

# Internship Report

at



**Bhagidari Jan Sahyog Samiti (Regd.)**

Joy Atul Kerketta  
2209200007  
BA (JMC) IV Semester



**School of Journalism & Mass Communication**

**K.R. Mangalam University, Gurugram**

# TABLE OF CONTENT

	Page No.
1. OFFER LETTER .....	1
2. CANDIDATE'S DECLARATION .....	2
3. ACKNOWLEDGEMENT.....	3
4. ABOUT THE COMPANY.....	4
5. PRACTICAL TRANING.....	5
6. INTERNSHIP CERTIFICATE .....	6



# **Bhagidari Jan Sahyog Samiti (Regd.)**

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## Internship Letter

Date: 27 December 2023

Mr. Joy Atul Kerketta,  
School of Journalism & Mass Communication  
K R Mangalam University  
Sohna Road, Gurugram

Subject: Internship Letter

Dear Joy,

We are pleased to extend an offer for a one-month internship position at Bhagidari Jan Sahyog Samiti, w.e.f 01 January 2024. Your interview process has demonstrated your passion for the industry, and we are confident that your skills and enthusiasm will be valuable contributions to our team.

  
Vijay Gaur  
Bhagidari Jan Sahyog Samiti

[www.bhagidarijansahyogsamiti.org](http://www.bhagidarijansahyogsamiti.org)

**204, 2<sup>nd</sup> Floor, Kailash Hills,**

**New Delhi -110001**

## CANDIDATE'S DECLARATION

I, Joy Atul Kerketta, bearing roll no. 2209200007, a student of **BA (JMC) Semester IV** hereby declare that I own the full responsibility for the information, results etc. provided in this report submitted to **K R Mangalam University**. I have taken care in all respect to honor the intellectual property right and have acknowledged the contribution of others for using them in academic purpose and further declare that in case of any violation of intellectual property right or copyright I, as a candidate, will be fully responsible for the same. My supervisor should not be held responsible for full or partial violation of copyright or intellectual property right.

This is to certify that the above statement made by the candidate is correct to the best of my knowledge.

  
Joy Atul Kerketta  
2209200007  
BA (JMC) IV Semester

Dated: 30/1/24



## ACKNOWLEDGEMENT

It's a great pleasure to present this report of summer training in **Bhagidari Jan Sahyog Samiti** in partial fulfillment of **BA (JMC)** under **K R Mangalam University**. At the outset, I would like to express my immense gratitude to my training guide **Mr. Vijay Gaur** guiding me right from the inception till the successful completion of the training. I would also like to thank my friends and all my group members for their help and cooperation throughout the training. I also thank my friends, who have helped me during this study. In addition I thank one and all who have been instrumental in helping me complete this project. I am extremely grateful and indebted to my parents and my siblings for being pillars of strength, for their unfailing moral support, and encouragement. I treasure their blessings and good wishes and dedicate this study to them.



Joy Atul Kerketta

2209200007

BA (JMC) IV Semester

## **ABOUT THE COMPANY**

Bhagidari Jan Sahyog Samiti, a leading registered NGO of the Capital, headed by Prof. K.K. Aggarwal former Vice Chancellor of Guru Gobind Singh IP University.

We have been associated with International, National and State level Govt. and Non-Governmental organization including WHO, UN Habitat, Ministry of Home Affairs Govt. of India, Ministry of Health and Family Welfare Govt. of India, Delhi State Legal Services Authority, Delhi Police, Department of Women and Child Dev. Govt. of Delhi, Directorate General of Health Services Govt. of Delhi, Directorate of Health Services Govt. of Delhi, Delhi Police and organized various programmes on social burning issues with the active participation of leading NGOs of the capital.

It is matter of pride for us that we are working in legal awareness campaign with Delhi State Legal Services Authority for the last 7 years and have invited more than 4 Hon'ble Judges of Supreme Court of India and more than 10 Hon'ble Judges of Delhi High Court in legal awareness programmes.

### **Management:**



Chief Patron  
Prof. K.K. Aggarwal



President  
Shri. Prem Bagga



Secretary General  
Vijay Gaur



Vice President  
Shri. Bharat Bhushan

## PRACTICAL TRAINING

### Duration of Internship:

The duration of the proposed internship is from 1 January, 2024 to 30 January 2024.

### Key Collaborations:

During my internship, I witnessed the organization's active involvement in organizing various programs on socially relevant issues. The collaborative efforts included the active participation of leading NGOs in the capital. This collaborative spirit has allowed Bhagidari Jan Sahyog Samiti to address critical issues at both the local and international levels, making a significant impact on the community.

