

Report on

SHOTS- The Financial workshop for Working Women

Date: Saturday, 12th April 2025

Venue: A-112, A Block

Event Type: Workshop

Mode of Activity: Offline

Speaker/Panelist: Mr. Suman Majumdar, Senior

Partner, Dealplexus Target Group: Faculty of
SOMC

Coordinators: Ms. Akanksha Kathuria —Conference Convenor

Organized by: School Of Management and Commerce

Number of Participants: 30

Introduction:

The School of Management and Commerce at K.R. Mangalam University successfully organized a dynamic and interactive financial literacy workshop titled "SHOTS!" in collaboration with Dealplexus. This unique workshop was curated to break common financial myths, inspire financial independence, and provide participants with a comprehensive understanding Of modern investment strategies through engaging storytelling and real-life examples.

Objective:

The primary objectives of the SHOTS! Workshop were:

- To create awareness about personal finance and debunk common financial myths.
- To introduce modern, practical, and accessible investment options.

- To empower participants, especially women professionals, to make confident financial decisions.
- To create a platform for interactive financial learning through real-world insights.

Workshop Highlights:

The session was led by Mr. Suman Majumdar, Senior Partner at Dealplexus, who brought over two decades of financial expertise to the table. With his signature blend of wit, humor, and real-life examples, Mr. Majumdar delivered a session that was both entertaining and deeply informative. The workshop was designed as a interactive, in-person event filled with engaging anecdotes, humorinfused discussions, and relatable financial situations. The session demystified concepts around investing, budgeting, risk management, and wealth creation. Participants actively engaged with the speaker, asking questions and sharing experiences, making it a truly participative experience

Outcome:

The workshop proved to be a highly beneficial and enriching experience for all attendees. It:

- Enhanced awareness of financial planning and investment tools.
- Empowered participants to take control of their financial decisions.
- Offered a refreshing approach to financial education through humor and real-world stories.
- Created interest among students to explore financial literacy further as a life skill.

Conclusion:

The SHOTS! Workshop was an overwhelming success, meeting its goal of making financial literacy accessible and enjoyable. Through collaboration with Dealplexus and under the guidance of Mr. Suman

Majumdar, participants walked away with greater confidence in handling personal finances. The event demonstrated the importance Of bridging financial awareness with real-life application and opened up dialogue on financial empowerment within the academic community.

The School of Management and Commerce remains committed to organizing such engaging and knowledge-rich events that prepare students for real-world challenges. Photos:



Warm welcome to Mr. Suman Majumdar and opening remarks to set the tone for the SHOTS! Workshop.



Mr. Suman Majumdar addressing with wit and insight on financial planning