REPORT

On

Short Term Training Program (STTP)

School of Journalism and Mass Communication

On

Enhancing Research Impact: Tools & Techniques for Effective Publishing

(February 3 – 10, 2025)

K.R. MANGALAM UNIVERSITY, GURUGRAM

TABLE OF CONTENTS

Sr. No.	Contents	Page Number
1	Introduction including topic	3
2	Report of the Session Conducted (Session wise - Day wise)	4-27
3	Faculty Feedback	
4	Annexure I – Information Leaflet including collaborators (if any), Preamble, About the FDP, Registration Links and Important Dates)	
5	Annexure II - List of Resource Persons and Organizers	
6	Annexure III – Minute-to-Minute FDP Schedule	30
7	Annexure IV – Registration Form	
8	Annexure V – List of Attendees	
9	Annexure VI – Evaluation Details / Questionaries/ etc	
10	Annexure VII – FDP Certificates	
11	Annexure VIII – Geotagged Photographs	

12	Annexure IX - Media Coverage	

REPORT ON SHORT-TERM TRAINING PROGRAM ON
Enhancing Research Impact: Tools & Techniques for Effective Publishing

1. Introduction

This One Week Short-Term Training Program (STTP) was organised by the School of Journalism and Mass Communication, K R Mangalam University, Gurugram with the objective was to equip researchers, academicians, and scholars with essential tools and techniques to enhance their research impact and improve the effectiveness of their publishing. The event provided valuable insights on research writing, literature review, data analysis, research collaboration, and publishing ethics.

Topics:

- Fundamentals of Effective Research Publishing
- Tools for Literature Review and Research Writing
- Data Analysis and Visualization Techniques
- Enhancing Research Visibility and Impact & Ethics, Review Process, and Trends in Publishing
- Collaboration, Funding, and Future Directions in Research

Number of Participants: 135

The sessions of the FDP were planned to meet the desired objectives. Schedule of the FDP has been enclosed.

2. Day-wise Report of the Sessions Conducted

A. Monday 3rd Feb 2025

i) Inaugural Session:

Prof. (Dr.) Raghuvir Singh, Vice Chancellor, K.R. Mangalam University gave a wonderful introduction to the FDP. The inaugural session started on 3rd February 2025 at 12:30 pm with an auspicious note paying respect to the Goddess of Learning and Saraswati Vandana.

The dignitaries on the stage were Prof. (Dr.) Amit Chawla, Pro Vice Chancellor, K.R. Mangalam University; Prof. (Dr.) Raghuvir Singh, Vice Chancellor, K.R. Mangalam University; and other faculty members of SJMC, K.R. Mangalam University.

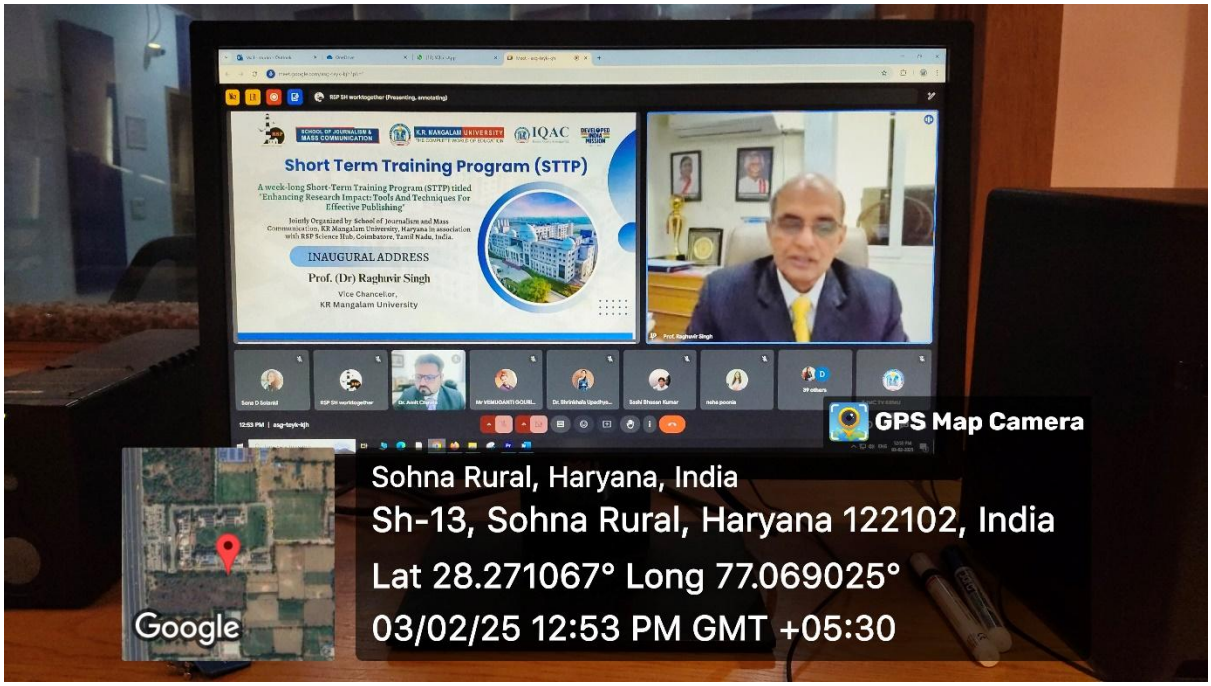


Photo 1: Inauguration of STTP at K.R. Mangalam University

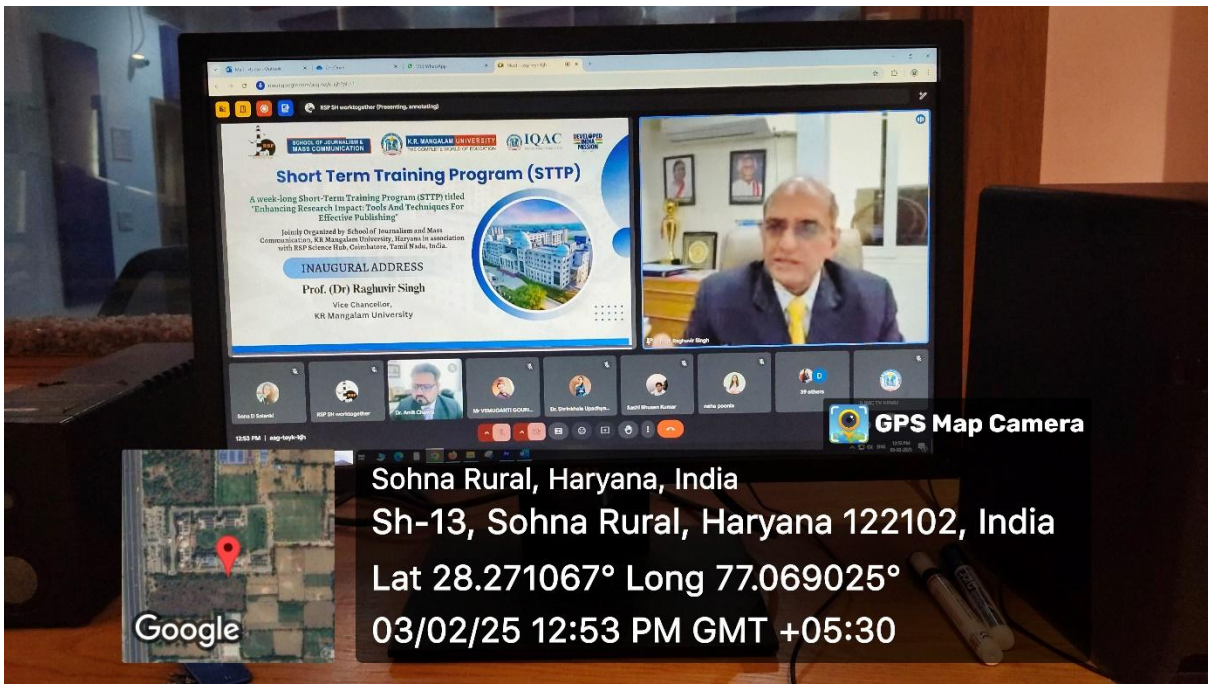


Photo 2: Address by Vice Chancellor Prof. (Dr.) Raghuvir Singh

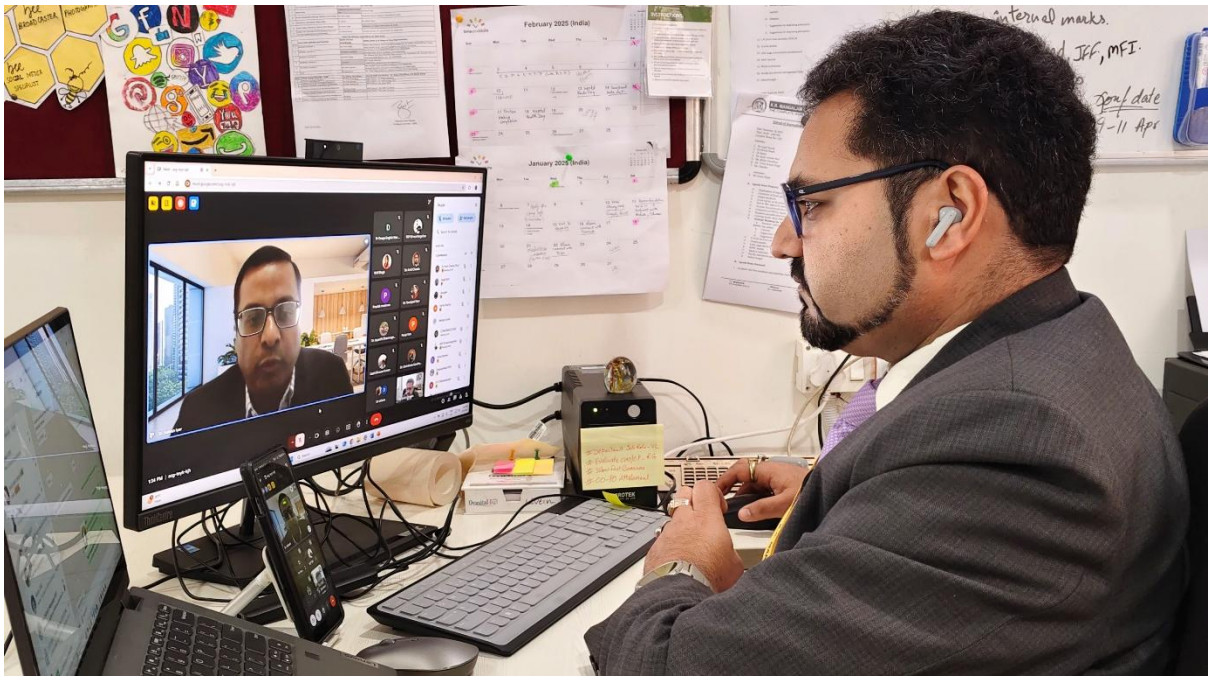
In their Inaugural Speeches were by Hon. Vice Chancellor, K R Mangalam University, Prof. (Dr.) Raghuvir Singh who encouraged and motivated the faculty to enhance research outcomes and contribute to scholarly publishing. The objective and a glimpse of the FDP was presented at the address by Dean School of Journalism and Mass Communication, Prof. (Dr.) Amit Chawla, followed by an introduction to the programme by Dr Ritwik Ghosh and Dr Aaqib Butt, who also highlighted the initiatives of the School of Journalism and Mass Communication.

