India International Hotel, Travel & Tourism Research Conference 2025 successfully brought attention to the critical role of innovation and infrastructure in advancing sustainable tourism. It reaffirmed the importance of SDG 9 in fostering resilience and innovation within the hospitality sector. With AI as a transformative tool, the conference provided a future-forward outlook on how the industry can responsibly adopt technology to meet global sustainability goals.

Faculty members and researchers, especially from SOHMCT, gained valuable insights to guide future research, curriculum development, and collaborative industry projects that emphasize innovation, efficiency, and sustainability in hospitality.

Photo - 1: Dr. Anjana Singh delivering her presentation during the conference.



Photo - 2: SOHMCT Staff and students with the conference banner



Photo - 3: 1st year and 2nd year students at the conference hall

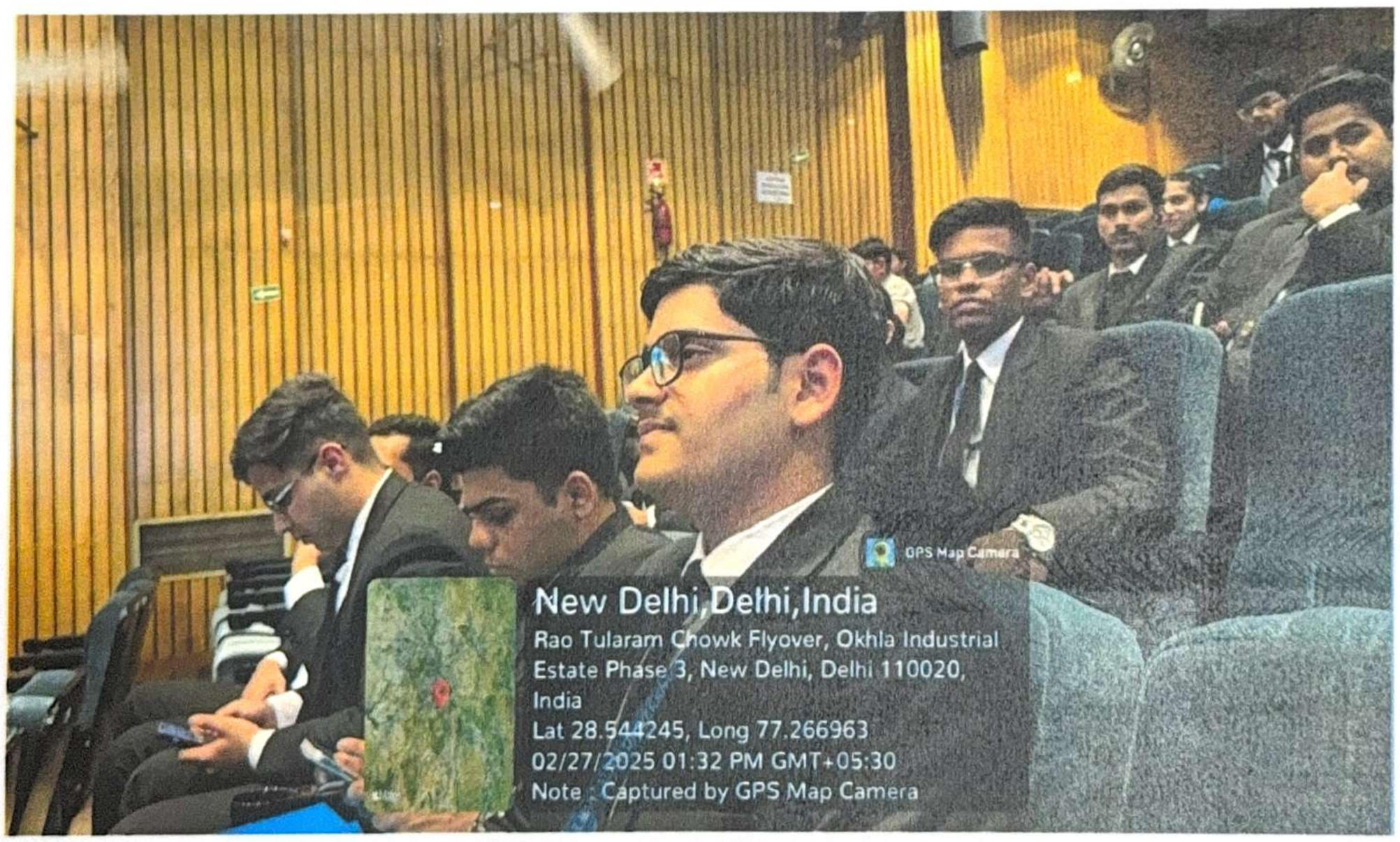


Photo - 4: Dr. Anjana Singh being honored as a key note speaker for the conference.



Photo – 5: Students and staff image at the conference.

