



"Road Safety Awareness Program"

Coordinators: Dr. Monika Yadav & Dr. Komal Yadav

Student Coordinator: Mr. Priyankar & Mr. Shivang

Date and Time: 30th January 2024, 1 PM onwards

Venue: B120, B BLOCK

Total no of participants: Event Type: Lecture

Session

Mode of Activity: Offline

Target Group: Students of KRMU

Organized by: Indian Red Cross Society, K.R.

Mangalam University

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Introduction:

Road traffic accident is an important worldwide public health problem. What needs to be stressed is that it is preventable. With the surge of construction work in all corners of the city the traffic congestion is at its peak. The most vulnerable population is probably the youth of the country. Hence Red Cross Society conducts an awareness drive for Road safety amongst the students of K.R. Mangalam University.

Objectives:

The primary objectives were as follows:

- Increase students' awareness of the potential dangers and risks associated with road travel.
- Encourage students to adopt responsible and safe behaviours as pedestrians, cyclists, and drivers.
- Educate students about traffic rules and regulations, emphasizing the importance of following them to ensure personal safety and the safety of others.

Content:

Dr. Sakshi delivered an engaging and informative presentation on practices, challenges, and innovations in the field of road safety in India. The presentation covered various aspects of road safety, including road design, traffic management, vehicle safety, and behavioural aspects of road users. She highlighted the importance of multi-disciplinary approaches in addressing road safety challenges. She emphasized the need for collaborative efforts among stakeholders, including government agencies, NGOs, academia, and the public.



The lecture was followed by an interactive question and Answer session, where students actively participated. The audience asked thought-provoking questions related to road practices, policy measures, and challenges in India. Sakshi addressed all the queries and provided valuable insights based on her experience and expertise. The Q&A session facilitated a healthy exchange of ideas and perspectives on road safety, further enriching the learning experience for the participants.

Attendees:

Students Of K.M.U Mangaluru University

Outcome:

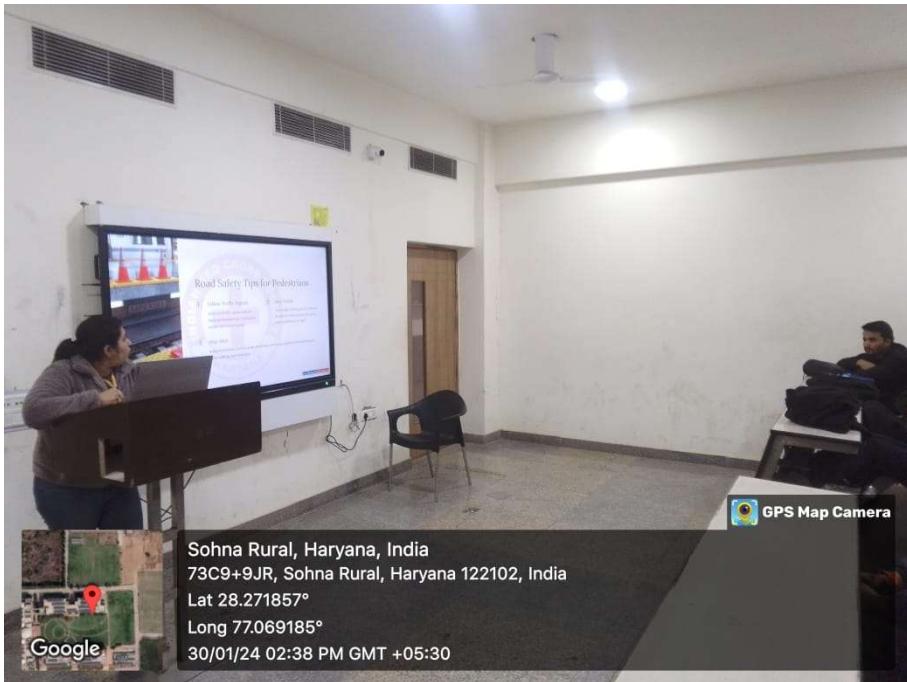
The following outcomes were derived from the extension activity:

Established Safety Habits: Over time, students may develop and maintain safer habits when navigating roads as pedestrians, cyclists, or drivers.

- 2• **Reduction in Accidents:** A long-term goal is to contribute to a decrease in the number of accidents involving students, as they implement safer practices learned during the lecture.
- 3• **Cultural Shift:** The lecture contributes to a broader cultural shift within the community, promoting a heightened sense of responsibility and safety consciousness among the younger generation.

Conclusion:

The lecture session was a successful event that provided valuable insights into the practices, challenges, and innovations in the field of road safety in India. Dr. Sakshi's presentation was informative and engaging, and the Q&A session facilitated a fruitful exchange of ideas. The event was well-coordinated by Dr. Komal Yadav & Dr. Monika Yadav and the active participation of students made it a meaningful learning experience.





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