



Ref. No.: KRMU/Admin./O.O./2023-24/3751

Date: 26.12.2023

**OFFICE ORDER**

**Subject: Policy on Policy- and Lawmakers Outreach and Education of K.R. Mangalam University.**

The University has formulated and adopted the “Policy on Policy- and Lawmakers Outreach and Education” to provide a structured framework for identifying, engaging, and collaborating with policymakers and legislators to promote inclusive growth, community partnership, and sustainable development in alignment with institutional objectives and national priorities.

The said policy, as approved in the 57th Board of Management Meeting vide Agenda Item No. 57.21 held on 14.12.2023, is hereby notified for implementation with immediate effect.

This order is issued with the approval of the Competent Authority.

Registrar  
K.R. Mangalam University  
~~Sohna Road, Gurugram (Haryana)~~

Registrar  
K.R. Mangalam University

**Copy to:**

- Hon’ble Vice Chancellor – for kind information
- Dean Academic Affairs
- Dean-Research
- Dean Students Welfare
- Director-IQAC
- All Deans / Directors / Heads of Schools
- University Website
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**K.R. MANGALAM UNIVERSITY**

## **POLICY ON POLICY- AND LAWMAKERS OUTREACH AND EDUCATION**

**K.R. Mangalam University**



**K.R. MANGALAM UNIVERSITY**  
**Sohna Road, Gurugram (Haryana)-122103**  
**Email: [registrar@krmangalam.edu.in](mailto:registrar@krmangalam.edu.in), Website: [krmangalam.edu.in](http://krmangalam.edu.in)**



**POLICY ON POLICY- AND LAWMAKERS OUTREACH AND EDUCATION**

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## **POLICY ON POLICY- AND LAWMAKERS OUTREACH AND EDUCATION**

### **1. Title**

Policy on Policy- and Lawmakers Outreach and Education.

### **2. Purpose**

This policy establishes a structured and ethical framework for K.R. Mangalam University (KRMU) to engage proactively with policy- and lawmakers at local, state, and national levels. The primary aim is to leverage the University's extensive research, academic expertise, and institutional insights to inform, educate, and influence policy decisions that advance societal well-being, foster innovation, support education and research, and align with the University's mission of creating socially responsible leaders. By contributing to evidence-based policymaking, KRMU seeks to serve the public good and enhance its role as a thought leader.

### **3. Scope**

This policy applies to all KRMU faculty members, researchers, administrative staff, designated representatives, and any individual or unit acting on behalf of the University in interactions with policy- and lawmakers.

The target audience for outreach and education includes:

- Government officials (e.g., ministers, secretaries, bureaucrats).
- Legislative bodies (e.g., members of parliament, state legislative assemblies).
- Regulatory agencies and statutory bodies.
- Parliamentary and legislative committees.
- Local governing bodies (e.g., municipal corporations, panchayats).
- Policy think tanks and research organizations with direct links to policymaking.

### **4. Objectives**

The specific objectives of KRMU's policy- and lawmakers outreach and education efforts are to:

- 1. Inform and Educate:** Provide objective, evidence-based research findings, expert analysis, and comprehensive educational materials to policymakers and their staff on issues relevant to the University's areas of expertise.
- 2. Influence Policy Discourse:** Actively participate in and shape policy discussions by introducing KRMU's perspectives, innovative solutions, and recommendations for effective policy design and implementation.
- 3. Advocate for Strategic Interests:** Promote policies that support the growth and sustainability of higher education, foster research and innovation, enhance access to quality education, and address critical societal challenges.



4. **Foster Collaboration:** Build and strengthen mutually beneficial relationships and partnerships between KRMU and governmental entities, leading to collaborative research, policy development, and community initiatives.
5. **Enhance University Profile:** Elevate KRMU's reputation as a trusted source of knowledge, expertise, and thought leadership, demonstrating its commitment to civic engagement and public service.
6. **Translate Research into Action:** Facilitate the translation of academic research into practical policy recommendations and actionable strategies that lead to positive societal impact.

