



**K.R. MANGALAM UNIVERSITY**  
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## REPORT ON 'NUKKAD NATAK' ON THE OCCASION OF NATIONAL VOLUNTARY BLOOD DONATION DAY

Date: 3 October 2023

Venue: Government school, Abheypur

Event Type: Awareness programme

Mode of Activity: Offline

Target Group: School students and villagers

Coordinators: Dr Neeraj Kumari

Organized by: NSS, K R Mangalam University, Gurugram

Participants: 35

### Introduction:

National Voluntary Blood Donation Day is observed annually in India on the 1st of October to emphasize the significance of blood in the lives of individuals. This observance originated in 1975 through the efforts of the Indian Society of Blood Transfusion and Immunohaematology. In context of this, a nukkad natak was organized by NSSNSS volunteers at the Government School in Abheypur to commemorate National Voluntary Blood Donation Day.

### Objective:

Blood Donation Day is to raise awareness about the importance of blood donation and encourage people to donate blood voluntarily. Additionally, the nukkad natak dispel myths and misconceptions related to blood donation and motivate individuals to become regular donors.

Content:

During the event, NSS volunteers performed a natak, shedding light on the significance of blood donation. They portrayed two scenarios wherein family members tragically lost their lives due to a shortage of blood. They conveyed to the audience that in today's fast-paced world, while people like to share their lives on social media, they often turn a deaf ear to important concerns. The volunteers highlighted India's disconcerting status as the leader in blood shortage, resulting in a substantial supply deficit. They emphasized that achieving a 100% voluntary blood donation can enhance blood safety in India but only 70% of blood donations are voluntary. Furthermore, they delved into the reasons why some individuals are hesitant to donate blood and dispelled all myths that common people think about. In the last, Dr Neeraj Kumari addressed contentious issues surrounding blood donation and underscored the societal benefits of voluntary blood donation.

Conclusion: In the last, Dr Neeraj Kumari addressed contentious issues surrounding blood donation, underscored the societal benefits of voluntary blood donation and express her gratitude to the audience for sparing some time from their busy schedule.





