

Internship Report

at

Newspapers Association of India

Tanishka Sharma
2209200022
BA (JMC) IV Semester



School of Journalism & Mass Communication

K.R. Mangalam University, Gurugram

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NEWSPAPERS ASSOCIATION OF INDIA

न्यूजपेपर्स एसोसिएशन ऑफ इण्डिया

(Regd. By Govt. of India Under SR Act XXI of 1860)

Internship Offer Letter

Date: 29 December 2023

Ms. Tanishka Sharma,
School of Journalism & Mass Communication
K R Mangalam University
Sohna Road, Gurugram

Subject: **Internship Offer Letter**

Dear Tanishka Sharma,

We are pleased to offer you a one month internship at Newspapers Association of India. Your internship will begin on 01 January 2024, reporting to Mr. Vipin Gaur.

The internship is 'at-will,' allowing either party to end it at any time, with or without cause and without notice.

Your tasks will include content creation, event management and interviewing, with additional responsibilities determined by reporting officer.

Vipin Gaur
(General Secretary)
Newspapers Association of India

**A-213, Office no: 311 Shanti Gopal Chamber, 3rd Floor, Shakarpur,
Delhi - 110092**

CANDIDATE'S DECLARATION

I, Tanishka Sharma, bearing roll no. 2209200022, a student of **BA (JMC) Semester IV** hereby declare that I own the full responsibility for the information, results etc. provided in this report submitted to **K R Mangalam University**. I have taken care in all respect to honor the intellectual property right and have acknowledged the contribution of others for using them in academic purpose and further declare that in case of any violation of intellectual property right or copyright I, as a candidate, will be fully responsible for the same. My supervisor should not be held responsible for full or partial violation of copyright or intellectual property right.

This is to certify that the above statement made by the candidate is correct to the best of my knowledge.

Tanishka Sharma
2209200022
BA (JMC) IV Semester

Date: 30.01.24

ACKNOWLEDGEMENT

It's a great pleasure to present this report of summer training in **Newspapers Association of India** in partial fulfillment of **BA (JMC)** under **K R Mangalam University**. At the outset, I would like to express my immense gratitude to my training guide **Mr. Vipin Gaur** guiding me right from the inception till the successful completion of the training. I would also like to thank my friends and all my group members for their help and cooperation throughout the training. I also thank my friends, who have helped me during this study. In addition I thank one and all who have been instrumental in helping me complete this project. I am extremely grateful and indebted to my parents and my siblings for being pillars of strength, for their unfailing moral support, and encouragement. I treasure their blessings and good wishes and dedicate this study to them.



Tanishka Sharma
2209200022
BA (JMC) IV Semester

ABOUT THE COMPANY

NAI or Newspaper Association of India started its journey in the year 1993, holding the hand of a great man, Late Dr. M.R. Gaur of New Delhi. Since then, we have been a sustainable name amongst the owners, publishers and editors of Local and National Newspapers and Magazines of Indian community Media. Our noted organization is registered in that very particular year by the Government of India under SR Act XX1 of 1860 and is headquartered in New Delhi. By being an absolute non-profit organization, our key focus has always been on the advancement and improvement of local newspapers, magazines and journals, published in several vernaculars throughout the country. The developmental process has to undergo several stages, which include identifying the main troubles plaguing the small and medium scale newspaper industries for a great many decades. We withstand those hassles and put a communal effort to present those in front of the higher authorities so that they can tackle and eradicate such issues for the betterment of the Indian community media. Moreover, our chief concern is to bring forth a common platform for all the associated members of different newspapers or magazines so that they can interact with each other by sharing their views and thoughts, which is undeniably significant for generating progression.

Website- <https://naiindia.com/>



Late Dr. M.R. Gaur, Founder, NAI



Vipin Gaur, General Secretary, NAI

Internship Report

Duration of Internship:

The duration of the proposed internship is from 1 January, 2024 to 30 January 2024.

Responsibilities handled in the organization:

Throughout the training period, I actively participated in various tasks related to research, data analysis, and coordination of events. These responsibilities allowed me to contribute to the association's objectives while gaining practical experience in the field. During my training, I participated in various activities and projects, gaining insights into:

- Identifying challenges faced by local newspapers and magazines.
- Contributing to the process of presenting issues to higher authorities.
- Understanding the significance of communal efforts in the developmental process.
- Observing the dynamics of interaction and collaboration among association members.
- Interviewing the media professionals at various events and awards functions.

Key Learning and Achievements:

Throughout my internship, I gained valuable insights and experiences that contributed to my professional growth. Here are some of the key learning and achievements from my internship:

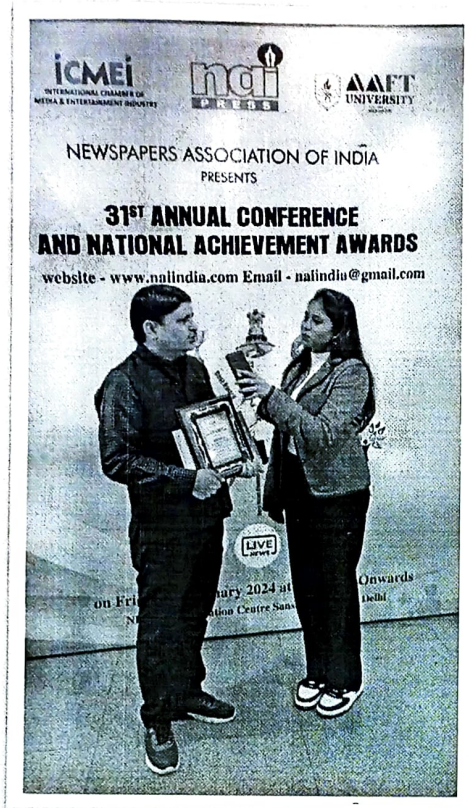
Improved Communication Skills: Engaging with media professionals helped me enhance my communication and interpersonal skills. I learned to effectively convey information, address queries, and build rapport with diverse stakeholders.