## **5. Principles**

All policy- and lawmakers outreach and education activities undertaken by KRMU will be guided by the following core principles:

- **5.1 Integrity and Objectivity:** KRMU's engagement will always uphold academic integrity, independence, and impartiality. Information provided will be unbiased, fact-based, and grounded in rigorous research, free from personal or partisan political agendas.
- **5.2 Transparency:** The University will maintain transparency in its engagement efforts, clearly articulating its purpose, methods, and the sources of its information. All activities will adhere to relevant disclosure requirements.
- **5.3 Non-Partisanship:** KRMU will engage constructively and professionally with all elected officials, government agencies, and political parties, focusing on policy issues rather than partisan politics.
- **5.4 Evidence-Based Approach:** All contributions, recommendations, and educational materials will be supported by sound academic research, data, and expert analysis, emphasizing the importance of evidence in policymaking.
- **5.5 Respect and Professionalism:** Interactions with policy- and lawmakers will be conducted with the highest degree of respect, professionalism, and ethical conduct, fostering a collaborative and constructive dialogue.
- **5.6 Public Interest:** KRMU's engagement will primarily be driven by a commitment to serving the wider public interest and contributing to the betterment of society.
- **5.7 Accountability:** The University will be accountable for its outreach efforts, ensuring compliance with all internal policies and external legal and ethical regulations.

## **6. Key Areas of Engagement**

KRMU will focus its policy- and lawmakers outreach and education efforts on areas where it possesses significant expertise and where its contributions can have the most impact. These areas include, but are not limited to:



- **6.1 Education Policy:** Access to quality higher education, curriculum reforms, skill development initiatives, future of work, lifelong learning, digital education, and financing models for education.
- **6.2 Research and Innovation:** Funding for fundamental and applied research, intellectual property rights, technology transfer, fostering entrepreneurship, and creating innovation ecosystems.
- **6.3 Environmental Sustainability:** Policy recommendations related to climate change, renewable energy, waste management (aligned with KRMU's Green Campus Policy), water conservation, biodiversity protection, and sustainable development goals.
- **6.4 Economic Development and Entrepreneurship:** Policies supporting regional economic growth, small and medium enterprises (SMEs), startup ecosystems, youth employment, and vocational training.
- **6.5 Public Health and Wellness:** Health education, disease prevention, healthcare access, mental health awareness, and public health policy research.
- **6.6 Social Justice and Inclusion:** Policies addressing equity, diversity, inclusion, gender equality, human rights, and supporting marginalized communities.
- **6.7 Digital Transformation and Technology Policy:** Ethical AI, data governance, cybersecurity, digital literacy, and the regulatory frameworks for emerging technologies.
- **6.8 Urban Development and Infrastructure:** Smart cities, sustainable urban planning, and infrastructure development.

## 7. Outreach Mechanisms

KRMU will employ a variety of strategic mechanisms to effectively engage with policy- and lawmakers:

- **7.1 Policy Briefings and Consultations:**
  - **Formal Briefings:** Organize structured sessions at KRMU or legislative venues to present research findings, policy recommendations, and expert insights directly to policymakers and their staff.
  - **Informal Consultations:** Engage in one-on-one or small-group discussions to offer expert perspectives and answer questions on specific policy issues.
  - **Expert Panels:** Convene interdisciplinary panels of KRMU experts to address complex challenges for policymakers.



- **7.2 Policy Papers and Reports:**

- **Policy Briefs:** Publish concise, accessible, and evidence-based policy briefs summarizing key research findings and actionable recommendations for specific policy challenges.
- **Detailed Reports:** Produce comprehensive reports based on extensive research, offering in-depth analysis and long-term strategic policy frameworks.
- **Opinion Editorials (Op-Eds):** Disseminate expert views through accessible articles in leading newspapers, magazines, and digital news platforms to influence public and policy discourse.

- **7.3 Expert Testimony:**

- Provide expert witnesses to present evidence, analysis, and recommendations at legislative hearings, parliamentary committee meetings, and public inquiries.
- Submit written evidence and memoranda to government consultations and committee investigations.

- **7.4 Roundtables, Workshops, and Symposia:**

- **Policy Roundtables:** Organize invitation-only events bringing together KRMU academics, policymakers, industry leaders, and civil society representatives for focused dialogue on pressing policy issues.
- **Capacity Building Workshops:** Conduct training workshops for government officials on new research methods, data analysis, or emerging technological concepts relevant to their work.
- **Public Symposia:** Host open events to discuss policy-relevant issues, fostering public awareness and creating opportunities for policymakers to engage with diverse perspectives.

- **7.5 Direct Communications:**

- **Scheduled Meetings:** Arrange direct meetings with elected officials, senior bureaucrats, and their policy advisors.
- **Formal Correspondence:** Send official letters, emails, and position papers articulating the University's stance or providing input on legislative proposals.

- **7.6 Digital Platforms and Media:**

- **Dedicated Web Portal:** Create and maintain a section on the KRMU website showcasing policy-relevant research, publications, and expert profiles.



- **Social Media Engagement:** Utilize social media channels to disseminate policy insights, engage in public dialogue, and highlight KRMU's contributions to policy debates.
- **Media Relations:** Work with media outlets to amplify KRMU's policy-relevant research and expert commentary.
- **7.7 Joint Research and Collaboration:**
  - Seek opportunities for joint research projects with government ministries, departments, and agencies to address specific policy challenges.
  - Collaborate on grant applications for policy-oriented research with governmental or quasi-governmental bodies.

## **8. Internal Coordination and Responsibilities**

Effective policy outreach requires clear internal coordination and defined responsibilities:

- **8.1 Office of Government Relations/Policy Engagement Unit:**
  - A designated unit, preferably reporting to the Registrar or a senior administrative officer, will serve as the central coordinating body for all policy- and lawmakers outreach activities.
  - **Responsibilities:** Develop and implement the University's overall outreach strategy; identify key policy opportunities; manage relationships with government offices; coordinate expert testimony; maintain records of engagement; provide guidance on ethical and legal compliance; and facilitate internal communication regarding policy priorities.
- **8.2 Vice-Chancellor and Registrar:**
  - **Vice-Chancellor:** Provides overall strategic direction and represents the University at the highest levels of government and policy engagement. Approves major policy advocacy positions.
  - **Registrar:** Oversees the implementation of this policy, ensures compliance, and provides administrative leadership for the policy engagement unit.
- **8.3 Deans, Department Heads, and Centre Directors:**
  - **Responsibilities:** Encourage and support faculty and researchers within their respective units to engage in policy-relevant research and outreach; facilitate the identification of relevant expertise; and ensure that policy engagement aligns with departmental goals.
- **8.4 Faculty and Researchers:**
  - **Responsibilities:** Generate high-quality, policy-relevant research; translate complex findings into accessible formats; participate as expert advisors, presenters, and witnesses;



and adhere to all ethical and compliance guidelines. All external policy engagements by faculty/researchers should be coordinated through the central policy engagement unit.

- **8.5 Legal Counsel:**

- **Responsibilities:** Provide expert advice on all legal aspects of government relations, including lobbying laws, ethics regulations, and conflict of interest policies, ensuring the University's full compliance.

- **8.6 Communications and Public Relations Office:**

- **Responsibilities:** Work closely with the policy engagement unit to develop external messaging, manage media relations, and disseminate policy-relevant content through university channels and public media.

- **8.7 Alumni Relations Office:**

- **Responsibilities:** Identify and engage alumni who are active in policy and legislative roles, fostering opportunities for collaboration and mutual support.

## **9. Ethical Guidelines and Compliance**

Adherence to the highest ethical standards and all legal requirements is paramount in KRMU's engagement with policy- and lawmakers.

