



## **REPORT ON ‘MERI MAATI MERA DESH’ CAMPAIGN**

**Date:** 9 to 15 August 2023

**Venue:** KRMU Campus and Ghamroaj village, Sohna

**Event Type:** Extension Activity

**Mode of Activity:** Offline

**Target Group:** Students of KRMU and Villagers of Ghamroj

**Coordinators:** Dr Neeraj Kumari

**Organized by:** NSS, K R Mangalam University, Gurugram

### **Introduction:**

During 103<sup>rd</sup> Man Ki Baat, Hon’able Prime Minister Narendra Modi announced the **Meri Mati Mera Desh** campaign which starts from 9th August 2023 for honouring the martyred brave-hearts of the country. Under this, many programs like Prabhat Pheri, Pledge Taking ceremony, March past, National Flag Hoisting and many more programs will be organized across the country in memory of our immortal martyrs. By connecting with the land and honoring our heroes, this program will instill a sense of national pride and inspire future generations to protect India's cherished heritage.

Under the campaign, NSS, K R Mangalam University organized different programs from 11<sup>th</sup> August to 15<sup>th</sup> August at campus and in village.

## **Objectives:**

The main objectives to organize the events was to give true value to its tagline ‘Mitti ko naman, veeron ka vandan.’ by recognizing courageous souls those who gave their lives in defense of the nation.

## **Content:**

**Flag distribution:** NSS-KRMU organized “Flag distribution and Prabhat Pheri” as a part of Meri Mati Mera Desh Campaign at Ghamroaj Village, Sohna on 11<sup>th</sup> August 2023.

The program was started by raising the slogans like “Vande Matram, Bharat Mata ki Jai” in presence of Registrar (K R Mangalam University, Gurugram), Dr. Anjana Singh (Dean Student Welfare), Dr. Neeraj Kumari (NSS Coordinator). First of all, NSS volunteers marched in the campus with banners and flags in hands. Then students visited Ghamroaj village where they spread the awareness in the people of village regarding Meri Mati Mera Desh, distributed flags, and marched rally with following slogans.

हर घर में तिरंगा लहरायेंगे,

मेरी माटी, मेरा देश त्यौहार मनायेंगे!

देश की माटी देश की जान,

लाखों वीरों की है जान!

भारत देश के वीर सपूतों को नमन,

आजादी में है इनका अहम योगदान!

**Badge Making Competition:** Today, NSS KRMU organized a badge making competition under the umbrella of Azadi ka Amrit Mahotsav at Moot Court, A Block. The event was started by Mr Harsh Sharma (event coordinator) where he familiarized the students about the rules of event. In this event, 20 students from different disciplines participated. The time for making the badges was one hour.

The judge of the event was Dr Monika Yadav (Assistant Professor, SOMC). All the students participated with full enthusiasm and presented their badge according to theme. Sheetal (BA political science) got 1<sup>st</sup> position. The second position was secured by Aashi (B.Ed). The

third position was shared by two students Nikita (BPT) and Aarti Yadav (Btech CSE). Dr Neeraj Kumari, NSS coordinator congratulated all the winners and wished all students good luck for future.

### **Independence Day celebration:**

On 15<sup>th</sup> August 2023, NSS, K R Mangalam University celebrated 77<sup>th</sup> Independence Day celebration at the campus. The event was organized to honor the struggles and sacrifices of our forefathers who fought for our freedom, as well as to celebrate the unity and diversity of our nation. The theme for this Independence Day is ‘Nation First, Always First’ an integral part of the broader ‘Azadi Ka Amrit Mahotsav’. The event was started by NSS volunteers by welcoming all the guests, faculties, and students.

The celebration commenced with the traditional flag hoisting ceremony, which was done by Hon’ble Vice Chancellor, Prof. CS Dubey, Guest of Honor, Brigadier Satpal Singh Raghav, Registrar, Gp. Capt. P. Mahajan and Chair Professor (Motilal Nehru Chair), Dr Mehraj Uddin Mir. The national anthem echoed through the venue, filling everyone with a sense of pride and unity. The event was preceded by the presenting of the guest of honor to Brigadier Satpal Singh Raghav Ji. Prof CS Dubey and Brigadier Satpal Singh Raghav Ji delivered the speech that emphasized the significance of freedom and the responsibilities that come with it. They highlighted the progress of the nation has made since gaining independence and the challenges that lie ahead. A colorful and vibrant parade was held by NSS volunteers followed by Mitti Anthem. At last, NSS volunteers took the pledge by taking ‘Mitti’ in their hand:

"I pledge to play my part in building a developed India.

I pledge to remove any trace of colonial mindset.

I pledge to take pride in promotion & preservation of our rich cultural heritage.

I pledge to strive for the unity and solidarity of the country.

I pledge to fulfill my duties and responsibilities towards my nation.

I pledge to honor the sacrifice of our country's brave-hearts and devote.

myself to nation's defense & progress."

