



**K.R. MANGALAM UNIVERSITY**  
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## **Expert Session (Life Skill) on "Vision to Venture: Fostering Entrepreneurial Development"**

**Date:** 25<sup>th</sup> April 2025

**Venue:** B018

**Event Type:** Expert Session (Life Skill)

**Mode of activity:** Offline

**Target group:** Students of School of Basic and Applied Sciences

**Organized by:** School of Basic and Applied Sciences, K.R. Mangalam University, Sohna Road, Gurugram (Haryana) with KEIC KRMU

**Participants:** 27

**Resource Person:** Dr. Monika Yadav, Assistant Professor - SOMC, Member Secretary – KEIC and Vice President KRMU, IIC Ministry of Education

**Event Coordinators:** Dr. Nitish Yadav and Dr. Vicky Kapoor, Assistant Professors (Physics), SBAS

### **Introduction**

An expert session titled “Vision to Venture: Fostering Entrepreneurial Development” was successfully organized at KR Mangalam University, Gurugram, on 25<sup>th</sup> April, 2025 by the School of Basic and Applied Sciences (SBAS). The event was aimed at nurturing entrepreneurial thinking among students and equipping them with the foundational knowledge and inspiration needed to transition from visionaries to successful venture creators and to provide students with valuable knowledge on entrepreneurship, including the skills, tools, and mindset needed to start and sustain a business. The session involved a lecture by Dr. Monika Yadav, Assistant Professor, KEIC, K.R. Mangalam University, Gurugram, as the distinguished speaker and was coordinated by Dr. Nitish Yadav. The event saw an excellent turnout of students from School of Basic and Applied Science and B.Tech programs, showcasing their keen interest in Entrepreneurial tasks and building Startups. The session witnessed the participation of students and faculty members from the School of Basic and Applied Sciences (SBAS). The attendees were highly enthusiastic and engaged throughout the program. The expert speaker for the event shared valuable insights on various aspects of entrepreneurship, including ideation, innovation, feasibility analysis, funding strategies, and execution planning. The session emphasized



the importance of a problem-solving mindset, market research, and the ability to take calculated risks. Real-life examples of successful startups and entrepreneurial journeys were shared to contextualize the theoretical aspects and motivate budding entrepreneurs.

This expert talk also contributed toward the United Nations Sustainable Development Goals, specifically **SDG 4 – Quality Education**, by fostering knowledge-sharing and skill development in the field of entrepreneurship. Additionally, it supported **Indicator 8.3.1** under **SDG 8 – Decent Work and Economic Growth**, by promoting policies and practices aimed at encouraging entrepreneurial activity, self-employment, and small business growth among youth. Through such initiatives, KR Mangalam University continues to empower students with the skills and opportunities needed for inclusive and sustainable economic development.

### Objective of the Lecture

The primary objective of the expert session "*Vision to Venture: Fostering Entrepreneurial Development*" was to:

- a) inspire and guide students and faculty members in understanding the fundamental principles of entrepreneurship.
- b) to provide practical insights into transforming innovative ideas into viable business ventures,
- c) highlight the essential entrepreneurial mindset, and
- d) encourage active participation in building a culture of innovation and self-reliance within the academic environment.

### Key Highlights

- a) The expert speaker shared insights on the entrepreneurial journey from ideation to execution.
- b) Discussion included core topics such as opportunity recognition, startup funding, market research, and business model development.
- c) Real-world case studies and success stories were presented to inspire participants.
- d) Students and three faculty members from SBAS actively participated.
- e) An engaging Q&A session allowed participants to interact directly with the speaker, clarifying doubts and discussing startup-related challenges.
- f) The session promoted entrepreneurial thinking and encouraged attendees to explore innovative and self-driven career paths.
- g) Participants appreciated the practical relevance and motivational value of the session.



### **Student Engagement and Q&A**

A significant highlight of the session was the interactive question-and-answer round, where both students and faculty members actively participated. The speaker addressed diverse queries ranging from startup incubation support, government schemes for entrepreneurs, and intellectual property protection, to tips on overcoming initial business hurdles. This engaging dialogue not only clarified doubts but also sparked further interest in entrepreneurial exploration among the participants.

The event was well-received and appreciated by all attendees for its informative content, practical relevance, and inspiring tone. The session concluded with a note of thanks to the speaker and participants. It was emphasized that such interactive and enriching sessions will continue to be a part of the university's efforts to create a dynamic entrepreneurial ecosystem on campus.

### **Conclusion**

The guest lecture was highly successful in achieving its objectives and provided students with valuable industry insights. The event not only enhanced the participants' understanding of entrepreneurial processes but also ignited a deeper interest in innovation and venture creation. Through engaging discussions and real-life examples, the session bridged the gap between academic learning and practical application. The enthusiastic involvement of both students and faculty members reflected the growing interest in entrepreneurial development within the university. Overall, the session contributed meaningfully to KR Mangalam University's mission of fostering a culture of innovation, leadership, and self-employment among its academic community.

### **Acknowledgment**

SBAS extends its gratitude to Dr. Monika Yadav for her insightful session and to Dr. Nitish Yadav and Dr. Vicky Kapoor for coordinating the event. The enthusiastic participation of students further contributed to the success of the session. We look forward to organizing more such impactful sessions in the future to foster innovation and learning among students.

### **Geotag photos with captions:**



**Photo 1:** Speaker delivering the session

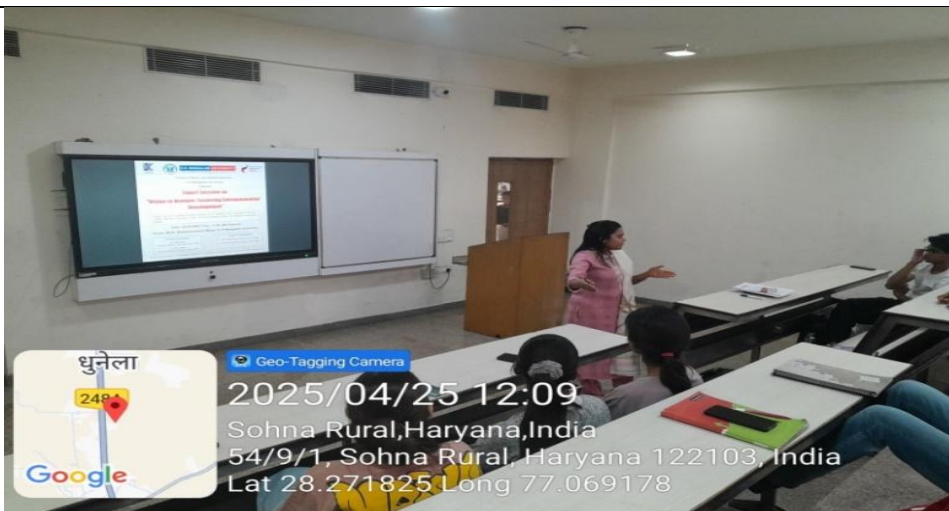


**Photo 2:** Speaker answering questions raised by faculty and students



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**Photo 3:** Giving token of appreciation to the speaker