Sessions:

ii) Presentation on "Fundamentals of Effective Research Publishing" (01:00 pm – 04:00 pm)

Dr. Sailesh Suryanarayan Iyer elaborated on the core principles of academic publishing. He discussed the structure of a high-quality research paper, types of journals (indexed, peer-reviewed, impact factor), and the importance of choosing the right journal. He also addressed the difference between predatory and reputable publishers, and how authors can avoid common pitfalls. The session concluded with a vibrant Q&A where participants sought clarity on submission procedures and reviewed timelines.





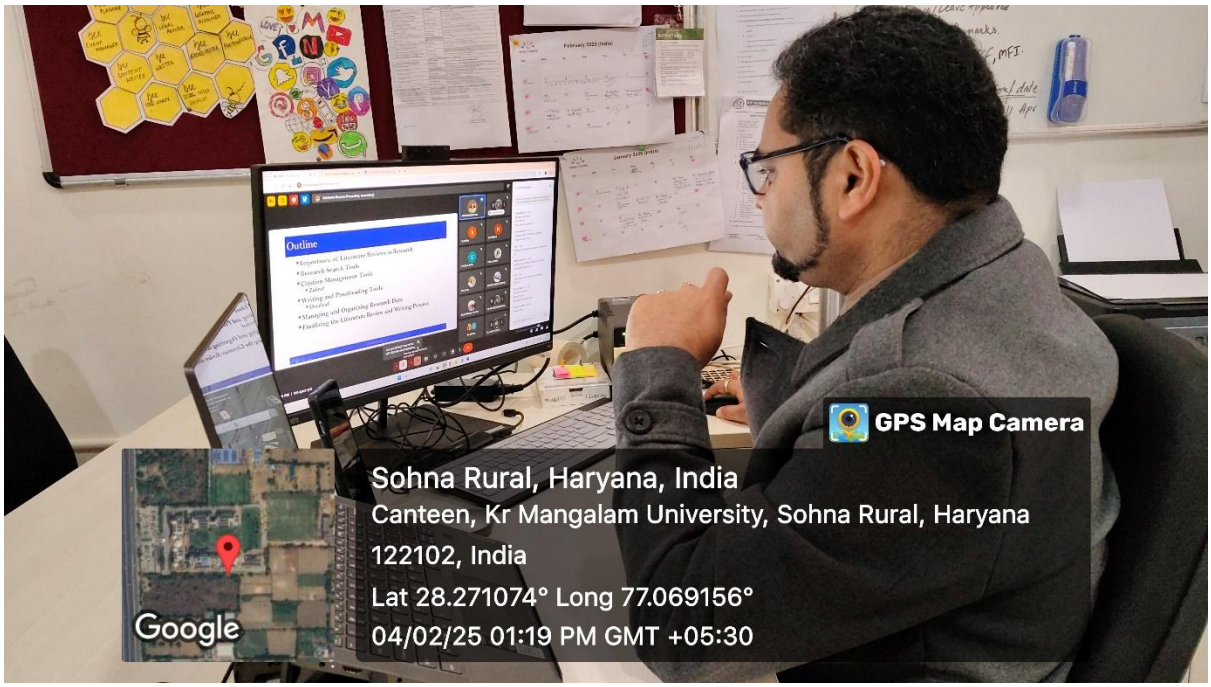
B. Tuesday, 4th Feb 2025

i) Practice Session (09:00 am – 12:00 pm)

The morning session focused on hands-on practice with various tools used in literature review. Participants explored online databases like Scopus, Web of Science, and Google Scholar to gather relevant literature. Techniques for refining search queries, identifying key papers, and evaluating sources were discussed and applied in real time.



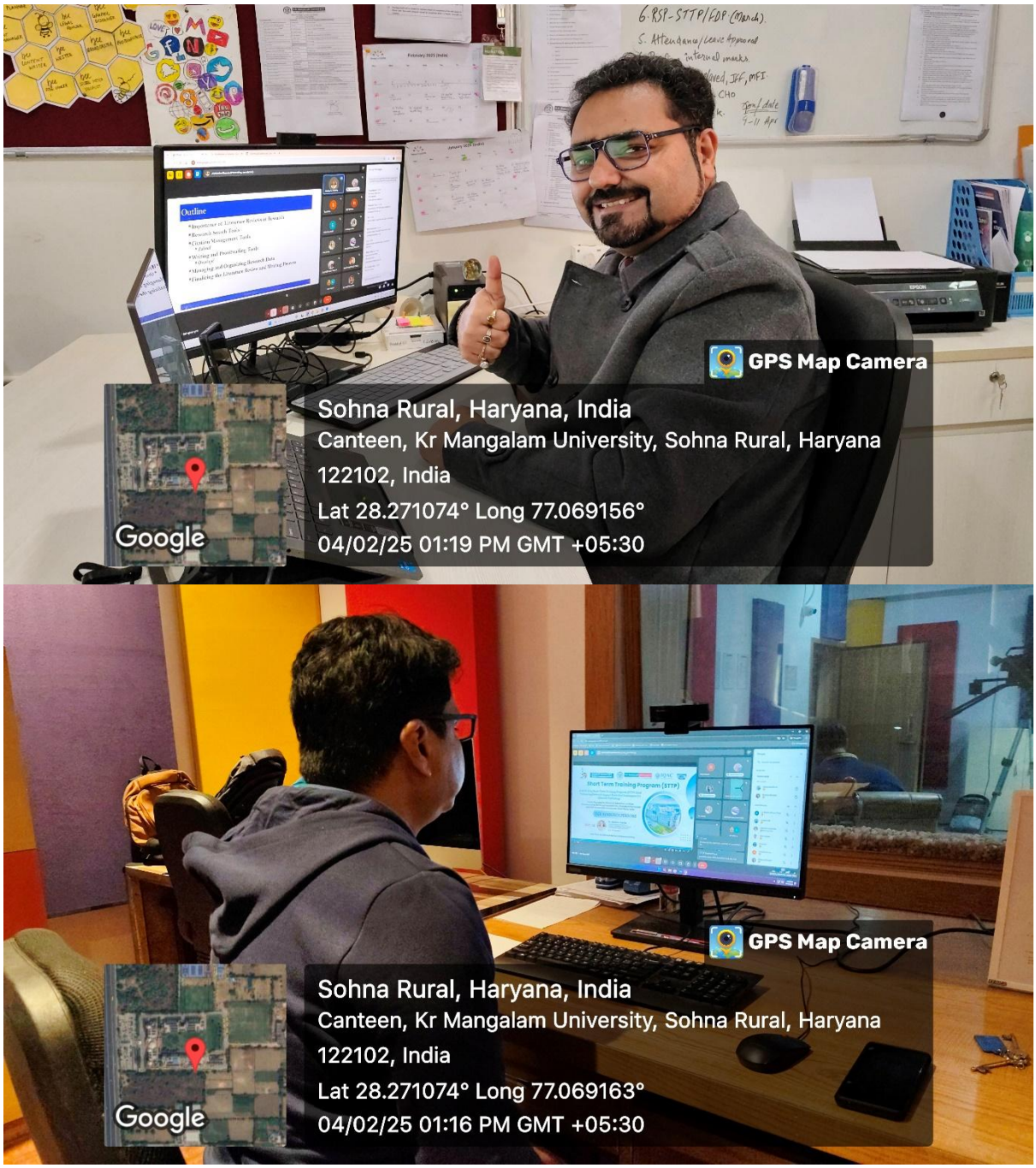




ii) Presentation on "Tools for Literature Review and Research Writing" (01:00 pm – 04:00 pm)

Dr. Abhilasha Sharma guided the participants through essential tools and software for research writing. She emphasized the significance of citation and reference management tools such as Mendeley and Zotero. The session also included guidance on using Grammarly, LaTeX, and referencing styles (APA, MLA, IEEE). Live demonstrations and troubleshooting tips were shared, followed by a discussion on plagiarism checking tools.