It brought people from all walks of life together to commemorate the sacrifices of our freedom fighters and to reaffirm their commitment to the progress and prosperity of the nation. The event served as a

reminder of the values that bind us as a nation and inspired everyone to contribute towards building a better future for India.



Photo 1: Students during flag distribution



Photo 2: Students with villagers during flag distribution



Photo 3: Students during badge making competition.



Photo 4: A group photograph during badge making competition.

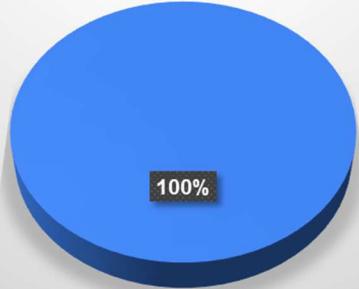


Photo 5: Students singing Mitti Anthem on Independence Day

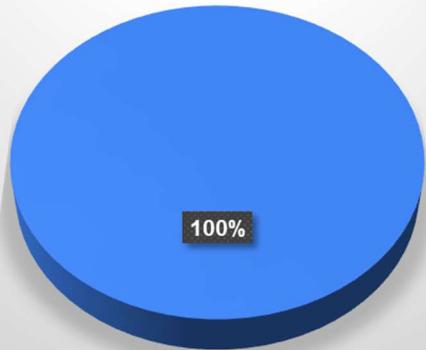


Photo 6: NSS volunteers during March past

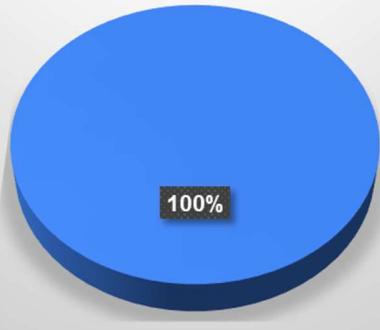
**How satisfied were you with the theme of the competition?**



**Did you enjoyed the competition?**



**How satisfied were you with the event?**



During 103<sup>rd</sup> Man Ki Baat, Hon'able Prime Minister Narendra Modi announced the **Meri Mati Mera Desh** campaign which starts from 9th August 2023 for honouring the martyred brave-hearts of the country. Under this, many programs like Prabhat Pheri, Pledge Taking ceremony, March past, National Flag Hoisting and many more programs will be organized across the country in memory of our immortal martyrs. Under the campaign, NSS, K R Mangalam University organized different programs like flag distribution, badge making competition and Independence Day celebration from 11<sup>th</sup> August to 15<sup>th</sup> August at campus and in village.

“Flag distribution and Prabhat Pheri” as a part of Meri Mati Mera Desh Campaign was organized at Ghamroaj Village, Sohna on 11<sup>th</sup> August 2023. The program was started by raising the slogans like “Vande Matram, Bharat Mata ki Jai”. First of all, NSS volunteers marched in the campus with banners and flags in their hands. Then students visited Ghamroaj village where they spread awareness among the people of village regarding Meri Mati Mera Desh, distributed flags, and marched rally.

On 14<sup>th</sup> August, NSS KRMU organized a badge making competition under the umbrella of Azadi ka Amrit Mahotsav at Moot Court, A Block. The judge of the event was Dr Monika Yadav (Assistant Professor, SOMC). All the students participated with full enthusiasm and presented their badge according to theme. Sheetal (BA political science) got 1<sup>st</sup> position. The second position was secured by Aashi (B.El.Ed). The third position was shared by two students Nikita (BPT) and Aarti Yadav (Btech CSE).

On 15<sup>th</sup> August 2023, NSS, K R Mangalam University celebrated 77<sup>th</sup> Independence Day celebration at the campus. The event was organized to honor the struggles and sacrifices of our forefathers who fought for our freedom, as well as to celebrate the unity and diversity of our nation. The theme for this Independence Day is ‘Nation First, Always First’ an integral part of the broader ‘Azadi Ka Amrit Mahotsav’. The celebration commenced with the traditional flag hoisting ceremony, which was done by Hon'ble Vice Chancellor, Prof. CS Dubey, Guest of Honor, Brigadier Satpal Singh Raghav, Registrar, Gp. Capt. P. Mahajan and Chair Professor (Motilal Nehru Chair), Dr Mehraj Uddin Mir. The national anthem echoed through the venue, filling everyone with a sense of pride and unity. The event was preceded by the presenting of the guest of honor to Brigadier Satpal Singh Raghav Ji. Prof CS Dubey and Brigadier Satpal Singh Raghav Ji delivered the speech that emphasized the significance of freedom and

the responsibilities that come with it. They highlighted the progress of the nation has made since gaining independence and the challenges that lie ahead. A colorful and vibrant parade was held by NSS volunteers followed by Mitti Anthem. At last, NSS volunteers took the pledge by taking 'Mitti' in their hand: