



**K.R. MANGALAM UNIVERSITY**  
THE COMPLETE WORLD OF EDUCATION

## Report

### Technical Session on Broadcasting Techniques in association with Mediaverse

Date: 13<sup>th</sup> September, 2023

Venue: Room No. C 108 and TV studio, K.R. Mangalam University

Mode of Activity: Offline

Target Group: Students of SJMC

Resource Person: Ms. Neha Upadhyay, Senior Producer, Aajtak News channel

Coordinators: Ms. Aditi Agarwal

Number of Participants: 50

The School of Journalism and Mass Communication in association with Mediaverse, KR Mangalam University organized a technical session on Broadcasting Techniques on 13<sup>th</sup> September 2023 from 11 am onwards in C-108, KR Mangalam University. Ms. Neha Upadhyay, a Senior Producer in Aajtak news channel came as a resource person in this event. She enlightened the students on latest trends in broadcasting journalism. Ms. Upadhyay shared her extensive industry expertise, discussing cutting-edge broadcasting techniques, emphasizing the importance of staying updated with evolving technology trends, and providing practical guidance on skill development. The students were trained to do anchoring in the studio.

The outcome of this event was a well-rounded understanding of industry practices, enhanced awareness of technological advancements, and improved skill sets among the students, preparing them for successful careers in journalism and mass communication while bridging the gap between theoretical knowledge and practical application. This event offered students a unique opportunity to connect with an industry expert.



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