



Report

Workshop on Cartoon as a Tool of Communication

Date: 27th and 28th February 2024

Venue: Room No. C108, C Block, K.R. Mangalam University

Type: Workshop

Mode of Activity: Offline

Target Group: Students of SJMC & other Departments of KRMU

Resource Person: Mr. Sharad Sharma, Cartoonist and Founder, World Comics India

Coordinators: Dr. Ritwik Ghosh and Ms. Aditi Agarwal

Number of Participants: 62

School of Journalism and Mass Communication organized a two day workshop on 27th & 28th Feb, 2024, titled "Cartoon as a tool of communication" at C-108. The workshop featured esteemed guest speaker Mr. Sharad Sharma, cartoonist and Founder, world Comics India and coordinated by Dr. Ritwik Ghosh and Ms. Aditi Agarwal. The workshop explored the significance of cartoons in conveying messages effectively. The Day 1 of the workshop was carefully crafted to provide a comprehensive understanding of the historical context, techniques, and contemporary relevance of cartoons in communication. The students were instructed to draw the cartoons on any political or contemporary issues. The day 1 of the workshop was a resounding success with the invaluable contributions of Mr. Sharad Sharma and the active participation of students.

On Day 2 of the event, students eagerly delved into the realm of creativity, harnessing their imagination to craft a myriad of cartoons under the watchful guidance and supervision of esteemed faculty members. With pens poised and minds brimming with ideas, they embarked on a journey of artistic expression, each stroke of the pen breathing life into whimsical characters and vibrant scenes. Guided by the expertise and mentorship of their instructors, the students honed their skills, exploring different styles and techniques to bring their cartoons to fruition. Laughter and camaraderie filled the

room as they collaborated and exchanged insights, fostering a dynamic atmosphere of learning and innovation.



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

**School of Journalism and Mass Communication
in association with KEIC
Organises**

**WORKSHOP ON CARTOONS
AS A TOOL OF COMMUNICATION**



Resource Person

MR SHARAD SHARMA

Cartoonist & Founder, World Comics India

WORKSHOP

DATE: FEBRUARY 27 & 28, 2024

TIME: 9.30 AM ONWARDS

VENUE: C-108, C-BLOCK

Student Coordinator

Love Sukhani

Organizers

Dr Ritwik Ghosh & Ms Aditi Agarwal

Dean

Prof (Dr) Neeraj Khattri

University Gurugram Campus: ☎ 011-48884888 / 8800697010-15 📲 8800697012

🌐 www.krmangalam.edu.in 📩 welcome@krmangalam.edu.in







