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Report on Anaemia Mukht Bharat - Anaemia Camp

Date: 24th December 2024 to 24th March 2025

Venue: Anganwadi Centre, Garhi Bazidpur Village

Total No. of Participants: 30 Women (cumulative over 4 months)

Event Type: Health Awareness and Medical Support Camp

Mode of Activity: Offline

Target Group: Women of the Village

Organized by: Youth Red Cross Committee in collaboration with District Red Cross Society

Event Coordinator: Dr. Monika Yadav (Program Coordinator, YRC)

Student Coordinators: Mr. Sanjiv, Mr. Shaving. Jatin

Introduction:

As part of the nationwide initiative Anaemia Mukht Bharat Abhiyan, launched under the vision of Hon'ble Prime Minister Shri Narendra Modi, the Youth Red Cross Committee of K.R. Mangalam University, in collaboration with the District Red Cross Society, conducted a six-month anemia intervention camp at the Anganwadi Centre, Garhi Bazidpur Village. Spanning from December 2024 to April 2025, the camp aimed to promote awareness about anemia and ensure timely medical attention for affected individuals, especially among women and children — the most vulnerable groups.

Objectives:

- To support the Anaemia Mukht Bharat Abhiyan by identifying and addressing anemia cases in rural communities.
- To conduct monthly health evaluations, including hemoglobin testing, and provide medical prescriptions and follow-ups.
- To educate women and children on nutritional habits, iron-rich foods, and government-provided supplements.
- To create a sustainable community engagement model focused on health awareness and early intervention.

Content:

The camp was jointly supervised by Dr. Monika Yadav, Program Coordinator of YRC, and Mrs. Susheela, the Anganwadi Supervisor. Over the 4-month period, monthly visits were organized where healthcare professionals conducted hemoglobin tests and basic check-ups for the villagers, especially targeting women and children. Based on the evaluations, medical prescriptions and iron supplements were provided. Each month, nutritional counseling sessions were held to encourage the inclusion of locally available iron-rich foods such as green leafy vegetables, jaggery, pulses, and fortified grains.

Educational materials and interactive Q&A sessions reinforced behavioral changes, while record-keeping helped monitor patient improvement. The team maintained monthly data on hemoglobin levels, patient compliance, and follow-up cases to track progress and determine outcomes.

Outcome:

- Over 250+ beneficiaries were screened across the six-month duration.
- Consistent improvement in hemoglobin levels was observed in multiple follow-up cases.
- Behavioral changes were noted, with more women adopting iron-rich diets and seeking regular check-ups.
- The program fostered community trust, encouraging greater participation in health programs.
- Local health workers received on-ground support and collaboration from Red Cross volunteers.

Conclusion:

The Anemia Camp under the Anaemia Mukta Bharat Abhiyan was a resounding success in Garhi Bazidpur Village. The sustained effort over six months helped bridge health gaps through monthly intervention, guidance, and follow-up care. The Youth Red Cross Committee reaffirmed its commitment to public health by aligning with national priorities. Future initiatives are planned to ensure continued support for anemia eradication and to promote preventive health education in nearby villages.