### Legal Awareness Campaign:

A matter of pride for the organization is its seven-year-long association with the Delhi State Legal Services Authority in the legal awareness campaign. Over this period, Bhagidari Jan Sahyog Samiti has successfully organized numerous legal awareness programs, inviting more than 4 Hon'ble Judges of the Supreme Court of India and over 10 Hon'ble Judges of the Delhi High Court. These programs have played a crucial role in educating the community on their legal rights and responsibilities. For the said campaign, I have done research part and data verification.

### Achievements and Impact:

The internship period allowed me to witness firsthand the positive impact of the organization's initiatives. Through its collaborations and programs, Bhagidari Jan Sahyog Samiti has contributed significantly to societal welfare, empowering individuals and communities with knowledge and resources. The NGO's commitment to addressing burning social issues is evident in its multifaceted approach, engaging with various stakeholders for holistic development.

### Learning Experience:

The internship provided me with valuable insights into the functioning of a leading NGO. I had the opportunity to actively participate in planning, organizing, and executing events and programs. Working alongside dedicated professionals and witnessing the positive outcomes of their efforts has been an enriching experience that complements my academic learning.

My one-month internship at Bhagidari Jan Sahyog Samiti has been a transformative experience. The organization's commitment to social causes, extensive network of collaborations, and impactful initiatives have left a lasting impression on me. I am grateful for the opportunity to contribute to their noble endeavors and look forward to applying the knowledge and skills gained during this internship in my future endeavors.



# **Bhagidari Jan Sahyog Samiti (Regd.)**

Date: 30 January 2024

## **TO WHOMSOEVER IT MAY CONCERN**

Mr. Joy Atul Kerketta has effectively concluded a 30-day internship program spanning from January 1, 2024, to January 30, 2024, in our company.

He demonstrated strong motivation and diligence, approaching his responsibilities with sincerity and delivering commendable work.



Vijay Gaur  
Bhagidari Jan Sahyog Samiti

[www.bhagidarijansahyogsamiti.org](http://www.bhagidarijansahyogsamiti.org)

**204, 2<sup>nd</sup> Floor, Kailash Hills,**

**New Delhi 110001**

# Internship Report

at



**Bhagidari Jan Sahyog Samiti (Regd.)**

Neeraj Singh Mehta  
2209200006  
BA (JMC) IV Semester



**School of Journalism & Mass Communication**

**K.R. Mangalam University, Gurugram**

# TABLE OF CONTENT

	Page No.
1. OFFER LETTER .....	1
2. CANDIDATE'S DECLARATION .....	2
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# **Bhagidari Jan Sahyog Samiti (Regd.)**

## **Internship Letter**

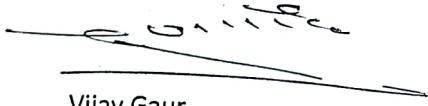
Date: 27 December 2023

Mr. Neeraj Singh Mehta,  
School of Journalism & Mass Communication  
K R Mangalam University  
Sohna Road, Gurugram

Subject: Internship Letter

Dear Neeraj,

We are pleased to extend an offer for a one-month internship position at Bhagidari Jan Sahyog Samiti, w.e.f 01 January 2024. Your interview process has demonstrated your passion for the industry, and we are confident that your skills and enthusiasm will be valuable contributions to our team.

  
Vijay Gaur  
Bhagidari Jan Sahyog Samiti

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**204, 2<sup>nd</sup> Floor, Kailash Hills,**

**New Delhi 110001**

## CANDIDATE'S DECLARATION

I, Neeraj Singh Mehta, bearing roll no. 2209200006, a student of **BA (JMC) Semester IV** hereby declare that I own the full responsibility for the information, results etc. provided in this report submitted to **K R Mangalam University**. I have taken care in all respect to honor the intellectual property right and have acknowledged the contribution of others for using them in academic purpose and further declare that in case of any violation of intellectual property right or copyright I, as a candidate, will be fully responsible for the same. My supervisor should not be held responsible for full or partial violation of copyright or intellectual property right.

This is to certify that the above statement made by the candidate is correct to the best of my knowledge.



