



Report on

Corporate Culture & Placement Training

Date: Wednesday, 20th September 2023

Venue: Room No. A213, A Block, K.R MANGALAM UNIVERSITY

Event Type: Expert Session

Mode of Activity: offline

Target Group: School of Management .

Resource Person: Mr. Ajay Gomes

Coordinators: Ms. Jasjit Narula/ Ms. Savita Malik

Organised By: Career Development Center

Number of Participants (Attach Attendance as Annexure) :106

Introduction:-

The Corporate Culture & Placement Training Event at KR Mangalam University was a resounding success, aligning with the university's commitment to preparing students for a competitive job market. By focusing on both the soft and hard skills needed for professional success, the event ensured that our graduates and post graduates are not only job-ready but also capable of making meaningful contributions to their chosen fields.

Objective:-

In today's fast-paced and competitive job market, universities play a vital role in preparing students for the challenges of the corporate world. To bridge the gap between academia and industry, KR Mangalam University hosted a transformative Corporate Culture & Placement Training event on 20th Sept 2023 by key note Speaker Mr Ajay Gomes.

Methodology:-

Our students from department SOMC had the opportunity to participate in expert Sessions where they could develop essential skills such as effective communication, problem-solving in corporate culture, and teamwork. These Sessions were designed to simulate real-world scenarios, allowing students to apply what they learned in a practical setting. The event featured keynote speaker Mr Ajay Gomes a consultant - Coach on various industries who shared his experiences and provided valuable insights into the corporate world.

Content: -

The "Corporate Culture & Placements" Training Event on 20th September 2023 at KR Mangalam University is aligning with the university's commitment to preparing students for a

competitive job market. This event was designed to equip our students with the knowledge, skills, and insights needed to excel in their future careers, while also promoting a culture of professionalism and adaptability.

Outcome:-

The event's impact extends beyond the campus, as it strengthens the relationship between academia and industry, fostering a culture of collaboration and mutual growth. As we continue to evolve and adapt to the ever-changing corporate landscape, KR Mangalam University remains dedicated to equipping our students with the tools they need to excel in their careers and make a positive impact. This event equipped our students with the knowledge, skills, and insights needed to excel in their future careers. It promoted a culture of professionalism and adaptability. It also helped students to obtain deeper understanding of industry-specific expectations

Conclusion:-

In conclusion, understanding corporate culture and excelling in placements are two interconnected facets of student's journey toward a successful career. Both require dedication, self-awareness, and proactive effort. Remember that your choice of employer and the work environment significantly impact your job satisfaction and long-term success.

Further Scope:-

This event exposed students to different career paths and allowed them to gain a deeper understanding of industry-specific expectations. A highlight of the event was a corporate culture simulation exercise, where students were placed in scenarios that tested their adaptability and decision-making skills. This experiential learning opportunity allowed them to understand the dynamics of corporate culture and how to thrive within it.



