



Report on

"Exploring career options: e-counselling and guidance for competitive examinations"

Date: 5th October, 2023

Venue: C 401, K.R. Mangalam University

Event Type: Lecture Session

Mode of Activity: Offline

Target Group: K.R. Mangalam University students

Resource Person: Mr. Abhishek Anand (Director of Capital Mentor)

Event Coordinators: Dr. Monika Yadav and Ms. Poonam Kumari (Assistant Professor, SOMC)

Number of Participants: 48

Introduction:

An interactive session was conducted by the School of Management and Commerce, K.R. Mangalam University for students on 5th October 2023 from 11:30 am onwards at C401. This session aimed to provide insights into the importance of e-counselling and guidance in helping individuals make informed decisions about competitive examinations and their career paths.

Objective:

The objectives of the event are:

1. To highlight the significance of career guidance in competitive exam preparation.
2. To introduce e-counselling as an effective tool for career exploration.
3. To showcase various competitive examination options available to participants.
4. To encourage interactive discussions and Q&A sessions.

Content:

The session began with an introduction to the vital role that career guidance plays in the success of competitive exam aspirants. The facilitator emphasized that making well-informed career decisions at an early stage is crucial for success in these exams. The concept of e-counselling was introduced as a modern and effective way to deliver career guidance. Participants learned about online tools and platforms that offer personalized guidance, career assessments, and exam preparation resources. The advantages of e-counselling, such as accessibility, convenience, and a wide range of options, were discussed.

Outcome:

Following outcomes were derived from the session:

1. **Increased Awareness:** Participants should have a better understanding of the various career options available to them, especially those related to competitive examinations. They should be aware of the different fields and industries they can explore through these exams.
2. **Clarity in Goals:** The session should help participants clarify their career goals and aspirations. They should have a clearer picture of the competitive examinations they need to prepare for in order to achieve their desired career path.
3. **Information on Exam Patterns:** Participants should gain knowledge about the patterns and requirements of various competitive examinations. This includes information about eligibility criteria, exam formats, syllabi, and the application process.
4. **Guidance on Exam Preparation:** Participants should receive guidance on effective strategies for preparing for competitive examinations. This may include study techniques, time management, and tips for reducing exam stress.
5. **SDG 4: Quality Education** - The session provides participants with essential information about various career options and the competitive examinations associated with them. By making this information accessible and understandable, it helps individuals make informed decisions about their educational and career paths.

Conclusion

The session has successfully provided invaluable support and resources to aspirants, fostering a sense of direction, knowledge, and mental resilience essential for their GMAT and CAT exam journey. By leveraging digital platforms and expert guidance, this event has played a pivotal role in empowering participants to make informed choices, enhance their study techniques, and strengthen their overall preparedness, thereby setting them on a path toward achieving their competitive examination goals with confidence and determination.