Short Term Training Program (STTP)
GPS Map Camera
Sohna Rural, Haryana, India
Canteen, Kr Mangalam University, Sohna Rural, Haryana
122102, India
Lat 28.271074° Long 77.069156°
04/02/25 01:17 PM GMT +05:30
Google

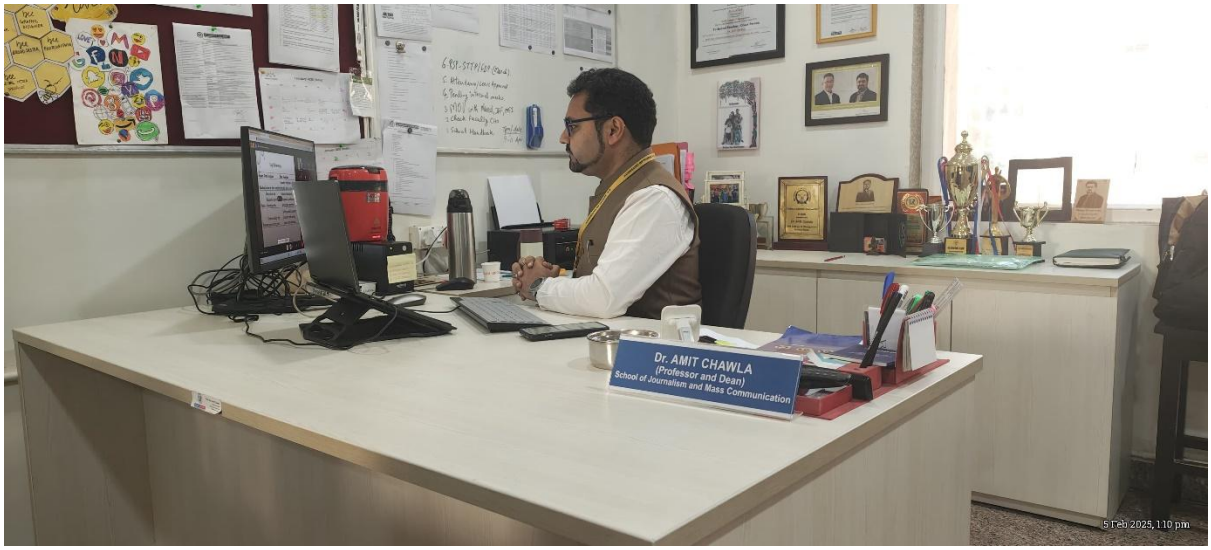


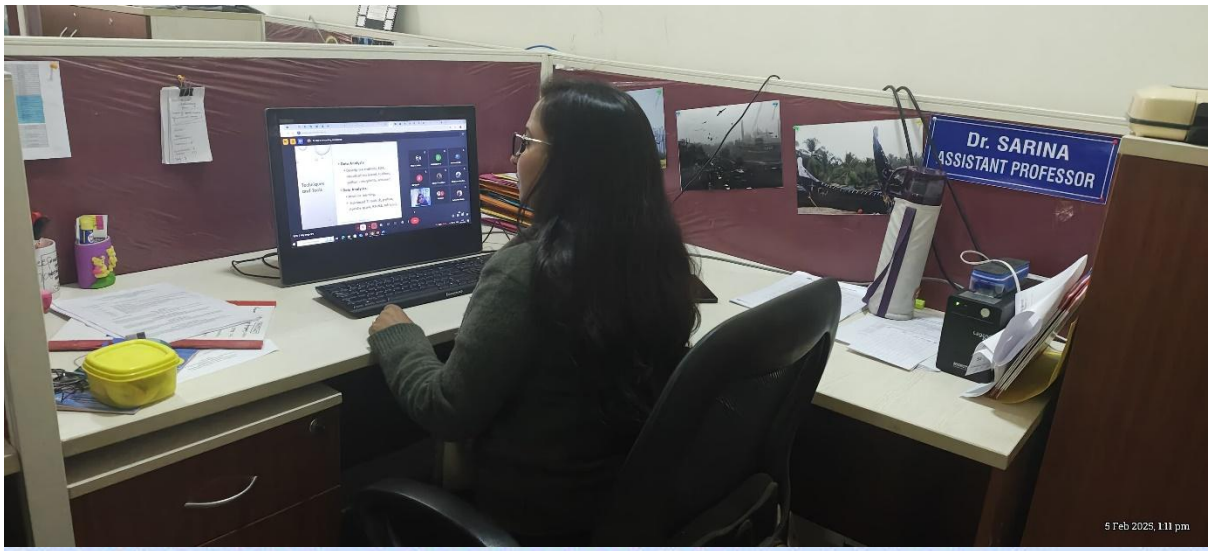
C. Wednesday, 5th Feb 2025

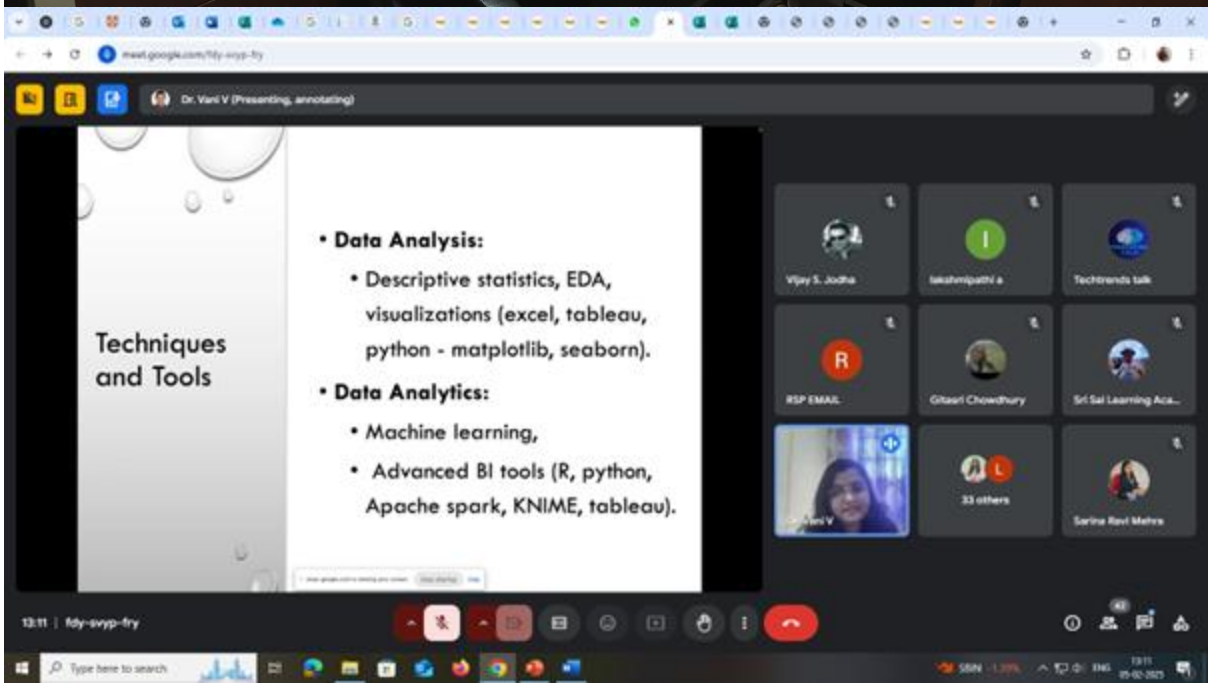
i) Practice Session (09:00 am – 12:00 pm)

Participants worked with sample datasets to understand and apply basic and advanced data visualization methods. Using tools like Microsoft Excel and Tableau, they created charts,

graphs, and dashboards. The session reinforced the importance of visual storytelling in research dissemination.







ii) Presentation on "Data Analysis and Visualization Techniques" (01:00 pm – 04:00 pm)