Time Management and Organization: Balancing multiple responsibilities, such as scheduling virtual sessions and coordinating with various parties, taught me how to prioritize tasks, manage my time efficiently, and stay organized in a fast-paced work environment.

Collaboration and Teamwork: Working closely with the NAI team and professionals highlighted the importance of collaboration and teamwork. I actively participated in team meetings, shared ideas, and contributed to the collective goals of the organization.

My one-month on-the-job training at NAI has been a valuable experience. I have gained insights into the workings of an organization dedicated to the betterment of the Indian community media. I am thankful for the guidance provided by the experienced professionals at NAI, and I am eager to continue contributing to the association's mission.

Glimpse:



Tanisha
TANISHKA
SHARMA



NEWSPAPERS ASSOCIATION OF INDIA

न्यूजपेपर्स एसोसिएशन ऑफ इण्डिया

(Regd. By Govt. of India Under SR Act XXI of 1880)

30-01-2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Tanishka Sharma has successfully completed one month of an internship program from 1 January 2024 to 30 January 2024 in the Media department of our organization.

She was highly motivated and hardworking. She worked sincerely at her tasks and did a very good job.

Vipin Gaur

(General Secretary)

Newspapers Association of India

**A-213, Office no: 311 Shanti Gopal Chamber, 3rd Floor, Shakarpur,
Delhi - 110092**

Internship Report

at

Newspapers Association of India

Sakshi Gupta
2309218001
BA (JMC) I Semester



School of Journalism & Mass Communication

K.R. Mangalam University, Gurugram

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न्यूजपेपर्स एसोसिएशन ऑफ इण्डिया

(Regd. By Govt. of India Under SR Act XXI of 1960)

Internship Offer Letter

Date: 29 December 2023

Ms. Sakshi Gupta,
School of Journalism & Mass Communication
K R Mangalam University
Sohna Road, Gurugram

Subject: **Internship Offer Letter**

Dear Sakshi Gupta,

We are pleased to offer you a one month internship at Newspapers Association of India. Your internship will begin on 01 January 2024, reporting to Mr. Vipin Gaur.

The internship is 'at-will.' allowing either party to end it at any time, with or without cause and without notice.

Your tasks will include content creation, event management and interviewing, with additional responsibilities determined by reporting officer.

Vipin Gaur
(General Secretary)
Newspapers Association of India

A-213, Office no: 311 Shanti Gopal Chamber, 3rd Floor, Shakarpur,
Delhi - 110092

CANDIDATE'S DECLARATION

I, Sakshi Gupta, bearing roll no. 2309218001, a student of **BA (JMC) Semester I** hereby declare that I own the full responsibility for the information, results etc. provided in this report submitted to **K R Mangalam University**. I have taken care in all respect to honor the intellectual property right and have acknowledged the contribution of others for using them in academic purpose and further declare that in case of any violation of intellectual property right or copyright I, as a candidate, will be fully responsible for the same. My supervisor should not be held responsible for full or partial violation of copyright or intellectual property right.

This is to certify that the above statement made by the candidate is correct to the best of my knowledge.

Sakshi

Sakshi Gupta
2309218001
BA (JMC) I Semester

Dated: 30/1/2024

ACKNOWLEDGEMENT

It's a great pleasure to present this report of summer training in **Newspapers Association of India** in partial fulfillment of **BA (JMC)** under **K R Mangalam University**. At the outset, I would like to express my immense gratitude to my training guide **Mr. Vipin Gaur** guiding me right from the inception till the successful completion of the training. I would also like to thank my friends and all my group members for their help and cooperation throughout the training. I also thank my friends, who have helped me during this study. In addition I thank one and all who have been instrumental in helping me complete this project. I am extremely grateful and indebted to my parents and my siblings for being pillars of strength, for their unfailing moral support, and encouragement. I treasure their blessings and good wishes and dedicate this study to them.

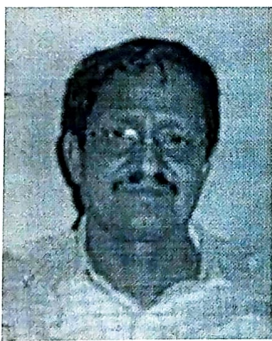
Sakshi

Sakshi Gupta
2309218001
BA (JMC) I Semester

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Late Dr. M.R. Gaur, Founder, NAI



Vipin Gaur, General Secretary, NAI

PRACTICAL TRAINING

Duration of Internship:

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Responsibilities handled in the organization:

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Glimpse:



Sakshi
Sakshi Gupta



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30 -01-2024

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Vipin Gaur

(General Secretary)

Newspapers Association of India

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