



Report on

Guest Lecture: Employable Careers and Opportunities in Business and Economics, University of Bath, UK

Date: November 23rd, 2023

Venue: Room No. 213, A Block, K.R. Mangalam University.

Event Type: Guest Lecture

Mode of Activity: Offline

Target Group: KRMU students across the schools

Resource Person: Prof. Lousie Brown (Associate Dean)

Prof. Ajit Mishra (Head, Department of Economics)

Ms. Sophia Kirtley (Deputy Head, Marketing)

Coordinators: Dr. Meenakshi Gujral, Director, KRMU International Relations

Organized by: KRMU International Relations Office

Number of Participants: 63

Introduction

On November 23rd, 2023, the International Relations Office at K.R. Mangalam University (KRMU) organized a Guest Lecture titled ‘Employable Careers and Opportunities in Business and Economics’. The lecture aimed to provide a comprehensive overview of the current job market trends, emerging career paths, and essential skills required to thrive in these fields.

Objectives

The Guest Lecture aimed to:

1. Analyze the latest trends in the job market within the fields of Business and Economics, focusing on high-demand roles and sectors.
2. Highlight new and evolving career opportunities resulting from technological advancements and economic changes.
3. Examine the essential skills and competencies required for employability in Business and Economics, emphasizing hard and soft skills.
4. Offer practical advice and strategies for students to enhance their employability and

navigate their career paths effectively.

Methodology

The session was structured as follows:

1. The International Relations Office provided an introduction to the session and its aims.
2. A comprehensive presentation by the resource persons, Prof. Lousie Brown, Prof. Ajit Mishra, and Ms. Sophia Kirtley.
3. An interactive Q&A session where students could ask specific questions and receive detailed responses.

Content

Key areas highlighted during the presentation are:

1. Explore Emerging Career Opportunities:
 - Draw attention to fresh, changing job paths brought about by developments in the economy and technology.
2. Provide Career Guidance:
 - Assist students in improving their employability and successfully navigating their career pathways by providing them with helpful tips and methods.
3. Determine Current Job Market Trends:
 - Examine the most recent developments in the business and economics domains with a particular emphasis on industries and positions that are in great demand.

Outcome

The Guest Lecture was highly successful, with over 63 aspiring students in attendance. Key outcomes included:

- Enhanced awareness among students about the latest trends in the job market within the fields of Business and Economics.
- Increased understanding of the essential skills and competencies required for employability in Business and Economics.

Conclusion

The Guest Lecture "Employable Careers and Opportunities in Business and Economics" provided a comprehensive platform for understanding the evolving job market, emerging career opportunities, and essential skills required in the fields of Business and Economics. The

excellent response from attendees demonstrated the success of offering critical knowledge and resources.

Further Scope

The future scope of this session could expand on by:

- Providing personalized counseling sessions to students.
- Organizing follow-up Lectures focused on the latest trends in the job market within the fields of Business and Economics.
- The Guest Lecture provides KRMU students with the necessary knowledge and resources to pursue their educational and career goals overseas.

Glimpse of the Session



Photo 1: Welcoming the speakers



Photo 2: Resource person initiating the lecture with students



Photo 3: Participants and faculty along with resource person