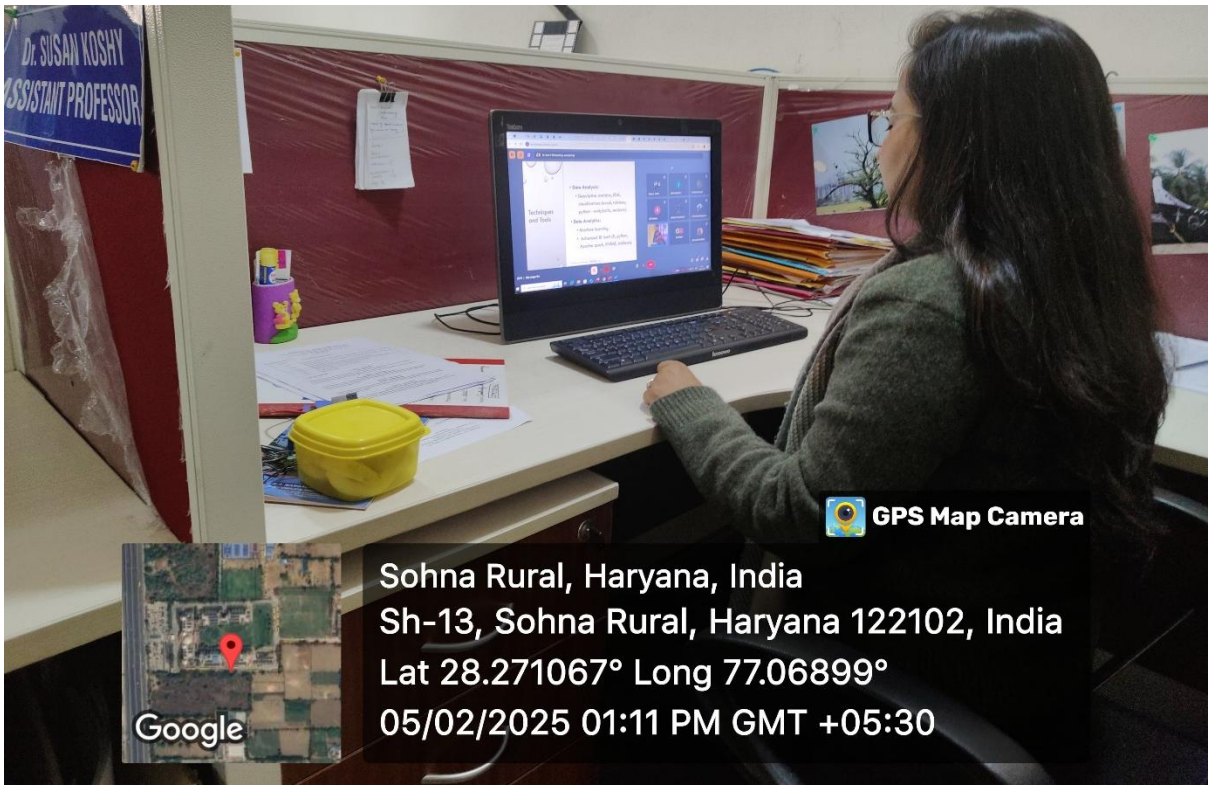
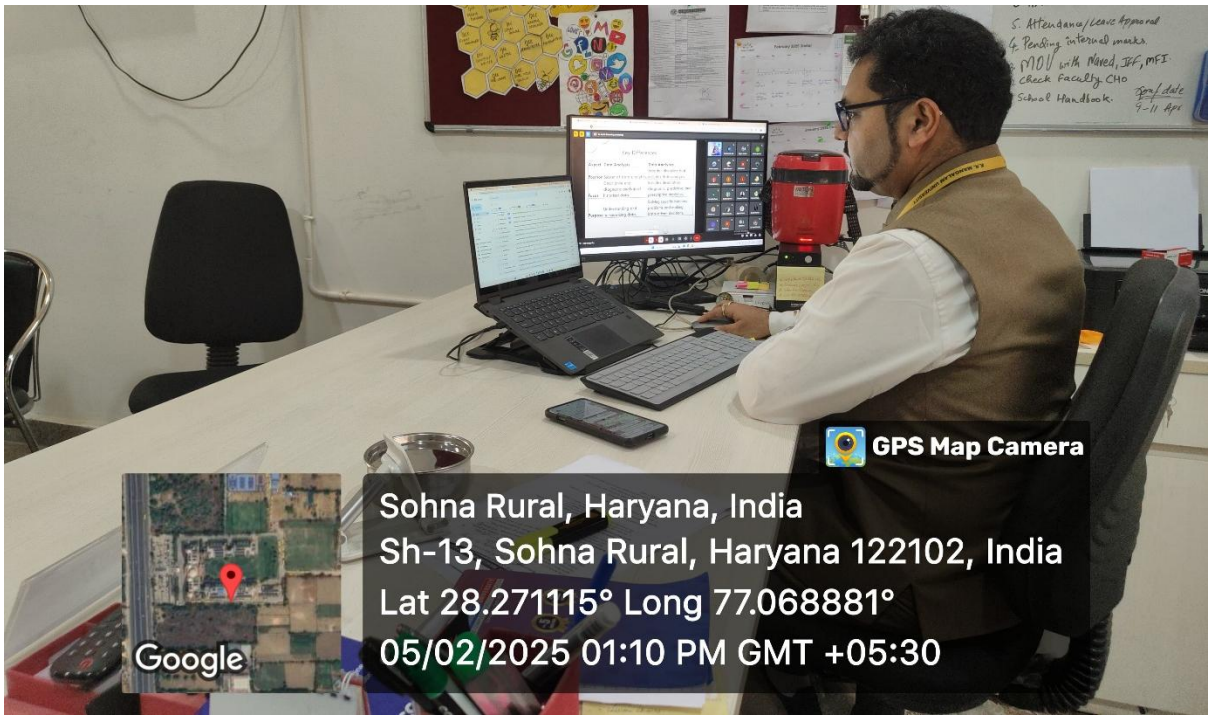


Figure: SJMC Faculty participated on 5 feb, 2025



Dr. Vani Vasudevan presented a detailed session covering data types, data cleaning, and analysis techniques. Tools like SPSS and Tableau were demonstrated with practical examples. She explained how effective visualization can make complex data more understandable and impactful. Interactive exercises helped participants gain hands-on experience.

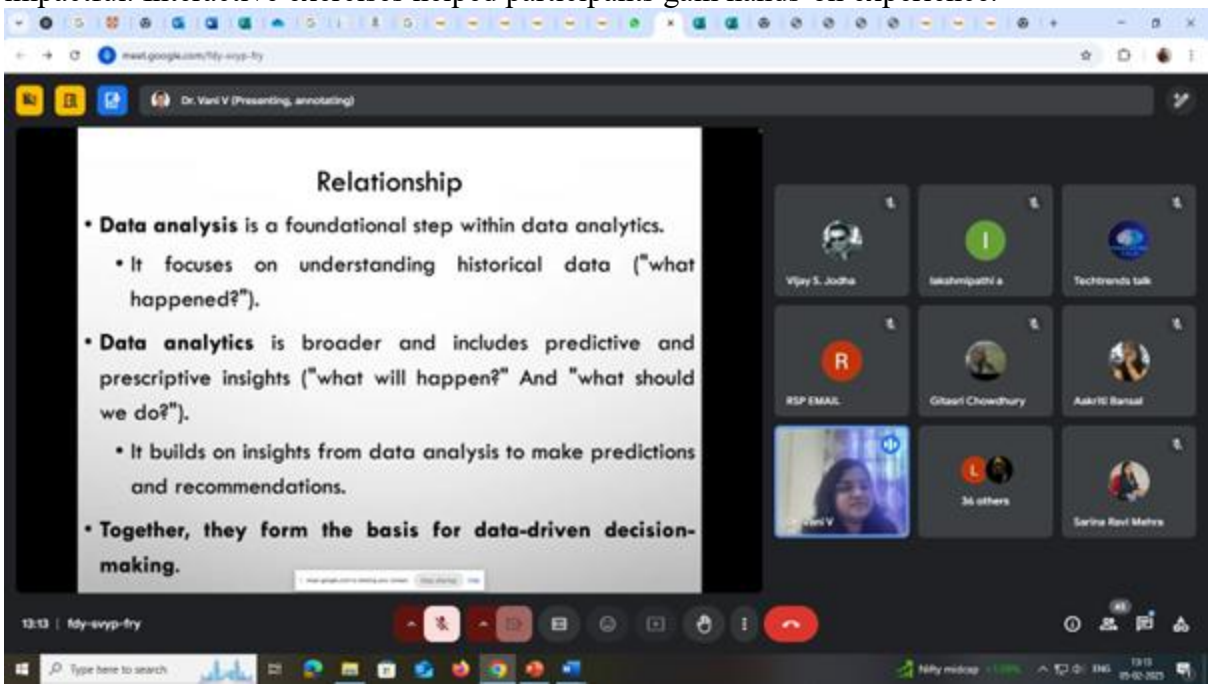


Figure: Dr. Vani Vasudevan presented a detailed session covering data types.

