

# MEMORANDUM OF UNDERSTANDING (MOU)

Between



**K.R. MANGALAM UNIVERSITY**

Sohna Road, Gurugram (Haryana)-122103

and



**NEWSPAPERS ASSOCIATION OF INDIA**

न्यूजपेपर्स एसोसिएशन ऑफ इण्डिया

(Regd. By Govt. of India Under SR Act XXI of 1860)

**NEWSPAPERS ASSOCIATION OF  
INDIA**

**BASED IN DELHI  
SHAKARPUR, DELHI-110092**

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## MEMORANDUM OF UNDERSTANDING

The Memorandum of Understanding is executed on \_\_\_\_ day of October 2023.

### **BETWEEN**

**K.R. Mangalam University**, Sohna Road, Gurugram – 122103, Haryana, India (Delhi NCR Region), a state private university established under the Haryana Private Universities Act 2006, and empowered to award degrees as specified by UGC under section 2f of the UGC Act, 1956, through its **Registrar**, presently **Gp. Capt. P. Mahajan** duly authorized to enter and sign an MOU on behalf of K.R. Mangalam University (hereinafter referred to as KRMU), **PARTY OF THE FIRST PART.**

### **AND**

**The Newspapers Association of India (NAI)**, founded in 1993 by Late Dr. M.R. Gaur, is a non-profit organization representing Owners, Publishers, Editors, and Journalists in India's media community. NAI's core mission is to address the challenges faced by small and medium-scale newspapers and promote the importance of the Indian newspaper industry. NAI provides a platform for members to collaborate on industry issues, focusing on six key priorities: marketing, public policy, diversity, industrial development, newspaper operations, and readership. It supports small and medium-sized newspapers, encourages independent media, and fosters knowledge sharing among members. For nearly 30 years, NAI has worked to enhance the effectiveness of newspapers across India while safeguarding journalists, crucial for unbiased journalism in the country. **The Newspapers Association of India (NAI)** through its **General Secretary**, presently **Dr. Vipin Gaur** duly authorized to enter and sign an MOU on behalf of The Newspapers Association of India, (hereinafter referred to as NAI), **PARTY OF THE SECOND PART.**

### **1. SCOPE OF THIS AGREEMENT**

The scope of collaboration on academic and research activities in this Memorandum of Understanding includes the following categories:

- (i) Academic and Research collaboration in the areas of mutual interest. It is expected that this collaboration will in due course lead to collaborative research projects, joint publications, joint conferences/workshops/seminars, etc.
- (ii) Joint supervision of UG/PG/PhD students in the areas of interest, Faculty development programs.
- (iii) Both parties agree to explore opportunities for student exchange programs, where students from SJMC may have the chance to engage in educational experiences at Newspapers Association of India, gaining exposure to the workings of the newspaper industry.
- (iv) Newspapers Association of India will provide training and internship opportunities for SJMC students, allowing them to apply their academic

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knowledge in a professional newspaper setting, subject to mutual agreement and availability. This practical experience will contribute to the students' understanding of journalism and mass communication.

## 2. RESEARCH COLLABORATION

Faculty from both Institutions will collaborate in the joint research in disciplines of mutual interest. All such joint research activities will be governed by the terms as given below:

- a. Proposals for collaborative research work under this Memorandum will be submitted with the prior approval of the Head of each institution, or his/her nominee.
- b. Each institution will nominate one of its members as its representative in charge of the cooperative programmer. Individual programmer of work under this Memorandum will be jointly planned and conducted by the nominees of both parties.
- c. Procedures followed in any activity under MOU will be reviewed and approved by designated authorities of both parties.
- d. Neither K.R. Mangalam University nor **Newspaper Association of India** will be held responsible for any liability to the party, and neither party shall be required to purchase any insurance against loss or damage to any property due to activities to which this agreement relates.
- e. Every collaboration will have its own agreement / contract which addresses issues such as IPR, funding pattern, usage policies of research facilities, disclosure of information etc.
- f. SJMC and Newspaper Association of India (NAI) will collaborate on research projects and studies related to journalism, media, and mass communication.
- g. Both parties will share research findings, data, and resources to enhance the quality and depth of their research endeavors.

## 3. FACULTY COLLABORATION

- i. Pursuant to the agreement for academic exchange, K.R. Mangalam University and **Newspaper Association of India** may invite faculty to deliver guest lectures, organize FDPs and engage in joint guidance of research projects according to the terms mutually agreed by both parties.
- ii. Participants will be subjected to the rules and regulations of the host institution.
- iii. The scope and duration of the collaboration may be amended and/or extended through the joint agreement further with the consent and approval of both the parties. SJMC and NAI will engage in faculty exchange programs, allowing professors and experts to share their knowledge, experiences, and best practices. Faculty members from both institutions may participate in workshops, seminars, and training programs to foster professional growth and academic excellence.

## 4. COMMENCEMENT, RENEWAL, TERMINATION AND AMENDMENT

This MoU will come into force upon affixing of the signatures of the representatives of the partner institutions and will remain in effect for three years subject to the condition of renewal

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at the end of each year. This MoU will be renewed each year, with the agreement of both the partner institutions. If either partner institution wishes to terminate the MoU, it must notify the other institution not less than two months prior to date of termination.

This MoU or its renewal and the actions taken under it may be reviewed at any time. Modifications may be made by mutual agreement and any amendment or extension to the agreement may be formalized by the exchange of letters between the two parties.


For K.R. Mangalam University

  
Gp. Cap. P. Mahajan 17/10/23  
Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram-122103  
Haryana - 122001, India



1. WITNESS:


Prof. Dr. Neeraj Khattri  
Dean, SJMC,  
K.R. Mangalam University  
Sohna Road, Gurugram  
Haryana-122103



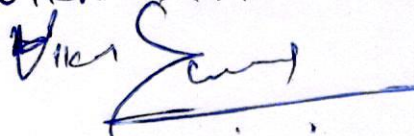
2. WITNESS:

Mr. Ritwik Ghosh  
Assistant Professor (SJMC)  
K.R. Mangalam University  
Sohna Road, Gurugram  
Haryana-122103

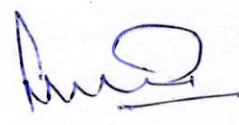
For Newspaper Association of India

  
17/10/23  
Dr. Vipin Gaur  
General Secretary  
Newspaper Association of India  
Shakarpur, Delhi-110092, India

1. WITNESS: VIKAS SHARMA



2. WITNESS:

  
ANANT KUMAR