- **9.1 Lobbying Regulations:** All activities defined as lobbying under applicable national, state, and local laws will be identified, registered, and reported strictly in accordance with statutory requirements. The policy engagement unit, in consultation with legal counsel, will be responsible for ensuring compliance.
- **9.2 Conflict of Interest:** All individuals involved in policy outreach must identify and disclose any potential or actual conflicts of interest in accordance with KRMU's Conflict of Interest Policy. Steps will be taken to manage or eliminate such conflicts to maintain objectivity and public trust.
- **9.3 Academic Freedom and Integrity:** Policy engagement will not compromise the principles of academic freedom, scholarly independence, or research integrity. The University will not endorse specific political candidates, parties, or electoral campaigns.
- **9.4 Use of University Resources:** University resources (e.g., funds, facilities, staff time) will be used ethically, transparently, and solely for legitimate policy outreach and education purposes, in line with institutional policies and legal requirements.
- **9.5 Gifts and Favors:** University representatives must not offer or accept gifts, favors, or entertainment that could be perceived as influencing official decisions or creating an improper obligation. All interactions must adhere to KRMU's Code of Conduct and relevant anti-bribery and anti-corruption laws.



- **9.6 Transparency in Funding:** Any external funding or sponsorship related to policy-relevant research or outreach activities will be transparently disclosed where appropriate and in compliance with funding agreements.

## 10. Resource Allocation

KRMU recognizes that effective policy outreach requires dedicated resources.

- **10.1 Dedicated Budget:** A recurring budget will be allocated for policy- and lawmakers outreach and education activities, covering staff salaries, travel, publication costs, event organization, subscription services, and necessary administrative support.
- **10.2 Staffing:** Appropriate professional staff with expertise in government relations, policy analysis, communications, and project management will be assigned to support the policy engagement unit.
- **10.3 Training and Development:** Ongoing training and professional development opportunities will be provided to faculty, staff, and designated representatives involved in policy outreach, enhancing their skills in policy communication, advocacy, and navigating government processes.
- **10.4 Infrastructure:** Adequate technological and physical infrastructure will be provided to support outreach activities, including digital platforms for policy dissemination, meeting spaces, and communication tools.

## 11. Monitoring and Evaluation Framework

A robust monitoring and evaluation framework will be implemented to assess the effectiveness and impact of KRMU's policy- and lawmakers outreach activities.

- **11.1 Activity Tracking:** The policy engagement unit will maintain a comprehensive database of all interactions, meetings, publications, testimonies, and events related to policy outreach, including key dates, participants, and topics discussed.
- **11.2 Impact Assessment:** Efforts will be made to assess the influence and impact of KRMU's contributions on policy discussions, legislative outcomes, and public understanding. This may involve:
  - Tracking citations of KRMU research in policy documents.
  - Analyzing media coverage and public discourse.
  - Gathering qualitative feedback from policymakers and stakeholders.
  - Documenting changes in policy or legislation that align with KRMU recommendations.
- **11.3 Internal Feedback:** Regular feedback will be solicited from KRMU faculty and staff involved in outreach regarding the effectiveness of coordination and support.
- **11.4 Reporting:** The policy engagement unit will prepare annual reports summarizing outreach activities, key achievements, identified challenges, and recommendations for future



strategies. These reports will be submitted to the Registrar, Academic Council, and the Board of Management.

## **12. Policy Review and Amendment**

- **12.1 Review Cycle:** This policy shall be reviewed biennially (every two years) by the designated policy engagement unit, in consultation with the Registrar's Office, Academic Council, Legal Counsel, and other relevant stakeholders.
- **12.2 Triggers for Earlier Review:** An earlier review may be initiated due to significant changes in governmental regulations, lobbying laws, the political landscape, KRMU's strategic objectives, or major lessons learned from outreach activities.
- **12.3 Amendment Process:** Proposed amendments will be drafted by the policy engagement unit, reviewed by the Academic Council, and presented to the Board of Management for final approval. All approved amendments will be formally documented and widely disseminated.