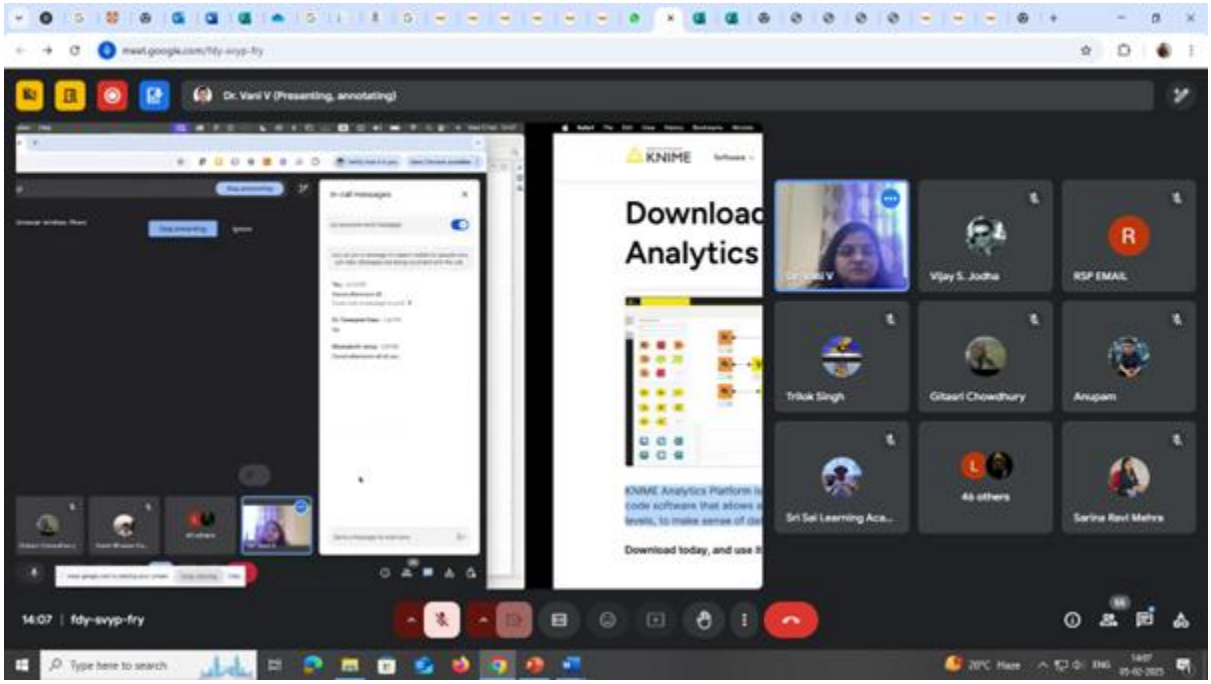


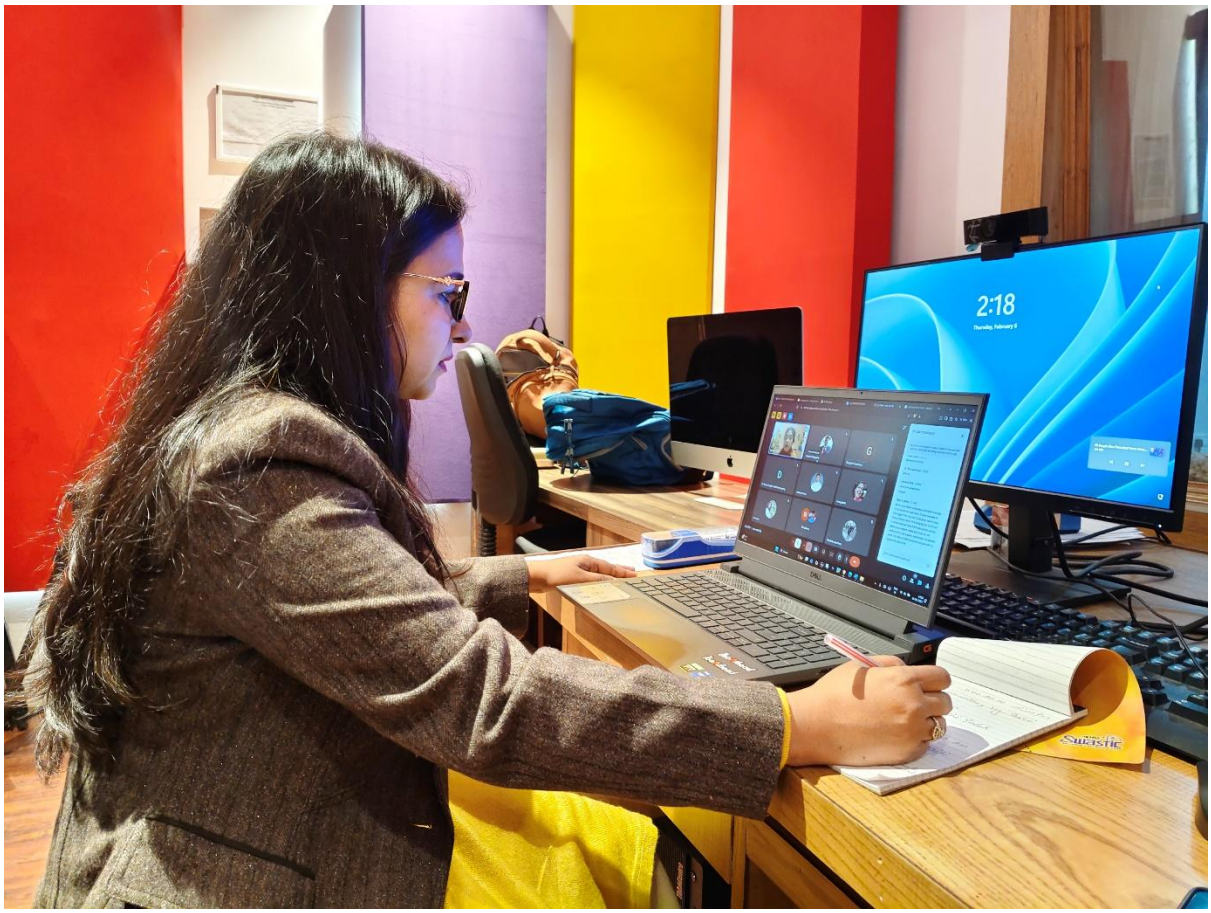
Figure: Dr. Vani Vasudevan presented a detailed session covering data types.

D. Thursday, 6th Feb 2025

i) Practice Session (09:00 am – 12:00 pm)

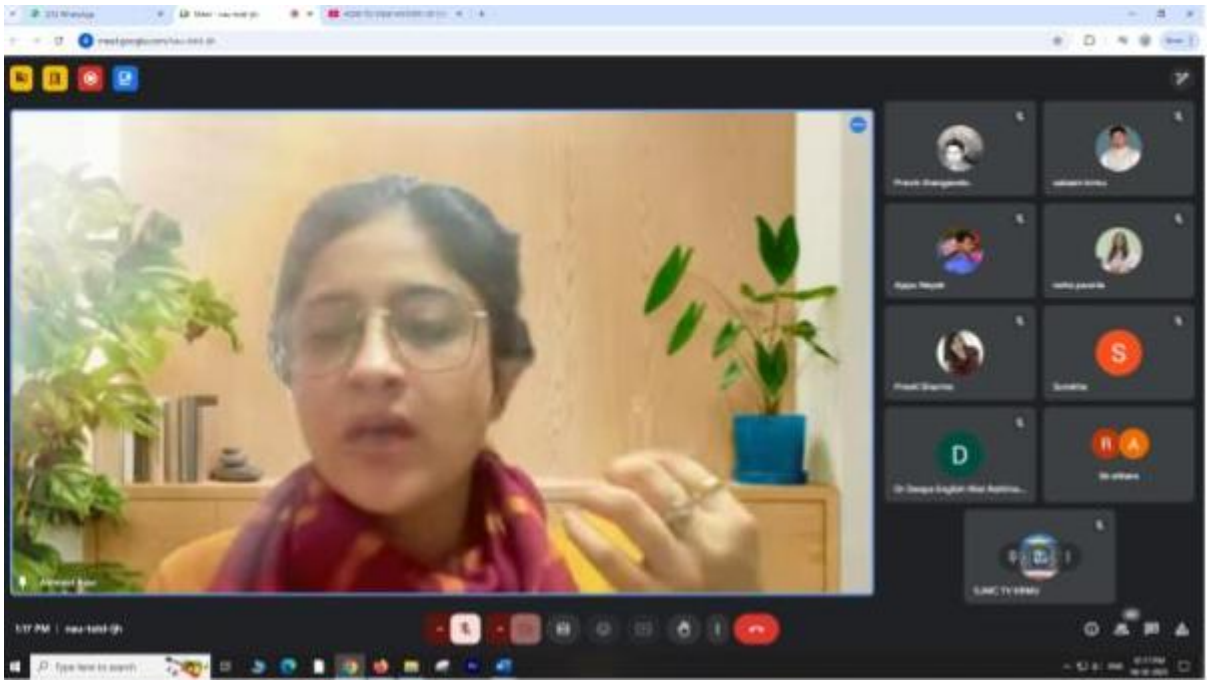
This session offered participants the opportunity to revisit and enhance their research visibility strategies. They worked on setting up ORCID IDs, Google Scholar profiles, and explored ResearchGate functionalities. Collaboration techniques were also practiced through simulated group research tasks.