Neeraj Singh Mehta  
2209200006  
BA (JMC) IV Semester

Dated: 30/01/2024

## ACKNOWLEDGEMENT

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Neeraj Singh Mehta  
2209200006  
BA (JMC) IV Semester

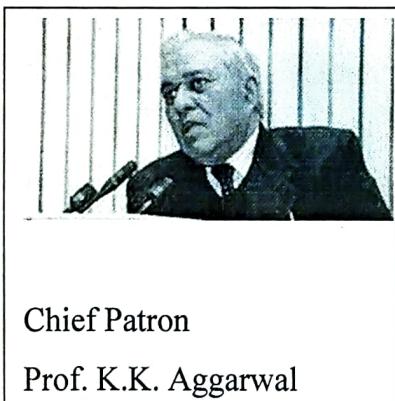
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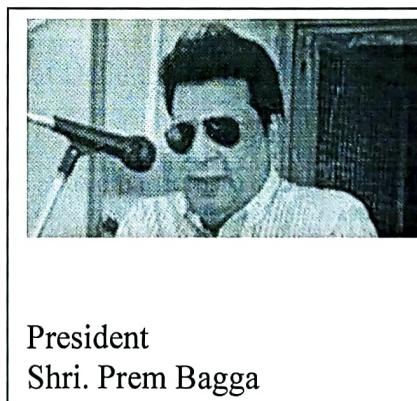
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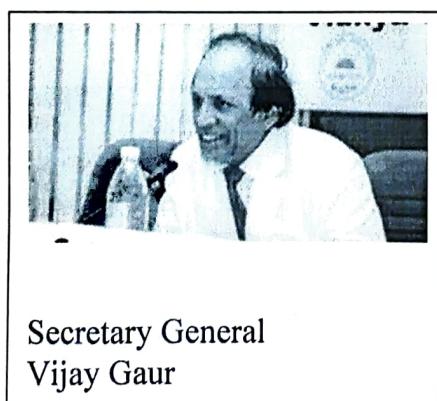
### **Management:**



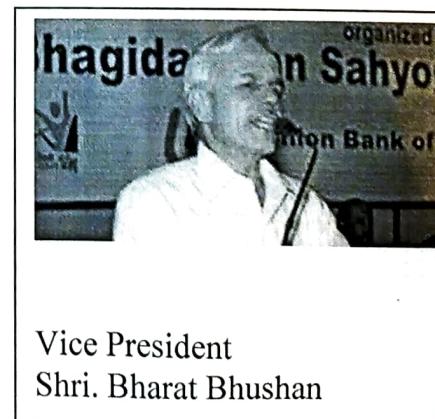
Chief Patron  
Prof. K.K. Aggarwal



President  
Shri. Prem Bagga



Secretary General  
Vijay Gaur



Vice President  
Shri. Bharat Bhushan

## PRACTICAL TRAINING

### **Duration of Internship:**

The duration of the proposed internship is from 1 January, 2024 to 30 January 2024.

### **Key Responsibilities:**

I was entrusted with several responsibilities that allowed me to actively contribute to the organization's mission.

**Media Coordination:** Collaborating with media outlets to ensure effective coverage of the NGO's events and programs.

**Content Creation:** Drafting press releases, articles, and social media content to promote the organization's initiatives.

**Event Management:** Assisting in the planning, organization, and execution of various programs addressing social issues. This involved coordinating with stakeholders and ensuring smooth logistical operations.

**Communication Strategy:** Contributing ideas and insights for the development of communication strategies to enhance the NGO's outreach and impact.

### **Learning:**

The internship at Bhagidari Jan Sahyog Samiti provided me with invaluable insights and experiences. Some of them are as following:

**Strategic Communication:** Understanding the importance of strategic communication in effectively conveying the organization's message and objectives to diverse audiences.

**Collaborative Networking:** Witnessing firsthand the significance of collaborative networking in the NGO sector, particularly when working with governmental and non-governmental entities.

**Event Coordination:** Gaining practical knowledge in planning and executing successful events, emphasizing the importance of meticulous planning and attention to detail.

**Legal Awareness Advocacy:** Learning about the intricacies of legal awareness campaigns and the impactful role they play in educating communities.

The one-month internship at Bhagidari Jan Sahyog Samiti has been a rewarding and enriching experience. The exposure to the dynamic world of NGO operations, strategic communication, and collaborative initiatives has broadened my perspective and equipped me with practical skills applicable to my academic and professional journey.

*Neeraj Singh*



# **Bhagidari Jan Sahyog Samiti (Regd.)**

Date: 30 January 2024

## **TO WHOMSOEVER IT MAY CONCERN**

Mr. Neeraj Singh Mehta has effectively concluded a 30-day internship program spanning from January 1, 2024, to January 30, 2024, in our company.

He demonstrated strong motivation and diligence, approaching his responsibilities with sincerity and delivering commendable work.

  
Vijay Gaur  
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