



Report on

NanoMaster Launch Webinar – German Varsity, Germany

Date: April 12th, 2024

Venue: A213, A Block, K.R. Mangalam University

Event Type: Webinar

Mode of Activity: Online

Target Group: KRMU students across the school

Resource Person: Mr. RAJ VANGAPANDU Founder, Managing Director,
Indo Euro Synchronization

Coordinators: Dr. Meenakshi Gujral, Director, KRMU International Relations

Organized by: KRMU International Relations Office

Number of Participants: 103

Introduction

On April 12th 2024, the International Relations Office at K.R. Mangalam University (KRMU) organized the NanoMaster Launch Webinar - German Varsity, Germany. KRMU International Relations recently formalized a MoU with German Varsity, Germany during a momentous event on 'Global Career Enhancement Certification Programs with SSC Recognition' on 12th December 2023 at PHD House, New Delhi. The Nano Masters is a unique certification program for students through Partner Universities. This Program links opportunities for Higher Education and Employment linkages in Germany.

Objectives

The webinar aimed to:

1. To introduce the new suite of Nano Masters programs, highlighting their unique structure, modular approach, and flexibility for learners.
2. To engage potential students, providing them with an overview of the benefits and opportunities associated with the Nano Masters.
3. To guide interested participants through the enrollment process, including eligibility criteria, application deadlines, and available financial aid options.

4. To showcase the collaborative efforts between academia and industry in designing the Nano Masters, emphasizing the relevance and applicability of the courses in the current job market.

Methodology

The webinar was structured as follows:

1. An introduction to the session and its objectives by the International Relations Office.
2. A comprehensive presentation by the resource person, Mr. RAJ VANGAPANDU Founder, Managing Director, Indo Euro Synchronization.
3. An interactive Q&A session where students could ask specific questions and receive detailed responses.

Content

Several key areas during the presentation:

Program Structure:

- Detailed explanation of the modular structure of the Nano Masters, allowing learners to earn credentials incrementally.
- Flexibility in learning, enabling participants to study at their own pace and balance professional commitments.

Industry-Relevant Curriculum:

- Emphasis on the alignment of course content with current industry trends and demands.
- Collaboration with industry experts in the design and delivery of course materials.

Learner Support:

- Overview of the comprehensive support system, including academic advising, peer networking opportunities, and access to industry mentors.

Technology-Enhanced Learning:

- Introduction to the digital tools and platforms that will facilitate learning, including virtual labs, interactive simulations, and online discussion forums.

Certification and Career Advancement:

- Information on how Nano Masters certifications can enhance career prospects, serve as a stepping stone to full Master's programs, or provide specialized skills for professional development.

Outcome

1. Increased Interest and Inquiries:
 - A significant number of participants expressed interest in enrolling in the Nano Masters programs, with a notable increase in inquiries following the webinar.
2. Positive Feedback:
 - Participants provided positive feedback on the clarity of the information presented, the relevance of the program to their career goals, and the opportunities for professional growth.
 - High levels of engagement were observed throughout the webinar, with active participation in Q&A sessions and post-webinar discussions.

Conclusion

The Nano Masters Launch Webinar successfully achieved its objectives, creating awareness and generating enthusiasm around the new program offerings. The event served as a critical platform to communicate the value proposition of the Nano Masters, effectively engaging potential learners and industry partners. The positive reception and active participation indicate a strong demand for flexible, industry-aligned education models like the Nano Masters.

Further Scope

Future seminars could expand on this event by:

- Organize follow-up webinars focusing on specific Nano Masters programs or industry sectors, allowing deeper dives into the curriculum and career pathways.
- Host live sessions where potential students can ask alumni about their experiences, challenges, and outcomes after completing the program.

Glimpse from the PhD House -





Photos 1,2 & 3: Glimpse from the MOU signed





Photos 4,5,6: Students Participating in the Webinar