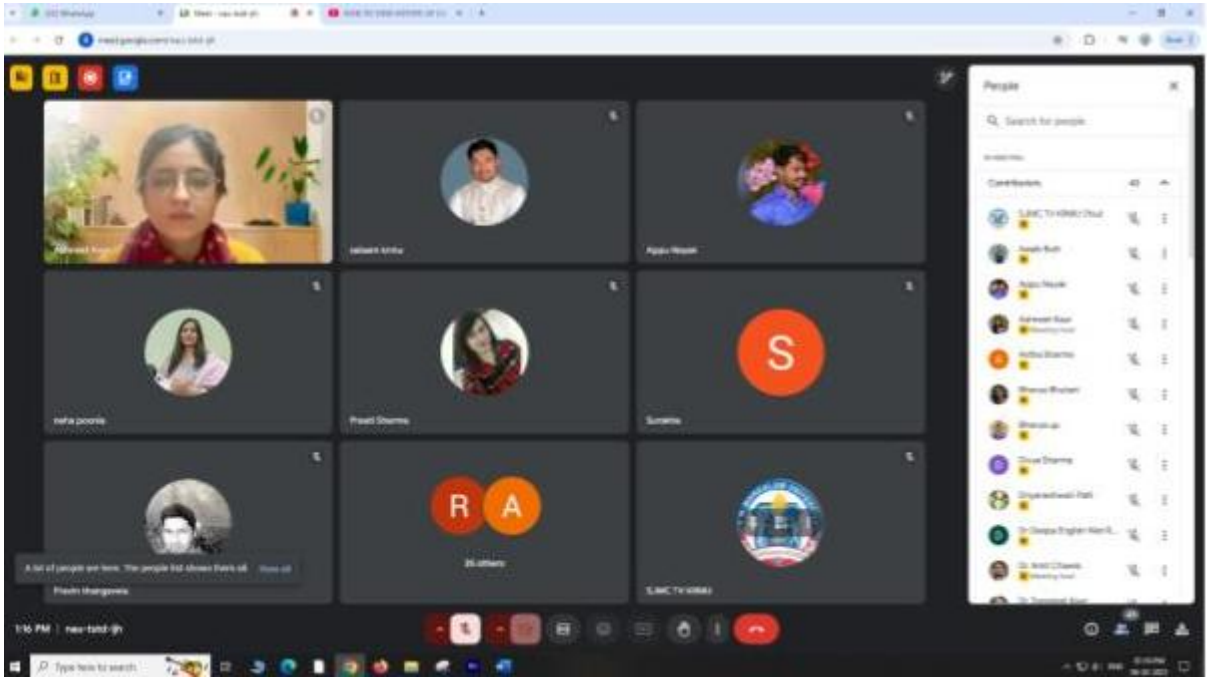

2:18
Swastic

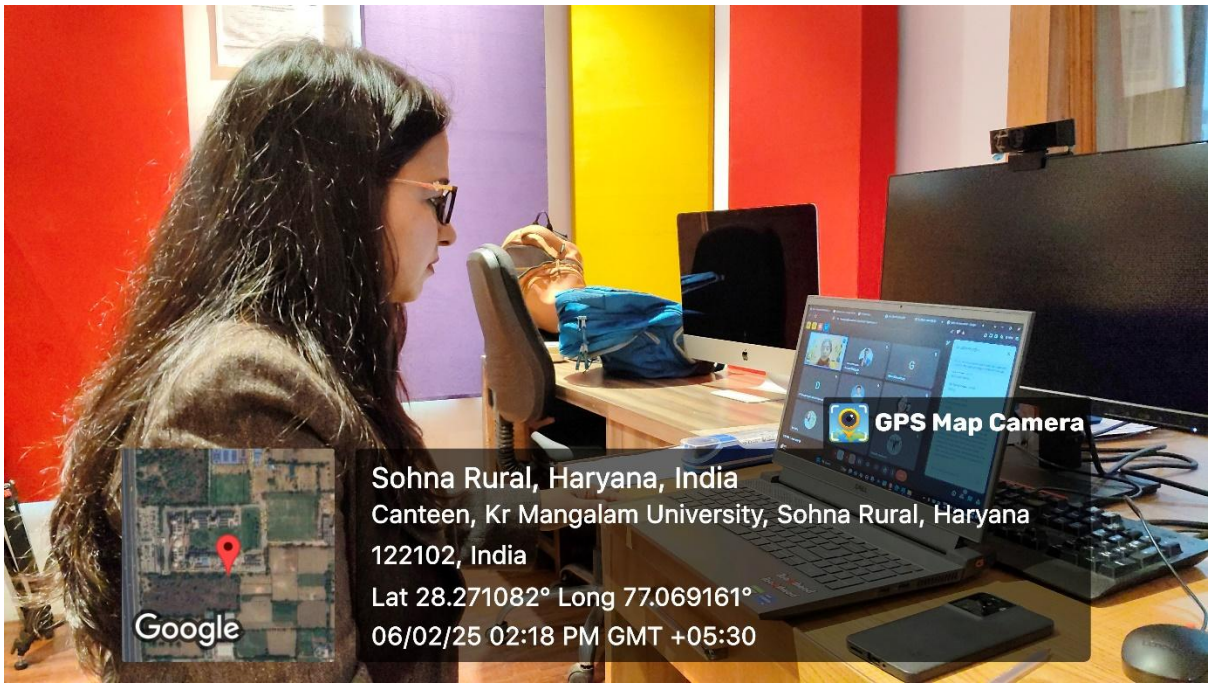


ii) Presentation on "Enhancing Research Visibility and Impact & Ethics, Review Process, and Trends in Publishing" (01:00 pm – 04:00 pm)

Dr. Ashneet Kaur provided an insightful presentation on how to boost the visibility of research. She discussed the role of social media, academic networking sites, and citations. Ethical issues such as data fabrication, plagiarism, and duplicate publishing were also covered. The peer-review process was explained in detail, and participants were introduced to emerging trends like open access publishing and preprints.





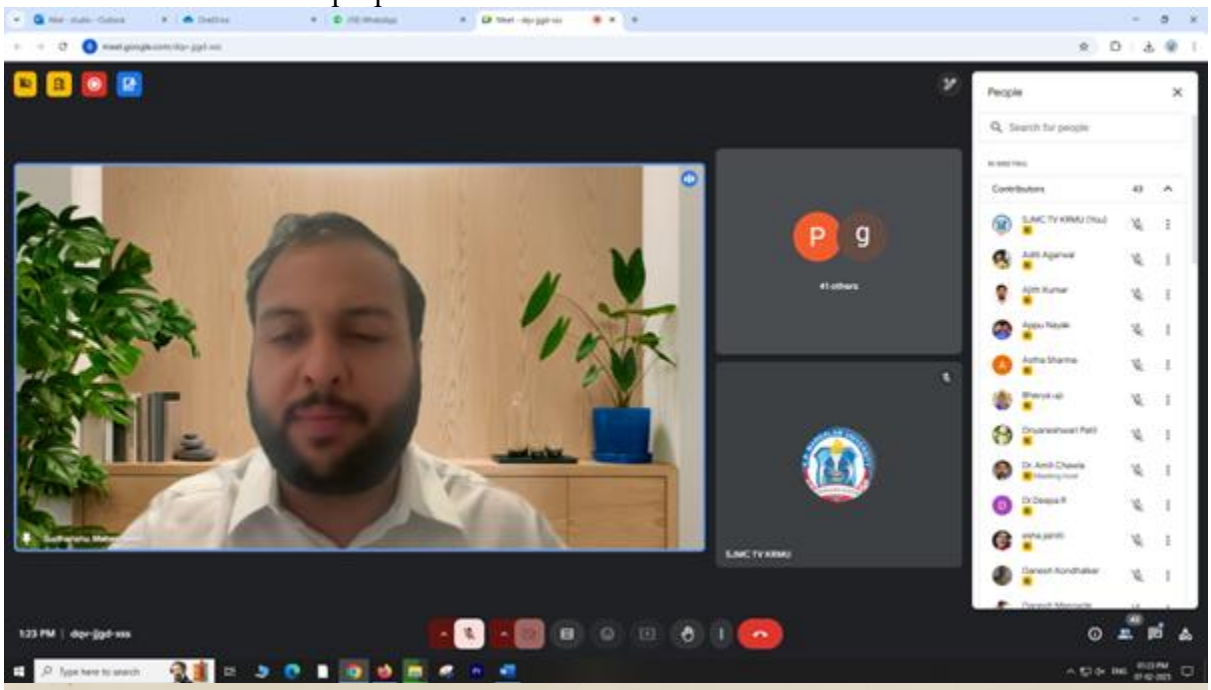


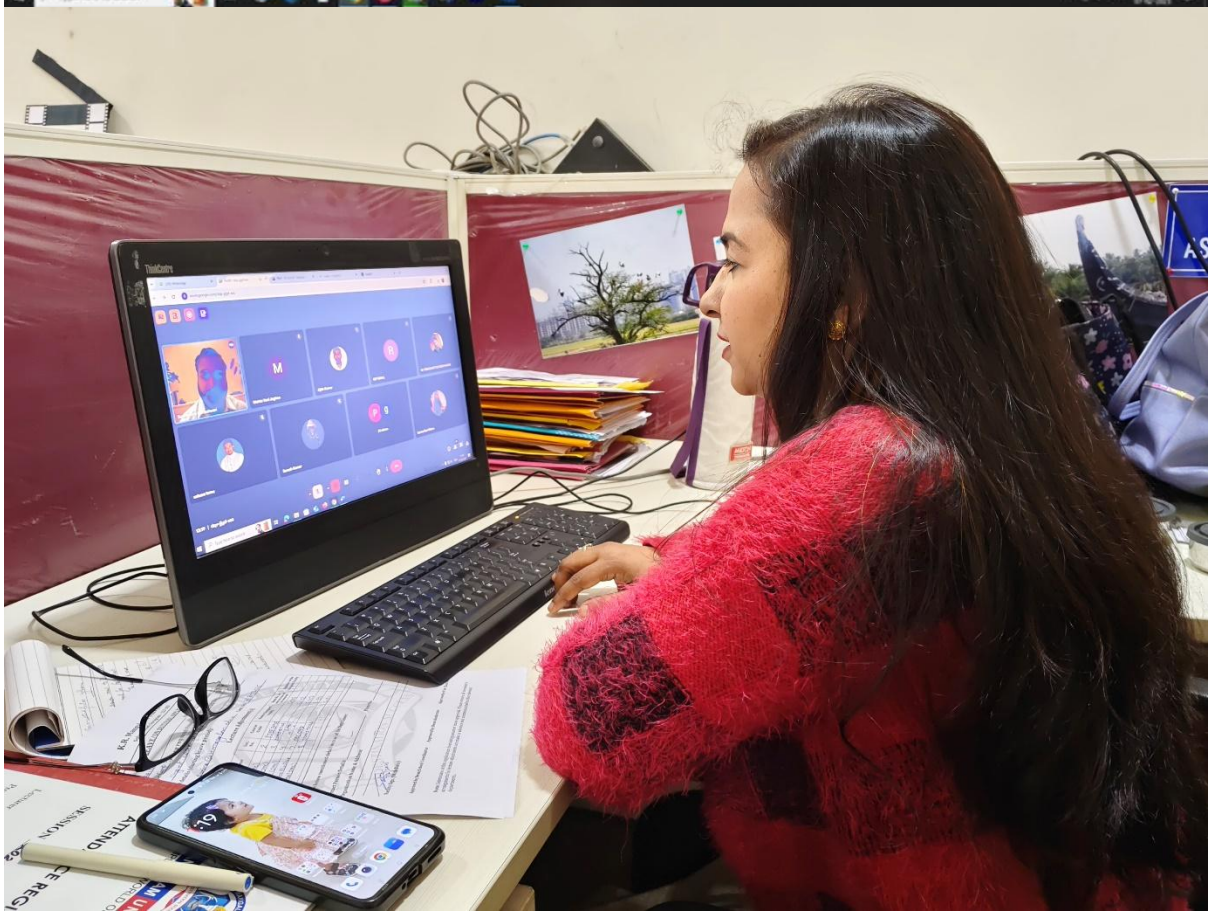


E. Friday, 7th Feb 2025

i) Practice Session (09:00 am – 12:00 pm)

The morning session encouraged participants to draft sections of their own research proposals. Peer review exercises were conducted, allowing participants to provide and receive constructive feedback on proposal structures and ideas.

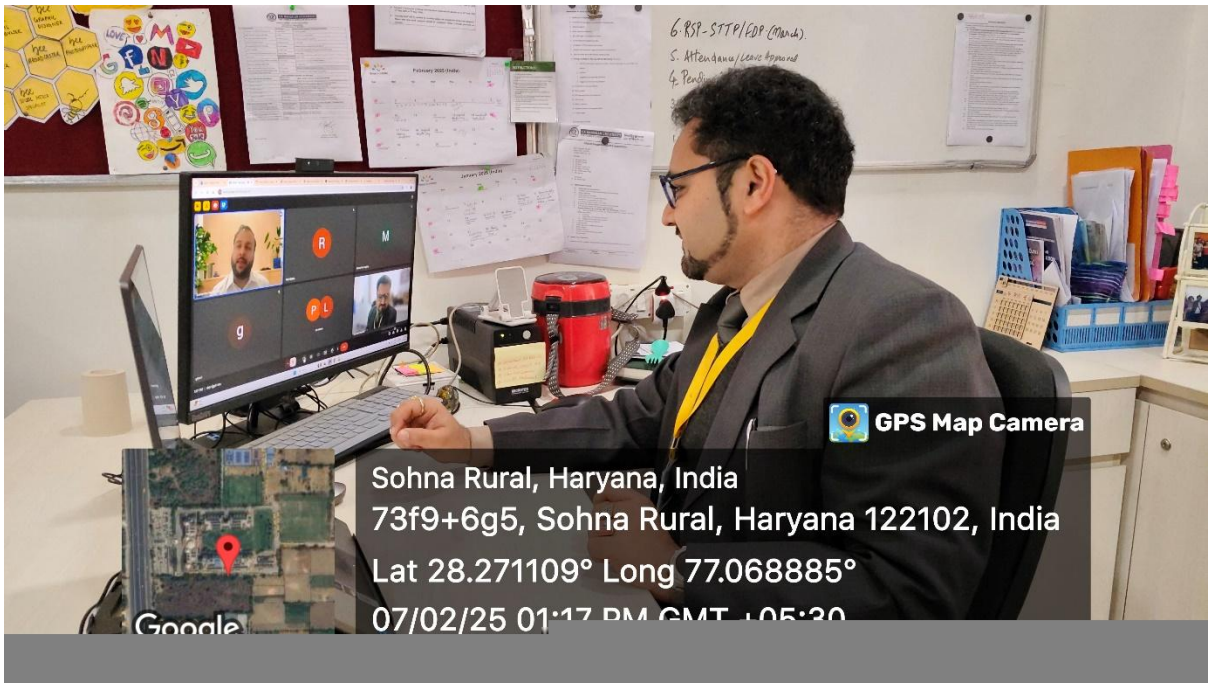




ii) Presentation on "Collaboration, Funding, and Future Directions in Research" (01:00 pm – 04:00 pm)

Dr. Sudhanshu Maheshwari presented a detailed session on collaboration strategies and funding opportunities. He spoke about how to identify funding agencies, prepare grant proposals, and manage collaborative research projects. The discussion also highlighted future directions in interdisciplinary research and the use of AI in academic studies.





F. Monday, 10th Feb 2025

i) Practice Session (09:00 am – 12:00 pm)

Participants utilized this session to finalize their assignments and prepare for the concluding quiz. They discussed their learning experiences and challenges during the STTP.



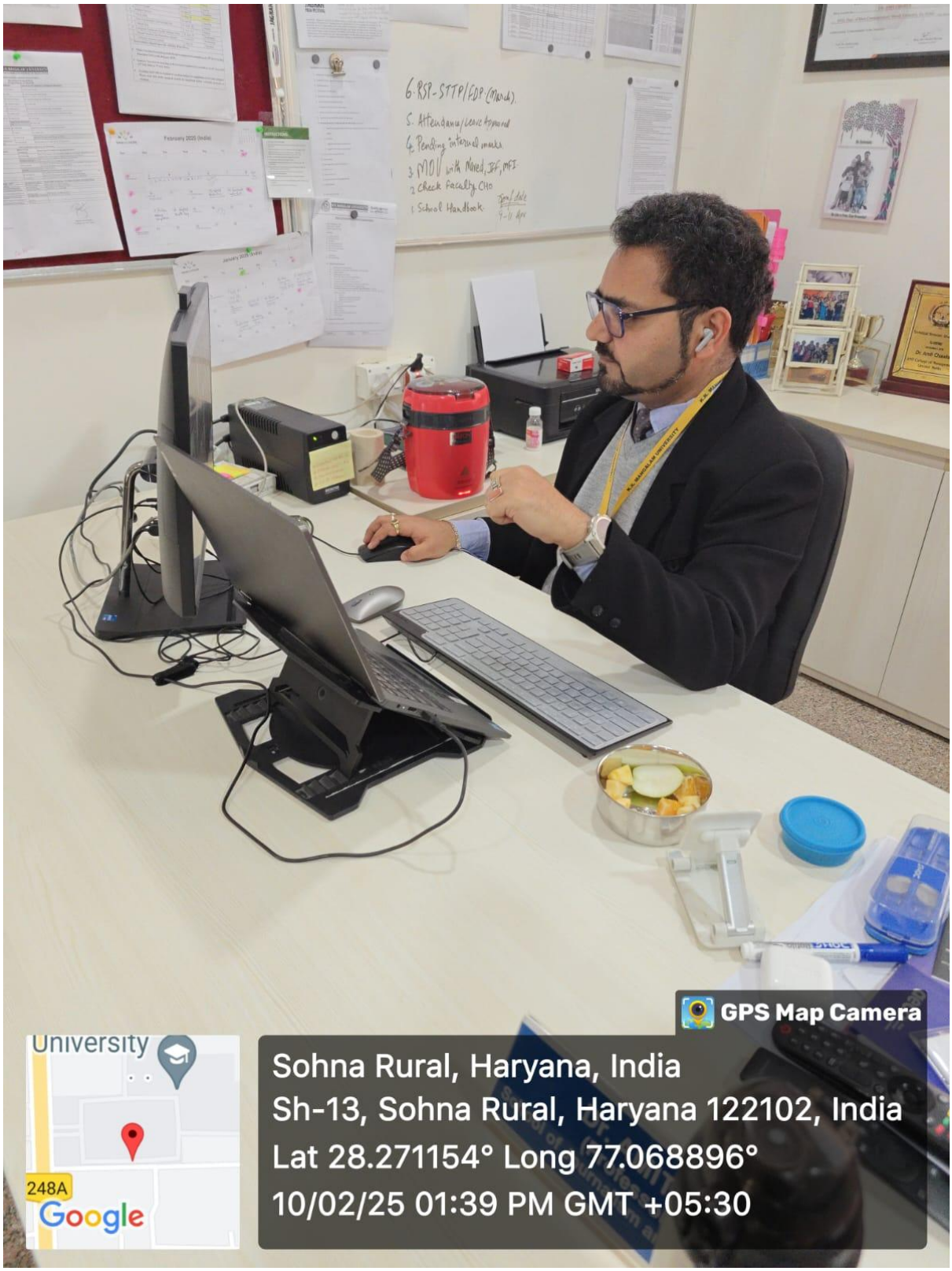


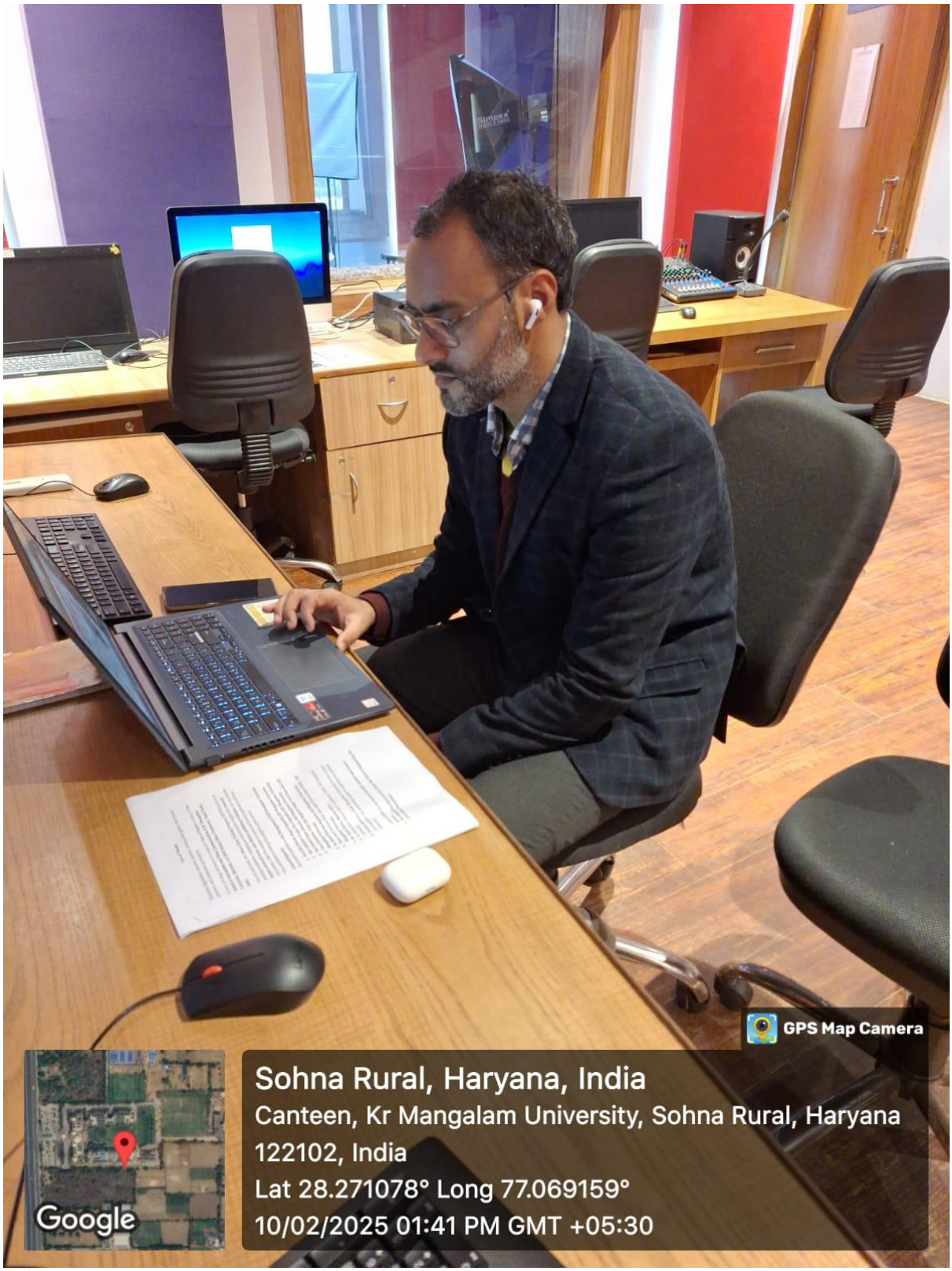
ii) Quiz & Valedictory Ceremony (01:00 pm – 04:00 pm)

A quiz was conducted to assess the knowledge gained throughout the FDP. It was followed by the valedictory ceremony where top performers were awarded certificates. Faculty members shared their feedback, and closing remarks were delivered by the organizers, expressing appreciation for the active participation and encouraging further academic collaboration.


GPS Map Camera
Sohna Rural, Haryana, India
Sh-13, Sohna Rural, Haryana 122102, India
Lat 28.271156° Long 77.068897°
10/02/25 01:39 PM GMT +05:30
University
248A
Google


GPS Map Camera
Sohna Rural, Haryana, India
Canteen, Kr Mangalam University, Sohna Rural, Haryana 122102, India
Lat 28.271095° Long 77.0691°
10/02/2025 01:41 PM GMT +05:30
Google


6. RSP-STTP/FDP (Month).
5. Attendance/Leave approval
4. Pending internal marks
3. MOU with Nhred, IIF, MFI
2. Check Faculty CHO
1. School Handbook
GPS Map Camera
University
248A
Google
Sohna Rural, Haryana, India
Sh-13, Sohna Rural, Haryana 122102, India
Lat 28.271154° Long 77.068896°
10/02/25 01:39 PM GMT +05:30


GPS Map Camera
Sohna Rural, Haryana, India
Canteen, Kr Mangalam University, Sohna Rural, Haryana 122102, India
Lat 28.271078° Long 77.069159°
10/02/2025 01:41 PM GMT +05:30
Google

Report prepared by	Dr Ritwik Ghosh & Trilok Singh
Report verified by Event Coordinator	Dr. Ritwik Ghosh
Report Seen by Dean	Dr. Amit Chawla
Report Verified by IQAC Coordinator	Dr. Sikha Dutt Sharma

ANNEXXURE – I

INFORMATION LEAFLET

ANNEXURE – II

LIST OF RESOURCE PERSONS and ORGANIZERS



ANNEXURE – III

MINUTE-TO-MINUTE FDP SCHEDULE

ANNEXURE – IV

REGISTRATION FORM

ANNEXURE – V

LIST of ATEENDEES

Sr. No.	Name	Organization	Contact Details (email , phone)	Signature

ANNEXURE – VI

EVALUATION DETAILS / QUESTIONARIES / etc

ANNEXURE – VII

FDP CERTIFICATES

K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION
DEVELOPED INDIA MISSION

School of Journalism and Mass Communication

In assoication With

IQAC

CERTIFICATE OF PARTICIPATION

This Certificate is Presented to

Lavanya Nadella

ASSISTANT PROFESSOR, SIR C R REDDY COLLEGE OF ENGINEERING

For Participating in the One-Week Short Term Training Program (STTP) on

"Enhancing Research Impact: Tools and Techniques for Effective Publishing" Organized by School of Journalism and Mass Communication (SJMC) and Internal Quality Assurance Cell, K.R. Mangalam University, Haryana in association with RSP Science Hub, Coimbatore, Tamil Nadu, India from 03rd to 10th February 2025.

Dr. Shikha Dutt Sharma
IQAC Coordinator,
KR Mangalam University,
Haryana, India.

Prof. (Dr.) Amit Chawla
Dean,
KR Mangalam University
Haryana, India.

Prof. (Dr) Raghuvir Singh
Vice Chancellor, KR Mangalam University
Haryana, India.

KRM & RSPSTTP3053

K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION
DEVELOPED INDIA MISSION

School of Journalism and Mass Communication

In assoication With

IQAC

CERTIFICATE OF PARTICIPATION

This Certificate is Presented to

Pinky Kharata

Scholar, K.R. Mangalam

For Participating in the One-Week Short Term Training Program (STTP) on

"Enhancing Research Impact: Tools and Techniques for Effective Publishing" Organized by School of Journalism and Mass Communication (SJMC) and Internal Quality Assurance Cell, K.R. Mangalam University, Haryana in association with RSP Science Hub, Coimbatore, Tamil Nadu, India from 03rd to 10th February 2025.

Dr. Shikha Dutt Sharma
IQAC Coordinator,
KR Mangalam University,
Haryana, India.

Prof. (Dr.) Amit Chawla
Dean,
KR Mangalam University
Haryana, India.

Prof. (Dr) Raghuvir Singh
Vice Chancellor, KR Mangalam University
Haryana, India.

KRM & RSPSTTP3018

K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION
DEVELOPED INDIA MISSION

School of Journalism and Mass Communication

In assoication With

IQAC

CERTIFICATE OF PARTICIPATION

This Certificate is Presented to

Priyanka Singh

Research Schlor,K.R. Mangalam

For Participating in the One-Week Short Term Training Program (STTP) on

"Enhancing Research Impact: Tools and Techniques for Effective Publishing" Organized by School of Journalism and Mass Communication (SJMC) and Internal Quality Assurance Cell, K.R. Mangalam University, Haryana in association with RSP Science Hub, Coimbatore, Tamil Nadu, India from 03rd to 10th February 2025.

Dr. Shikha Dutt Sharma	Prof. (Dr.) Amit Chawla	Prof. (Dr) Raghuvir Singh
IQAC Coordinator, KR Mangalam University, Haryana, India.	Dean, KR Mangalam University Haryana, India.	Vice Chancellor, KR Mangalam University Haryana, India.

KRM & RSPSTTP3062

K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION
DEVELOPED INDIA MISSION

School of Journalism and Mass Communication

In assoication With

IQAC

CERTIFICATE OF PARTICIPATION

This Certificate is Presented to

Lovely Singh

KRMU Student

For Participating in the One-Week Short Term Training Program (STTP) on

"Enhancing Research Impact: Tools and Techniques for Effective Publishing" Organized by School of Journalism and Mass Communication (SJMC) and Internal Quality Assurance Cell, K.R. Mangalam University, Haryana in association with RSP Science Hub, Coimbatore, Tamil Nadu, India from 03rd to 10th February 2025.

Dr. Shikha Dutt Sharma	Prof. (Dr.) Amit Chawla	Prof. (Dr) Raghuvir Singh
IQAC Coordinator, KR Mangalam University, Haryana, India.	Dean, KR Mangalam University Haryana, India.	Vice Chancellor, KR Mangalam University Haryana, India.

KRM & RSPSTTP3109


K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION
DEVELOPED INDIA MISSION
School of Journalism and Mass Communication
In assoication With
IQAC
CERTIFICATE OF PARTICIPATION
This Certificate is Presented to
M. Suseela Grace Padma
Research Scholar, Asst.Prof, KLH Global Business School, Dept of Management, Hyderabad, Telangana
For Participating in the One-Week Short Term Training Program (STTP) on
"Enhancing Research Impact: Tools and Techniques for Effective Publishing" Organized by School of Journalism and Mass Communication (SJMC) and Internal Quality Assurance Cell, K.R. Mangalam University, Haryana in association with RSP Science Hub, Coimbatore, Tamil Nadu, India from 03rd to 10th February 2025.
Dr. Shikha Dutt Sharma
IQAC Coordinator,
KR Mangalam University,
Haryana, India.
Prof. (Dr.) Amit Chawla
Dean,
KR Mangalam University
Haryana, India.
Prof. (Dr) Raghuvir Singh
Vice Chancellor, KR Mangalam University
Haryana, India.
KRM & RSPSTTP3111


K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION
DEVELOPED INDIA MISSION
School of Journalism and Mass Communication
In assoication With
IQAC
CERTIFICATE OF PARTICIPATION
This Certificate is Presented to
Sasikala Manoharan, Satya Savithri
Associate professor
For Participating in the One-Week Short Term Training Program (STTP) on
"Enhancing Research Impact: Tools and Techniques for Effective Publishing" Organized by School of Journalism and Mass Communication (SJMC) and Internal Quality Assurance Cell, K.R. Mangalam University, Haryana in association with RSP Science Hub, Coimbatore, Tamil Nadu, India from 03rd to 10th February 2025.
Dr. Shikha Dutt Sharma
IQAC Coordinator,
KR Mangalam University,
Haryana, India.
Prof. (Dr.) Amit Chawla
Dean,
KR Mangalam University
Haryana, India.
Prof. (Dr) Raghuvir Singh
Vice Chancellor, KR Mangalam University
Haryana, India.
KRM & RSPSTTP3008

K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION
DEVELOPED INDIA MISSION

School of Journalism and Mass Communication

In assoication With

IQAC

CERTIFICATE OF PARTICIPATION

This Certificate is Presented to

Saniuddin Khan

Assistant Professor, department of design and innovation

For Participating in the One-Week Short Term Training Program (STTP) on

"Enhancing Research Impact: Tools and Techniques for Effective Publishing" Organized by School of Journalism and Mass Communication (SJMC) and Internal Quality Assurance Cell, K.R. Mangalam University, Haryana in association with RSP Science Hub, Coimbatore, Tamil Nadu, India from 03rd to 10th February 2025.

Dr. Shikha Dutt Sharma	Prof. (Dr.) Amit Chawla	Prof. (Dr) Raghuvir Singh
IQAC Coordinator, KR Mangalam University, Haryana, India.	Dean, KR Mangalam University Haryana, India.	Vice Chancellor, KR Mangalam University Haryana, India.

KRM & RSPSTTP3052

K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION
DEVELOPED INDIA MISSION

School of Journalism and Mass Communication

In assoication With

IQAC

CERTIFICATE OF PARTICIPATION

This Certificate is Presented to

Shavarna P

Sri Krishna College of engineering and technology

For Participating in the One-Week Short Term Training Program (STTP) on

"Enhancing Research Impact: Tools and Techniques for Effective Publishing" Organized by School of Journalism and Mass Communication (SJMC) and Internal Quality Assurance Cell, K.R. Mangalam University, Haryana in association with RSP Science Hub, Coimbatore, Tamil Nadu, India from 03rd to 10th February 2025.

Dr. Shikha Dutt Sharma	Prof. (Dr.) Amit Chawla	Prof. (Dr) Raghuvir Singh
IQAC Coordinator, KR Mangalam University, Haryana, India.	Dean, KR Mangalam University Haryana, India.	Vice Chancellor, KR Mangalam University Haryana, India.

KRM & RSPSTTP3085